



For Immediate Release
Contact: Erin Thompson
(505) 480-9731

October 1, 2015

EXPO New Mexico Home to the 27th Annual *Balloon Fiesta Show* Rio Grande Arts and Crafts Festival

As has become a tradition associated with the annual Balloon Fiesta, the Rio Grande Arts and Crafts Festival will take place on October 2, 3 and 4 and again the following weekend, October 9, 10 and 11. For the second year in a row the festival will be held at its new home under the big white tent in the Infield at EXPO New Mexico.

This is a premier gathering which brings together some of the most talented artists to display and sell their unique and amazing creations. The juried event includes original work by 250 craftsmen and artisans, as well as unique entertainment and culinary options. Hours are Fridays and Sundays from 9 AM to 5 PM, and Saturdays from 9 AM to 6 PM. Admission is \$8.00 for adults for a one day admission and kids under 12 years old are free. For information about multi-day options and other details, log onto <http://www.riograndefestivals.com/festivals/balloon-fiesta-show/>.

“The Rio Grande Arts and Crafts Festival has a well earned reputation as a world-class art experience,” stated Dan Mourning, General Manager of EXPO New Mexico. “With its move to the Infield at EXPO New Mexico, it is an even more unique entertainment experience which will impress and delight visitors and locals alike.”

For more information, log onto www.EXPONM.com.