



For Immediate Release

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## **New Mexico State Fair Announces Distinct Rodeo-Concert Lineup**

***“Buy a Rodeo/Concert Ticket – Get the Fair for Free!”***

Today New Mexico State Fair officials announced the 2018 New Mexico State Fair rodeo-concert entertainment lineup. As always, rodeo/concert ticket purchases include admission to the all the fair has to offer, making for an exceptional entertainment value. Tickets for the 2018 New Mexico State Fair Rodeo – Concert Series go on sale April 2.

The 2018 New Mexico State Fair features rodeo-concerts backing PRCA rodeo events. This year’s New Mexico State Fair lineup is the most diverse featured in recent years and includes some of music’s top names in pop, country, reggae, classic rock.

**“We are thrilled to announce that this year’s lineup has something for everyone, including pop-music group DNCE, led by Joe Jonas and was propelled to international fame with the release of their debut hit ‘Cake By The Ocean,’”** stated Dan Mourning, General Manager at the New Mexico State Fair. **“The rodeo/concert series is a standing tradition at the New Mexico State Fair, and one that we look forward to every year. We’re proud to provide an affordable entertainment experience that combines premier musical acts with the action-packed PRCA rodeos.”**

The 2018 New Mexico State Fair Rodeo-Concert Lineup is as follows:

- **Friday, September 7 @ 7:00 p.m.**  
**DNCE**  
\$40 Floor & Box, \$35 Chair, \$20 Bench  
<http://www.dnce.com/>
- **Saturday, September 8 @ 7:00 p.m.**  
**PRCA Xtreme Bulls with Dustin Lynch**  
\$45 Box, \$35 Chair, \$20 Bench  
<https://www.dustinlynchmusic.com/>

- **Sunday, September 9 @ 4:00 p.m.**  
**Rank Lil Buckers Rodeo**  
\$20 Box, \$15 General Admission
- **Tuesday, September 11 @ 6:45 p.m.**  
**Wrangler National Patriot PRCA Rodeo** (stand alone rodeo)  
Fair Admission gets you into the Rodeo FREE (General Admission – Upgraded Box Seats available for an additional fee)
- **Wednesday, September 12 @ 6:45 p.m.**  
**PRCA Rodeo with Dan + Shay**  
\$40 Box, \$35 Chair, \$20 Bench  
<http://www.danandshay.com>
- **Thursday, September 13 @ 6:45 p.m.**  
**PRCA Rodeo with Hotel California** (Eagles tribute band)  
\$35 Box, \$20 Chair, \$20 Bench  
<http://www.hotelcal.com/>
- **Friday, September 14 @ 6:45 p.m.**  
**PRCA Rodeo with concert TO BE ANNOUNCED at a later date**  
\$40 Box, \$35 Chair, \$20 Bench
- **Saturday, September 15 @ 6:45 p.m.**  
**PRCA Rodeo with concert TO BE ANNOUNCED at a later date**  
\$45 Box, \$35 Chair, \$20 Bench
- **Sunday, September 16 @ 4:00 p.m.**  
**PRCA Rodeo**

On Tuesday, September 11 there is no concert associated with the rodeo, but the fair will be celebrating the Wrangler National Patriot Rodeo, as a way to honor our veterans. On that evening, the cost of admission into the fair will get you a general admission seat at the rodeo on a first come, first served basis (with upgrades available for an additional fee).

On Thursday, September 6 Live Nation will bring the Reblution “Free Rein Summer Tour” to reggae fans inside the Villa Hispana. Tickets for the show are on sale now at [www.livenation.com](http://www.livenation.com) and include admission to the fair. Tickets for this show are not included in the Rodeo/Concert series ticket price.

- **Thursday, September 6 @ 5:20 p.m.**  
**VILLA HISPANA PAVILLION**  
**Reblution Free Rein Summer Tour with Special Guests Stephen Marley, Common Kings, Zion I, and DJ Mackie**  
(This is a Live Nation event. Tickets include admission to the fair)  
<http://www.reblutionmusic.com/>

Tickets for the 2018 New Mexico State Fair Rodeo-Concert Series will go on-sale April 2, 2018 and will be available at the University of New Mexico Box Office, and online at [www.UNMTickets.com](http://www.UNMTickets.com). The

2018 season ticket campaign will be available June 4, 2018. **All tickets include gate admission to the fair.**