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SEPTEMBER 13th IS DOLLAR DAY AT THE NEW MEXICO STATE FAIR

Wednesday, Sept. 13, is the much anticipated “Dollar Day” at the New Mexico State Fair! On Dollar Day, for just a buck per person, fairgoers can enjoy all that the state fair has to offer in the form of live entertainment, one-of-a-kind spectacles and unique New Mexico cultural experiences.

In addition to the significantly reduced cost of admission, the Reithoffer midway is offering \$1 rides tomorrow in recognition of Dollar Day! All midway rides are \$1 per ride, with a minimum required purchase of ten rides.

It is important to note that cash currency is required to purchase the \$1 admission deal. Additionally, ride wristbands will not be available for purchase on Dollar Day.

“The New Mexico State Fair takes pride in our ability to offer these incredible discounts so that all New Mexico families can experience our extraordinary event. We are pleased to provide exceptional arts, culture and entertainment opportunities that are such a great value for the money,” stated State Fair General Manager Dan Mourning.

The New Mexico State Fair runs through September 17. Download the state fair app available for both android and iPhone devices or log onto www.exponm.com for more information about this year’s exciting fair event.