



Sustainability 2023 Policy

Vision

Produce a framework to promote sustainable events for the festival, event, and fair industry in Florida.

Principles

Our approach to business is guided by commitments to the following principles: Leadership, Inclusivity, Volunteerism, Integrity, Stewardship, and Accountability

Important Issues

Our association faces many challenges and opportunities. Due to their direct impact on us and our stakeholders, we have prioritized the following issues that need to be addressed: Climate action, sustainable procurement, materials and waste management, accessibility, diversity, equity, and inclusion.

Our Commitment & Scope

We acknowledge we have limited influence over members whose events we may attend but do not organize, such as festivals and community events that are posted on our website. While we cannot control the decisions of these members, we commit to educating them about our policy and encourage them to align operating practices with policy objectives. As we design experiences and evaluate our success, we can choose every day in big and small ways how our actions and words build a better quality of life for our members, clients, event participants, and communities.

Objectives

1. Divert at least 50% of conference waste from going to the landfill.
 - a. *Reduce to under 800 pounds.*
2. Give back to the local community by volunteering and donating resources.
 - a. *Volunteer Activity.*
 - b. *X Pounds of meals and supplies donated to a local charity.*
3. Provide access to quality education by incorporating sustainability and social impact topics in education sessions.
 - a. *X% of sessions covered these topics.*
4. Prioritize circularity targets through responsible production and consumption.
 - a. *Reduce 50% of waste by eliminating, redesigning, or renting materials needed.*

Reporting

1. We will externally report on our progress against these goals once per year.
2. Internal committee reviews will be held at least once per year.

CEO Signature

Date