



ADVERTISING AND PROMOTIONAL UPGRADES FOR EXHIBITORS

Beverage Station Host - \$350

Beverage Station Host during Opening Reception on Tuesday, August 22, 2023. Beer OR wine will be placed in your booth for you to distribute to attendees. Only exhibitors who opt for this upgrade will have beverages available.

Scavenger Hunt Activity within Mobile App - \$150

Attendees will participate in the scavenger hunt to win Gift Cards and prizes. Activity will be mutually agreed upon as an opportunity to drive traffic to your booth, website or social network.

Post Show Sponsored Email - \$350

FFEA will send a sponsored email on your behalf to all conference attendees and entire database (4,500). Content must be created and sent to FFEA staff in html format.

Spaces for each item are limited. If you have any questions or would like to reserve your space, contact Suzanne Neve at 407.203.1334 or Suzanne@ffea.com.