

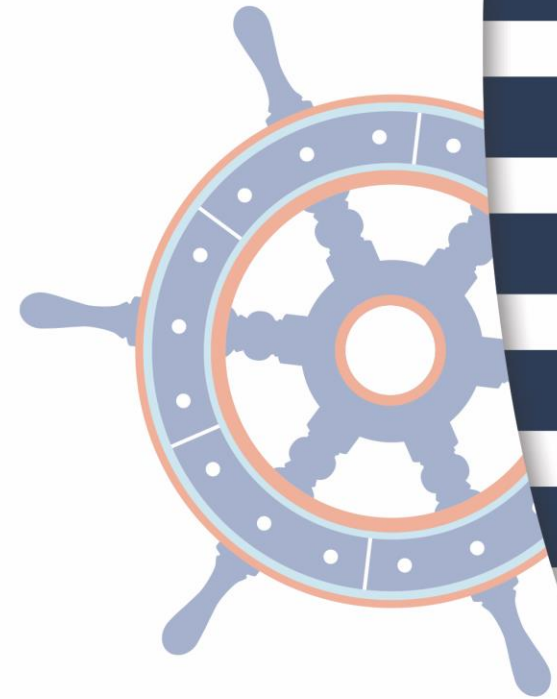


# Sensational Awards Luncheon

Sponsored by:



UNDER \$50,000  
**BUDGET**





# 1<sup>ST</sup> PLACE

## Educational Program

*3R Ambassador Program*



West Palm Beach  
Community Redevelopment  
Agency

1<sup>ST</sup> PLACE

Photo  
Radio Ad



2<sup>ND</sup> PLACE

Outdoor Ad – Billboard  
Outdoor Ad - Signage

*City of Boynton Beach CRA*



# 2<sup>ND</sup> PLACE Promotional Mailer

*-Bourbon and Bowties*



BEALAGO<sup>SM</sup>  
AV HOMES

2<sup>ND</sup> PLACE  
Promotional Poster

Evergreen Lifestyles Management  
- Candlelight Vigil



1<sup>ST</sup> PLACE

Event Recap / Annual Report

*Christmas with the Clydesdales*





# 2<sup>ND</sup> PLACE

## Event Recap/Annual Report

# 3<sup>RD</sup> PLACE

## Volunteer Program

*City of Boynton Beach*



1<sup>ST</sup> PLACE

Program/Event Guide/Brochure

*City of North Port*



WEST PALM BEACH

1<sup>ST</sup> PLACE

Outdoor Ad - Installation

*City of West Palm Beach  
Community Events*



DANIA BEACH  
NEIGHBORHOOD  
AMBASSADOR

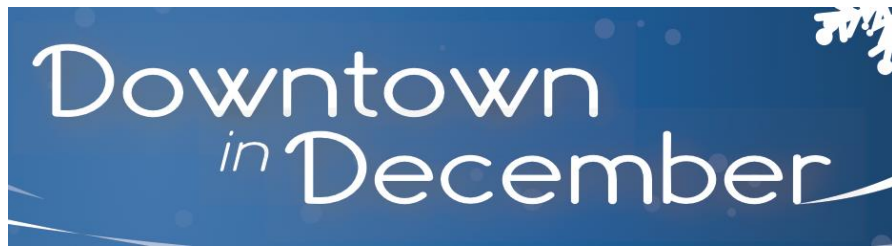
*Dania Beach Community  
Redevelopment Agency*

1<sup>ST</sup> PLACE

Community Outreach Program

3<sup>RD</sup> PLACE

Television Ad



1<sup>ST</sup> PLACE  
Social Media Ad Campaign

*City of Coral Springs*



*West Palm Beach Downtown  
Development Authority*

1<sup>ST</sup> PLACE

Facebook  
Instagram  
Twitter

2<sup>ND</sup> PLACE

Volunteer Program



*Fort Myers Beach Film Festival*

2<sup>ND</sup> PLACE

Educational Program  
Program/Event Guide/Brochure

3<sup>RD</sup> PLACE

Radio Ad





2<sup>ND</sup> PLACE

Facebook

City of Gainesville Division of  
Cultural Affairs





2<sup>ND</sup> PLACE  
Promotional Item

Melrose Lifestyle Services - Grand  
Hampton Oktoberfest 5K

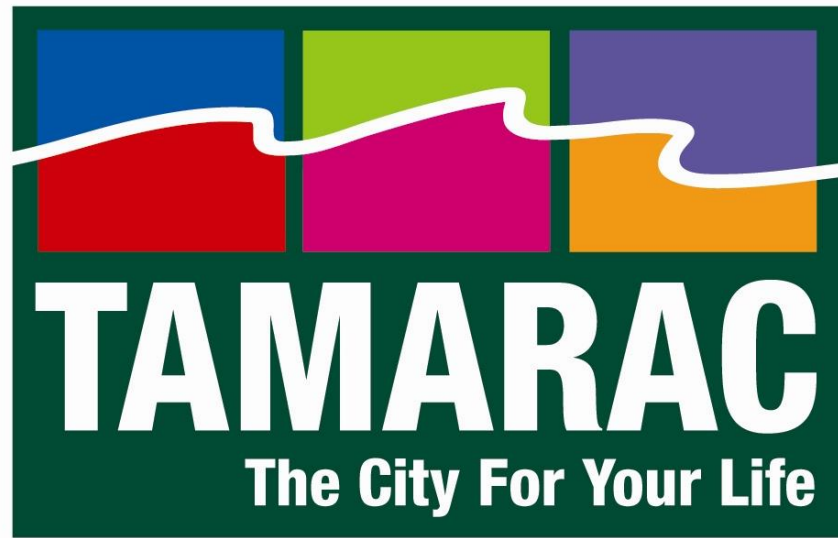


West Palm Beach Downtown  
Development Authority

2<sup>ND</sup> PLACE  
Television Ad

3<sup>RD</sup> PLACE

Community Outreach Program



3<sup>RD</sup> PLACE  
Promotional Poster

*City of Tamarac - Holiday Music  
Festival*



THE CITY OF NORTH MIAMI AND STAN REMY TRAINING  
PRESENT

# HOOPZ FOR A CAUSE

*City of North Miami Parks and  
Recreation*

1<sup>ST</sup> PLACE  
T-Shirt



1<sup>ST</sup> PLACE  
Television Ad

*City of Gainesville Division of  
Cultural Affairs*



# 1<sup>ST</sup> PLACE

## Promotional Poster

*City of Lake Worth - Lake Worth  
Beach Car Show*





*City of Clermont*

1<sup>ST</sup> PLACE  
Promotional Mailer

2<sup>ND</sup> PLACE  
Promotional Item



3<sup>RD</sup> PLACE  
Promotional Item

*Murder at the Masquerade  
Murder Mystery Dinner Theatre*





**DOWNTOWN**  
**WEST PALM BEACH**

*Always Original*

**2<sup>ND</sup> PLACE**

**Radio Ad**

*Pairings*



*Palm Beach County  
Public Affairs*

1<sup>ST</sup> PLACE  
Tickets & Invitations

2<sup>ND</sup> PLACE  
Community Outreach Program



# 3<sup>RD</sup> PLACE

## Program/Event Guide/Brochure

*City of Boynton Beach*



**Friday March 10th-  
Sunday March 12th**

**STEM @ CENTRAL FLORIDA FAIR**

NASA Demos, Hands-on Activities for Kids of all Ages, Guest Speakers, Exhibits, Science Shows, Telescope Zone, Lego Block Party, and much more.

**Exhibitors Wanted!!!**  
Email [events@melroslifestyle.com](mailto:events@melroslifestyle.com)

*Melrose Lifestyles Services*

**3<sup>RD</sup> PLACE**  
**Educational Program**



Delray Beach Marketing  
Cooperative

3<sup>RD</sup> PLACE  
Website



1<sup>ST</sup> PLACE  
Promotional Item

City of Boca Raton





3<sup>RD</sup> PLACE  
Facebook

Margate Community  
Redevelopment Agency



2<sup>ND</sup> PLACE  
Photo

*City of Boynton Beach*





*Spirit of Suwannee Music Park*

1<sup>ST</sup> PLACE  
Green Program

2<sup>ND</sup> PLACE  
T-Shirt  
Twitter  
Website



*SWA Greenway Trail*

2<sup>ND</sup> PLACE

Outdoor Ad - Installation



*Solid Waste Authority of  
Palm Beach County*

1<sup>ST</sup> PLACE  
Volunteer Program

3<sup>RD</sup> PLACE  
Multi Agency Collaborative Program



## 2<sup>ND</sup> PLACE

### Tickets & Invitations

*Sweet Dreams in Candy Land  
Father Daughter Dance*



FORT MYERS BEACH  
**FRIENDS OF  
THE ARTS**

**3<sup>RD</sup> PLACE**  
Promotional Mailer

*SWFL Sustains: A Regional  
Seafood Experience*



3<sup>RD</sup> PLACE  
T-Shirts

City of Coral Springs - Teen  
Political Forum



# 1<sup>ST</sup> PLACE

## Multi Agency Collaborative Program

*City of Hialeah*



*Dania Beach Community  
Redevelopment Agency*

1<sup>ST</sup> PLACE

Outdoor Ad – Billboard

2<sup>ND</sup> PLACE

Green Program





3<sup>RD</sup> PLACE

Outdoor Ad – Billboard  
Outdoor Ad - Signage

*Cape Coral Parks and Recreation*



*Town of Orange Park - Town of  
Orange Park Fall Festival*

1<sup>ST</sup> PLACE  
Website



1<sup>ST</sup> PLACE  
Outdoor Ad – Signage

3<sup>RD</sup> PLACE  
Photo

City of Pompano Beach



2<sup>ND</sup> PLACE

Instagram

*Arts and Entertainment District*



**YAPPY  
HAPPY H<sub>PAW</sub>UR**

*City of Boynton Beach*

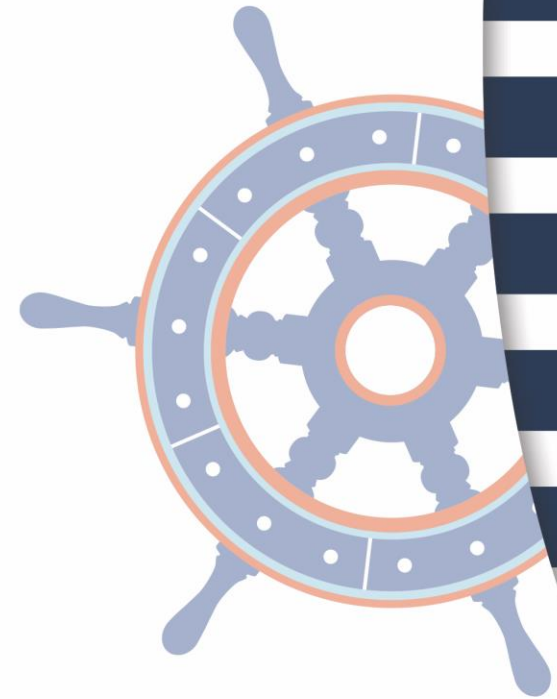
**2<sup>ND</sup> PLACE**

Multi Agency Collaborative  
Program

**3<sup>RD</sup> PLACE**

Tickets & Invitations

\$50,000 - \$250,000  
**BUDGET**





Palm Beach Gardens  
Medical Center

**ART FEST**  
by the sea  
AT JUNO BEACH

Palm Beach North  
Chamber of Commerce

2<sup>ND</sup> PLACE

Commemorative Poster





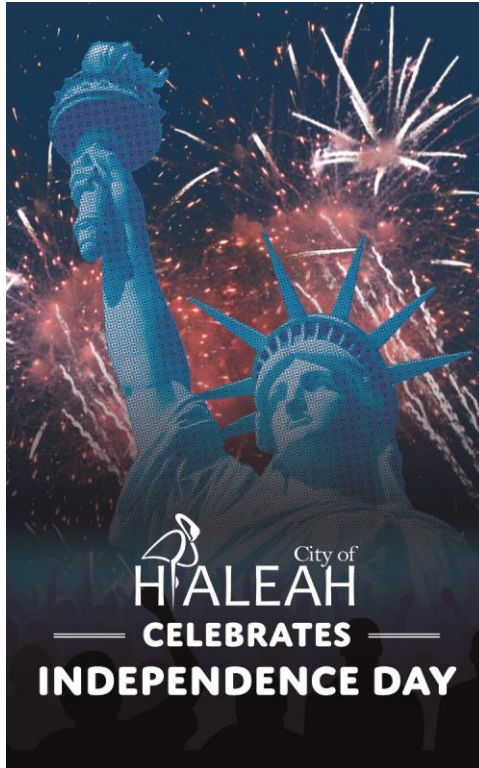
City of Boynton Beach  
CRCA

1<sup>ST</sup> PLACE

Promotional Mailer  
Radio Ad  
Website

3<sup>RD</sup> PLACE

PR/Media Campaign



*City of Hialeah*

1<sup>ST</sup> PLACE

Social Media Ad Campaign

2<sup>ND</sup> PLACE

Outdoor Ad – Signage  
Television



*City of Clearwater*

1<sup>ST</sup> PLACE

Event Recap/Annual Report

3<sup>RD</sup> PLACE

Photo



*Clematis by Night*

1<sup>ST</sup> PLACE  
T-Shirt

*City of West Palm Beach*



Dania Beach  
Community  
Redevelopment  
Agency

1<sup>ST</sup> PLACE  
Commemorative  
Poster

PR/Media Campaign

Facebook

2<sup>ND</sup> PLACE  
Promotional Mailer  
Sponsor Program  
Website

3<sup>RD</sup> PLACE  
Television Ad



*Delray Beach Marketing  
Cooperative*

1<sup>ST</sup> PLACE

Program/Event Guide/Brochure

3<sup>RD</sup> PLACE

Promotional Mailer  
Website



35th Downtown  
Festival  
& Art Show

City of Gainesville

3<sup>RD</sup> PLACE

Commemorative Poster





*City of Boynton Beach CRA*

1<sup>ST</sup> PLACE

Outdoor Ad – Signage

3<sup>RD</sup> PLACE

Outdoor Ad - Billboard



*Lion Country Safari*

1<sup>ST</sup> PLACE

Instagram  
Outdoor Ad – Billboard  
Twitter

2<sup>ND</sup> PLACE

Facebook

3<sup>RD</sup> PLACE

Promotional Item



*Panama City Convention  
and Visitors Bureau*

3<sup>RD</sup> PLACE

Program/Event Guide/Brochure



*City of North Miami Parks and Recreation*

2<sup>ND</sup> PLACE  
Promotional Item



OLUSTEE BATTLE FESTIVAL  
ANNUAL OLUSTEE BATTLE FESTIVAL & OLUSTEE BATTLE RE-ENACTMENT

*Blue-Grey Army, Inc.*

1<sup>ST</sup> PLACE

Photo

2<sup>ND</sup> PLACE

PR/Media Campaign  
Promotional Poster



Panama City Beach  
REAL. FUN. BEACH.

Panama City Beach Convention  
and Visitors Bureau

2<sup>ND</sup> PLACE  
Outdoor Ad - Billboard



*Holiday in Paradise*  
+SANDI LAND • WEST PALM BEACH, FLORIDA+

*City of West Palm Beach  
Community Events*

1<sup>ST</sup> PLACE

Promotional Item  
Sponsor Program  
Television Ad

2<sup>ND</sup> PLACE

Outdoor Ad – Installation  
T-Shirt





SEMINOLE

**Hard Rock**

HOTEL & CASINO

**WINTERFEST**  
BOAT PARADE

*Winterfest, Inc.*

3<sup>RD</sup> PLACE

Tickets & Invitations



3<sup>RD</sup> PLACE  
Facebook

South Florida Fair and PBC  
Expositions



City of West Palm Beach  
Community Events

1<sup>ST</sup> PLACE

Multi Agency Collaborative Program  
Outdoor Ad – Installation

2<sup>ND</sup> PLACE

Photo

Program/Event Guide/Brochure



2<sup>ND</sup> PLACE  
Radio Ad

*Sunset Lounge Old School Series*



2<sup>ND</sup> PLACE

Instagram

*Spirit of Suwannee Music Park*



*South Waste Authority of Palm  
Beach County*

2<sup>ND</sup> PLACE

Social Media Ad Campaign

3<sup>RD</sup> PLACE

Outdoor Ad – Installation  
Outdoor Ad - Signage



*Spirit of Suwannee Music Park*

1<sup>ST</sup> PLACE  
Tickets & Invitations

3<sup>RD</sup> PLACE  
Promotional Poster  
T-Shirt





*Fresh on the Waterfront!*  
*City of West Palm Beach*  
*Community Events*

1<sup>ST</sup> PLACE  
Educational Program  
Promotional Poster

3<sup>RD</sup> PLACE  
Radio Ad



*Winterfest White Party*

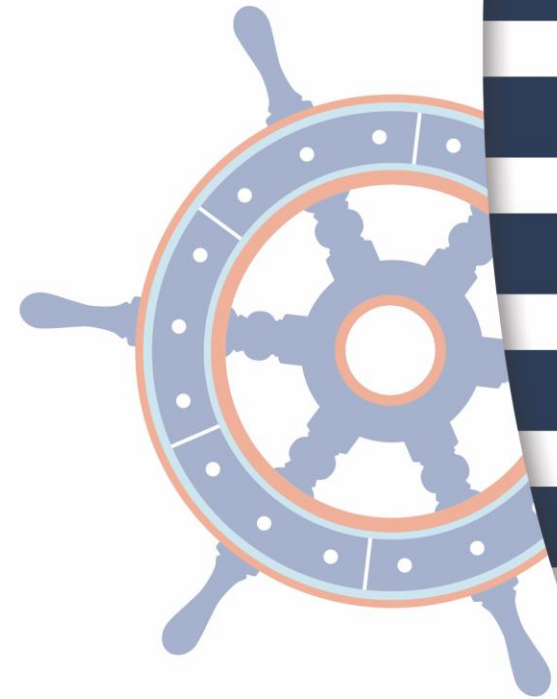
2<sup>ND</sup> PLACE  
Tickets & Invitations



## 2<sup>ND</sup> PLACE Educational Program

*South Florida Fair and Palm  
Beach County Expositions, Inc.*

OVER \$250,000  
**BUDGET**





2<sup>ND</sup> PLACE

Event Recap/Annual Report

*City of Boynton Beach CRA*



Palm Beach North Chamber of  
Commerce

2<sup>ND</sup> PLACE  
T-Shirt



*MacManda Media*

2<sup>ND</sup> PLACE

Instagram

3<sup>RD</sup> PLACE

Facebook





Panama City Beach Convention  
and Visitors Bureau

2<sup>ND</sup> PLACE  
PR/Media Campaign



**CANVAS<sup>TM</sup>**  
**OUTDOOR MUSEUM SHOW**

*West Palm Beach Downtown  
Development Authority*

**2<sup>ND</sup> PLACE**  
**Multi Agency Collaborative  
Program**



1<sup>ST</sup> PLACE

Multi Agency  
Collaborative Program

Outdoor Ad – Billboard

Television Ad

2<sup>ND</sup> PLACE

Outdoor Ad – Signage

3<sup>RD</sup> PLACE

PR/Media Campaign

Promotional Mailer

Radio Ad



*Coconut Grove Arts and  
Historical Association*

1<sup>ST</sup> PLACE

Instagram

PR/Media Campaign

Program/Event  
Guide/Brochure

Tickets & Invitations

2<sup>ND</sup> PLACE

Promotional Mailer

3<sup>RD</sup> PLACE

Commemorative Poster

Outdoor Ad – Signage

Promotional Item

Promotional Poster



# Festival of the Arts BOCA

presented by The Schmidt Family Centre for the Arts

1<sup>ST</sup> PLACE  
Mobile App

Schmidt Family Center for the  
Arts





# 1<sup>ST</sup> PLACE

## Outdoor Ad – Installation Promotional Poster

*Florida Renaissance Festival*



**FLORIDA  
STATE FAIR**

---

**DISCOVER THE FUN**  
**February 8-19, 2018**

*Florida State Fair Authority*

**1<sup>ST</sup> PLACE**

Photo  
Promotional Mailer

**2<sup>ND</sup> PLACE**

Outdoor Ad - Billboard





31<sup>st</sup> Annual  
**Loggetowne**  
**Medieval Faire**

*City of Gainesville*

2<sup>ND</sup> PLACE

Commemorative Poster



Lee County Visitor and  
Convention Bureau

1<sup>ST</sup> PLACE

Outdoor Ad – Signage  
Social Media Ad Campaign

2<sup>ND</sup> PLACE

Program/Event Guide/Brochure  
Website



*Leesburg Partnership*

2<sup>ND</sup> PLACE  
Promotional Item

3<sup>RD</sup> PLACE  
Photo  
Mobile App



1<sup>ST</sup> PLACE

Educational  
Program

Event

Recap/Annual  
Report

2<sup>ND</sup> PLACE

Promotional Poster

Television Ad

3<sup>RD</sup> PLACE

Outdoor Ad –  
Billboard

PIER 60  
**SUGAR SAND**  
FESTIVAL

*Pier 60 Sugar Sand Festival*



*Winterfest, Inc.*

1<sup>ST</sup> PLACE  
Facebook

Promotional Item

Twitter

2<sup>ND</sup> PLACE

Mobile App

Outdoor Ad -  
Installation

3<sup>RD</sup> PLACE

Television Ad  
T-Shirt



*South Florida Fair and  
Palm Beach County  
Expositions, Inc.*

## 1<sup>ST</sup> PLACE

Sponsor Program  
Tickets & Invitations  
Website

## 2<sup>ND</sup> PLACE

Facebook  
Photo  
Radio Ad

## 3<sup>RD</sup> PLACE

Instagram  
  
Program/Event  
Guide/Brochure





*Festival Management  
Group, Inc.*

1<sup>ST</sup> PLACE

Commemorative Poster  
Radio Ad

3<sup>RD</sup> PLACE

Website





1<sup>ST</sup> PLACE  
T-Shirt

*Panama City Beach  
Convention and Visitors  
Bureau*



# Sensational Awards Luncheon

Sponsored by:

