



Don't Forget...CUT OFF FOR PARTICIPATION IS MAY 17TH, 2024!



CUT OFF IS OCTOBER 1ST, 2024!

All National Cherry Festival Corporate Members



RECEIVE THE FOLLOWING:

- ★ National Cherry Festival window cling
- ★ National Cherry Festival email updates and offers
- ★ Corporate Membership flag or commemorative print
- ★ Company name in the National Cherry Festival official program
- ★ Company name in the August issue of the Traverse City Business News
- ★ Company name rotating (at random) on homepage of www.cherryfestival.org
- ★ 20% Discount on Record-Eagle official program ads (certain rules & restrictions apply)
- ★ Local cherry products and other goodies!

JUNE 29 - JULY 6 | VISIT CHERRYFESTIVAL.ORG

Cherry Blossom: \$300

- Includes all of the benefits outlined for "all corporate members". **PLUS** the following:
- ★ Two (2) tickets to our exclusive Corporate Member Cocktail Hour + Networking event!
 - ★ Company name and link on www.cherryfestival.org Corporate Member page

Cherry Jubilee: \$500

- Includes all of the benefits outlined for "all corporate members". **PLUS** the following:
- ★ Two (2) VIP Air Show Center tickets
 - ★ Four (4) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
 - ★ Five (5) Cherry Dollars (for purchase of alcoholic beverages)
 - ★ Five (5) Commemorative Pins (Provides access to the Beer & Cocktail tent)
 - ★ Company name and link on www.cherryfestival.org Corporate Member page

Cherry Grand: \$1,000

- Includes all of the benefits outlined for "all corporate members". **PLUS** the following:
- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
 - ★ Four (4) VIP Air Show Center tickets
 - ★ Six (6) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
 - ★ Eight (8) Cherry Dollars (for purchase of alcoholic beverages)
 - ★ Eight (8) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
 - ★ Rights to use National Cherry Festival's logo in your company literature and website through 12/31/2024 (with written Festival approval)
 - ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page

Cherry Royale: \$1,500

- Includes all of the benefits outlined for "all corporate members". **PLUS** the following:
- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
 - ★ Six (6) VIP Air Show Center tickets
 - ★ Company logo in Open Space Park on the "Cherry Royale" banner
 - ★ Eight (8) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
 - ★ Ten (10) Cherry Dollars (for purchase of alcoholic beverages)
 - ★ Ten (10) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
 - ★ Rights to use National Cherry Festival's logo in your company literature and website through 12/31/2024 (with written Festival approval)
 - ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page
 - ★ Social Media Mention

Friends of the Festival: \$2,500

- Includes all of the benefits outlined for "all corporate members". **PLUS** the following:
- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
 - ★ Company logo in Open Space Park on the "Friends of the Festival" banner
 - ★ Twelve (12) VIP Air Show Center tickets
 - ★ Twelve (12) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
 - ★ Fourteen (14) Cherry Dollars (for purchase of alcoholic beverages)
 - ★ Fourteen (14) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
 - ★ Rights to use National Cherry Festival's logo in your company literature and website through 12/31/2024 (with written Festival approval)
 - ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page
 - ★ Social Media Mention

Cherry on Top: \$3,000

- Includes all of the benefits outlined for "all corporate members". **PLUS** the following:
- ★ Name/Logo on display on rotating screens at the Beer & Cocktail Tent
 - ★ Company logo in Open Space Park on the "Cherry on Top" banner
 - ★ Twelve (12) VIP Air Show Center tickets
 - ★ Fifteen (15) tickets to our exclusive Corporate Member Cocktail Hour + Networking event
 - ★ Twenty (20) Cherry Dollars (for purchase of alcoholic beverages)
 - ★ Twenty (20) Commemorative Pins (Provides access to the Beer & Cocktail Tent)
 - ★ Rights to use National Cherry Festival's logo in your company literature and website through 12/31/2024 (with written Festival approval)
 - ★ Company Logo in addition to link on www.cherryfestival.org Corporate Member page
 - ★ Social Media Mention

Membership Add On

Business On Tap offers local businesses the opportunity to host business after hours at the Beer & Cocktail Tent during the National Cherry Festival. This unique social event provides countless opportunities to thank customers & employees and demonstrate your company's community stewardship all while having a great time at the summer's most beautiful bay side bar!



THE DETAILS:

- ★ Your company hosts Business on Tap Tent from 5-7pm
- ★ You invite your clients & associates to join you at the Festival
- ★ 15 Pins (Needed to access the Beer & Cocktail Tent)
- ★ You get 50 beverage tokens for your guests (\$400 value)
- ★ Business on Tap host sign with your logo
- ★ You work the crowd while we work the tent!

Pricing: \$1,000 PER NIGHT PACKAGE

Additional Event Opportunities

Our additional event packages may be purchased in conjunction with a National Cherry Festival Corporate Membership package or à la carte.

Iceman: \$400

- ★ Discount Vendor Space
- ★ Banner on Fencing in Celebration Zone & Expo
- ★ 4 Wooden Nickels
- ★ 2 Sili Pints



CUT OFF IS DECEMBER 1ST, 2024!

Cherry T Ball Drop: \$300

- ★ Mention at the beginning and End of the Program
- ★ Banner on Fencing in Front of Stage



CUT OFF IS FEBRUARY 15TH, 2024!

Leapin' Leprechaun 5k: \$300

- ★ Banner on Fencing at Start/Finish
- ★ Activation Space at Start Line (We are limiting activations to 4. These are on a first come, first served basis.)
- ★ 3 Race Entries

FESTIVAL FOUNDATION

Preserving your traditions.

Hello Friends,

Can you believe that we are already preparing for another year of traditions? Welcome to our new friends looking for ways to be involved in your community and thank you to those that return year after year to show your continued support. This year we cannot wait to welcome you into the Festival Foundation family with the option to support more than just the National Cherry Festival. Let's make 2024 an amazing year and we hope to see you at all of the other traditions that the Festival Foundation preserves for the community.



Cherry-O,
Kenneth McArdle
Executive Assistant
kmcardle@cherryfestival.org

Greetings!

I am only at the end of my third month as Sponsorship Director as I type this! What an amazing group of Corporate Members and Sponsors I have met and what an amazing time for you to consider expanding a Corporate Membership into an event sponsorship! We are already planning 2024 and beyond!

Thank you to everyone for your support. You are appreciated!



Jody Brown
Sponsorship Director
jbrown@cherryfestival.org

There is no better time to consider expanding from a corporate member into an Event Sponsor. Let's talk!

521 S. Union St, Traverse City, MI 49684
P (231) 947.4230 | F (231) 947.7435

Corporate Membership

PLEDGE FORM

FILL OUT THE FORM ONLINE AT WWW.THEFESTIVALFOUNDATION.ORG/CMP

OR FILL OUT THE FORM BELOW.

1. COMPLETE YOUR INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

2. SELECT YOUR MEMBERSHIP PACKAGE(S)

- | | |
|--|--|
| <input type="checkbox"/> Cherry On Top - \$3,000 | <input type="checkbox"/> Iceman - \$400 |
| <input type="checkbox"/> Friends of the Festival - \$2,500 | <input type="checkbox"/> CherryT Ball Drop - \$300 |
| <input type="checkbox"/> Cherry Royale - \$1,500 | <input type="checkbox"/> Leapin' Leprechaun 5k - \$300 |
| <input type="checkbox"/> Cherry Grand - \$1,000 | |
| <input type="checkbox"/> Cherry Jubilee - \$500 | |
| <input type="checkbox"/> Cherry Blossom - \$300 | |

CHOOSE ONE:

- Corporate Membership Flag OR Commemorative Print

3. SELECT MEMBERSHIP ADD ON

- Business On Tap - \$1,000

4. PICK YOUR PAYMENT OPTION

- Check or money order (enclosed) Send Invoice Credit Card

Name on Card: _____

Signature: _____

Card No: _____

Exp. Date: _____ Type: MC | Visa | Discover | Amex

CVV: _____

Please submit payment to:
The Festival Foundation
521 S. Union St,
Traverse City, MI 49684

Please upload vector logo to:
<https://1.ead.me/CMSLogo>

Or scan this QR code to access our dropbox folder for logo upload:



Would you be interested in learning more about volunteer opportunities during Festival Foundation events?

- YES NO

Skip the Form!

Renewing a membership?
Just e-mail Kenneth to confirm at kmcardle@cherryfestival.org & he'll take care of it for you!

FESTIVAL FOUNDATION
Preserving your traditions.

521 S. Union St,
Traverse City, MI 49684
thefestivalfoundation.org



June 29-July 6

Nov 1 & 2

Mar 16

Dec 31

Become a Corporate Member Today!



2024

FESTIVAL FOUNDATION

Corporate Membership

PROGRAM

