

Welcome to the Florence Civic Center...

the largest convention, entertainment & exhibition facility in northeast South Carolina with over 50,000 square feet of multipurpose space. Located in the flagship city for the Pee Dee area and nestled in the beautiful 'Southern Belle' charm of Florence, the Center includes 10,000 seat Arena, the 14,500 square foot Grand Ballroom and 5,200 square feet Meeting Rooms.



The SMG-managed facility is home to the Florence Convention & Visitors Bureau, Florence Athletic Hall of Fame and the recently introduced Pee Dee Vipers of the Premier Basketball League, as well as hundreds of public and private events each year. The Center hosts many state-wide conferences, regional conventions, array of tradeshows and doubles as the hub for entertainment and civic events for the Florence area. A 10-time recipient of the Prime Site Award from Facilities Magazine, voted as one of the top venues in North America, the Center has the advantage of a prime location on a spacious complex at the intersection of I-95 and I-20, just a few miles from the regional airport. The Center is close to dozens of national chain hotels (1000+ rooms), several of which are within walking distance. It is located just across the street from a premier shopping mall and close to a variety of award-winning restaurants.



Since opening in 1993, the Florence Civic Center has emerged as the leading facility in northeast South Carolina for entertainment, conventions and civic events. The Center hosts a calendar of national acts such as Jason Aldean, Mike Epps, Willie Nelson, Luke Bryan, The Beach Boys, Florida Georgia Line, Chris Tucker, The Gaithers, along with family favorites such as Disney On Ice, Ringling Brothers Circus, Sesame Street Live, Amusements of America Carnivals plus several festivals, jamborees and parades. The adaptable facility can also accommodate a variety of sporting events such as the South Carolina Lower State High School Basketball Tournament, Winter Bump Volleyball Classic, WWE Wrestling, Monster Jam, and has hosted PBR Bull Riders, Motorcross, Mixed Martial Arts, Tennis Tournaments, Strong Man Competitions and more.

nearly 75% of the nation's population within a day's drive
-Business Images Magazine

Area	Theater Capacity	Banquet Capacity	Square Feet	Dimensions
Arena	10,000	1,400	29,000	204' x 146'
Ballroom	1,400	600	14,500	146' x 100'
Pee Dee	120	80	2,000	40' x 50'
Waccamaw	80	40	1,250	25' x 50'
Santee	120	80	2,000	40' x 50'
Meeting Rooms	480	200	5,250	105' x 50'
Full Facility	50,000 square feet of multipurpose space			

The Center is also the South Carolina assembly point for meeting and conventions of all sizes. The building's creative design accommodates events of every type and requirement. All facility space flows neatly together under one roof to offer 50,000 square feet of multipurpose and exhibition space. The Florence Civic Center specializes in large gatherings and has hosted many state-wide meetings including the South Carolina United Methodist State Conference, the Baptist State Convention, SC Governor's Rural Summit, the Shriners Convention, CCFM Convocations, SC Garden Club Assembly and the AME Annual Christian Leadership Conference, to name just a few. Break-out spaces, adjustable meeting rooms and the ballroom can transform into a more intimate setting to accommodate elegant parties and smaller attendances.

From booking and event hosting to advertising and marketing, the highly-skilled professionals at the Florence Civic Center are dedicated to making every event a successful occasion. (843) 679-9417 www.florenceciviccenter.com