



## **2017 Florida Federation of Fairs Agriculture Awards**

### **PURPOSE**

The purpose of this competition is for fairs to:

- Strengthen agricultural education and awareness programs.
- Identify ways to be of service to exhibitors, the fair going public and agriculture industry.
- Recognize fairs which excel in agriculture programming and promotion.

### **HOW TO ENTER**

All entries must be submitted in digital format by May 1, 2017. Please read the following rules and the category submittal forms carefully for entry format and file size limits.

### **DEADLINE**

All entries must be emailed to Stacey Wade at [Stacey@centralfloridafair.com](mailto:Stacey@centralfloridafair.com) by May 1, 2017.

### **GUIDELINES**

1. Entries in all of the categories are to have taken place during the **2016 or 2017** fair.
2. Each entry must be original concept or program of the fair submitting the entry.
3. Each fair may submit only 1 entry per category. A specific program/event/theme/exhibit may only be submitted in one category.

### **DIVISIONS**

1. Small Fairs – less than 50,000
2. Medium Fairs – 50,000-400,000
3. Large Fairs – over 400,000

### **JUDGING**

All categories will use the following criteria for judging:

1. Theme or Goal – 20%
2. Promotion of Agriculture – 20%
3. Goal Achievement, Fairgoer Reaction – 20%
4. Originality – 20%
5. Overall Achievement -20%

## CATEGORIES:

### **CATEGORY 1: Newly established or evolving program/exhibit at your fair which promotes agriculture to the fair going public.**

Entrants will describe an innovative exhibit, event, program, theme, or competition designed to communicate an agricultural message(s) in an entertaining and educational format to the fair guests.

### **CATEGORY 2: Program/event/exhibit designed to educate consumers/fairgoing public of a current agriculture or fair industry challenge.**

Entrants will describe program, explain relevance, and detail partnerships involved, resources used, and the success of the program.

*Examples: Messages on specific animal health issues, animal wellness, human/animal biosecurity, GMO's, family farms, changeovers (i.e. keeping animals in the barns for fairgoers to see them, educate on why animals go home and not stay the entire fair, safety methods used to keep animals and people safe during load in or load out) or other event or activity presented to allow people to see agriculture or animals besides the animals in competitions.*

### **CATEGORY 3: Non-fair related agriculture event/program which is produced or co-produced by your fair.**

Entrants will describe the program/event including process for development, resulting participation or attendance, partnerships and resources utilized and how the event/program ultimately benefits the annual fair.

Examples: Educational programs, events or agricultural shows.

## AWARDS EACH CATEGORY:

### **Small Fairs**

- 1<sup>st</sup> Place Plaque
- 2<sup>nd</sup> Place Certificate
- 3<sup>rd</sup> Place Certificate

### **Medium Fairs**

- 1<sup>st</sup> Place Plaque
- 2<sup>nd</sup> Place Certificate
- 3<sup>rd</sup> Place Certificate

### **Large Fairs**

- 1<sup>st</sup> Place Plaque
- 2<sup>nd</sup> Place Certificate
- 3<sup>rd</sup> Place Certificate

First place plaques sponsored by:  
**The Fair Publishing House**

Second and Third place certificates  
sponsored by:  
**The Central Florida Fair & Osceola  
County Fair**