

**FLORIDA FEDERATION OF FAIRS AND LIVESTOCK SHOWS, INC. AND IAFE ZONE
2 MEETING**

May 13, 14, 15, 2021

The Naples Grande Beach Resort

WEDNESDAY, MAY 12

FUN SHOOT & GILES ELLIS MEMORIAL EVENT FOR 2021

Gulf Coast Clays • 12425 Union Rd, Naples, FL

10:00	Registration	11:00	Shoot Starts
1:00	Lunch	2:00	Awards

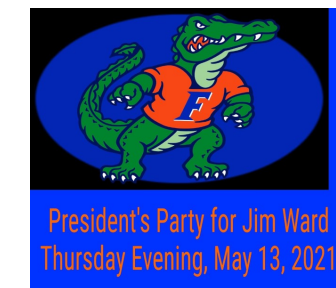
4:00-6:00 **CONVENTION REGISTRATION OPEN**
 7:00-9:00 **YPI PRE-GAME TAILGATING BBQ**
 Open to everyone 21 years +
 9:00-12:00 **"LOCKER ROOM" OPEN**

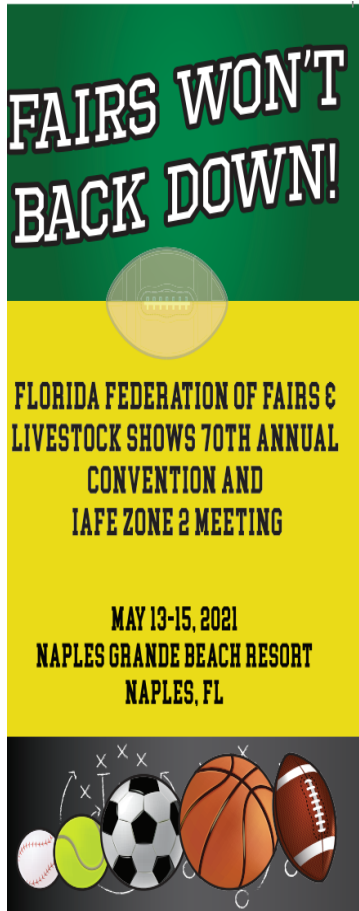
THURSDAY, MAY 13

8:30-1:00 **Trade Show Set Up**—Vendors Only
 8:30-9:30 **Committee Meetings**
 Nominating Committee Bill Olson, Greater Jacksonville Ag Fair
 Welcoming Committee Eddie Cora, Miami-Dade County Fair
 9:00-4:00 **REGISTRATION OPEN**
 10:00 **Board of Directors Meeting-**
EDUCATIONAL WORKSHOPS
 1:00-2:20 **Fair Managers Legal Time- Ride Contracts & Your Fair**
 1:30-2:20 **Manager's Working Website Critique- Bring your laptop**
 1:30 **Trade Show Vendor Meeting in the Trade Show (Mandatory)**
 2:30 **First Time Attendees Networking Session**
 2:30-5:30 **TRADE SHOW OPEN**—Badge Required
Silent Auction Open in Trade Show
 2:30-3:15 **IAFE Institute Class Part 1** -Government & Community Relations
 3:30-5:15 **IAFE Institute Class Part 2** -Government & Community Relations
 4:40 **Showcases in the Trade Show**
 5:20 **Door Prize Drawing in the Trade Show**
 5:30-6:00 **WELCOME ZONE 2 RECEPTION**
 "Locker Room" - Vista Ballroom
 9:00-11:00 **PRESIDENT'S PARTY & AUCTION**
 "Fairs Won't Back Down" - It will be held in the "Locker Room" - sports attire suggested
 11-midnight **"LOCKER ROOM "OPEN"**

FRIDAY, MAY 14

8:30-5:00 **REGISTRATION OPEN**
 9:00-10:00 **WORKSHOPS**
Changing the Landscape of Commercial Exhibits-
Branding & Theming Your Fair-
How to Approach, Solicit and Win Sponsors
 9:00-11:15 **DISCUSSION SESSIONS /MODERATOR**
 9:00-9:30 **Discussion Session 1- Ticketing Systems and Data**
Government Relations- Jim Spratt, CAS Governmental
The Importance of the Livestock Ethics Program
Competitive Exhibits and Ag Awards-
 9:30-10:00 **Discussion Session 2**
Ag Barn and Livestock Safety
Moving To Mobile-
Competitive Exhibits-
Social Media Issues-
 9:00-5:00 **Refreshment Break-"The Locker Room"**
 10:15-10:45 **Discussion Session 3**
Fairs and Concessions Working Together-
Security and Fairs in a Changing World-Acacia 2:
 Ronnie Hall, Volusia County Fair; Mike Jones, Collier





FRIDAY, MAY 14 - Continued

- 10:45-11:15 **Thinking Beyond Basic Rain Insurance-
Discussion Session 4**
Chapter 616 and FDACS Updates-
What Can NICA Do for Me?-
- 10:15-11:15 **EDUCATIONAL WORKSHOPS**
Expo Hall/Event Centers of the Future
COVID-Pandemic Planning & Practices
Entertainment Buying for Fairs of All Sizes

OPENING SESSION FRIDAY, MAY 14

- 11:30-12:30 Orchid Ballroom
- Welcome** Jim Ward, Pasco County Fair, President
Convention Program Overview
Rhonda Ward, Collier County Fair First Vice President
Keynote Speaker Michael Bradley
California Mid-State Fair, Paso Robles, California 2016-2010
"Creating Disney Magic and Big Fun at Any Fair"
- 12:30 **TRADE SHOW OPEN -Badge Required**
- 12:30-5:30 **Silent Auction Open in Trade Show**
12:30 **Lunch in the Trade Show**
1:00 **SHOWCASES IN THE TRADE SHOW**
- 12:30-3:00 **Great Cash Give-Away Drawing**
- 2:45-3:15 **EDUCATIONAL SESSION-**
Covid-19, Security at the Fair, Agriculture Issues, Advertising, Grounds Maintenance,
Vendors & Concessionaires
- 4:30-5:30 **Happy Hour in the Trade Show**
4:45 **SHOWCASE IN THE TRADE SHOW**
TRADE SHOW CLOSSES
DINNER ON YOUR OWN
- 8:00-11:00 **"LOCKER ROOM "OPEN**

SATURDAY, MAY 15

- 8:30-4:00 **REGISTRATION OPENS**
- 8:30-10:00 **Coffee and Pastries**
- 9:00-9:30 **ZONE 2 MEETING-**
- 9:00-9:30 **Associates Meeting in Trade Show -Wrap-Up**
- 10:00-11:00 **EDUCATIONAL WORKSHOPS**
"What Just Happened, What Can We Do To Enhance The Future of Our Fair?"
Are You A New Fair Manager? This Class is for You!-
Alcohol Rules and Regulation- Banyan 1 & 2:
- 11:30-1:00 **LUNCH & BUSINESS MEETING-Orchid Ballroom**
ANNUAL BUSINESS MEETING-JIM WARD, PRESIDING
- 12:40 **SHOWCASE - SATURDAY LUNCHEON**
- 1:00-2:30 **TRADE SHOW OPEN-Badge Required**
- 1:00-2:30 **Silent Auction Open in the Trade Show**
- 1:15-2:15 **EDUCATIONAL WORKSHOPS**
The Midway Backstory-
"Guest Services-Creating The Magic"-
- 2:30 **Silent Auction Closes**
- 2:30 **Final Door Prize Drawing in the Trade Show**
- 2:30 **Trade Show Closes**
- 2:45 **Board Meeting-**
- 5:00 **Photographs: Board and Past Presidents**
- 6:00 **GALA RECEPTION-Royal Palm Ballroom Foyer**
- 6:30 **GALA-**
- 9:15 **MILK & COOKIE TOAST- "LOCKER ROOM"**
to Incoming President, Hall of Fame and Associate of the Year
- 9:15-12 **"LOCKER ROOM "Open**

www.floridafairs.org
floridafairs@gmail.com

[floridafederationface-
book@gmail.com](mailto:floridafederationface-book@gmail.com)



See You Next Year!
May 12, 13, 14, 2022

The Naples Grande Beach Resort/Naples, Florida