



## 2022 Innovative Sponsorship Idea

### Category : Innovative Sponsorship Idea

Entrants will describe the best Innovative sponsorship idea.

Please provide all information requested on this form in the space allocated (no additional lines and pages of explanation will be allowed).

**FAIR NAME:** \_\_\_\_\_

Submitted by: \_\_\_\_\_

### FAIR DATE: Check one

- 2021 Fair
- 2022 Fair

### DIVISION: Check one

- Division 1: 0 - 49,000
- Division 2: 50,000 - 149,000
- Division 3: 150,000 - 299,000
- Division 4: over 300,000

Title of program/exhibit: \_\_\_\_\_

Describe the program/exhibit:

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Is the program new to your Fair? If this program is not new but evolving please list the differences from the prior program.

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List any financial or resources invested in the program/exhibit, including partners or sponsors.

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How do you measure the success of this program/exhibit?

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**Supplemental Materials Instructions:**

- No more than two pages of supporting material/photos.
- Maximum of 5 photos allowed (inserted into the two-page maximum, not additional attachments)
- Maximum file size for two pages of supplemental material is 8MB-compressed photos and other documents to stay within limits.

*Form and format provided for use with permission of the IAFE*