



PROGRAM

72ND ANNUAL
CONVENTION &

iafe® THE NETWORK!

ZONE 2 MEETING

ORLANDO, FLORIDA

ALWAYS FIRST

ALWAYS BEST

WADE SHOWS INC.



☎ 352.754.7284



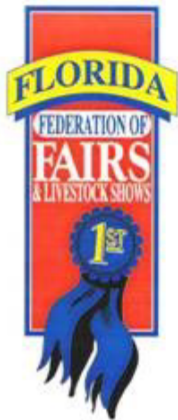
www.WadeShows.com



wade.shows@wadeshow.com



f @WADESHOWS • t @WADESHOWS • @WADE_SHOWS



MISSION STATEMENT

Increase the overall quality of
Florida's Agricultural Fairs.

Provide the members the support and
guidance our fairgoers on the agricultural heritage
of Florida through education,
trade and entertainment.

MEMBER OF

Federation of State and Provincial
Association of Fairs of North America

Florida Festivals and Events Association (FFEA)

International Association of Fairs
& Expositions (IAFE)

National Independent Concessionaires
Association (NICA)

Outdoor Amusement Business Association
(OABA)

United Concessionaires Association (UCA)

FLORIDA FEDERATION OF FAIRS AND LIVESTOCK SHOWS, INC.

P. O. Box 368 Palmetto, Florida 34220

Phone: (813) 763-0161

www.floridafairs.org /dwest@floridafairs.org

When it Comes to Insurance, it's No Contest.

As fun as fairs can be, they do come with their own set of inherent risks. Be proactive and protect your event with Haas & Wilkerson Insurance.

We provide better products and services, leading coverages and limits, and over 80 years of industry experience.

Our well-trained experts specialize in event-based business insurance and can tailor solutions that are cost-effective and specific to your unique needs.



HAAS&WILKERSON
INSURANCE

For a comprehensive review of your coverage and exposure, call 913.432.4400 or visit hwins.com/NoContest

FLORIDA FEDERATION OF FAIRS AND LIVESTOCK SHOWS, INC. AND IAFE ZONE 2

May 18, 19, 20, 2023

Associates of the Year	6
Gala	45
Giles Ellis Memorial Event	16
Hall of Fame	6
Honorary Life Members	8
IAFE Zone 2.....	18
Keynote Speaker	10
Officers & Directors	5
Past Presidents	8
Schedules	
Wednesday, May 17	23
Thursday, May 18	24
Friday, May 19	29
Saturday, May 20.....	34
Showcases.....	21
Sponsors	12
YPI Mix 'N Mingle	23

Convention Program Committee

<i>Chair:</i> Hal Porter	Citrus County Fair
<i>Advisor:</i> Rhonda Ward	Collier Ag Fair & Expo
Vicki Chouris.....	South Florida Fair
Eddie Cora	Miami-Dade County Fair & Expo
Fran Crone	SW FL & Lee County Fair
Cheryl Flood	Florida State Fair
Mark Harvey.....	North Florida Fair
Tasha Hyder.....	Clay County Fair
Rita Lincoln	South Florida Fair
Bill Olson.....	GR Jacksonville Ag Fair
Amit Patel	Florida State Fair
Kathy Ross	Ross Concessions
Robert Smith	Robert Smith Presents
Jay Spicer.....	Martin County Fair
Jacqueline Stough.....	Central Florida Fair
Shelly Terrell	NE Florida Fair
Stacey Wade	Lake County Fair



NORTH AMERICAN MIDWAY
ENTERTAINMENT



**THE
LARGEST
TRAVELING
AMUSEMENT
PARK** IN THE WORLD!

namidway.com



OFFICERS AND DIRECTORS

Terry Atchley	President
.....	<i>Hardee County Fair, Wauchula</i>
Hal Porter	First Vice President
.....	<i>Citrus County Fair, Inverness</i>
Fran Crone	Second Vice President
.....	<i>Southwest Florida & Lee County Fair, N. Ft. Myers</i>
Rita Lincoln	Secretary/Treasurer
.....	<i>South Florida Fair, West Palm Beach</i>
Rhonda Ward	Immediate Past President
.....	<i>Collier County Fair, Naples</i>
Eddie Cora	Director
.....	<i>Miami-Dade County Fair, Miami</i>
Cheryl Flood	Director
.....	<i>Florida State Fair, Tampa</i>
Mark Harvey	Director
.....	<i>North Florida Fair, Tallahassee</i>
Suzanne Holcomb	Director
.....	<i>Greater Hillsborough County Fair, Sydney</i>
Bill Olson	Director
.....	<i>Greater Jacksonville Agricultural Fair</i>
Jay Spicer	Director
.....	<i>Martin County Fair, Stuart</i>
Shelley Terrell	Director
.....	<i>Northeast Florida Fair, Callahan</i>
Stacey Wade, CFE	Director
.....	<i>Lake County Fair, Eustis</i>
Robert Smith	Associate Director
.....	<i>Robert Smith Presents LLC, Albuquerque, NM</i>
Jay Strates	Associate Director
.....	<i>Strates Shows, Orlando</i>
Geoffrey Patterson	Honorary Director
.....	<i>Florida Farm Bureau, Gainesville</i>
Michelle Faulk	Honorary Director
.....	<i>Bureau of Fair Ride Inspections, FDACS</i>
.....	<i>Tallahassee</i>
Dan West	Executive Director
.....	<i>Palmetto</i>

HALL OF FAME

1988	Louie Seay*	Marianna
1989	Walter B. Arnold, Jr *	Miami
1990	Jack Levins*	Tallahassee
1991	H.H. Pete Parrish, Sr*	Orlando
1992	Joseph C. Cooper, Sr.*	Panama City
1993	Betty Dittman*	Daytona Beach
1994	E. Darwin Fuchs*	Miami
1995	C.H. "Bull" Rigdon, Jr*	Ft. Walton Beach
1996	Horace M. Carr, Sr.*	Panama City
1997	Jean Grant *	Inverness
1998	Patsy Brooks	Plant City
1999	Brantley "Buck" Christian	West Palm Beach
2000	Gary Roegner	Jacksonville
2001	Mozelle Williams	Brandon
2002	Don E. Frenkel	Pensacola
2003	Richard J. Vymlatil	Tampa
2004	Ronald S. Beckey	Tallahassee
2005	David Viers	Deland
2006	Richard McClain*	Sebring
2007	Jack Griffith	Miami
2008	Martha Leverock	Jacksonville
2009	C.E. "Happy" Norris	Eustis
2010	Lisa Hinton	Riverview
2011	Vicki Chouris	West Palm Beach
2012	Ellany Johnson	Plant City
2013	Alta Mosley	Ft. Myers
2014	Doris Graska	Inverness
2015	Jeanne Keaton	Ft. Pierce
2016	Clark Converse	Dade City
2017	Pete Sutton	Green Cove Springs
2018	Tom Umiker,	Sydney
2019	Dan West	Palmetto
2020	Postponed	
2021	Gayle Hart	Jacksonville
2022	Artie McIntyre	Plant City

*deceased

ASSOCIATES OF THE YEAR

2004	Eva Morris	Haas Wilkerson Insurance
2005	O'Brien Family	O'Brien's Food Enterprises
2006	Jef & Jill Eaton	Kandu Magic Show
2007	Vicki Oler Senecal	Oler Productions
2008	Dennis Lee	The Dennis Lee Show
2009	James LaFratta	Perfection Confections Inc.
2010	The Panaceks	Belle City Amusements
2011	John Duttera	Duttera Sound Service
2012	Mark Sparks	Triangle Talent
2013	David Musselman	Capitol International Productions

**Proud to support Florida Fairs by
providing our sound and lighting
services to the Federation Convention!**



*** Sales * Rental * Production * Service * Installation ***

New & Used Sound and Lighting Equipment

Factory Authorized Dealers for Top Brands

Sound and Lighting Equipment Rental

*Wireless Mics * DJ Systems * Speakers * L.E.D. Lights * Backline*

Concert and Event Production

*Sound Systems * Lighting Systems * Concert Stages & Roofs*

VIDEO PRODUCTION

Free Estimates 239-939-5463

ASSOCIATES OF THE YEAR continued

2014	Bobby McLamb.....	Artists and Attractions
2015	Doug King.....	King Enterprises, Inc.
2016	Randy & Sharon Ross.....	Robinson's Racing Pigs
2017	Charlie Smith.....	Populous
2018	Dave Meola & Ron Kramer.....	Techtronics Productions
2019	Kathy Ross.....	Ross Concessions
2020	Postponed	
2021	Rusty Groscurth.....	Super Dog
2022	E. James Strates.....	Strates Shows

HONORARY LIFE MEMBERS

All Past Presidents

Mozelle Williams, CFE.....Brandon

PAST PRESIDENTS

1950	Lloyd Rhoden.....	Chairman
1951	Crawford T. Bickford.....	Central Florida Fair
1952-4	Karl Lehman.....	Lake County Fair
1955-6	H.O. Stratton.....	Northeast Florida Fair
1957-8	Thomas P. Chaires.....	Manatee County Fair
1959-60	Lee Maxwell.....	Volusia County Fair
1961-2	Lamar Allen.....	South Florida Fair
1963-4	Louie W. Seay.....	Jackson County Fair
1965-8	H.H. Parrish, Sr.....	Central Florida Fair
1969	Charles R. Smith.....	Hernando County Fair
1970	Ruth Ferrara.....	North Florida Fair
1971	Roy A. Cunningham.....	Manatee County Fair
1972-3	Walter Arnold.....	Miami-Dade County Fair & Expo
1974	W.C. Ochs.....	South Florida Fair
1975	S.D. Hendricks.....	Bay County Fair
1976-7	W.C. Ochs.....	South Florida Fair
1978-9	Darwin Fuchs.....	Miami-Dade County Fair & Expo
1980-1	Elmer C. Taylor.....	Sarasota County Fair
1982	Horace Carr.....	Bay County Fair
1983	John E. Frenkel, Jr.....	Pensacola Interstate Fair
1984	T. Wilson Sparks.....	Florida State Fair
1985	Keith Hessey.....	Broward County Fair
1986	Jean Grant.....	Citrus County Fair
1987	C.H. "Bull" Rigdon, Jr.....	NW FL Fair
1988	Gary Roegner.....	Gr Jacksonville Ag Fair
1989	Brantley "Buck" Christian.....	South FL Fair
1990	Ken Cassels.....	Florida Strawberry Festival
1991	George Frazer.....	Collier County Fair
1992	Herschel Parrish, Jr.....	Central Florida Fair
1993	Don Frenkel.....	Pensacola Interstate Fair
1994	Betty Dittman.....	Lake County Fair
1995	Ron Beckey.....	North Florida Fair
1996	Patsy Brooks.....	Florida Strawberry Festival

PAST PRESIDENTS continued

1997	Jack Griffith	Miami-Dade County Fair
1998	Martha Leverock.....	Gr Jacksonville Ag Fair
1999	Rick Vymlatil.....	Florida State Fair
2000	David Viers	Volusia County Fair
2001	C.H. "Bull" Rigdon, Jr.	NW FL Fair
2002	Jim Overton	Martin County Fair
2003	Richard McClain	Highlands County Fair
2004	C.E. "Happy" Norris	Lake County Fair
2005	Clark Converse.....	Pasco County Fair
2006	Lisa Hinton	Florida State Fair
2007	Vicki Chouris	South Florida Fair
2008	Alta Mosley	Southwest FL Fair
2009	Doris Graska	Citrus County Fair
2010	Artie McIntyre	Southwest FL Fair
2011	Jeanne Keaton	St. Lucie County Fair
2012	C.E. "Happy" Norris	Lake County Fair
2013	Dan West.....	Manatee County Fair
2014	Gayle Hart	Gr. Jacksonville Ag Fair
2015	Rick Vymlatil.....	South Florida Fair
2016	Tom Umiker.....	Gr Hillsborough Co Fair
2017	Felicia Frenkel Chivington .	Pensacola Interstate Fair
2018	Dawn Rowe	Osceola County Fair
2019	Paul Davis	Florida Strawberry Festival
2020	Bill Olson	Gr Jacksonville Ag Fair
2021	Jim Ward	Pasco County Fair
2022	Rhonda Ward	Collier Fair

HAAS & WILKERSON IAFE HERITAGE AWARD For Volunteer Service

1995	Jack Levy	Homestead
2001	Horace Carr.....	Panama City
2002	Jack Griffith	Miami
2005	Richard McLain	Sebring
2008	Doris Graska	Inverness
2015	Clark Converse.....	Dade City
2021	Dawn Rowe	Saint Cloud



**Offering the best artists from the east
and the west for your fair or festival!**

Keynote Speaker

The Honorable
Wilton Simpson
Commissioner
Florida Department
of Agriculture



Wilton Simpson, Florida's 13th Commissioner of Agriculture, is a fifth-generation Floridian, proud to be born and raised in the Sunshine State. A lifelong Florida farmer and entrepreneur, Commissioner Simpson has deep personal and professional roots grounded in agriculture, including a large-scale egg-laying operation that supplies eggs for Florida's families through supermarkets across the state.

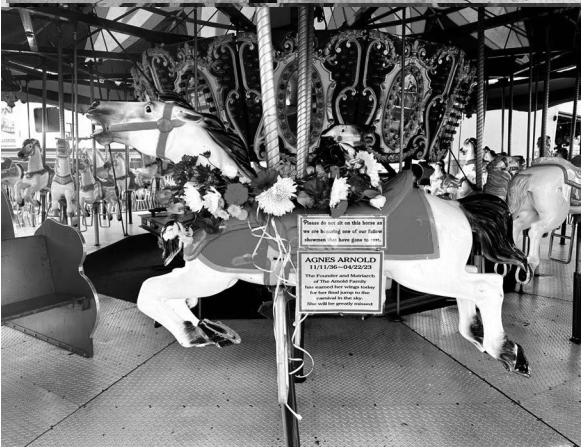
From 2012 to 2022, Commissioner Simpson served as a member of the Florida Senate and was elected Senate President for the 2020-2022 term. Serving as Senate President through a world-wide pandemic came with many unique challenges, but Commissioner Simpson fought to keep Florida open and free and to ensure that Florida was a beacon of hope, opportunity and freedom for generations to come.

The Commissioner of Agriculture oversees the Florida Department of Agriculture and Consumer Services. With his background in agriculture, Commissioner Simpson clearly understands the challenges faced by Florida's farmers. His legislative service and history of community involvement also positions him to guide the department's other equally important functions, such as protecting the environment, ensuring the availability, affordability and safety of our food supply, and protecting Florida consumers.

Commissioner Simpson lives in Trilby with his wife Kathy. Their son Wilton Jr. and his wife Caroline are practically neighbors, as are Commissioner Simpson's daughter Lauran, her husband Kenten, and their daughters. Among his many accomplishments, Commissioner Simpson's most esteemed title is "Papa" to his two beautiful granddaughters, Addy and Emy.



*In Memory of
Agnes
and
Ivan
Arnold*



Arnold Amusements Inc.

"The Finest Midway For Family Entertainment"

1140 Oak Terrace Dr

Traverse City, MI. 49686

(231)-946-6886

@ArnoldAmusementsInc



WWW.AROLDAMUSEMENTSINC.COM

Thank You! to our SPONSORS

Ag Awards

..... Clay County Fair
 Fair Publishing House

Auction

..... Belle City Amusements
 Johnnie Bubar Show
 Citrus County Fair
 Dorado Graphix
 Florida Gateway Fair
 Fritzzy Brothers
 Pensacola Interstate Fair
 Scott's Magic Show
 Show Me Safari Petting Zoo
 South Carolina State Fair

Directory Photo Contest

..... Bianco Foods

Door Prizes

..... Firefighter Show
 McGowan Allied Insurance
 Osceola County Fair

Educational Workshops

..... Haas & Wilkerson Insurance

Friends of the Federation

..... Belle City Amusements
 Greater Hillsborough County Fair
 Greater Jacksonville Fair
 Manatee County Fair
 McGowan Allied Insurance
 Mellowship Entertainment
 North American Midway Entertainment
 Okeechobee County Fair
 St. Lucie County Fair
 Sarasota County Fair
 Tech-Tronics
 T&J Apparel/Jim Ward
 Volusia County Fair
 WB3

Friday Luncheon Co-Sponsors

..... Miami-Dade County Fair
 Netterfields Popcorn & Lemonade
 The Best Around
 U.S. Sugar
 Centerpieces by Wade Shows

Gala

..... Deggeller Attractions

Gala Door Prizes

..... Extreme Illusions & Escapes
 Matchett Entertainment & Agracadabra

Gala Photos Big Rock Amusements

Great Cash Giveaway North Florida Fair

Hospitality Suite Sponsored byDennis Lee
Hospitality Suite Donations

.....AMP Live Events
.....Belle City Amusements
.....Johnnie Bubar Show
.....Capitol International
.....Citrus County Fair
.....Clay County Fair
.....Ron Diamond
.....Doc Magic
.....Dorado Graphix
.....Florida Gateway Fair
.....George's Fun Foods
.....Lew-E's Comedy Circus
.....Matchett Entertainment & Agracadabra
.....Mellowship Entertainment
.....Northeast Florida Fair
.....Professional Concessions, Inc.
.....Robocars Entertainment
.....Scott's Magic Show
.....Show Me Safari Petting Zoo
.....South Carolina State Fair
.....Whirley Drink Works

IAFE Scholarship.....
.....North American Entertainment

Key CardsWade Shows

Opening SessionFlorida State Fair

President's Party

.....Arnold Amusements
.....Florida Dairy Farmers

**Reception for incoming President, Hall of Fame,
Associate of the Year and Toast**

.....Florida Dairy Farmers
.....Modern Midways, Inc.

Refreshment Breaks

.....Florida Strawberry Festival
.....Hardee County Fair
.....Martin County Fair
.....Mc Gowan Allied Specialty Insurance
.....Osceola County Fair

Trade Show

.....CAS Governmental
.....Extreme Illusions & Escapes
.....First Southern Bank
.....Manatee County Fair
.....McGowan Allied Specialty Insurance
.....Osceola County Fair
.....Pasco County Fair
.....See Tickets
.....Spaghetti Eddie
.....Specialty Insurance Agency
.....Super Dog On A Stick

Trade Show Happy Hour.....Central Florida Fair

Thank You! to our SPONSORS

Year in Review

..... South Florida Fair
 SW Florida & Lee County Fair
Zone 2 Welcome Reception.... South Florida Fair

In Kind Contributions

Centerpieces, key cardsWade Shows
 Convention IT Florida State Fair
 Convention NotebooksBelle City Amusements
 Convention Signage Dorado Graphix
 South Florida Fair
 Convention Tote BagsStrates Shows
 Convention Tickets Indiana Ticket Co.
 Graphics South Florida Fair
 LED Screens by Shawnee Services
 Name Tags/Lanyards Etix
 Ribbons Regalia Manufacturing Co
 Signage Dorado Graphix
 Sound & Lighting by Tech-Tronics
 Website Saffire



Shawnee LED

618-987-2006

info@ShawneeLED.com

**Permanent Signage & Message
Boards, Portable A-frames w/sound,
Video Wall Rentals**

Your source for all things LED!
ShawneeLED.com



Kevin McGrath
(321) 689-9356

Mike McGrath
(239)872-1838

sailcat53@aol.com
www.thebestaroundconcessions.com



**FLORIDA FEDERATION
OF FAIRS**
**FUN SHOOT AND
GILES ELLIS MEMORIAL
EVENT FOR 2023**

Thank You to our Sponsors

CORPORATE SPONSORS:

Belle City Amusements
Deggeller Attractions

AMMO SPONSOR

Collier Fair
Volusia County Fair

AWARDS

Southwest FL & Lee County Fair

DOOR PRIZE SPONSOR

United Concessionaires Association

GOLF CART SPONSOR

Jeffrey Allen, Inc.

GUN RAFFLE

Deggeller Attractions

LUNCH SPONSOR

Florida State Fair

REFRESHMENT SPONSOR

Harmony Artists

STATION SPONSORS

Citrus County Fair
Danny Grant's Cowboy Circus
Dennis Lee
North Florida Fair
T&J Apparel/Jim Ward
Show Me Safari
WB3

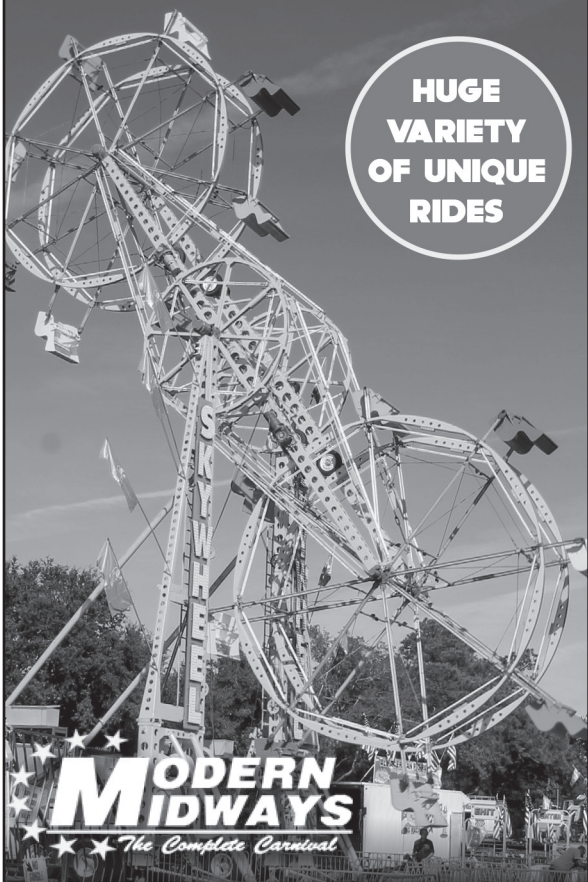


NOW BOOKING

FAIRS, FESTIVALS, & EVENTS IN ILLINOIS, INDIANA,
GEORGIA, ALABAMA, FLORIDA AND IN BETWEEN!



**HUGE
VARIETY
OF UNIQUE
RIDES**



E: MODERNMIDWAYS@AOL.COM

P: 708-757-0060 | STEGER, IL 60475

MODERNMIDWAYS.COM

ZONE 2

iafe®
THE
NETWORK!

Zone 2 includes
*Delaware, Florida,
Georgia, Maryland,
North Carolina,
South Carolina, Virginia,
and West Virginia.*



Kelly Collins, CFE
State Fair of
West Virginia
Lewisburg, WV



FIRST SOUTHERN
BANK



CAS Communication Advocacy Services
P. O. Box 35, Canal Point, FL 33438-0035, US
(561) 924-7702 | casgovser@gmail.com



McGOWAN ALLIED
Specialty Insurance

140 Fountain Parkway N, Suite 570,
St. Petersburg, FL 33716
800-237-3355

AMP LIVE

@tix



**United Concessionaires
Association**



2023 SHOWCASES

THURSDAY—TRADE SHOW

- 3:10 **Jason DeVaude**—The Circus Man
Self represented
- 3:40 **David Anthony**—Magic & Illusionist
Represented by Yugar Productions
- 4:10 **Michael Goudeau**—Comedy
Represented by Artists & Attractions

THURSDAY—PRESIDENT'S PARTY

- 9:15 **Best of Motown**—Represented by
Creative Community Promotions
- 10:00 **Cody Clayton Eagle**
Represented by Yugar Productions

FRIDAY—TRADE SHOW

- 3:10 **Katie Lombardo**—Contemporary
Self represented
- 3:40 **Johnny Bubar**—Country
Self Represented
- 4:10 **Nathan Bryce & Loaded Dice**
Represented by Creative
Community Promotions

SATURDAY—ANNUAL BUSINESS MEETING

- 1:10 **Mr. Puppet**—Marionette
Bob Abdou, Self represented

SATURDAY—GALA RECEPTION

- 6:00 **Stilt Circus—Star Child**
Self represented
- Pirate Man Dan**
Self represented

SATURDAY—GALA

- Carolina The Band**
Represented by Creative
Community Promotions

**Dr's & Talent Buyers
Recommend**

The Dennis Lee Band Stage Show



**"A Show
that's Good for
the Heart!"**

- ▶ **Variety Music / Country / Elvis / Rock / Patriotic Songs**
- ▶ **Promotes laughter**
- ▶ **Lots of clapping aerobics**
- ▶ **Family entertainment releases endorphins**

TheDennisLeeShow.com

727-512-1702

f DennisLee3

**MAKE AN APPOINTMENT
* TODAY ***

**FLORIDA FEDERATION OF FAIRS AND
LIVESTOCK SHOWS, INC.**

AND IAFE ZONE 2 MEETING

May 18-20, 2023

“The Greatest Fairs On Earth”

The Caribe Royale, Orlando, FL

WEDNESDAY, MAY 17

**FUN SHOOT & GILES ELLIS MEMORIAL
EVENT FOR 2023**

Polk Sporting Clays at

FFA Leadership Training & Event Center

4902 Firetower Rd., Haines City

Bill Olson, Chair, Greater Jacksonville Ag Fair

9:00 Registration

10:00 Shoot Starts

12:30 Lunch

1:30 Awards

4:00-6:00 REGISTRATION OPEN

Caribbean Reg East

Co-Chairs: Rita Lincoln and

Melody McIntyre

MIX N MINGLE PRESENTED BY YPI

WEDNESDAY 7-10

Bigfoot Axe Throwers

3262 Vineland Rd., Kissimmee

Jackie Stough, YPI Chair, Central Florida Fair

Open to everyone 21+ years of age

Refreshments by
Spaghetti Eddie's



THURSDAY, MAY 18

8:30-1:30 Trade Show Set Up—

Vendors Only—Caribbean III-VII

8:30-4:00 REGISTRATION OPEN

8:30-2:30 IAFE Consumer Protection Program; E-Coli.

The IAFE, working with Dr. Stephen Neel developed the Consumer Protection Program workshop to help fairs understand enteric pathogens such as E.Coli and to provide information on controlling traffic flow in all animal areas (not just petting zoos), creating proper signage, installing hand-wash areas and establishing specific cleaning protocols.

Boca 4

8:30-12:30 Crowd Management

Event Managers, LLC conducts your required crowd management training class for owners, operators, and crowd managers of places of assembly including fairs, festivals, stadiums, and nightclubs. **The Florida Fire Prevention Code requires that all places of assembly must have at least one crowd manager** or crowd manager supervisor.

Where occupant loads exceed 250, additional crowd managers/supervisors may be required at the ratio of 1 crowd manager/supervisor for every 250 occupants (NFPA 101, Section 12.7.6).

Chuck Akers, Event Managers, LLC is a premiere training provider for Fire Service personnel and the Public on today's Crowd Management and Fire Code issues including Fire Operations and Investigations.

Boca 8



THURSDAY, MAY 18

8:30-12:00 Servesafe Course

This Course is for the 5-year national manager food certification for all food managers (National Restaurant Certification) Instructor: Dominic Cianciola
Boca 5

9:00-10:00 Board of Directors Meeting

Terry Atchley, Hardee County Fair
Hibiscus

10:15-11:30 Off Season Rentals

Is your Fair your only source of revenue? Do you have access to the grounds year-round? Are you missing out on additional revenue streams? Come explore opportunities to make more money with little effort! Even small rentals can cover your cost for staff and materials. Bring your success stories to share.

Jay Spicer, CFE, Martin County Fair Manager,
Suzanne Holcomb, CFE Greater Hillsborough
County Fair Manager
Boca 1

LUNCH ON YOUR OWN

12:30-1:00 First Time Attendees Networking Session

New to the Convention? Join us for fun and fellowship with other new attendees to this year's event! You will leave knowing more about others who are attending and you just may learn something new about yourself!

Victoria Chouris, CFE,
President/CEO South Florida Fair
Boca 1

1:00-3:00 Legal Time—by appointment

Dominic DeCesare
Foster & Fuchs, P.A., Jupiter, FL
Boca 2

**PCI PROFESSIONAL
CONCESSIONS INC.**

we move food

THURSDAY, MAY 18

1:00-1:45 Let's Talk About It.

Have you ever had that question that you wanted to be answered but didn't feel comfortable asking? Well, now is your time to be with like-minded individuals and have it answered. Join us for this time of open and frank discussion about our great industry.

Hal Porter, Manager, Citrus County Fair
Boca 1

1:00-3:00 Board Governance

In the words of Bill Chaney "The Board's job is not to run the organization, but rather to ensure that it is well run." In order to do that, Board Members need to know their roles and responsibilities. This session will help members gain the tools to use to determine their operating style, learn the art of effective delegating, and how to participate effectively in meetings. Moreover, Board Members who commit to understanding the power of building robust relationships between Fair Managers and their Boards will find they serve productive and well-run organizations. Trust is the core value, and Speaking as One Voice is the action. So, have you ever wondered, "What's My Job?", come find out!

Rey O'Day, NICA
Hibiscus



THURSDAY, MAY 18

1:00-1:45 Volunteers...How to get them and keep them

We can't do what we do without our volunteers, but post covid it has gotten harder to get them and keep them. Let's talk about how some fairs are finding success!

Moderator Kathy Ross, CCE Ross Concessions, Tasha Hyder, Manager, Clay County Florida Fair, Sue Sullivan, Montgomery County Agricultural Fair, Maryland.

Boca 5

1:30 Trade Show Vendor Mandatory Meeting

Cheryl Flood, Chairman,
Executive Director, Florida State Fair

2:00-3:00 What to Charge and When?

Dive deep into tiered pricing strategies and get new trending ideas on how to price your events and sell advanced tickets. Saffire will go through examples of what others are doing, how to strategically plan a transition, and what the outcomes have been, to reach your revenue goals.

Jodi Buresh, Saffire, Director of Partnerships
Boca 6

2:00-3:00 VIP Experiences on a large and small scale

Millennials crave more experiences, roughly 8 in 10 millennials (82%) attended or participated in a variety of live experiences in the past year. A Fair VIP Experience may be just what they want.

Moderator Jerry Ross, Harmony Artists Tasha Hyder, Manager Clay County Florida Fair, Robert Smith, Robert Smith Presents, Greg Thompson, Vagabond Productions

Boca 8



THURSDAY, MAY 18

3:00-5:00 TRADE SHOW OPEN

Badge required

Silent Auction open—

Jay Spicer, CFE, Manager, Martin County Fair

3:10-4:10 SHOWCASES IN TRADE SHOW

Fran Crone, IFMG, Manager

SW FL & Lee County Fair

5:00 DOOR PRIZE DRAWING

Rita Lincoln, South Florida Fair

5:30-6:00 Zone 2 Welcome Reception

It is Florida Federation of Fairs and Livestock Shows honor to have Zone 2 Fairs join us for this event, please come raise a toast to our friends.

Hibiscus

DINNER ON YOUR OWN

9:00-11:00 President's Party & Live Auction

To honor Terry Atchley and all Past Presidents

Lane Wetherington, Chair, FL Strawberry Festival

Jay Spicer, CFE, Manager, Martin County Fair

Live Auction

9:15 & 10:00 Showcases

Grand Sierra A&B

11:00-12:00 HOSPITALITY OPEN

Open Mic—sign up

Boca Foyer



FRIDAY, MAY 19

8:00-9:00 IAFE IFM SESSION

Competitive Exhibits Programming

An entry-level overview of industry competitive exhibits programming. Participants are provided with basic planning strategies, implementation techniques, and best practices. This course is for credit course of the Institute of Fair Management. All attendees are welcome, even if not enrolled in the Institute.

Jesse McLaughlin CFE, Spokane County Interstate Fair Coordinator, WA

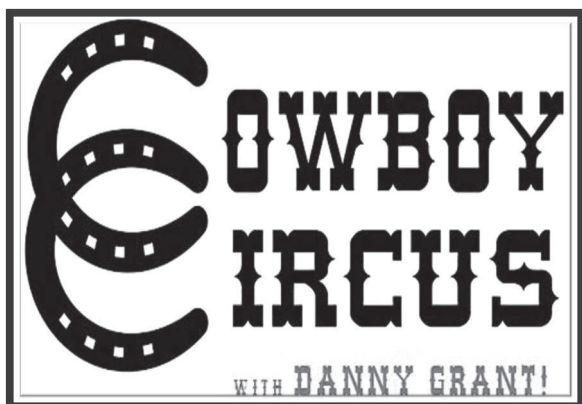
Hibiscus

8:30-4:00 Convention Registration Open

9:00-10:00 4-H and FFA-How We Work Together

4-H and FFA play an integral part in all of the fairs in Florida. This session offers an opportunity for Fairs to hear how they make a difference in the lives of the agricultural youth of our state. 4-H & FFA leaders will speak about the history and opportunities for us to work together in the future.

Moderator Hal Porter, Manager, Citrus County Fair, Caylin Hilton, Florida 4-H and an FFA Officer Caribbean I&II



See TICKETS

FRIDAY, MAY 19

10:00-11:30 OPENING SESSION

Welcome

Terry Atchley, Hardee County Fair
President

Convention Program Overview

Hal Porter, Manager, Citrus County Fair
First Vice President

Keynote Speaker

The Honorable
Wilton Simpson
Commissioner
Florida Department
of Agriculture and
Consumer Services



Introduced by
Cheryl Flood,
Executive Director, Florida State Fair
Caribbean I&II



Fritz Fritzy Brothers
One Man Circus

FRIDAY, MAY 19

11:45-1:00 Informational Luncheon

Lunch is included with full registration. In Florida's Legislative session, Florida lawmakers passed the Constitutional Carry Bill. It was signed by Governor DeSantis and goes into law July 1, 2023. During this luncheon, Dominic DeCesare of Foster & Fuchs, P.A., and Jim Spratt of CAS Governmental, will give insight into the formation of the bill and what effect the new law will have on our fairs and fair-ground events moving forward. All attendees are welcome to the Informational session.
Grand Sierra E

1:15-2:00 An OABA Update

Things are everchanging, the Amusement ride industry is not immune to change, join us for the updates.

Greg Chieko OABA President & CEO
Boca 1



**We are Florida Farmers,
Feeding American Families**

Farming Naturally!

Learn more at www.ussugar.com    #USSugar



T&J APPAREL

Let us help you with all of your Apparel, Digital Fusion, Embroidering and Silk Screening needs.

Jim A. Ward
Owner

37328 Church Ave.
Dade City, FL 33525
813-714-1393

tandjapparel@aol.com

FRIDAY, MAY 19

1:15-2:00 How to deal with an incident on your grounds

Documentation is key for defending claims and potential lawsuits for fairs, bring your incident report, and let's practice getting the facts.

Andrew Vandepopulier, Haas & Wilkerson Insurance
Boca 3

1:15-2:00 Transfer of Ownership

Fair Industry veterans are retiring, and fair leadership, ride company owners, and concessionaires are aging out, who will fill their shoes? IAFE White paper on the transfer of ownership will be shared.

Kelly Collins CEO, State Fair of WV
Boca 2

1:15-3:00 Florida Department of Agriculture FDACS update

Livestock has always been the backbone of fairs and each year there are changes that occur at the state level that affect fairs and how we run our livestock shows. During this session, FDACS will speak on issues surrounding the livestock industry and will take questions regarding the upcoming fair season.

Dr. Diane Kitchens, Dr. George Fernandez
Hibiscus

2:15-3:00 Make it Pretty Hide the Ugly

Does your grounds look like Opening Day, every day? The light bulbs all work, flags are fresh and vibrant, freezers and trash is out of view, propane is safely chained, signage is professional, tables are skirted, windows are clean, condiment stations are spotless, the cables are covered. This session will share where to purchase privacy screens, share daily checklists, and suggest decorating ideas. The focus is cleanliness and color in the daytime and lights and cleanliness in the nighttime. Let's exceed our guests' expectations. Rey O'Day NICA Exec. Director

Boca 4

Ron
Diamond
"Before Your Very Eyes"



FRIDAY, MAY 19

2:15-3:00 The Ins and Outs of Legalized Marijuana and the Fair Industry

Recreational marijuana may soon be legal in FL, what does that mean for the Fair Industry?

Geoff Hinds, Deschutes County Fair OR
Boca 5

3:00-5:00 Trade Show & Happy Hour

Badge Required

3:00-5:00 Silent Auction

3:10-4:10 Showcases

4:45-5:00 Great Cash Giveaway Drawing

DINNER ON YOUR OWN

9:30-11:15 Hospitality

Showcases-Open Mic

Boca Foyer



SATURDAY, MAY 20

8:00-8:30 Associates Meeting in Trade Show

8:30-12:00 REGISTRATION OPEN

8:30-9:00 Zone 2 Meeting

Kelly Collins, CFE, Zone 2 Chair
CEO West Virginia State Fair

Hibiscus

**9:00-11:00 Trade Show and
Continental Breakfast**

10:30 Silent Auction closes

10:30 Final Door Prize Drawing

11:00-12:00 Auction Pick Up

Governor's Board Room

11:00-12:00 Alphabet Soup

Let's break it down, One bite at a time.

FFF, IAFE, NICA, OABA what are these groups and
what do they do for the Fair Industry?

Moderator Michael Rogalsky, COO, Florida State
Fair, Dan West Exec. Director Florida Federation of
Fairs and Livestock Shows. Marla Calico Pres &
CEO IAFE, Rey O'Day Exec Dir NICA, Greg
Chieko, Pres & CEO OABA.

Boca 3

12:00-1:00 ANNUAL BUSINESS MEETING

1:10 Showcase

Caribbean I&II

LUNCH ON YOUR OWN

3:00 BOARD MEETING

Hibiscus

5:00 PHOTOGRAPHS—Boca Foyer

Current and newly elected boards

Past Presidents

All members of Hall of Fame

All members of Associate of the Year

6:00 GALA RECEPTION—

see program on page 45



WWW.DORADOGRAPHIX.COM

INCREASE PROFITS FROM YOUR EVENT!

- ★ *Free consultation*
- ★ *Exclusive discounts
for FFA members*
- ★ *Trade-ins always
considered!*



Proud resellers and factory service providers of products by:



and more...

GET IN TOUCH!

904.751.4500
contact@doradographix.com

COME SEE US AT OUR NEW SHOWROOM!

10592 Balmoral Cir. E. #9
Jacksonville, FL 32218



THANKS TO THE FLORIDA FEDERATION OF FAIRS!



CONTACT US!

NPOPLEM@AOL.COM

KDODGEM1@AOL.COM

PO BOX 1438 LAND O LAKES, FL 34639

Phone: 813-335-4355



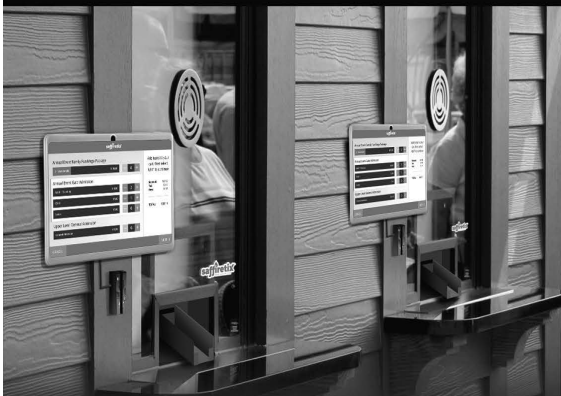


www.capitolint.com ★ 1-800-278-0002





TICKETING & WEBSITES
in a simple, integrated platform



AUTOMATE YOUR TICKETING WITH BOX OFFICE KIOSKS

Saffire can help **maximize your revenue** and **reduce your operating costs**. Your box office can run itself with SaffireTix and our super portable kiosks. Transactions can be done 100% by the customer, creating a streamlined experience. Here are just a few of the outstanding benefits:

- **REDUCE PERSONNEL COSTS**
- **SELL ANY TICKET, EVEN RESERVED**
- **QUICKLY AND EASILY CONVERT EXISTING BOX OFFICE WINDOWS**

AUTOMATE YOUR TICKETING -
CONTACT SAFFIRE TODAY!

512.430.1123 | INFO@SAFFIRE.COM | WWW.SAFFIRE.COM

SINCE 1896
5 GENERATIONS
OF
FAMILY RUN FAMILY FUN



Spectacular Rides
Mutiple Units
Cleanliness & Safety
is Priority One
Brightest Midway
A+ Customer Service

Reithoffer Shows is
Your Ticket to Ride

Reithoffer Shows, Inc.
PO Box 1080
Gibsonston, FL 33534
813-422-0074
www.reithoffershows.com



CENTRAL FLORIDA FAIR

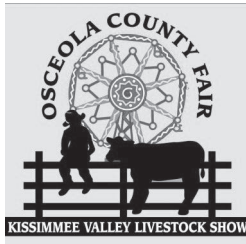


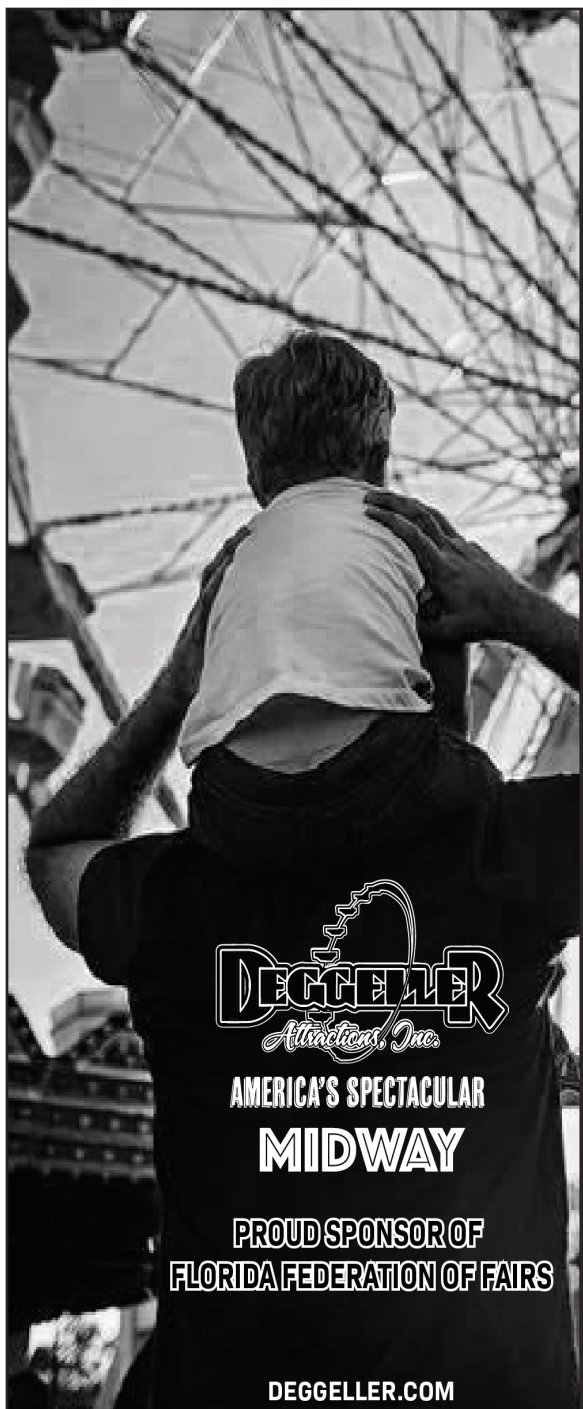
GREATER JACKSONVILLE AGRICULTURAL

FAIR









AMERICA'S SPECTACULAR
MIDWAY

PROUD SPONSOR OF
FLORIDA FEDERATION OF FAIRS

DEGGELLER.COM

SATURDAY GALA

GALA RECEPTION

Showcases

6:30 GALA

7:00-8:00 GALA

Master of Ceremonies—Marc Dobson

Gala Prize Drawings.....Brad & Josh

In Remembrance Suzanne Holcomb
..... Hillsborough County Fair

Year In Review Video Terry Atchley
..... Hardee County Fair

Agriculture Awards Danny Alfonso
..... Manatee County Fair

Directory Cover Winners Doris Graska
..... Citrus County Fair

Fair Awards Tasha Hyder
..... Clay County Fair

Scholarships Stacey Wade
..... Lake County Fair

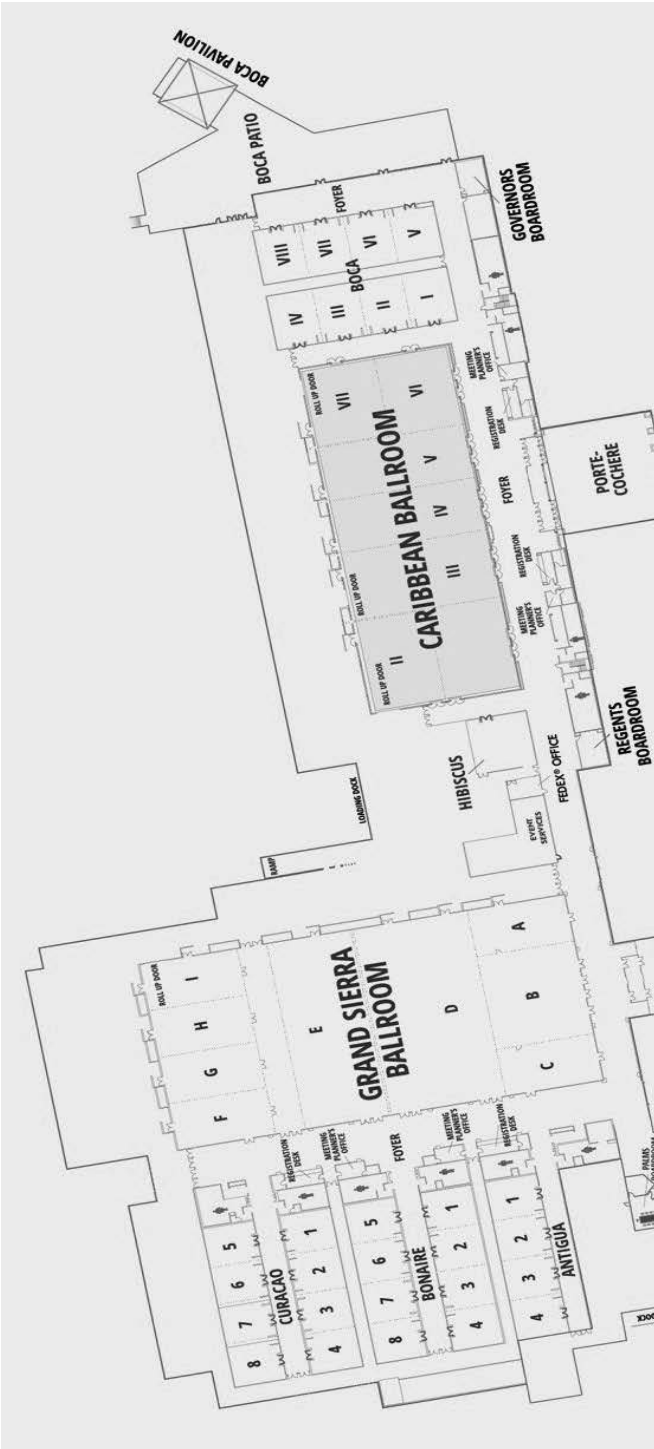
YPI Scholarship.....Jackie Stough
.....Central Florida Fair

Associate of the Year Mark Harvey
..... North Florida Fair

Hall of Fame Artie McIntyre
2022 Recipient, FFF Past President

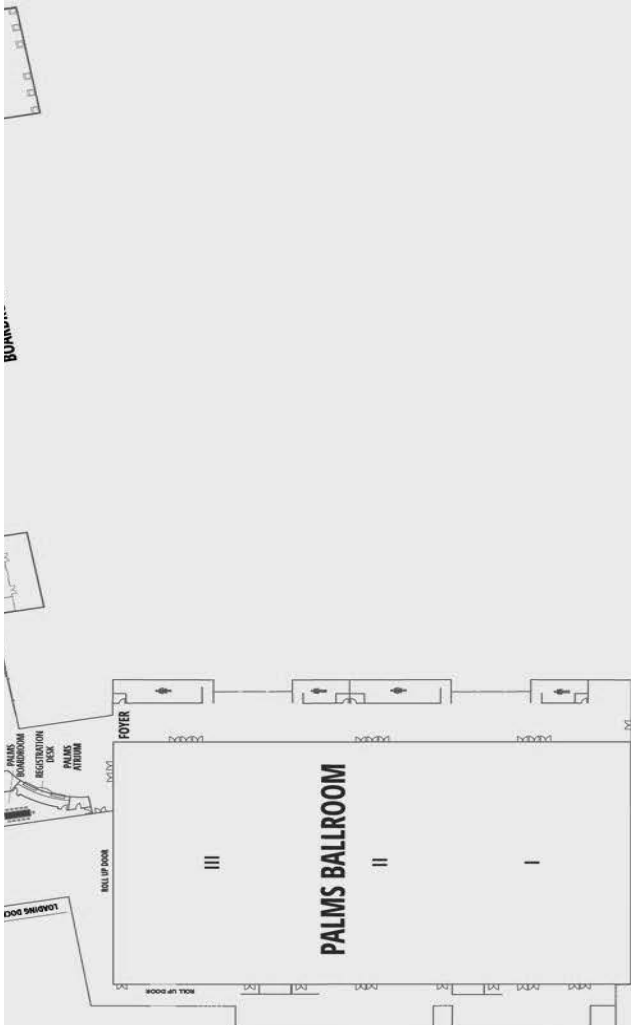
TOAST TO INCOMING PRESIDENT, HALL OF FAME AND ASSOCIATE OF THE YEAR

Open Mic Sign-ups



CARIBE ROYALE ORLANDO

8101 World Center Drive
Orlando, Florida 32821
Main Number: (407) 238-8000



NOTES

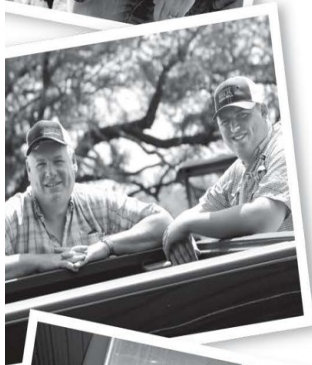
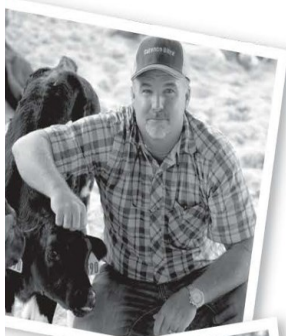
73rd Annual FFF Convention
May 16,17,18, 2024
Caribe Royale
Orlando, Florida

FLORIDA'S DAIRY FARMERS ARE PROUD of their Farms and Way of Life

The Sunshine State's hard-working dairy farming families care for more than 125,000 dairy cows that produce more than 300 million gallons of milk each year. With farms scattered from the Panhandle to Palm Beach, Florida ranks 20th in production nationwide.

Dairy is a key component of the state's agricultural industry, and is second only to tourism in Florida's economy. That's a lot to *moo* about.

Almost all of the farms are family owned and operated by second- and third-generation dairy farmers who learned the business from their moms and dads. In turn, they are teaching their sons and daughters what it takes to be a dairy farmer. Love of the land. Love of the cows. Love of the life.



**FLORIDA
DAIRY
FARMERS**

FLORIDAMILK.COM



**THANK YOU
FLORIDA,
we appreciate
all you do.**



www.bellecityamusements.com
or follow us on Facebook and Instagram at:



[bellecityamusements](https://www.facebook.com/bellecityamusements)

**CONTACT US FOR YOUR NEXT
FAIR OR EVENT**

Belle City Amusements Inc.
Charles Panacek
Ph. (407) 399-1831
charles@bellecityamusements.com