



## **SPONSORSHIP OPPORTUNITIES**

### **2022 Florida Federation of Fairs Annual Convention/Zone 1 & 2 Meeting**

**\*\*\* PLEASE NOTE:** Due to changes in the Convention Program this year, ads may be presented as digital ads on LED screens instead of ads in the printed program.

#### **PLATINUM SPONSORSHIPS - \$4,500 and above**

##### **President's Party**

Opening Night party to honor the outgoing president –includes showcases, dessert, and dancing! The most prestigious event at the Convention/Zone 2 Meeting.

Investment - \$4,500

##### **Level 1 Benefits include:**

- **Full page ad in Program (Back Outside cover) \*\***
- **Signage at the event**
- **Signage on the Sponsor Board during Convention**
- **Listing on materials printed for event**
- **Listed on the Federation web site**
- **Opportunity to place promotional items at tables**
- **Emcee recognition during event**

#### **GOLD SPONSORSHIPS - \$2,000 - \$4,499**

##### **Convention Tote Bag Sponsorship**

Opportunity to have your name and logo on tote bag distributed to all attendees!

Investment: \$3,000 for exclusive sponsorship or \$2000 co-sponsorships (Level 3)

Plus benefit of Logo on tote bag

##### **Friday Night Happy Hour In The Trade Show**

Friday Night Showcase Extravaganza to showcase a variety of showcase acts –includes showcases, dessert, and entertainment! Benefits include:

Investment - \$2,500

##### **Opening Session and Keynote Speaker**

Keynote speaker to get the Convention underway!

Investment - \$2,500

##### **Annual Gala**

Saturday night's dinner to welcome the new President includes awards for scholarships, Associate of the Year and the Hall of Fame recipient.

Investment: \$2,500

**Luncheon – Presenting Sponsor (two luncheons available)**

Showcases and lunch provided – get to know your fellow Fair members and Associates.

Investment - \$2,500 for both or \$1,500 each (Level 3)

**Hospitality Suite (\$2000)\*\* (New name for 2019)**

Opportunity to present the Hospitality suite

Investment: \$2,000

**Educational Workshop**

The reason we are here! Teach and be taught.

Investment - \$2,000 for both or \$1250 each (Level 3)

**Round Table Discussions**

Another way to learn from each other

Investment - \$2,000 for both or \$750 each (Level 4)

**Convention Notebook Sponsorship**

Opportunity to have your name and logo on notebook or promotional item distributed to all attendees.

Investment: \$2,000 sponsorship or 2 - \$1250 sponsorships (Level 3)

Plus benefit of logo on notebook

**Level 2 Benefits include:**

- Full page ad in Program \*\*
- Signage at event
- Signage on the Sponsor Board during Convention
- Listed on the Federation web site
- Opportunity to place promotional items at event
- Emcee recognition during event

**SILVER SPONSORSHIPS - \$1,000 - \$1,999**

**Name Badge Sponsorship**

Opportunity to have your name and logo on name badges.

Investment: \$1500 or provide name badge pouches and \$750 cash (Level 4)

**Key Card Sponsorship (must be included with a Level 1 or 2 sponsorship)**

Opportunity to have your name and logo on the hotel room keys.

Investment: \$2000

**Great Cash Give-Away Sponsorship**

Opportunity to have your name and logo on all information for the event and help present cash at the event.

Investment: \$1500

**Incoming President's, Hall of Fame, & Associate of Year Recipient Toast**

Opportunity to sponsor the toast held in the Hospitality Suite.

Investment: \$1,000

### **Zone 2 Welcome Reception**

Opportunity to welcome our Zone 2 guests at a reception for all convention attendees.

Investment: \$1,000.

### **Trade Show Refreshment Breaks**

Opportunity to sponsor the refreshment breaks in the trade show.

Investment: \$1,000 for full sponsorship or \$500 for co-sponsorship

### **Scholarships**

Help send someone to the Annual Convention! Scholarship.

IAFE Institute of Fair Management Scholarship - \$1,000

Federation First Time Attendee Scholarship – 4 at \$500 (Level 4)

YPI to Attend Convention Scholarship – 4 at \$500 (Level 4)

Zone 2 to attend Convention Scholarship - \$1,000

Associate Sponsorship to Choose and Send Zone 2 Attendee to Zone 2 Meeting - \$1,000\*

\*Plus benefit of introducing Scholarship winner

### **Level 3 Benefits include:**

- **3/4 page ad in Program \*\***
- **Signage at event**
- **Signage on the Sponsor Board during Convention**
- **Listed on the Federation web site**

## **BRONZE SPONSORSHIPS - up to \$999.**

### **Coffee Stations**

Break between sessions.

Investment - \$500

### **Agriculture Awards**

Federation awards presented to Ag Contest winners.

Investment - \$500

### **Stem Awards**

Federation awards presented to Stem Contest Winners.

Investment - \$500

### **Trade Show Co-Sponsorships**

Opportunity to sponsor the Trade Show which is open to all attendees.

Investment - \$500 (Maximum of 6 sponsors)

### **Year in Review**

Slide shown during Gala.

Investment - \$500

### **Directory Photo Contest**

Contest for Fairs to enter photos for next year's Directory Photo Contest.

Investment - \$500

### **Door Prizes Sponsorship**

Opportunity to help fund door prizes for all attendees.

Investment - \$250 (multiple sponsorships available)

### **Friends of Federation**

Showing your support and helping to keep costs down.

Investment - \$200 (Corporate) \$150 (Personal) (multiple sponsorships available)

### **Level 4 Benefits include:**

- **Quarter page ad in Program \*\***
- **Signage at event**
- **Signage on the Sponsor Board during Convention**
- **Listed on the Federation web site**

### **OTHER SPONSORSHIP OPPORTUNITIES**

#### **Auction Donation**

Auction items or cash donations are always welcome.

Investment - \$50+ or item

#### **Hospitality Suite Donation**

Cash donations or product donations are always welcome.

Investment - \$50+ or product

#### **Other Sponsorship Benefits include:**

- **Listing on auction item or signage at event**

***We appreciate you and all you do!***

If you have any questions please contact:

Cheryl Flood, Federation Sponsorship Chair

813-627-4221

[cheryl.flood@floridastatefair.com](mailto:cheryl.flood@floridastatefair.com)

2022 FEDERATION CONVENTION SPONSORSHIP REPLY SHEET

Company/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

All sponsorships must be finalized by April 1st for printing purposes.

**Level 1 Sponsorships:**

\_\_\_\_ President's Party (\$4500) (a co-sponsorship with Florida Dairy Farmers)

**Level 2 Sponsorships:**

\_\_\_\_ Convention Tote Bag Sponsorship (\$3,000 for exclusive sponsorship or \$1500 co-sponsorships)

\_\_\_\_ Friday Happy Hour In The Trade Show (\$2500)

\_\_\_\_ Opening Session/Keynote (\$2500)

\_\_\_\_ Annual Gala (\$2500)

\_\_\_\_ Both Friday and Saturday Luncheons (\$2500 for both)

\_\_\_\_ Hospitality Suite (\$2000)

\_\_\_\_ Educational Workshop Sessions - \$2000 for all or co-sponsorships of \$1250 each

\_\_\_\_ Round Table Discussions - \$2000 for all or co-sponsorships of \$1250 each

\_\_\_\_ Convention Notebook Sponsorship (\$2,000 sponsorship or 2 \$1,250 co-sponsorships)

**Level 3 Sponsorships:**

\_\_\_\_ Name Badge Sponsorship (\$1500 or provide name badge pouches and \$750 cash)

\_\_\_\_ Key Card Sponsorship (\$1500 BUT MUST BE AN ADD ON TO ANOTHER LEVEL 1 OR 2 SPONSORSHIP)

\_\_\_\_ Great Cash Give-Away (\$1500)

\_\_\_\_ Friday Luncheon (\$1500 or co-sponsorships of \$1000 each)

\_\_\_\_ Saturday Luncheon (\$1500 or co-sponsorships of \$1000 each)

\_\_\_\_ Incoming President's, Hall of Fame, & Associate of Year Recipient Toast (\$1000)

\_\_\_\_ Zone 2 Welcome Reception (\$1000)

\_\_\_\_ Trade Show Refreshment Breaks – (2 breaks at \$1000 per break or \$500 co-sponsorships per break – Level 4 )

\_\_\_\_ IAFE Institute of Fair Management Scholarship (\$1000)

\_\_\_\_ Federation 1<sup>st</sup> Time Fair Attendee Convention Scholarships – (\$1000 or 4 \$500 co-sponsorships)

\_\_\_\_ YPI Scholarships – (\$1,000 or \$500 co-sponsorships)

\_\_\_\_ Zone 2 Attendee Scholarships – (\$1000 or \$500 co-sponsorships)

\_\_\_\_ Associate Sponsored Zone 2 Attendee Scholarships – (\$1000)

**Level 4 Sponsorships:**

\_\_\_\_ Coffee Stations – \$500 (multiple sponsorships available)

\_\_\_\_ Trade Show Co-Sponsorships (\$500 each – max. of 6 sponsors)

\_\_\_\_ Agriculture Awards (\$500)

\_\_\_\_ Stem Awards (\$500)

\_\_\_\_ Year in Review Presentation (\$500)

\_\_\_\_ Directory Photo Contest – (\$500)

\_\_\_\_ Door Prizes Sponsorship - (\$250)

\_\_\_\_ Friends of the Federation - (\$200 – Business or \$150 personal)

**Other Sponsorship Opportunities:**

\_\_\_\_ Auction Donation – (\$50 - \$100 – \$150 - \$200 or provide an item)

\_\_\_\_ Hospitality Suite Donation – (\$50 - \$100 – \$150 - \$200 or provide an item)

\_\_\_\_ Please contact us about creating a new sponsorship

**Please Indicate:**

\_\_\_\_ Our check is enclosed \_\_\_\_\_ Please send us an invoice \_\_\_\_\_ Charge to credit card – info below

Please return to: Daniel West, Florida Federation of Fairs, P. O. Box 368, Palmetto, FL 34220

Or email to dwest1840@gmail.com

**TO PAY BY CREDIT CARD: Name as it appears on credit card:** \_\_\_\_\_

**Billing Address with zip code:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_ **Security Code:** \_\_\_\_\_

**Circle one:** VISA MC DC AMEX **Exp. Date:** \_\_\_\_\_

**Signature:** \_\_\_\_\_