



SPONSORSHIP OPPORTUNITIES

2021 Florida Federation of Fairs Annual Convention/Zone 2 Meeting

***** PLEASE NOTE:** Due to changes in the Convention Program this year, ads may be presented as digital ads on LED screens instead of ads in the printed program.

PLATINUM SPONSORSHIPS - \$4,500 and above

President's Party

Opening Night party to honor the outgoing president –includes showcases, dessert, and dancing! The most prestigious event at the Convention/Zone 2 Meeting.

Investment - \$4,500

Level 1 Benefits include:

- Full page ad in Program (Back Outside cover) **
- Signage at the event
- Signage on the Sponsor Board during Convention
- Listing on materials printed for event
- Listed on the Federation web site
- Opportunity to place promotional items at tables
- Emcee recognition during event

GOLD SPONSORSHIPS - \$2,000 - \$4,499

Convention Tote Bag Sponsorship

Opportunity to have your name and logo on tote bag distributed to all attendees!

Investment: \$3,000 for exclusive sponsorship or \$2000 co-sponsorships (Level 3)

Plus benefit of Logo on tote bag

Friday Night Happy Hour In The Trade Show

Friday Night Showcase Extravaganza to showcase a variety of showcase acts –includes showcases, dessert, and entertainment! Benefits include:

Investment - \$2,500

Opening Session and Keynote Speaker

Keynote speaker to get the Convention underway!

Investment - \$2,500

Annual Gala

Saturday night's dinner to welcome the new President includes awards for scholarships, Associate of the Year and the Hall of Fame recipient.

Investment: \$2,500

Luncheon – Presenting Sponsor (two luncheons available)

Showcases and lunch provided – get to know your fellow Fair members and Associates.

Investment - \$2,500 for both or \$1,500 each (Level 3)

Hospitality Suite (\$2000) (New name for 2019)**

Opportunity to present the Hospitality suite

Investment: \$2,000

Educational Workshop

The reason we are here! Teach and be taught.

Investment - \$2,000 for both or \$1250 each (Level 3)

Round Table Discussions

Another way to learn from each other

Investment - \$2,000 for both or \$750 each (Level 4)

Convention Notebook Sponsorship

Opportunity to have your name and logo on notebook or promotional item distributed to all attendees.

Investment: \$2,000 sponsorship or 2 - \$1250 sponsorships (Level 3)

Plus benefit of logo on notebook

Level 2 Benefits include:

- Full page ad in Program **
- Signage at event
- Signage on the Sponsor Board during Convention
- Listed on the Federation web site
- Opportunity to place promotional items at event
- Emcee recognition during event

SILVER SPONSORSHIPS - \$1,000 - \$1,999

Name Badge Sponsorship

Opportunity to have your name and logo on name badges.

Investment: \$1500 or provide name badge pouches and \$750 cash (Level 4)

Key Card Sponsorship (must be included with a Level 1 or 2 sponsorship)

Opportunity to have your name and logo on the hotel room keys.

Investment: \$2000

Great Cash Give-Away Sponsorship

Opportunity to have your name and logo on all information for the event and help present cash at the event.

Investment: \$1500

Incoming President's, Hall of Fame, & Associate of Year Recipient Toast

Opportunity to sponsor the toast held in the Hospitality Suite.

Investment: \$1,000

Zone 2 Welcome Reception

Opportunity to welcome our Zone 2 guests at a reception for all convention attendees.

Investment: \$1,000.

Trade Show Refreshment Breaks

Opportunity to sponsor the refreshment breaks in the trade show.

Investment: \$1,000 for full sponsorship or \$500 for co-sponsorship

Scholarships

Help send someone to the Annual Convention! Scholarship.

IAFE Institute of Fair Management Scholarship - \$1,000

Federation First Time Attendee Scholarship – 4 at \$500 (Level 4)

YPI to Attend Convention Scholarship – 4 at \$500 (Level 4)

Zone 2 to attend Convention Scholarship - \$1,000

Associate Sponsorship to Choose and Send Zone 2 Attendee to Zone 2 Meeting - \$1,000*

*Plus benefit of introducing Scholarship winner

Level 3 Benefits include:

- **3/4 page ad in Program ****
- **Signage at event**
- **Signage on the Sponsor Board during Convention**
- **Listed on the Federation web site**

BRONZE SPONSORSHIPS - up to \$999.

Coffee Stations

Break between sessions.

Investment - \$500

Agriculture Awards

Federation awards presented to Ag Contest winners.

Investment - \$500

Stem Awards

Federation awards presented to Stem Contest Winners.

Investment - \$500

Trade Show Co-Sponsorships

Opportunity to sponsor the Trade Show which is open to all attendees.

Investment - \$500 (Maximum of 6 sponsors)

Year in Review

Slide shown during Gala.

Investment - \$500

Directory Photo Contest

Contest for Fairs to enter photos for next year's Directory Photo Contest.

Investment - \$500

Door Prizes Sponsorship

Opportunity to help fund door prizes for all attendees.

Investment - \$250 (multiple sponsorships available)

Friends of Federation

Showing your support and helping to keep costs down.

Investment - \$200 (Corporate) \$150 (Personal) (multiple sponsorships available)

Level 4 Benefits include:

- **Quarter page ad in Program ****
- **Signage at event**
- **Signage on the Sponsor Board during Convention**
- **Listed on the Federation web site**

OTHER SPONSORSHIP OPPORTUNITIES

Auction Donation

Auction items or cash donations are always welcome.

Investment - \$50+ or item

Hospitality Suite Donation

Cash donations or product donations are always welcome.

Investment - \$50+ or product

Other Sponsorship Benefits include:

- **Listing on auction item or signage at event**

We appreciate you and all you do!

If you have any questions please contact:

Cheryl Flood, Federation Sponsorship Chair

813-627-4221

cheryl.flood@floridastatefair.com

2021 FEDERATION CONVENTION SPONSORSHIP REPLY SHEET

Company/Organization: _____

Contact Person: _____

Address: _____ City/State/Zip: _____

Phone Number: _____ Email: _____

All sponsorships must be finalized by April 1st for printing purposes.

Level 1 Sponsorships:

____ President's Party (\$4500) (a co-sponsorship with Florida Dairy Farmers)

Level 2 Sponsorships:

____ Convention Tote Bag Sponsorship (\$3,000 for exclusive sponsorship or \$1500 co-sponsorships)

____ Friday Happy Hour In The Trade Show (\$2500)

____ Opening Session/Keynote (\$2500)

____ Annual Gala (\$2500)

____ Both Friday and Saturday Luncheons (\$2500 for both)

____ Hospitality Suite (\$2000)

____ Educational Workshop Sessions - \$2000 for all or co-sponsorships of \$1250 each

____ Round Table Discussions - \$2000 for all or co-sponsorships of \$1250 each

____ Convention Notebook Sponsorship (\$2,000 sponsorship or 2 \$1,250 co-sponsorships)

Level 3 Sponsorships:

____ Name Badge Sponsorship (\$1500 or provide name badge pouches and \$750 cash)

____ Key Card Sponsorship (\$1500 BUT MUST BE AN ADD ON TO ANOTHER LEVEL 1 OR 2 SPONSORSHIP)

____ Great Cash Give-Away (\$1500)

____ Friday Luncheon (\$1500 or co-sponsorships of \$1000 each)

____ Saturday Luncheon (\$1500 or co-sponsorships of \$1000 each)

____ Incoming President's, Hall of Fame, & Associate of Year Recipient Toast (\$1000)

____ Zone 2 Welcome Reception (\$1000)

____ Trade Show Refreshment Breaks – (2 breaks at \$1000 per break or \$500 co-sponsorships per break – Level 4)

____ IAFE Institute of Fair Management Scholarship (\$1000)

____ Federation 1st Time Fair Attendee Convention Scholarships –(\$1000 or 4 \$500 co-sponsorships)

____ YPI Scholarships – (\$1,000 or \$500 co-sponsorships)

____ Zone 2 Attendee Scholarships – (\$1000 or \$500 co-sponsorships)

____ Associate Sponsored Zone 2 Attendee Scholarships – (\$1000)

Level 4 Sponsorships:

____ Coffee Stations – \$500 (multiple sponsorships available)

____ Trade Show Co-Sponsorships (\$500 each – max. of 6 sponsors)

____ Agriculture Awards (\$500)

____ Stem Awards (\$500)

____ Year in Review Presentation (\$500)

____ Directory Photo Contest – (\$500)

____ Door Prizes Sponsorship - (\$250)

____ Friends of the Federation - (\$200 – Business or \$150 personal)

Other Sponsorship Opportunities:

____ Auction Donation – (\$50 - \$100 – \$150 - \$200 or provide an item)

____ Hospitality Suite Donation – (\$50 - \$100 – \$150 - \$200 or provide an item)

____ Please contact us about creating a new sponsorship

Please Indicate:

____ Our check is enclosed _____ Please send us an invoice _____ Charge to credit card – info below

Please return to: Daniel West, Florida Federation of Fairs, P. O. Box 368, Palmetto, FL 34220

Or email to dwest1840@gmail.com

TO PAY BY CREDIT CARD: Name as it appears on credit card: _____

Billing Address with zip code: _____

Credit Card Number: _____ **Security Code:** _____

Circle one: VISA MC DC AMEX **Exp. Date:** _____

Signature: _____