

“THERE’S A COW IN MY TRUCK”

This Traveling Exhibit is FREE to all Fairs to reproduce.

The signage is outlined below so that you can reproduce your own signs – the Federation no longer provides these signs.

This information is provided through the Florida Federation of Fairs in cooperation with the Florida Cattlemen’s Association.

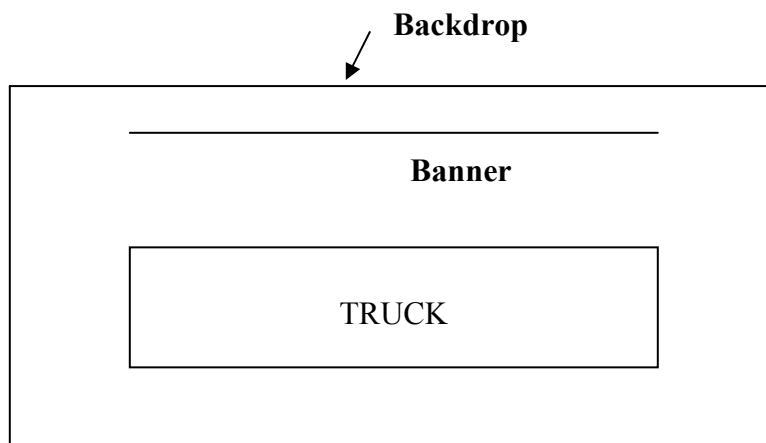
It is a GREAT way to educate the public about agriculture.

This exhibit can be used inside or outside. It portrays the parts of a truck that come from by-products of cattle. You will need to provide a truck and reproduce the signage for display.

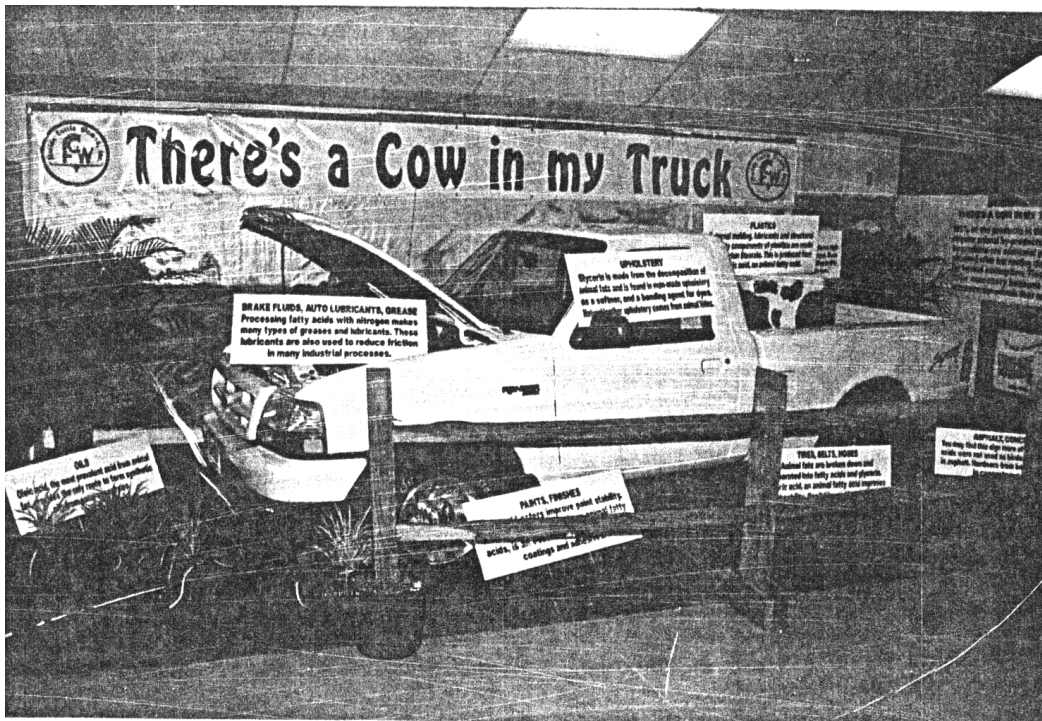
“THERE’S A COW IN MY TRUCK”

Exhibit Layout

Exhibit space is truck length plus a minimum of 5 feet.



(Signs located in and around truck)
See photo below



INFORMATION FOR SIGNAGE TO BE REPRODUCED BY YOUR FAIR

There's a Cow in my truck!!!

Sponsored by

Florida CattleWomen, Inc.

This is the banner.

These are the individual signs

Tires, Belts and Hoses

Stearic acid, an animal fatty acid, improves durability, flexibility and insulating value of rubber

Plastics

External molding, lubricants, and structural integrity components of plastics are made from calcium stearate

Asphalt and Concrete

Hardeners from bone are found in concrete

Upholstery

Natural leather upholstery comes from animal hides

Paints and Finishes

Fatty acid esters improve paint stability

Steel Drawing Lubricants

Involving in tempering steel, is made with animal tallow and its derivatives

Oils

Oleic acid from animal fat is the only route to form synthetic oils from natural sources

Brake Fluids, Lubricants and Grease

Processing fatty acids with nitrogen makes many types of greases and lubricants

Steel and Ceramics

Carbon derived from bone ash produces high heat tolerances and hardeners in steel