

***Question from Florida State Fair: Do any other fairs in Florida have a Craft Beer contest and/or event during your fair? We would like to compare our event with others that may have already occurred during a fair. I would appreciate any information you might have.***

Martin County Fair is doing a Homebrew Competition this year. (first ever!) So, haven't done one, this is just how we are doing it. Rules, Entry Form and flyer are attached.

Basically, we got a local brew pub to Sponsor the event. The pub is hosting the Brewers Mtg before the fair. And taking all the entries ahead of time and keeping in their fridge. Through the Pub, they found the judges. The winner of the competition gets their own "Feature Night" of their brew at the pub, plus a huge ribbon and bragging rights. 1st, 2nd, & 3rd get cash prize (I believe it is a gift card to the pub) Hope this helps.

---

The North Florida Fair does not have any alcohol sales. As part of the Honey Show, there is a division for Mead. Only a small amount of interest in mead. Craft beers are much more common and popular. There is an event in Tallahassee in the spring not affiliated with the fair that is called "Pints for Paws". It is a fundraiser and many local brewers gather to show off their product. The guest pays an entry fee and he/she receives 3 tickets and a small mug for that price. The tickets are redeemable at any of the beer vendors inside the fundraising event. Hugely popular. The mug is only about 3 oz in size. I have no other information on the event other than what I witnessed when I attended.

The Miami-Dade County Youth Fair & Exposition will be introducing to our guests in 2015 (in a business partnership with Juicys LLC, Mr. Brett Enright) a sensational new area called Beer Haven. This area will encompass approximately 10-15,000 square feet in total and is, if you will, a beer garden on powerful steroids. Much, much more than a beer garden under a tent with a band stuck in the corner, trust me. Part of this business venture will be the pouring of beers from microbreweries located in the state of Florida, craft beers and the traditional beers from the major international breweries. We will have 75 beer taps available to our guests.

Part of the presentation will be a Craft Beer Blue Ribbon Contest where beers will compete at certain times/dates during our event.

---

Response from Florida State Fair: Because of your great work I contacted Brett Enright with Juicys and he's doing a smaller craft beer event for the Florida State Fair this year