

2022 Recap

JUNE 6-12, 2022 Various Locations in The Woodlands, Texas





wineandfoodweek.com

#WFW2022



A Full Week of Events! June 6-12, 2022

MONDAY, JUNE 6

Media Launch Event

The Butler House

Kicking off the week in style with wine and great food from The Butler House. For our media friends to share the news.

TUESDAY, JUNE 7

Grapes & Games



The Woodlands Country Club Palmer Course | 6:00 - 8:30pm | Ticket: \$25

We're all fun and games ... mixed in with a little wine! Grapes & Games is a new kind of game night for the wine-loving adult! We'll pop the cork with an assortment of wine games from wine bingo to wine trivia to wine bottle ring toss. There will be a charity party wagon raffle, which you REALLY don't want to miss! Great selfie photo ops, wine sampling, and tasty bar bites... what more could you ask for on a Tuesday night?

WEDNESDAY, JUNE 8

Wine Around The World Wednesday

The Woodlands Waterway Marriott | 6:00 - 9:00pm | Ticket: \$55 Get ready to travel around the world. No passport required. Just bring along your tastebuds and a friend, for this international wine-tasting experience. Salud! We're off to Spain after a welcome reception. Then it's on to Bulgaria, Greece, and Argentina with a final stop in the Wine Country, USA. Nosh on lite bites with international foods paired with each wine. Knowledgeable wine experts will be on hand to walk you through the wines exploring the wine industry in the country of origin. Pack light and let your wanderlust take hold as we journey wine glass in hand around the world.



THURSDAY, JUNE 9



Rose' Way, A Sweet Soiree The Peach Orchard | 6:00 - 9:00pm | Ticket: \$65

Step into your pink mode and join Rose' Way, a Sweet Soiree. Rosé wines, sparkling wines and trending sweet wines will flow as guests enjoy getting their posh on with a fashion show provided by Market Street, hairstylists, make-up, music, door prizes and more. The gorgeous new venue, The Peach Orchard, will have your jaw-dropping at the beauty as you arrive.



FRIDAY, JUNE 10

Ladies of the Vine Tasting, Luncheon & Panel Discussion The Club at Carlton Woods | 11:30am - 3:00pm | Ticket: \$115

The moderator leads a panel of women winemakers, owners & experts, guiding guests behind the bottle. Intimate experience with tasting stations followed by a multi-course wine meal.



For the Love of TEXAS!



The Woodlands Waterway Marriott | 6:00 - 9:00pm | Ticket: \$45

Texans have so much that we love and now we have an event to celebrate all the things Texans Love! Fine fare, wines & craft beer to go with Texans' favorite - A boot scooting boogie. What a great way to celebrate our great state!

SATURDAY, JUNE 11

Wine Rendezvous Grand Tasting & Chef Showcase

The Woodlands Waterway Marriott Ballroom | 7:00 - 10:00pm | Ticket: \$125

A culinary extravaganza for the decadent taste bud enthusiasts. In a new, higher-end format that you must see to believe! You'll enjoy chef demonstrations and culinary offerings from 35 restaurants competing to be the winner of the Chef of Chefs Culinary Awards as voted by an esteemed panel of judges. Featuring hundreds of wines, The Wine Rendezvous Grand Tasting & Chef Showcase presents guests with the opportunity to slip into their finest attire and be in the company of serious wine enthusiasts.

Bayway Cadillac VIP Luxury Lounge



The Woodlands Waterway Marriott Ballroom | 7:00 - 10:00pm | Ticket: \$175 If the finer life is more your style, the lavish VIP Luxury Lounge is the place for you. Indulge in luxury with crème de la crème wine selections only available in this posh playground. Rub elbows with Wine & Food Week special guests, celebrities, media and food judges throughout the evening.

Details at a Glance Will food













The numbers say it all Wine food Week



- ✓ 47 AMAZING Sponsors
 - ✓ 47,900 food servings
 - ✓ 4,726 bottles of wine
- ✓ 121 wine industry professionals
 - 18 years with H-E-B & counting
 - ✓ 2 benefiting charities





- ✓ 3 NEW events concepts in the week-long event line up: Grapes and Games, Wine Around the World, Rose' Way: A Sweet Soiree
- 525 Volunteer shifts, 25 volunteer captains, 25 dedicated culinary volunteers, total volunteer manpower in dollars \$115,000
 - ✓ 14 Culinary Judges for the Chef of Chef Competition Presented by Goya Foods
 - ✓ 25 Chef judging committee members
 - ✓ 125 Chefs with over 500 supporting prep staff
 - 21 award winning chefs, flying in via Southwest airlines from Arizona, California, Florida, New Jersey, Aruba and various Texas cities



Demographics Wine food Week



PRODUCTIONS

Wine & Food Week Hall of Fame Inductee Cleverley Stone



The Wine Rendezvous Grand Tasting & Chef Showcase conducted an induction ceremony for Cleverley Stone, affectionately known as the "Diva of Dining" and a long-time friend of Food & Vine Time Productions. It was an honor only offered 4 other times in the 18-year history of Wine & Food Week.

About Cleverley Stone

Cleverley Stone was the founder of Houston Restaurant Weeks, the city's largest fundraiser of its kind, supporting the Houston Food Bank. She was an icon in the Houston restaurant scene with hundreds of interviews on TV, The Cleverley Show (Texas' most popular and longest running radio program about food, wine and dining) Cleverley passed away in 2020 at the age 68. She was remembered affectionally by guests at Saturday's event with a raised glass of wine in her honor and was inducted in the 2022 Chef of Chefs Hall of Fame. Her daughter, Katie Stone Cappuccio, who currently oversees The Cleverley Stone Foundation and Houston Restaurant Weeks was present to accept the award for her mother.



Media Launch

Kicking off the week in style with wine and great food from B&B Butchers & Restaurant with DAOU wine for our media friends to share the news, wine, food!















It was all fun and games, mixed in with wine! We popped the cork with an assortment of games from wine bingo to wine trivia to wine bottle ring toss, wine sampling, and tasty bar bites including salty snacks with deviled eggs and chicken legs.



Decorate Your Wine Glass



What's Your Wine Name?

FIRST LETTER OF YOUR LAST NAME

A - Get in My Glass	
B - Drop the Mic	
C - Day Drinkin'	
D - Glass Half Full	
E - Wine Not	
F - Long Pour	
G - Tilted Bottle	
H - You Bet Your Glass	
I - Sparkly Bubbles	
J - Buzzed Bee	١
K - Boss Babe	
L - Wine Eyed	
M - Sip by Sip	

TO ON ENOT INTINE
N - Throw Back
O - Pop the Cork
P - Mad Crush
Q - Stop the Presses
R - Aged to Perfection
S - Sassy Sipper
T - Just a Splash
U - Yes, Please
V - Lady LUXX
W-Like Butter
X - OMG
Y - Big Gulo

By-the-Glass

YOUR BIRTH MONTH

AN -	Malbec
EB -	Cabernet Sauvigno
AAR-	Chardonnay
APR -	Rosé
AAY -	Pinot Grigio
UN -	Syrah
UL -	Moscato
NUG-	Zinfandel
EP -	Volgnler
DCT-	Riesling
IOV-	Merlot
DEC -	Prosecco

Wine Word Scramble





An elegant reception tasting followed by a multi-course luncheon wine pairing led by some of the most influential ladies in the wine industry today. Always a sold out and stellar event!













Our Esteemed Guests



Moderator

Tanji Patton Host & Executive Producer GoodTaste TV Houston, TX



Founder

Constance McDerby Founder & Co-Producer Food & Vine Time Productions and Wine & Food Week Houston, TX



Denise Batele Founder Hye Meadow Winery & Vineyard Hye, TX



Jamie Benziger Winemaker Imagery Estate Winery Glen Ellen, CA



Contraction of the second sec



Jamie Shamburger Beer & Wine Manager H-E-B Bunker Hill Houston, TX





No passport was required for this international wine-tasting event. Salud! After a welcome reception, guests were taken to Spain, then it was on to Bulgaria, Greece, and Argentina with a final stop in the Wine Country, USA. Noshed on lite bites with international foods paired with each wine. Knowledgeable wine experts walked our guests thru the wines, exploring the wines of each country.



Guests came in their best pink mode and enjoyed Rosé, sparkling and trending sweet wines while getting their posh on with a fashion show provided by Market Street,

hairstylists, make-up, music, door prizes and more.

The gorgeous new venue, The Peach Orchard, had our jaw-dropping at the beauty as guests arrived.





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Things to do at





Bites from



Sips from



Fun



ANOTHER GREAT EVENT BY Food & Vine Time productions m





Texans have so much that we love, we have an event to celebrate all the things Texans Love! Great eats, wines & craft beer to go with Texans' favorites - A boot scooting boogie. What a great way to celebrate our great state!























OFFICIAL MEDIA PARTNER

HOUSTON CHRONICLE

Bites from



Sips from



Wine Rendezvous Grand Tasting & Chef Showcase

A culinary extravaganza for the decadent taste bud enthusiasts!

Chef demonstrations and culinary offerings from over 35 restaurants and competing to be the winner of the Chef of Chefs Culinary Awards as voted by an esteemed panel of judges. Featuring hundreds of wines, presenting guests with the opportunity to slip into their finest attire and be in the company of serious wine enthusiasts

























Waterford Crystal CHEF OF CHEFS AWARD presented by



2022 Chef of Chefs Winner Daisuke Igataki, Shimogamo, Chandler, AZ

His winning dish, a reconstructed Japanese sukiyaki simmered A5 Miyazaki Japanese Wagyu Shoulder in sukiyaki style with soy, sake and mirin. The eggshell bottom was the sukiyaki wagyu filled with dashi, egg foam topped with charcoal crisps, shiso leaf, shiso flower and salted ikura.





YA.

2022 1st Runner Up Chef Urvin Croes, Infini, Aruba

Made tartelette made with seaweed, served with a tuna tartar, orange crème, ponzu gel, and furikake.



2022 2nd Runner Up Chef David Skinner, eculent, Kemah, TX

44 Farms Sirloin served with a duck fat confit potato, grilled morel mushroom and foie gras cognac morel cream sauce.





Chef of Chefs CULINARY TALENT



Alex Au-yeung Phat Eatery Katy, TX



Jassi Bindra Amrina The Woodlands, TX



James Canter Guerrilla Gourmet San Antonio, TX



Edwin Chanas El Quetzal Bakery & Restaurant Houston, TX





GOYA Foods



Moneycat Houston, TX



Matsu Oceanside, CA





Chef of Chefs CULINARY TALENT



Luis Gutierrez Avanti Italian Kitchen & Wine Bar The Woodlands, TX



Pearl & Vine Katy, TX



Shimogamo Chandler, AZ



Chel S. Kyle and Co Atascocita, TX



Andrew Lobeck Merlion Thai Restaurant & Lounge Seabrook, TX



Brian McNamara Del Frisco's Grille The Woodlands, TX



Mozambik Chef Macey, Chef Jorge, Chef Ryan The Woodlands, TX



Elda Orioli Via Emilia Italian Restaurant The Woodlands, TX









Chef of Chefs CULINARY TALENT



Jaime Salazar Warehouse 72 Houston, TX



Belle Epoque Houston, TX



Austin Simmons TRIS The Woodlands, TX



David Skinner Eculent Kemah, TX



Thomas Stacy ReikiNa Houston, TX



Silverstone Events Houston, TX



Mario Valdez Mastro's Ocean Club The Woodlands, TX





ANOTHER GREAT EVENT BY Food Vine Time productions @



A Toast to Our Sponsors



Thank you for your Goods & Services



Charity Partners Wine food



We are proud to continue to raise meaningful funds for our Charity Partners. 2022 Benefactors Include

CREATING A BETTER COMMUNITY THROUGH THE ARTS

You may have heard about us. We're in your kids' schools. We're in the mall. We're sprinkled across the Waterway. We're even growing into the hearts of members of our community. The Woodlands Arts Council, Inc. (TWAC) is a 501(c)(3) not-for-profit corporation whose mission is to provide regional cultural and educational enrichment. We do this by presenting The Woodlands Waterway Arts Festival and hosting community events+programs that support the performing, visual and literary arts. Our primary goal is to establish and support meaningful programs in the performing and visual arts to create a strong and vital arts presence in the area. We believe the arts can open the doors of our minds, strengthen character, heal the body and foster an appreciation of other cultures. www.thewoodlandsartscouncil.org





Live. Learn. Work. Grow.

In 2004, inspired by a mother's need to provide a safe, meaningful, fulfilling life for her disabled son, a group of community leaders from Montgomery County, Texas joined with her to establish Texas New Community Alliance (TNCA), a 501(c)3 charitable and educational organization. At the cornerstone of TNCA was the vision for a self-sustaining, master planned, integrated community where adults with intellectual and developmental disabilities ("IDD") could Live, Learn, Work, and Grow emotionally, socially, and spiritually with their non-disabled peers. That vision has become a reality with the development of New Danville.

Today, New Danville serves over 500 adults a week. Known as "wranglers" and "mavericks", these men and women participate in a variety of activities in a pastoral setting at New Danville's Life Learning Center, an adult education and training center. Education and training activities are developed by talented and devoted staff, supported by caring volunteers that enrich the mind, the body and the spirit of each man and woman who participate during this weekday program. In addition to the day program activities, some wranglers have the ability to live independently, and chose to live in Meadowbrook, New Danville's first residential neighborhood.

Everything New Danville does is designed to develop a strong work ethic, real life skills, and helps to develop independence, confidence and social skills for the real world. www.newdanville.org























Food Vine Time

Brochure

Were Back!!!



#WFW2022



- CLEVERLEY STONE -

June 6-12, 2022 Various Locations in The Woodlands, Texas





PROUDLY RAISING FUNDS FOR





ARTS COUNCIL

Food & Vine Time Productions has raised nearly \$2 Million dollars to date for benefiting charities through donations, auctions, wine pulls and other avenues of funding.

wineandfoodweek.com









Rosé Way: A Sweet Soiree Thursday, June 9 | 6:00 - 9:00pm | Tickets: \$65 The Peach Orchard Venue



For the Love of TEXAS! All Things Texans Love Friday, June 10 | 6:00 - 9:00pm | Tickets: \$65 The Woodlands Waterway Marriott



Wine Rendezvous Grand Tasting & Chef Showcase Chef of Chefs Winner presented by GOVA

Saturday, June 11 | 7:00 - 10:00pm | Tickets: \$125 The Woodlands Waterway Marriott Ballroom

Bayway CADILLAC **Bayway Cadillac**

VIP Luxury Lounge Sunday, June 11 | 7:00 - 10:00pm | Tickets: \$175 The Woodlands Waterway Marriott Ballroom

- OTHER SIGNATURE EVENTS -

Grapes & Games

Tuesday, June 7 | 6:00 - 8:30pm | Tickets: \$25 The Woodlands Country Club Palmer Course

Wine Around The World Wednesday Wednesday, June 8 | 6:00 - 9:00pm | Tickets: \$55 The Woodlands Waterway Marriott

Ladies of the Vine Tasting, Luncheon & Panel Discussion

Friday, June 10 | 11:30am - 3:00pm | Tickets: \$125 The Club at Carlton Woods

Tabletop Sign





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wineandfoodweek.com

#WFW2022

TOTAL EARNED/IN-KIND MEDIA: \$432,320

More than 60 print/digital/broadcast stories

28 minutes of broadcast

45+ minutes of digital video

Approximately 6,000,000 total impressions

Total earned media \$300,000.00

Total in-kind media \$43,320.00



https://hellowoodlands.com/wine-food-week-returns-to-the-woodlands-june-6-12-with-new-event-lineup/

Wine & Food Week returns to The Woodlands June 6 -12 New Event Lineup, Celebrity Chefs, and an Impressive List of Wines



Woodlands Online

https://www.woodlandsonline.com/npps/story.cfm?nppage=72869



Hot in Houston Now



Example of the woodlands AREA COMMERCE

Example of the woodlands AREA COMMERCE

Example of the woodlands online

CHANNEL QUICK JUNP

Example of the woodlands online

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Woodlands Online

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4-minute video on event featuring H-E-B wine steward

Featured on homepage Woodlands Online

Visit Woodlands Homepage



Conroe Courier

https://www.yourconroenews.com/neighborhood/moco/events/article/Wine-Food-Week-returns-to-The-Woodlands-June-17116788.php



Social feed Hello Woodlands



https://www.houstonchronicle.com/food-culture/restaurants-bars/article/Wine-Food-Week-returns-tothe-Woodlands-June-17186604.php#photo-22499890



Culture Map



Woodlands Community Impact-Front Cover and inside feature

https://editions.communityimpact.com/view/3475485/12/



HELLO -

and the county preserves and county Annot-the proposition of the second stands - Water in French March prop



Hello Woodlands Featured Events

https://hellowoodlands.com/31-things-to-do-june-2022/



Best Food Events in June 365 Things to do in Houston, May 24, 2022 https://365thingsinhouston.com/2022/05/23/top-11-food-drink-events-offerings-in-houston-thismonth-june-2022/

https://houston.culturemap.com/eventdetail/wine-food-week-2022/



Woodlands Online newsletter May 30, 2022



TX Wine Lover May 26, 2022

https://txwinelover.com/2022/05/wine-food-week-returns-for-a-full-week/



June 2, enewsletter feature Community Impact

Send us news tips, questions & comments



The Drunken Diva

https://www.thedrunkendiva.com/blog/wine-and-food-week-is-back



Houston Press Best Food Events

https://www.houstonpress.com/restaurants/things-to-do-upcoming-food-and-drink-events-in-houstonthis-summer-2022-13449936?utm_source=Newsletters&utm_medium=email









Featured in weekend eblast 365 Things to do in Houston

29



https://www.papercitymag.com/restaurants/woodlands-wine-food-week-kickoff-party-bb-butchersrestaurant-houston/?city=Houston





Conroe Courier-Ron Saikowski

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Our benefactors, sponsors, restaurants, partners, media and volunteers have paved the way to 18 years making Wine & Food Week the largest, most comprehensive culinary and wine event in the Great State of Texas ... and we all know that everything is bigger in Texas.

Thank you all





