

light up the night!

Katy



26th Edition

# Sip N Stroll

BENEFITING  
**THE BALLARD HOUSE**  
A CINCO CHARITIES COMMUNITY

PRESENTED BY  
**KW PREMIER & Kroger**  
KELLER WILLIAMS REALTY

## November 4, 2023

**THE ARK** by Norris • 6:00 - 9:00pm (5pm VIP)  
21402 Merchants Way



### Katy's Premier Culinary & Wine Experience



Fun



Bites



Sips



Purpose



**All Inclusive Tickets!**

Free Shuttle Service from Area Parking  
General Admission \$65  
VIP Zone \$95



300 Wine, Craft Beer,  
and Spirits Offerings

35+ Food Tasting Stations

**Kroger** Experience Alley

VIP Zone

**ARUBA** Party Stage  
with Shang and Byron's 2 Man Band



Liquid Lounge

Spirits Patio



Silent Auction, Wine Pull  
& "Party Wagon" Raffle

benefiting **THE BALLARD HOUSE**  
A CINCO CHARITIES COMMUNITY



**Back Lot  
Music Stage**

featuring *Nowhere But Up*  
with Angelique and Oscar Maldonado



**Sweet Tooth Alley**



**Fountain of Youth**

**Artisan Vendors**  
and Engaging Displays

#KSNS2023

Food & Vine Time  
PRODUCTIONS

# SipAndStroll.com



**Fun**



**Bites**



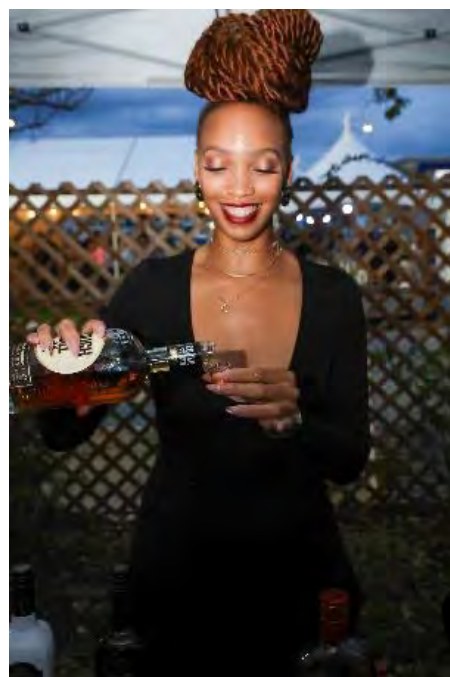
**Sips**



**Purpose**



- 1,576 guests – the 2nd highest attended Sip N Stroll at The ARK
  - 22,750 food servings from 35 serving stations
    - 2,096 bottles of wine
  - 45 spirits + craft beer + other interesting sips



#KSNS2023

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katy



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Sip & Stroll

BENEFITING THE BALLARD HOUSE

PRESENTED BY KW PREMIER & Kroger

### Things To Do

300 Wine, Craft Beer, and Spirits Offerings

35+ Food Tasting Stations

Kroger Experience Alley

VIP Premium Zone

ARUBA Party Stage with Shang and Byron's 2 Man Band

WHITE CLAW Liquid Lounge

Spirits Patio

Silent Auction, Wine Pull & "Party Wagon" Raffle

benefiting THE BALLARD HOUSE

american Furniture Warehouse Back Lot Music Stage

featuring Nowhere But Up with Angelique and Oscar Maldonado

Sweet Tooth Alley

LE CHLOE Fountain of Youth

Artisan Vendors and Engaging Displays

Food & Wine Time PRODUCTIONS





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Sip N Stroll 26<sup>th</sup> Edition  
 #KSNS2023

BENEFITTING  THE BALLARD HOUSE  
 PRESENTED BY  KW PREMIER & Kroger

Thanks for the Great Eats!

VIP Food Selections Provided by

|   |   |   |   |  |   |
|---|---|---|---|--|---|
|      |   |   |   |   |   |
|      |    |    |    |    |    |
|     |   |   |   |   |   |
|    |  |  |  |  |  |
|    |  |  |  |  |  |
|    |   |  |   |   |   |
| <span style="font-size: 1.5em;">Spirits Lounge</span>                                 |   |   |   |  |   |
|    |   |  |   |   |   |
| <span style="font-size: 1.5em;">Sweet Tooth Alley</span>                              |   |   |   |  |   |
|    |  |  |  |   |   |
|  |   |   |   |  |   |



#KSNS2023

*light up the night!*

katy  
26<sup>th</sup> Edition  
**Sip N Stroll**  
BENEFITTING THE BALLARD HOUSE PRESENTED BY kw PREMIER & Kroger  
KELLER WILLIAMS REALTY

Welcome  
to the

VIP  
Premium  
Zone

Food & Vine Time PRODUCTIONS



**american**  
Furniture Warehouse

# Back Lot Stage

No Where But Up Band  
featuring Angelique and Oscar Maldonado

**ARUBA** One happy island

# Party Stage

Featuring Shang and Byron's 2 Man Band



# THE BALLARD HOUSE

A CINCO CHARITIES COMMUNITY



# Spirits Patio



*light up the night!*

**katy** 26<sup>th</sup> Edition  
**Sip N Stroll**

BENEFITTING THE BALLARD HOUSE PRESENTED BY **KW PREMIER & Kroger**



**Liquid Lounge**

Food & Vine Time PRODUCTIONS

**katy** **Sip N Stroll**

BENEFITTING THE BALLARD HOUSE PRESENTED BY **KW PREMIER & Kroger**

*All Things Bubbly*

Food & Vine Time PRODUCTIONS

*light up the night!*

**katy** 26<sup>th</sup> Edition  
**Sip N Stroll**

BENEFITTING THE BALLARD HOUSE PRESENTED BY **KW PREMIER & Kroger**

**Other Sips**

|   |   |   |
|---|---|---|
|  |  |  |
|  |  |  |
|  |  |  |

**#KSNS2023**



**Kroger**

**Hydration Station**

**#KSNS2023**



light up the night!

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# Katy Sip n Stroll 26<sup>th</sup> Edition

BENEFITING  
**THE BALLARD HOUSE**  
A CINCO CHARITIES COMMUNITY

PRESENTED BY  
**KW PREMIER & Kroger**  
KELLERWILLIAMS.  
REALTY

## Thank You to Our Sponsors

### Presented By

### Hosted By



### Official Sponsors



### Thank You For Your Goods & Services



light up the night!

#KSNS2023

katy

26<sup>th</sup> Edition

# Sip n Stroll

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## Sips Provided By



## Other Sips



## Spirits Patio



# Rack Cards

*light up the night!*

**Katy Sip N Stroll** 26<sup>th</sup> Edition

HOSTED BY THE BALLARD HOUSE PRESENTED BY kw PREMIER & Kroger

**November 4, 2023**

at THE ARK by Norris • 6:00 - 9:00 pm (5 pm VIP)  
21402 Merchants Way



Katy's Premier Culinary & Wine Experience

- Fun
- Bites
- Sips
- Purpose

 **All Inclusive Tickets!**  
Free Shuttle Service from Area Parking  
**\$65 General Admission**  
**\$95 VIP Zone**

VIP Zone includes elevated food selections, premium wines, and one hour early access to the entire event.

#KSNS2023

Food & Wine Time PRODUCTIONS **SipAndStroll.com**

**Nov 4, 2023**  
6:00 - 9:00 pm (5 pm VIP)  
at THE ARK by Norris



- 300 Wine, Craft Beer, and Spirits Offerings
- 35+ Food Tasting Stations
- Kroger Experience Alley
- VIP Zone
- AMBA Party Stage with Shang and Byron's 2 Man Band
- Liquid Lounge
- Sprite Patio
- Silent Auction, Wine Pull & "Party Wagon" Raffle benefiting THE BALLARD HOUSE
- Americas Back Lot Music Stage featuring Nowhere But Up with Angelique and Oscar Mulvihill
- Sweet Tooth Alley
- 48HR Fountain of Youth
- Artisan Vendors and Demonstrations

Katy Sip N Stroll has raised over \$465,000 for

  
**THE BALLARD HOUSE**  
A CINCINNATI CHARITIES COMMUNITY

TheBallardHouse.org #KSNS2023

Food & Wine Time PRODUCTIONS **SipAndStroll.com**

# Yard Banners

Wine & Food Festival @ THE ARK by Norris

PRESENTED BY kw PREMIER & Kroger

BENEFITING THE BALLARD HOUSE

**Katy Sip N Stroll**

**November 4, 2023**



sipandstroll.com

# Houston West Chamber Eblast + Facebook Post



Houston West Chamber of Commerce  
October 23 at 3:39 PM · 🌐



Katy Sip 'n Stroll  
October 23 at 5:00 AM · 🌐

Get ready for The Katy Sip n Stroll on November 4, 2023 is presented by Keller Williams Premier Realty Katy and Kroger offers locals a fantastic evening enjoying... See more

You, Kari Baker Werner, Linda Hampton and 6 others

1 comment · 2 shares



## VIP Premium Lounge & Glow Party

Treat yourself to the VIP premium experience in the VIP Premium Lounge! You'll experience a dazzling evening from start to finish with one-hour early access to the entire grounds, so skip the lines! Relax in the exclusive lounging area with premium wine selections and utterly delicious food offerings. Upgrade your experience, get the BIG class - VIP Rows bar and take in the views to truly feel like in style!

# Metta's Local Eats Facebook Contest + Posts

November 2023

## Facebook Group: Metta's Local Eats

**Metta's Local Eats**

Where? The Ark by Norris: 21402 Merchants Way, Katy, Texas 77449  
Buuuut don't sleep on getting tickets to this annual Event folks ... If YOU WIN and have already purchased tickets, we will work it all out! Goodoooo have some fun!!  
Winning is easy!  
1. Check out the Katy Sip 'n Stroll FB page and give them like. AND then ...  
2. Drop a Comment below about what you will most look forward to about this dynamic fun-filled Festival.  
You will be assigned a NUMBER for the random draw. That's it! We will be selecting a random generated number NEXT Week  
Check out what the Katy Sip n Stroll is all about AND how to get YOUR Tickets today ...  
<https://www.sipandstroll.com/p/buy-all-inclusive-tickets>  
Katy Sip n Stroll is Katy's largest wine and culinary festival. Discover new wines, craft beer, and culinary creations amidst artisan vendors and live music while raising funds for Cinco Charities The Ballard House.  
FAQ ...  
<https://www.sipandstroll.com/p/ctftr>  
#mettasfork @everyone



chilla is with Natalie Jones and 3 others at Katy Sip 'n Stroll. 7 AM · Katy

You, Natalie Jones, Metta Marie Archilla and 26 others

98 comments

Love Comment Send

Contest  
generated 98  
comments!!

**Metta Marie Archilla** is with Natalie Jones and 3 others at Katy Sip 'n Stroll. November 9 at 4:17 AM · Katy

Metta's Local Eats - click to join.  
Media Sponsor of the Katy Sip 'n Stroll

I Love Our Locals! It's really that simple. Adam Gorelick and his beautiful wife Wanlee K Gorelick are hosting their Grand Opening of their Katy location TODAY! Y'all go check them out. Pad Thai Cuisine (Google search Katy location.)  
Chef Jennifer Burnetts of Jilistro Style Chef Services and Chef Kevin Matson of Mission's Creative Catering always bring their A game and are a traditional staple of these local events. Their combined catering services are unprecedented.  
From VIP guests enjoying high end crafted wine and spirits to the various media folks walking about photographing memories and moments and then to friends and family wandering about sampling bites and booze is all a part of making annual Venue fantastical.



Metta Marie Archilla and 10 others

1 comment 1 share

Like Comment Share

Stephanie Fry Follow  
So much fun!

Like Reply

Write a comment...

serious medical condition.  
This is an annual event so if you missed this year's opportunity, then like and follow the Katy Sip 'n Stroll so that you can be in the know in 2024. #mettasfork  
What was the best part of my evening? Glad ya asked. Meeting Holly Johnson. Why do I do what I do? Because God blesses me with intertwined paths in meeting folks I'd not otherwise cross. Holly is an amazing woman and I'm so glad she threw her name in the hat when I asked for a random date to attend the KS&S with me. ❤️



Karl Baker Werner and 16 others

12 comments 1 share

Like Comment Share

Elizabeth Power  
Love it!

Most relevant

# Houston PetTalk Ad

November 2023

Reply all Forward Read / Unread Categorize Flag / Unflag Print



**CAP Howl-O-Ween Event October 28**  
Join Citizens for Animal Protection (CAP) on October 28th at Memorial City Mall from 1-4 pm for their annual "Howl-O-Ween" event. To learn more, or to get involved, go to [cap4pets.org](http://cap4pets.org).

**katy** 26<sup>th</sup> Edition  
**Sip N Stroll**  
BENEFITTING THE BALLARD HOUSE PRESENTED BY kwPREMIER & Kroger  
**November 4, 2023**  
6 - 9pm (5pm VIP) • The ARK by Norris  
21402 Merchants Way

#KSNS2023  
**SipAndStroll.com**  
ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS

We love our partnership with **Sip & Stroll Katy**, although this is NOT a pet friendly event, we love media partnerships where we can help a good cause and help share the word about our animal community! Get your tickets today!







# Swoon Magazine Ad

November 2023



The poster features the event title 'katy Sip N Stroll' in a stylized font, with a wine glass icon integrated into the letter 'N'. It includes the text '26th Edition', 'BENEFITING THE BALLARD HOUSE', and 'PRESENTED BY kw PREMIER & Kroger'. The date and time 'November 4, 2023 6 - 9pm (5pm VIP)' and location 'The ARK by Norris 21402 Merchants Way' are prominently displayed. A photograph shows people socializing with wine and food. The hashtag '#KSNS2023' and website 'SipAndStroll.com' are at the bottom, along with a QR code and the text 'ANOTHER GREAT EVENT BY Food & Vine Time PRODUCTIONS'.

## The Ballard House Newsletter



### Katy Sip N Stroll

Katy's most beloved and celebrated original wine and culinary event benefiting The Ballard House. Join us for fun, bites, sips, and purpose!

#### Event Details

When: Saturday, November 4, 2023

Where: The Ark by Norris: 21402 Merchants Way, Katy, TX 77449



# Food & Vine Time Productions Eblast Stats

*light up the night!*

## Katy Sip & Stroll

26<sup>th</sup> Edition

November 4, 2023

6:00 - 9:00 pm (5 pm VIP)

at THE BALLROOM at the BALLPARK HOUSTON

**VIP Premium Lounge & Glow Party**

**Katy's Premier Culinary & Wine Experience**

Fun Bites Sips Purpose

**All Inclusive Tickets!**

**Sips Provided By**

**Other Sips**

**Spirits Patio**

**Liquid Lounge**

**Sweet Tooth Alley**

**Fantastic Shopping From**

**Live Music**

**Thank You Sponsors**

**All Inclusive Tickets!**

9 Eblasts were sent out to Food & Vine Time mailing list subscribers between July 26<sup>th</sup> – November 2<sup>nd</sup> of 2023.

Average Sends: 12,775  
Average Open Rate: 40%

How do we rate the 40% Open Rates? HEALTHY!



# Raised funds to provide over 29,400 room nights to date.



*light up the night!*

Nov 4, 2023 • 6-9pm (5pm VIP)

THE ARK by Norris  
21402 Merchants Way

katy



26<sup>th</sup> Edition

Sip N Stroll

BENEFITTING  
THE BALLARD HOUSE  
A FLORIDA QUALITY GARANTEE

PRESENTED BY  
KW PREMIER & Kroger  
KELLERWILLIAMS  
REALTY



SipAndStroll.com

# Thank You for 26 great events!



Food & Vine Time  
PRODUCTIONS

