

2021 FORT BEND COUNTY

85th Annual

FAIR AND RODEO

One Family One Mission

Sept. 24th - Oct. 3rd • Rosenberg, Texas



SPONSORSHIP OPPORTUNITIES

Benefiting Youth | Promoting Agriculture | Supporting Education

www.FortBendCountyFair.com

501(c)3 Organization

2021 Officers

President	Brian Graeber
President Elect	Chase Raska
Vice President	Jennifer Williams
Secretary	Alicia Casias
Treasurer	Bobby Poncik

Board of Directors

Harvey Bryson	Larry Loesch
James Duke	Ruben O'Canas
Russell Gibson	Marjorie Pollard
Sean Gutierrez	Alfred Valdez
Louis Katz	Mark Weber
Pauletta Klemstein	Cecil Willis
Margaret Kunz	Neil Yelderman

Life Directors

Brian Bacica	Buddy McVey
Dwight Callis	R. L. "Bud" O'Shieles
Jeff Council	Leroy Parthum
Elizabeth Duff Drozd	Martin Ruffeno
Richard Harris	Sandy Scott
Peggy Jobes	Bobby Slavinski
Walter Kelley	Jerry Thames
Bonny Krahn	Claudia Scott Wright
Chuck Marietta	Harley Zwahr

Staff

Cindy Schmidt	Fair Manager
Melissa Allen	
Kasey Bishop	
Alexis Gutierrez	

Important Dates

March 26	Crawfish Boil
May 15	Boots & Buckles on the Bay (fishing tournament)
September 11	Life Member / Committee Kick Off Dance
September 16	Sponsor Reception
September 20	Senior Citizen Day
September 24	Opening Day 9am Parade 10 am Gates Open
September 25	Auction - Commercial Heifer Auction - School Art
September 30	Auction - Jr. Livestock Auction
October 2	Auction - Freezer Sale

***Dates subject to change*

For a complete schedule of events please visit our website

www.FortBendCountyFair.com

Save the date Sept. 23 through Oct. 2, 2022

Event Sponsorship Opportunities

(You can specify where you would like your sponsorship money to be allocated.

For specific sponsorship of an event, please contact the Fair Office)

Auctions	Commercial Heifer Auction, Jr. Livestock Auction, School Art Auction, Freezer Sale
Livestock	Ag Mechanics, Broilers, Bucket Calf, Commercial Heifers, Goats, Lambs, Rabbits, Scramble Heifer, Steers, Swine, Junior Heifer Show, Turkeys, Livestock Judging
Children's Events	Ag'Tivity Barn, Children's Tractor Pull, Coloring Contest, Diaper Derby, Jr. Fair Royalty Pageants, Lil' Wranglers BBQ Contest, Pet Show, Petting Zoo, Pony Rides, Stick Horse Rodeo, Student Fun Day
Home Economics	4-H, FFA, FCCLA Dept., Open Adult Dept., Open Youth Dept., TEEA Dept., School Dept.
Competitive Events	BBQ Cookoff, Lawn Tractor Race, Queen's Contest, Talent Contest
Special Events	Exceptional Rodeo, Old 300 Horse Show, Parade, Special Citizens Evening, Sr. Citizens Day
Rodeo Events	Invitational Calf Roping, Mutton Bustin', Ranch Rodeo, Reunion Youth Rodeo Calf Scramble Sponsor - \$1,000 PRCA RODEO Events Sponsors ★ Bull Riding ★ Team Roping ★ Bareback Riding ★ Steer Wrestling ★ Saddle Bronc Riding ★ Barrel Racing ★ Calf Roping
Other	Scholarships, Entertainment, Specialty Acts, Emergency Management, First Aid, Recycling

Naming Opportunities

(Exclusive Naming Rights – Contact the Fair Office Regarding Details)

★ Day at the Fair(10 Available)	\$20,000	★ Video (Big Screen)	\$20,000
★ Bldg B or Bldg C	\$10,000	★ Carnival	\$25,000
★ Bldg D or Bldg W	\$7,500	★ Rodeo Announcer Stand	\$5,000

Additional Signage Opportunities

(Signage will be provided by FBCFA – No additional sponsor benefits)

Bucking Chute Sponsor (6 available) \$1,000

In Kind Sponsorship Opportunities

Please contact the Fair office for contract and availability

For sponsorships greater than amounts listed, please contact the Fair office

Stetson Sponsor

\$13,000

- ★ Company Name will be listed on the Rodeo Score Board during the Fair and Rodeo
- ★ Banners - Display Sponsor's banner in prime locations; Five (5) 3X8 banners (Banners provided by Sponsor)
- ★ Sponsor Flag - Will be carried in the Professional Rodeo Grand Entry each night by the Rodeo Sweethearts or displayed in Arena (Flag provided by Sponsor)
- ★ Grand Entry - Participation in rodeo grand entry (subject to availability)
- ★ Sponsor Reception - Invitation for twelve (12) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - Sponsor Area – Twelve (12) passes to view Rodeos and Concerts
- ★ Commemorative Sponsor Badge – Twelve (12) badges
- ★ Season Passes – Twelve (12) Season Passes to the Fair
- ★ Sponsor Parking Passes – Four (4) reserved parking passes
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Lariat Sponsor

\$9,000

- ★ Banners - Display Sponsor's banner in prime locations; Three (3) 3X8 banners (Banners provided by Sponsor)
- ★ Sponsor Flag - Will be carried in the Professional Rodeo Grand Entry each night by the Rodeo Sweethearts or displayed in Arena (Flag provided by Sponsor)
- ★ Grand Entry - Participation in rodeo grand entry (subject to availability)
- ★ Sponsor Reception - Invitation for ten (10) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - Sponsor Area – Eight (8) passes to view Rodeos and Concerts
- ★ Commemorative Sponsor Badge – Ten (10) badges
- ★ Season Passes – Ten (10) Season Passes to the Fair
- ★ Sponsor Parking Passes – Three (3) reserved parking passes
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Bandana Sponsor

\$7,000

- ★ Banners - Display Sponsor's banner in prime locations; Three (3) 3X8 banners (Banners provided by Sponsor)
- ★ Grand Entry - Participation in rodeo grand entry (subject to availability)
- ★ Sponsor Reception - Invitation for eight (8) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - Sponsor Area – Six (6) passes to view Rodeos and Concerts
- ★ Commemorative Sponsor Badge – Eight (8) badges
- ★ Season Passes – Eight (8) Season Passes to the Fair
- ★ Sponsor Parking Passes – Two (2) reserved parking passes
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Duster Sponsor

\$4,000

- ★ Banners - Display Sponsor's banner in prime locations; Two (2) 3X8 banners (Banners provided by Sponsor)
- ★ Sponsor Reception - Invitation for six (6) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - Sponsor Area – Four (4) passes to view Rodeos and Concerts
- ★ Commemorative Sponsor Badge – Six (6) badges
- ★ Season Passes – Six (6) Season Passes to the Fair
- ★ Sponsor Parking Passes – Two (2) reserved parking passes
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Logo will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Saddle Sponsor

\$2,500

- ★ Banners - Display Sponsor's banner in prime locations; Two (2) 3X8 banners (Banners provided by Sponsor)
- ★ Sponsor Reception - Invitation for four (4) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Hospitality Nights - Sponsor Area – Two (2) passes to view Rodeos and Concerts
- ★ Commemorative Sponsor Badge – Four (4) badges
- ★ Season Passes – Four (4) Season Passes to the Fair
- ★ Sponsor Parking Passes – One (1) reserved parking pass
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Sponsor's name will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Chaps Sponsor

\$1,500

- ★ Banner - Display Sponsor's banner in a prime location; One (1) 3X8 banner (Banner provided by Sponsor)
- ★ Sponsor Reception - Invitation for four (4) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Commemorative Sponsor Badge – Two (2) badges
- ★ Season Passes – Three (3) Season Passes
- ★ Sponsor Parking Passes – One (1) reserved parking pass
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Sponsor's name will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Boot Sponsor

\$750

- ★ Banner - Display Sponsor's banner in a prime location; One (1) 3X8 banner (Banner provided by Sponsor)
- ★ Sponsor Reception - Invitation for two (2) guests to the Sponsor Reception prior to the Fair
- ★ Silver Spur Club - Membership to a private club during Fair and Rodeo
- ★ Commemorative Sponsor Badge – Two (2) badges
- ★ Season Passes – Two (2) Season Passes to the Fair and Rodeo
- ★ Sponsor's name will be listed on Star Sponsor Board
- ★ Sponsor's name will be included on the Fort Bend County Fair Association website
- ★ Sponsor's name in the Fort Bend County Fair Association Magazine

Award Donor

Buckle, Plaque and Trophies

- ★ Sponsors are invited to present award(s) at event(s)

Sponsorships received after September 1, 2021 are not guaranteed all benefits listed.



Fort Bend County Fair & Rodeo 2021 Sponsorship Contract

Individual/Company Name _____
(Please print Individual/Company Name as it should appear.)

Contact Person _____

Mailing Address _____

City, State, Zip _____

Phone # _____ Alt # _____

Email _____

It is hereby-agreed that _____ (**Sponsor**) will provide \$ _____
to the Fort Bend County Fair Association (**FBCFA**) in exchange for participation as a Sponsor at the
2021 Fair and Rodeo.

Sponsor may designate funds to a specific award / department / event or to the general fair fund.

☐ General Fair Fund

☐ Specific award / department / event _____

The Sponsor is hereby eligible for all benefits and privileges as outlined in the Sponsor Book.

_____ **I DO** wish to receive any benefits and/or privileges provided by the FBCFA.

_____ **I DO NOT** wish to receive any benefits and/or privileges provided by the FBCFA.

*** **Signature** _____ **Date** _____ ***

Sponsor Signature/Responsible Party

Payment Method

☐ Invoice Me

☐ Check Enclosed

☐ Credit Card

Credit Card # _____

Expiration Date ____/____

CVV/CVC _____

By signing this contract, I acknowledge and agree to provide payment as stated.

Please provide signed form along with payment to:

Fort Bend County Fair Association

P.O. Box 428 Rosenberg, Texas 77471

281.342.6171 / Fax 832.595.0808

Fair Manager Cindy Schmidt – cindy@fbcfa.org

501(c)3 Organization

