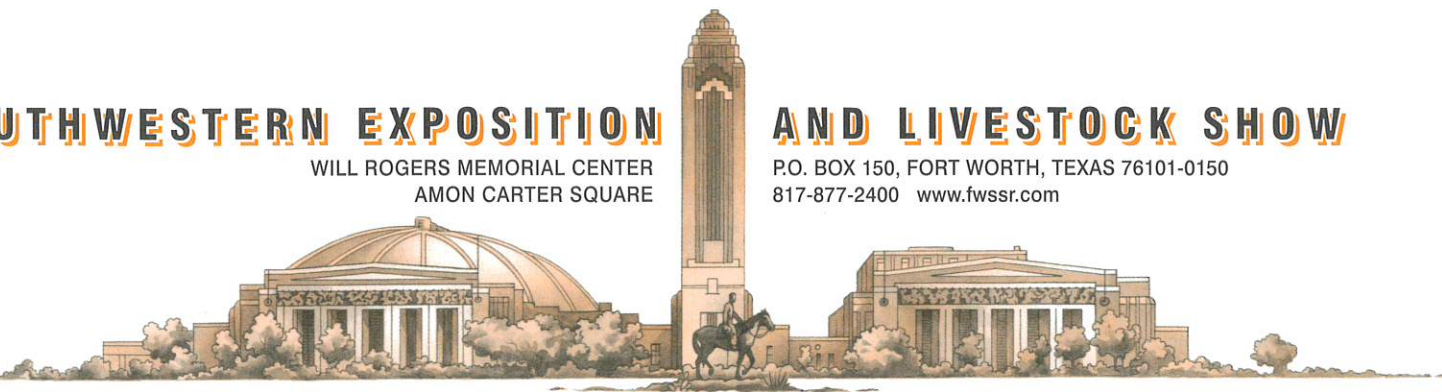


SOUTHWESTERN EXPOSITION

WILL ROGERS MEMORIAL CENTER
AMON CARTER SQUARE

AND LIVESTOCK SHOW

P.O. BOX 150, FORT WORTH, TEXAS 76101-0150
817-877-2400 www.fwssr.com



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February 25, 2022

John Smith
1234 Main Street
Fort Worth, TX 76101

Dear John:

Congratulations, you were a winner during the 2022 Fort Worth Calf Scramble. This packet contains a photograph proof and two important items:

1. Purchase Certificate

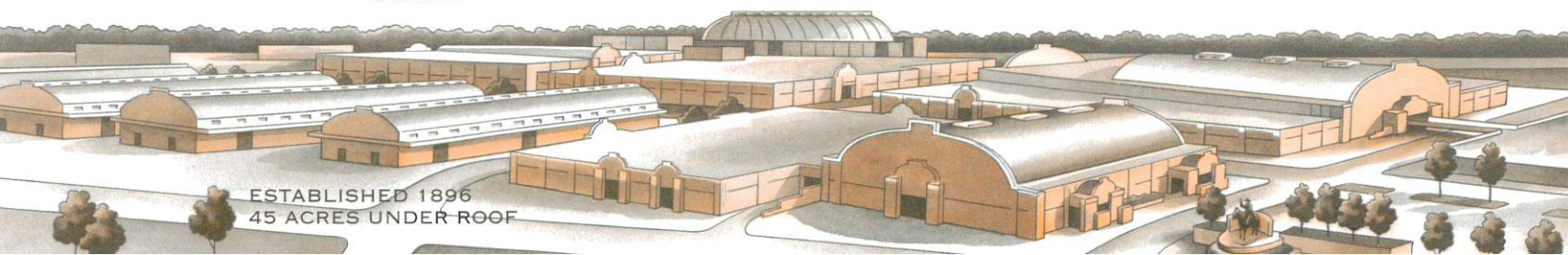
The rules governing the purchase of the heifers are printed on the back of the purchase certificate. Please refer to the notice attached to the purchase certificate. These reminders for 2022 Calf Scramble winners are part of the rules you previously received and should receive special attention.

When payment is made to the seller of the animal, you will receive a copy of the registration papers. This copy will be on official Stock Show letterhead and can be used as proof of ownership throughout the year. The original registration certificate will remain in our files until you have entered the heifer in the 2023 Southwestern Exposition and Livestock Show. After your entry is received, the original registration certificate will be returned to you.

2. Award Certificate

The award certificate has no monetary value, but is for the sole purpose of display. Printed on the award certificate is the sponsor's name and address. This is the address where the monthly correspondence should be sent. The sponsor has provided the financing to redeem the purchase certificate. Every effort should be made to make the sponsor feel involved in the project. However, the sponsor should not be asked to provide additional financial assistance.

Now that you have the sponsor's name and address, you should write a thank you note to the sponsor. Beginning with the month of June, you are required to submit a monthly report on your project. You must devise your own method of record keeping and your monthly reports should be made in the form of a letter.



ESTABLISHED 1896
45 ACRES UNDER ROOF

Calf Scramble Page 2

These reports, as well as any photographs, folders, etc., should be sent to your sponsor; **and a copy sent to the Calf Scramble Office. Failure to submit these reports will jeopardize your sponsorship.** (Please note: All correspondence and other material should be sent to the sponsor. The Calf Scramble Office only needs to receive photocopies of the letters, pictures, etc.) Please record the following address for future correspondence with the Calf Scramble Office:

Southwestern Exposition and Livestock Show
Attn: Calf Scramble
P.O. Box 150
Fort Worth, TX 76101-0150

If your contact information (mailing address, phone number, email address and/or 4-H Club/FFA Chapter) changes at any time within the next year, please notify Melissa Johnson at 817-877-2515 or melissa@fwssr.com.

If you have any questions, please feel free to contact us at any time throughout the year.

Sincerely,



Stefan Marchman
Livestock Show Manager

SM/mlj

Enclosures

Southwestern Exposition and Livestock Show

P.O. BOX 150 • FORT WORTH, TEXAS 76101-0150

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2022 Calf Scramble Purchase Certificate

THIS CERTIFICATE IS NON-TRANSFERABLE AND IS LIMITED TO \$500.00

This Certificate entitles John Smith of 1234 Main Street
Name of Scramble Winner *R.F.D.; P.O. Box or Street*
Fort Worth, Texas 76101 to purchase one heifer for account of
City, State *Zip Code*

Southwestern Exposition and Livestock Show Calf Scramble subject to rules and regulations printed on the reverse side hereof. Upon presentation of this fully executed Certificate, in accordance with the rules on the reverse side hereof, the Southwestern Exposition and Livestock Show will pay the seller the price fixed hereon or the sum of \$500.00, whichever may be the lesser. Certificate will be void after September 1, 2022.

By: Stefan Muchman

Seller's Signature _____

Breed _____ Sale Price _____

Seller's Name _____
(please print)

Name of Heifer _____

Seller's Address _____

Registration No. _____

(R.F.D.; P.O. Box or Street)

Date of Birth _____

(City, State and Zip)

Winner's Signature _____

Seller's Phone _____

Winner's Phone _____

This certificate to be combined with the following:

Heart O' Texas _____ San Antonio _____ Houston _____ Rodeo Austin _____

SUPERVISOR'S CERTIFICATION: I have personally examined the animal purchased with this Certificate. I find the calf of desirable quality, in good health and recommend payment thereof.

Other _____

Supervisor's Signature _____

Sponsor: **SPONSOR NAME**
4321 Main Street
Fort Worth, TX 76101

Date _____

SOUTHWESTERN EXPOSITION
AND LIVESTOCK SHOW



FORT WORTH STOCK SHOW & RODEO

est. 1896

A NON-PROFIT
ORGANIZATION



★ ★ ★ THIS THING IS LEGENDARY® ★ ★ ★

This is to certify that

John Smith

*has been named a winner in the
2022 Fort Worth Stock Show Calf Scramble,
and has been awarded a \$500.00 certificate
for the purpose of purchasing a registered heifer.*

SPONSOR
4321 Main Street
Fort Worth, TX 76101



LIVESTOCK SHOW MANAGER

PRESIDENT

ATTENTION: CALF SCRAMBLE STUDENTS AND SUPERVISORS

2022 REMINDERS

REDEMPTION OF CERTIFICATES

Refer to the back of the Purchase Certificate for instructions on redeeming the Calf Scramble sponsorship.

DEADLINES

Heifers must be purchased by June 1, 2022.

Purchase Certificates must be executed by September 1, 2022. After September 1, 2022, certificates are void.

COMBINING CERTIFICATES

Winners will be allowed to combine their Fort Worth Calf Scramble Purchase Certificates with certificates won at other livestock shows. Please indicate on the Purchase Certificate if the winner will be combining with another livestock show.

Please note that the original registration certificate listing the student as the owner must be sent to our office first. We will then forward the original registration certificate to the appropriate livestock show.

REPORTING

Once a month, beginning with the month of June, the student is required to submit a monthly report about their animal. They must devise their own method of record keeping and make their monthly reports in the form of a letter. These reports, as well as any photographs, folders, etc., should be sent to the student's sponsor. *The Calf Scramble Office should only receive a photocopy of the reports and photocopies of the other material the sponsor receives.* The January 2023 report should be a final essay on the entire project titled "My Scramble Project".

CORRESPONDENCE WILL NOT BE RETURNED TO THE STUDENT AT THE END OF THE YEAR.

SCHOLARSHIPS

A minimum of thirty scholarships with a total of \$21,500 will be awarded to Calf Scramble exhibitors participating in the 2022 Calf Scramble. The scholarship recipients will be selected by a committee based on the Scramble exhibitor's overall performance, including monthly reports and final essay.

Due to our outstanding Calf Scramble Committee, we have been able to exceed our minimum scholarship donations. The scholarship totals from previous years are outlined as follows:

2020	2019	2018
1 @ \$16,000	2 @ \$16,000	1 @ \$16,000
9 @ \$10,000	6 @ \$12,000	4 @ \$10,000
49 @ \$4,000	15 @ \$8,000	10 @ \$8,000
14 @ \$3,000	34 @ \$4,000	45 @ \$3,000
	15 @ \$2,000	10 @ \$2,000
<hr/> \$344,000	<hr/> \$390,000	<hr/> \$291,000

These scholarships will be provided to the winning students to use as scholastic assistance beginning with their initial semester of enrollment at a college or university of their choice.

Rodeo Action Photographs

Photographer information:

Photography by Phifer

James Phifer

936-560-6768

A telephone call is the preferred method of communication, so feel free to call if you have any questions.

<http://rodeobum.com/photosbyphifer/rodeophotos.html>

Rodeo Photos are listed by Calf Scramble Performance:

<https://rodeobum.photorelect.com/>

2022 Fort Worth
STOCK SHOW CALF SCRAMBLE
Digital Price List

- **ALL ORDERS DONE ELECTRONICALLY (NO PRINTS)**
- **IMAGES WILL BE COLOR CORRECTED**
- **FULL PAYMENT REQUIRED WHEN ORDERING**

PRICE FOR JPEG FILE VIA EMAIL \$28.00 per file

TO ORDER:

- 1) SELECT PROOF NUMBER:** _____
- 2) SCRAMBLERS NAME:** _____
- 3) EMAIL ADDRESS:** _____
- 4) MAIL THIS FORM AND A CHECK PAYABLE TO:**

**SUSAN OLCOTT
6013 MERRYMOUNT
FORT WORTH, TX 76107**

DIRECT QUESTIONS TO: PHOTOFINISH1@AOL.COM

PROOFS