

2023 SHOW DATES

Friday, January 13 - Saturday, February 4
Show Hours: 7 Days a week - 10:00 a.m. – 7:00 p.m.



New Applicant Information:

- New Exhibitor applications are accepted from March 15 – October 31.
- Applications received after October 31 are considered for the 2024 show only.
- All applications must include booth photos and references. Samples that are sent will not be returned.
- We are not accepting applications for any hair or beauty products (lipstick, creams, wrinkle reducers etc.), dryers, straighteners etc., or any medical devices (tens units). Please do not apply with these products. There will be no exceptions for liability reasons.
- We are currently not seeking any additional non-profit organizations or informational only booths.
- Vendor Selections: Round 1 – August, Round 2 – October, Round 3 – December for last minute drops. We will notify you via email and phone call if your product is selected for our show. Phone calls are not necessary.

The deadlines listed below are for returning exhibitors only. Although a majority of our vendors choose to return and even ask for additional space, should someone not be able to return or not be invited to return and space opens.

Deadlines & Payment Schedule for 2022 Invited to Return Exhibitors.

April 15, 2022	Invitation to return is emailed to current exhibitors.
June 1, 2022	Deadline to return interest invitation.
June 17, 2022	All contracts for RETURNING EXHIBITORS ONLY WILL BE EMAILED. No invitations for new exhibitors will be made until after August 1.
August 1, 2022	50% Deposit Due for returning exhibitors. (Contract will be void if 50% payment is not received on or before this date)
August 31, 2022	Invitations to new exhibitors are reviewed for the first time to place any open spots.
October 31, 2022	Applications close for 2020 Show.
November 1, 2022	Exhibit Guides scheduled to be posted

December 2, 2022	Deadline for the following to be received in FWSSR office; <ul style="list-style-type: none">• Balance Due (Contract will be void if full payment is not received on or before this date)• Insurance (Certificate or \$100.00 Payment)• Emergency Contact Form (Additions to form permitted)• Texas Sales Tax Form – Please make sure to check your contract for your tax ID number and ensure that it is correct and you are current with the comptroller prior to the show. They walk through and we are liable if you are not compliant. <u>Not being compliant with our rules and regulations as well as those of partnering agencies like the Texas Comptrollers Office are grounds for not being invited to return to the show or being removed from the show.</u>
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Move In – Decided by FWSSR based on location. Move in begins Jan 5 and concludes Jan 11.

January 13, 2023 Commercial Exhibit Booths Open for guests

Commercial Exhibits Contact Information

817-877-2400, exhibits@fwssr.com

Fort Worth Stock Show & Rodeo, www.fwssr.com, PO Box 150, Fort Worth, Texas 76101

2022 Fort Worth Stock Show & Rodeo Commercial Exhibits booth fees: FEES FOR 2023 Show have not been determined at this time.

Square Footage	2022 (Inline)	2022 (Corner)	Corner Square Footage
0-599	\$16.50	\$19.50	0-599
600-1199	\$15.00	\$17.50	600-1199
1200-1499	\$11.75	\$14.50	1200-up
1500-1999	\$10.00	\$14.50	
2000 – up	\$ 9.00	\$14.50	