

# SOUTHWESTERN EXPOSITION AND LIVESTOCK SHOW (SWELS) 2024 COMMERCIAL EXHIBITOR INSURANCE REQUIREMENTS

Exhibitor must show evidence that it carries at least \$1,000,000 commercial general liability insurance coverage naming Southwestern Exposition and Livestock Show as an additional insured. This insurance must be in place throughout the move-in, move-out, and full run dates of the Show. (Jan 12, 2024 – February 3, 2024) **Exhibitor may purchase a short-term commercial general liability insurance policy through SWELS for a fee of \$100.00 by submitting a request for insurance coverage (form attached) and the payment due on or before December 1, 2023.** Any insurance policy procured for Exhibitor through SWELS' insurance agent is limited only to the duration of the Show and while Exhibitor is on the SWELS grounds. Exhibitor releases and absolves SWELS from any act or omission in facilitating this insurance through its insurance agent. SWELS does NOT undertake to act as risk manager, insurance agent, broker, or in any other agency capacity for Exhibitor, but only offers this provision as a service to the Exhibitor. **If Exhibitor provides its own insurance, Exhibitor must file a complete, current certificate of insurance, showing Southwestern Exposition and Livestock Show as an additional insured, on or before December 1, 2023** (Emailed/faxed Certificates accepted directly from Insurance Company)

Liability Release and Indemnity: ALL MERCHANDISE, EQUIPMENT, FIXTURES, SUPPLIES, AND ALL OTHER PERSONAL PROPERTY BROUGHT INTO THE WILL ROGERS MEMORIAL CENTER BY EXHIBITOR OR LOCATED IN EXHIBITOR'S BOOTH ARE AT THE RISK OF EXHIBITOR ONLY, AND EXHIBITOR WAIVES ALL CLAIMS AGAINST SOUTHWESTERN EXPOSITION AND LIVESTOCK SHOW, ITS OFFICERS, DIRECTORS, EMPLOYEES, AGENTS, VOLUNTEERS, CONTRACTORS, SPONSORS, AND CO-PRODUCERS (EACH A "SWELS PARTY") FOR ANY DAMAGE TO OR THEFT OF PERSONAL PROPERTY IN EXHIBITOR'S BOOTH OR IN ANY PORTION OF THE WILL ROGERS MEMORIAL CENTER BUILDINGS AND GROUNDS, WHETHER OR NOT DUE IN WHOLE OR IN PART TO THE NEGLIGENCE OF ANY SWELS PARTY.

TO THE EXTENT PERMITTED BY LAW, EXHIBITOR SHALL INDEMNIFY, DEFEND, AND HOLD HARMLESS EACH SWELS PARTY FROM AND AGAINST ALL LIABILITIES, DAMAGES, CLAIMS, SUITS, COSTS (INCLUDING COURT COSTS, ATTORNEYS' FEES, AND COSTS OF INVESTIGATION), AND ACTIONS OF ANY KIND (COLLECTIVELY, "CLAIMS") FOR PERSONAL INJURY, DEATH, OR PROPERTY LOSS ARISING OUT OF THE ACTIVITIES AND OPERATIONS OF EXHIBITOR AND ITS EMPLOYEES, CONTRACTORS, AND AGENTS IN OR AROUND EXHIBITOR'S BOOTH AND IN ANY PORTION OF THE WILL ROGERS MEMORIAL CENTER BUILDINGS AND GROUNDS, EVEN IF THE CLAIMS ARE CAUSED IN PART BY THE ALLEGED NEGLIGENCE OF A SWELS PARTY.

**Insurance is required for all Commercial Exhibitors, please complete the attached form and submit with \$100 payment or Certificate of Insurance showing \$1,000,000 commercial general liability insurance coverage naming Southwestern Exposition and Livestock Show as an additional insured by December 1 to:**

Fort Worth Stock Show & Rodeo  
Commercial Exhibits Department  
PO Box 150  
Fort Worth Texas 76101-0150  
Email: [exhibits@fwssr.com](mailto:exhibits@fwssr.com) (preferred method of communication)  
Fax: 817 877 2499 fax