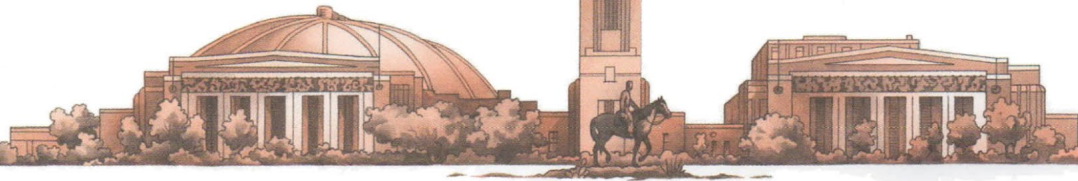


SOUTHWESTERN EXPOSITION

WILL ROGERS MEMORIAL CENTER
AMON CARTER SQUARE

AND LIVESTOCK SHOW

P.O. BOX 150, FORT WORTH, TEXAS 76101-0150
817-877-2400 www.fwssr.com



February 16, 2024

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John Smith
PO Box 123
Fort Worth, TX 76101

Dear John:

Congratulations, you were a winner during the 2024 Fort Worth Calf Scramble. This packet contains your Calf Sponsor, Reporting Information, Award Certificate, Purchase Certificate, Reminders and photograph proofs.

Calf Sponsor:

ABC Company
Mr. James Show
123 Main Street
Fort Worth, TX 76102

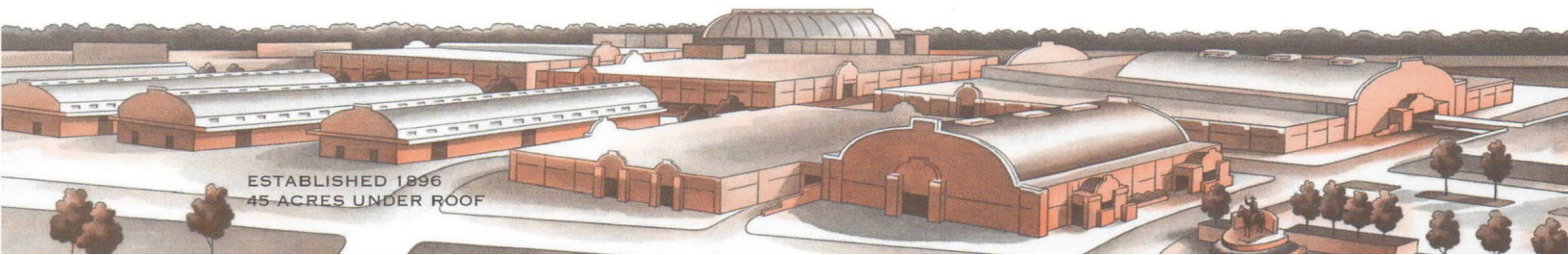
Reporting Information:

The Calf Sponsor address above is where the monthly correspondence should be sent. Now that you have the sponsor's name and address, you should write a thank you note to the sponsor. The sponsor has provided the financing to redeem the purchase certificate. Every effort should be made to make the sponsor feel involved in the project; however, the sponsor should not be asked to provide additional financial assistance.

Monthly reports must be mailed to your sponsor, as well as submitted electronically to the Calf Scramble Office, on or before the last day of every month. Go to the Calf Scramble webpage or use the QR Code below to submit your monthly reports to the Calf Scramble Office:



Beginning with the month of June, you are required to submit a monthly report on your project. You must devise your own method of record keeping and your monthly reports should be made in the form of a letter. These reports, as well as any photographs, folders, etc., should be mailed to your sponsor.



ESTABLISHED 1896
45 ACRES UNDER ROOF

Calf Scramble Page 2

The Calf Scramble Office should receive a scanned copy of the reports and other material the sponsor receives as a single PDF file. The length of the report should be two pages or less; an additional page can be used for pictures and/or financials.

Award Certificate:

The award certificate has no monetary value and is for the sole purpose of display.

Purchase Certificate:

The rules governing the purchase of the heifers are printed on the back of the purchase certificate.

When payment is made to the seller of the animal, you will receive a copy of the registration papers. This copy will be on official Stock Show letterhead and can be used as proof of ownership throughout the year. The original registration certificate will remain in our files until you have entered the heifer in the 2025 Southwestern Exposition and Livestock Show. After your entry is received, the original registration certificate will be returned to you.

Reminders:

These reminders for 2024 Calf Scramble winners are part of the rules you previously received and should receive special attention.

If your contact information (mailing address, phone number, email address and/or 4-H Club/FFA Chapter) changes at any time, please make the updates in the online monthly reporting system or notify Melissa Johnson at 817-877-2515 or melissa@fwssr.com.

If you have any questions, please feel free to contact us at any time throughout the year.

Sincerely,



Stefan Marchman
Livestock Show Director

SM/mlj

Enclosures

ATTENTION: CALF SCRAMBLE STUDENTS AND SUPERVISORS

2024 REMINDERS

REDEMPTION OF CERTIFICATES

Refer to the back of the Purchase Certificate for instructions on redeeming the Calf Scramble sponsorship.

DEADLINES

Heifers must be purchased by June 1, 2024.

Purchase Certificates must be executed by September 1, 2024. After September 1, 2024, certificates are void.

COMBINING CERTIFICATES

Winners will be allowed to combine their Fort Worth Calf Scramble Purchase Certificates with certificates won at other livestock shows. Please indicate on the Purchase Certificate if the winner will be combining scramble certificates from another livestock show.

Please note that the original registration certificate listing the student as the owner must be sent to our office first. We will then forward the original registration certificate to the appropriate livestock show.

REPORTING

Beginning with the month of June, the student is required to submit a monthly report about their animal. They must devise their own method of record keeping and make their monthly reports in the form of a letter. These reports, as well as any photographs, folders, etc., should be sent to the student's sponsor. **Monthly reports must be mailed to the calf sponsor, as well as submitted electronically to the Calf Scramble Office, on or before the last day of every month.** The January 2025 report should be a final essay on the entire project titled "My Scramble Project."

CORRESPONDENCE WILL NOT BE RETURNED TO THE STUDENT AT THE END OF THE YEAR.

SCHOLARSHIPS

A minimum of thirty scholarships with a total of \$21,500 will be awarded to Calf Scramble exhibitors participating in the 2024 Calf Scramble. The scholarship recipients will be selected by a committee based on the Scramble exhibitor's overall performance, including monthly reports and final essay.

Due to our outstanding Calf Scramble Committee, we have been able to exceed our minimum scholarship donations. The scholarship totals from previous years are outlined as follows:

2022		2020		2019	
2	\$16,000			2 @	\$16,000
14 @	\$12,000	1 @	\$16,000	6 @	\$12,000
20 @	\$6,000	9 @	\$10,000	15 @	\$8,000
25 @	\$4,000	49 @	\$4,000	34 @	\$4,000
5 @	\$1,000	14 @	\$3,000	15 @	\$2,000
<hr/>		<hr/>		<hr/>	
	\$425,000		\$344,000		\$390,000

These scholarships will be provided to the winning students to use as scholastic assistance beginning with their initial semester of enrollment at a college or university of their choice.

Southwestern Exposition and Livestock Show

P.O. BOX 150 • FORT WORTH, TEXAS 76101-0150

2024 Calf Scramble Purchase Certificate

THIS CERTIFICATE IS NON-TRANSFERABLE AND IS LIMITED TO \$500.00

This Certificate entitles John Smith of PO Box 123
Name of Scramble Winner *P.O. Box or Street Address*
Fort Worth, Texas 76101 to purchase one heifer for account of
City, State *Zip Code*

Southwestern Exposition and Livestock Show Calf Scramble subject to rules and regulations printed on the reverse side hereof. Upon presentation of this fully executed Certificate, in accordance with the rules on the reverse side hereof, the Southwestern Exposition and Livestock Show will pay the seller the price fixed hereon or the sum of \$500.00, whichever may be the lesser. Certificate will be void after September 1, 2024.

By: Stephen Marchman

Seller's Signature _____

Breed _____ Sale Price _____

Seller's Name _____

(please print)

Name of Heifer _____

Seller's Address _____

Registration No. _____

(R.F.D.; P.O. Box or Street)

Date of Birth _____

(City, State and Zip)

Winner's Signature _____

Seller's Phone _____

Winner's Phone _____

This certificate to be combined with the following:

Heart O' Texas _____ San Antonio _____ Houston _____ Rodeo Austin _____

SUPERVISOR'S CERTIFICATION: I have personally examined the animal purchased with this Certificate. I find the calf of desirable quality, in good health and recommend payment thereof.

Other _____

Supervising AST/CEA Signature: _____

Sponsor: **ABC Company**
Mr. James Show
123 Main Street
Fort Worth, TX 76102

Date _____

CALF SCRAMBLE PURCHASE RULES

1. Winners must purchase their animal from a bona fide herd outside of their immediate family (i.e., winners may not purchase an animal from themselves or a family member).
 - a. The heifer **MUST BE PURCHASED BY THE WINNER NOT LATER THAN JUNE 1, 2024**. Registration certificate must be transferred and/or recorded in the purchaser's name on or before November 1, 2024.
 - b. BEEF HEIFERS: The calf must be recorded or registered in the association records of one of the following breeds: ABERDEEN-ANGUS (Black), BEEFMASTER (must be registered with B.B.U.), BRAFORD, BRAHMAN, BRANGUS (must be registered with I.B.B.A.), BRAUNVIEH, CHIANINA, CHAROLAIS, GELBVIEH, HEREFORD, LIMOUSIN, LONGHORN, MAINE-ANJOU, POLLED HEREFORD, RED ANGUS, SANTA GERTRUDIS, SHORTHORN, SIMBRAH, SIMMENTAL. Beef Heifers must have been born on or after January 1, 2023.
 - c. DAIRY BREEDS: The calf must be purebred and registered in the association records of one of the following breeds: AYRSHIRE, BROWN SWISS, GUERNSEY, HOLSTEIN, JERSEY or MILKING SHORTHORN. Dairy heifers must have been born on or after December 1, 2022.
 - d. There will be no separate classes for Scramble heifers. Dairy heifers will be shown in the Junior Dairy Show. Depending upon breed purchased, beef heifers will be shown in the Junior Breeding Beef Heifer or Open Beef Cattle Shows. Beef and Dairy Heifers must meet eligibility requirements for their respective classes at the Southwestern Exposition and Livestock Show.
2. No payments will be issued as reimbursement to a winner's relative or Supervising AST/CEA. Payments will only be issued to the seller of the animal.
3. The purchase certificate should be given to the seller of the animal. The seller is responsible for transferring the registration certificate to the Scramble winner's name. The transferred registration papers and Scramble purchase certificate must be submitted by the seller to the Southwestern Exposition and Livestock Show, Attn: Calf Scramble, P.O. Box 150, Fort Worth, Texas 76101-0150, **at one time**, before payment will be issued.
4. Any certificate not executed by September 1, 2024, will automatically become null and void. In the event that breed association requirements restrict the registration of an animal before this deadline, the purchase certificate and an affidavit stating that the animal has been purchased from the seller must be sent to the Calf Scramble Office to be kept on file until the registration papers are received.
5. The payment will not exceed the amount of the certificate. If an animal is purchased for less than the amount of the certificate, a check will be issued from the Stock Show to the seller for the actual cost of the animal.
6. The original registration certificate will remain in the files of the Southwestern Exposition and Livestock Show until the recipient has entered this heifer in the 2025 Southwestern Exposition and Livestock Show.
7. The obligations of the Calf Scramble Program must be met and this must be verified by the Scramble winner's supervisor. If not, the winner will be required to return the \$500 to the Southwestern Exposition and Livestock Show.
8. Winners will be allowed to combine their Fort Worth Calf Scramble purchase certificates with certificates won at other livestock shows. Please indicate on the reverse side of this certificate if the winner will be combining with another livestock show.

SOUTHWESTERN EXPOSITION
AND LIVESTOCK SHOW

FORT WORTH STOCK SHOW & RODEO

est. 1896

A NON-PROFIT
ORGANIZATION



★★★ THIS THING IS LEGENDARY® ★★★

This is to certify that

John Smith

*has been named a winner in the
2024 Fort Worth Stock Show Calf Scramble,
and has been awarded a \$500.00 certificate for the
purpose of purchasing a registered heifer.*

Calf Sponsor:
ABC Company



PRESIDENT

GENERAL MANAGER

LIVESTOCK SHOW DIRECTOR

Rodeo Action Photographs

Photography by Phifer

James Phifer

936-560-6768

A telephone call is the preferred method of communication,
so feel free to call if you have any questions.

Rodeo Photos are listed by Calf Scramble Performance:

<https://rodeobum.photorelect.com/>

2024 Fort Worth STOCK SHOW CALF SCRAMBLE

Digital Price List

- ALL ORDERS DONE ELECTRONICALLY (NO PRINTS)
- IMAGES WILL BE COLOR CORRECTED
- FULL PAYMENT REQUIRED WHEN ORDERING

PRICE FOR JPEG FILE VIA EMAIL **\$28.00** per file

TO ORDER:

- 1) SELECT PROOF NUMBER: _____
- 2) SCRAMBLERS NAME: _____
- 3) EMAIL ADDRESS: _____
- 4) MAIL THIS FORM AND A CHECK PAYABLE TO:

SUSAN OLCOTT *OR Zelle*
6013 MERRYMOUNT
FORT WORTH, TX 76107

DIRECT QUESTIONS TO: PHOTOFINISH1@AOL.COM

PROOFS