



SOUTHWESTERN EXPOSITION AND LIVESTOCK SHOW EQUINE SCHOLARSHIP PROGRAMS

MISSION STATEMENT

To further the Show's objective of encouraging young people to pursue careers in livestock and agri-business by increasing participation in the youth division of the Stock Show and to support their education by awarding exhibitors who have excelled in the competitions with scholarships.

SCHOLARSHIP INFORMATION

Students awarded a scholarship will receive a certificate(s) indicating the amount of the scholarship won. The scholarship will be paid beginning with the first semester the student is enrolled in an accredited degree plan at a college or university. The certificate(s) should be presented to the registrar or financial aid office of the college or university the student chooses to attend. Instructions for redemption are printed on the back of the certificate. Upon verification of the student's enrollment, the Stock Show will issue a check directly to the student's college or university.

SPONSOR INVOLVEMENT

1. Sponsorship fee \$500 – Due by October 15.
2. \$500 Sponsorship is tax deductible. The Southwestern Exposition and Livestock Show is classified as a non-profit, tax-exempt organization under the Internal Revenue Service code section 501 (c) (3).
3. Sponsors will receive recognition from the horse show announcers.
4. Sponsors will be listed in the Horse Show Premium List and Rodeo Souvenir Annual.
5. An attractive plaque of appreciation will be given to each sponsor. The plaque will be designed so that future year's sponsorships can be recognized.
6. Although the sponsors will receive promotional announcements and listing, the primary consideration is the educational and financial opportunity that the sponsors are providing each youngster.



COMMITTEEMAN PROCESS

1. Each committeeman is asked to complete an Equine Scholarship spreadsheet that lists all sponsorships sold. Each sponsor should denote how much they would like to sponsor in \$500 increments, which will be listed on the spreadsheet.
2. Since all correspondence and promotional listings are developed from the spreadsheet, it is imperative that all information reads, as the sponsor would like to be referred. Email addresses will be required for invoicing purposes.
3. Sponsorship option of no recognition: The sponsor may choose to remain anonymous with their contribution. If this is the case, the committeeman should indicate so by marking the no recognition option on the spreadsheet. It should be understood that if the sponsor chooses no recognition, their name will not appear in any promotional listings.
4. Committeemen may return the commitment spreadsheet to the Stock Show office at any time throughout the year; however, they must be returned before June 15. Upon receipt, an acknowledgement letter will be sent to the sponsor thanking them for their involvement in the program. Committeemen are asked not to turn in a name unless the sponsor has committed.
5. Invoices will be emailed September 1 for each \$500 sponsorship and payment will be due by October 15. If the sponsor wishes, they may pay at the time of commitment.
6. Committeemen must raise a minimum of \$2,000 paid in order to maintain their status on the Equine Scholarship Committee.
7. FWSSR will present a Belt Buckle to the committeeman who receives the Top Hand Award. The 2 top hand awards will be calculated as follows:
 - a. **Top Hand – most money raised**
 - i. Committeeman can only receive this award once every 3 years
 - b. **Top Hand – highest percentage increase in their sponsor money from the previous year to the current**
8. Committeeman Benefits:
 - a. Listed as a Committee Member in our Premium List, Rodeo Souvenir Annual and signage on FWSSR Grounds
 - b. Attend Annual ESP Check Presentation at Horse Sale on the first Saturday of FWSSR
 - c. Ability to award Certificates to Scholarship winners at FWSSR and participate in award photos
 - d. ESP Badge & parking that allows you access to full 23 days of FWSSR

For more information or further questions on how to join, contact Lauren Lovelace Murray at lauren@fwssr.com or Ashton Dunkel at ashton@fwssr.com.



2025 Fort Worth Stock Show & Rodeo Equine Scholarship Program Budget

\$4,000.00	Quarter Horse High Point
\$2,000.00	Quarter Horse Reserve High Point
\$4,000.00	Paint Horse High Point
\$2,000.00	Paint Horse Reserve High Point
\$4,000.00	Paint Ranch Horse High Point
\$2,000.00	Paint Ranch Horse Reserve High Point
\$4,000.00	Palomino Horse High Point
\$2,000.00	Palomino Horse Reserve High Point
\$4,000.00	POA High Point
\$2,000.00	POA Reserve High Point
\$4,000.00	POA Speed Event High Point
\$2,000.00	POA Speed Event Reserve High Point
\$2,000.00	Versatility Champion
\$1,500.00	Versatility Reserve Champion
\$2,000.00	Versatility Limited Champion
\$1,500.00	Versatility Limited Reserve Champion
\$12,000.00	Equine I.Q. Contest - 1st Place
\$10,000.00	Equine I.Q. Contest - 2nd Place
\$8,000.00	Equine I.Q. Contest - 3rd Place
\$6,000.00	Equine I.Q. Contest - 4th Place
\$4,000.00	Equine I.Q. Contest - 5th Place
\$12,000.00	Equine Public Speaking Contest - 1st Place
\$10,000.00	Equine Public Speaking Contest - 2nd Place
\$8,000.00	Equine Public Speaking Contest - 3rd Place
\$6,000.00	Equine Public Speaking Contest - 4th Place
\$4,000.00	Equine Public Speaking Contest - 5th Place
\$4,000.00	Equine Contest All Around Award
\$2,000.00	Ranch Riding Champion
\$1,500.00	Ranch Riding Reserve Champion
\$2,000.00	Champion Youth Working Cow Horse
\$1,500.00	Reserve Champion Youth Working Cow Horse
\$2,000.00	Champion Youth Boxing
\$1,500.00	Reserve Champion Youth Boxing
\$2,000.00	Champion Youth Pole Bending
\$1,500.00	Reserve Champion Youth Pole Bending
\$2,000.00	Champion Youth Barrel Race
\$1,500.00	Reserve Champion Youth Barrel Race
\$2,000.00	NRCHA Champion Youth Cow Horse
\$2,000.00	NRCHA Champion Youth Boxing

2025 ESP Budget, Continued

\$4,000.00	Judging Contest High Individual
\$2,000.00	Judging Contest High Team
\$2,000.00	Judging Contest High Team
\$2,000.00	Judging Contest High Team
\$2,000.00	Judging Contest High Team
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\$2,000.00	Champion Youth Escaramuza Team
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\$3,000.00	Champion Youth Charro Cala
\$2,000.00	Reserve Champion Youth Charro Cala
\$1,000.00	3rd Place Youth Charro Cala
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\$2,000.00	Donkey and Mule - Southwestern
\$4,000.00	Youth Invitational Fence Challenge Champion
\$3,000.00	NCHA Youth Cutting Champion
\$2,000.00	NCHA Youth Cutting Reserve Champion
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\$2,000.00	Texas 4-H Horse Record Book Winner
\$1,000.00	Texas FFA Equine Proficiency
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\$6,000.00	National Ranch & Stock Horse Alliance Outstanding Freshman Award
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\$2,000.00	Texas State 4-H Champion Roper
\$2,000.00	Texas State 4-H Champion Timed Event
\$2,000.00	Texas State 4-H Champion Judged Horseman
\$2,000.00	Texas State 4-H Champion Stock Horseman
\$2,000.00	Texas State 4-H Champion Hunter Flat
\$2,000.00	Texas State 4-H Champion Hunter Over Fences
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\$215,500.00	Total of 69 Scholarships

**2025 Equine Scholarship Program Committee Goal:
to raise a minimum of an additional \$40,000 to cover and increase scholarships**