ANNUA REPORTAGO 1





Our Purpose

CREATING OPPORTUNITIES THAT ELEVATE THE HUMAN SPIRIT



Our Mission

ADVANCING ARTS ACCESS FOR ALL THROUGH PERFORMANCE, EDUCATION AND ADVOCACY.

The Joshua M. Freeman Foundation, a 501(c)3 nonprofit organization, was established in 2007 to honor Josh Freeman, the former Chair of the Carl M. Freeman Companies, after his untimely death in December of 2006. The Foundation seeks to honor Josh's passion and commitment to excellence by creating programs he would have been proud of. These programs include Freeman Arts Pavilion, an outdoor performance venue near Fenwick Island, which presents over 60 performances a year, and our Arts Access Initiative, which provides K-12 students and underserved families of Delmarva year-round access to high-quality, diverse arts experiences at no cost. Annually, more than 80,000 residents and visitors are impacted through our mission of advancing arts access for all through performance, education and advocacy.

Our Vision

TRANSFORMING LIVES THROUGH THE ARTS

A LETTER FROM MICHELLE FREEMAN

The last two seasons have been a transformative time for our organization. Not only was 2021 the inaugural year of our newly rebranded outdoor venue – from The Freeman Stage to Freeman Arts Pavilion — but the challenge of bringing the arts to Delmarva while navigating the COVID-19 pandemic was tremendous. Our 14th season as a public charity performing arts venue included ongoing changes to health restrictions.

Despite all that, more than 81,000 patrons crossed our entrance to safely enjoy the live performances all summer. Patrons enjoyed over 65 diverse arts programs, including the return of national recording artists, and were able to create ever-lasting memories once again with their friends, families and neighbors.

Through it all, we have been reminded of the importance of the arts on not only individuals, but the community at large. In 2021, Freeman Arts Pavilion contributed over \$16.5 million in economic impact to Sussex County and the surrounding area while safely bringing the community together and increasing the quality of life for residents and guests.

The successes of this season would not have been possible without the support of our patrons, sponsors, donors and volunteers. They were instrumental by being patient, enthusiastic and supportive. On behalf of the entire organization,

I extend our heartfelt gratitude to each and every one of you — we look forward to continued partnership and unwavering encouragement.



michelle freeman

CHAIRWOMAN & PRESIDENT OF THE BOARD

Michielle Geerman

Introducing the

FREEMAN ARTS PAVILION



In 2021, The Freeman Stage became Freeman Arts Pavilion. Along with the rest of the world, we watched the pandemic stretch into another year. While we were proud of the special season of the arts that we accomplished in 2020, we knew it was not feasible to continue in the space that had served us so well for 13 seasons. Instead, we broke ground on the new venue that would allow us to safely accommodate patrons and also present diverse and high-quality performances.

The vision for Freeman Arts Pavilion, transformed into a multi-phase plan, and in 2021 featured a Grand Green that could accommodate roughly 500 seating pods, a Lower Lawn where patrons could enjoy pre-performance food and drinks, an expanded entry at the Main Gate and additional restroom and concession areas throughout the venue.













We pressed play on the 2021 season with a sold-out performance by Kashmir: The Live Led Zeppelin Show on June 17. For the next 14 weeks, more than 81,000 patrons, many of whom had not been to a live arts performance since 2019, delighted in the aspects of the venue and enjoyed a few hours of music and fun under the stars.



66*
TOTAL NUMBER
OF PERFORMANCES

*including arts education

918
TOTAL NUMBER
OF PERFORMERS

2021 saw the return of Freeman Arts favorites, such as Tedeschi Trucks Band, Southside Johnny and the Asbury Jukes and Trombone Shorty & Orleans Avenue, in addition to the debut of a few highly requested artists, including REO Speedwagon, Foreigner, Harry Connick Jr., and Earth, Wind & Fire.



ARTS ACCESS INITIATIVE

While some schools returned to in-person learning in the 2020-2021 school year, many teachers and parents were still navigating the challenges of virtual and hybrid learning. We partnered with local artist, John Donato, and created our newest Arts in Education project, "Creative Nourishment Kits." The kits helped fill the void of arts education programs and reached more than 30,880 students in Sussex, Kent and Worcester counties. We also partnered with Hip Hop Fundamentals, an award-winning team of diverse professional break-dancers dedicated to Hip Hop education. The team created instructional videos for more than 10,000 students. Free children and family programming were also showcased at the venue with theatre, dance, cultural performances, magic shows and classical events.



OUR SUPPORTERS: SPONSORS, DONORS & VOLUNTEERS

443
Number of
Sponsors

260 Number of Volunteers

20,117
Volunteer
Hours Served

100%
of staff and
Board of Directors
made a financial
contribution in 2021



Since 2008 the support of the community through sponsorship, donations and volunteerism has allowed us to provide arts access to the Mid-Atlantic region.

A generous group of nearly 450 sponsors, trusted our vision for the future and the new venue and provided monetary support in 2021.

Other fundraising efforts included the 15th Annual Joshua M. Freeman Foundation Golf Tournament on October 2, Giving Tuesday (the global day of giving) on November 30 and our Inspiring Joy Year-End Campaign, with all 3 efforts garnering record-breaking contributions.

Our Volunteer Corp saw 260 dedicated individuals return to fill vital roles at our organization. From scanning tickets and directing parking at the venue to organizing and assembling Creative Nourishment Kits for our Arts in Education program, our volunteers donated a total of 20,117 hours of service in 2021.

We are grateful for everyone who has donated their time, talent or treasure that has allowed us to continue to create opportunities that elevate the human spirit.



OUR IMPACT

The arts not only increase the quality of life for residents and visitors, they are also an economic engine for our region. In 2021, we contributed over \$16.5 million in economic impact to Sussex County, Delaware and were honored with several awards highlighting our impact at the Freeman Arts Pavilion.



Non-Operating Restricted Revenue

Capital Campaign for New Facility \$1,417



IMPACT: \$16.5 million

ACCOLADES

- Coastal Style Best Live-Music Venue
- Delaware Today's Best Place to Return for Live Music
- First State Favorites' Best Live Music Venue in Southern Delaware
- Southern Delaware Tourism Pivot Award

2021 Governor's Outstanding Volunteer Service Awards:

- Individual Volunteer Mary Kendall
- Volunteer Leader Sarah Grady
- Volunteer Group Joshua M. Freeman Foundation Voluneer Corps

PARTNERS AND GRANTS

The Joshua M. Freeman Foundation received financial support at the \$10,000 level or above from the following community partners in 2021:

































Sara Chase Carlson of Sodoka, Inc.







The Joshua M. Freeman Foundation received partial funding support for The Freeman Arts Pavilion in 2021 from grants received and/or administered by:





















The Joshua M. Freeman Foundation is supported, in part, by a grant from the Delaware Division of the Arts, a state agency, in partnership with the National Endowment for the Arts. The division promotes Delaware arts events on www.DelawareScene.com













3Cubed Advisory A2Z Construction Cathy Abbott ABC Printers, Inc. Adele Abrams

Acuity Medical Inc. / Tomchik Family

Donna Adair & Connie Fox

Clark Adams

David & Dara Adams

Addy Sea Historic Oceanfront Inn Dr. Charles Agius & Patricia Agius

Scott & Robin Albrecht Steve Alexander, REALTOR

Allied World Stephani Allison

Apple Electric

Amazon Smile Foundation

Susan M. Anders Mary & Joseph Angle John & Dee Aniunas Anonymous (7)

Mary Appollina & Pam Petill

Andrew & Mary Ann Aron Ami & Lou Aronson

Ashburn Asphalt Atlantic Portable X-Ray Ray & Chris Aumiller

Brenda Austin

Avenue Apothecary & Spa

Dan Avrit

AYCO Charitable Foundation Bacchus Importers Ltd.

Bad Hair Day?, Inc. Ellen & Greg Bahtiarian

Brian Baker Robin Ballo Bank of America

Lawrence & Amy Banker Paul & Clover Banks

Steve Barczy

Barn Hill Preserve of Delaware

Bayside Resort Golf Club Beacon Hospitality

Carol & Jim Becker

Becker Morgan Group, Inc.

Beebe Healthcare

George Bell Tom Belmont Brett Benderson Aaron Berkey

Charles & Sue Berner

Bethany Blues Lisa M. Bilder

Sherry & Dan Billig

Mike & Lisa Bockstie

Jack Boehmer

Peter Bogetti & Linda Lewis

James Bolin

Tiffany & Billy Bonbright Jane & Stephen Bonney Boston Beer Company Lori Bott & Geri English

Cindy Bounds

J. William & Ann Bowlsbey

Henry Bradley

Charles & Marilyn Brady Mark & Charlotte Brainard Brasure's Carpet Care, Inc. Bob Bratt/DLA Piper LLP

Bernard Brauner

Robert & Eileen Brennan

Andrew Bridge The Brodsky Family

Mimi Brodsky Kress

Adam Brown Dennis Brua Brian & Ann Bryan Buckland Family Greg & Irene Bunting

Bunting & Murray Construction Corporation

David & Lynn Burgess Twig & Charlie Burton

Caitlin Butler

Pete & Mary Beth Caddigan

Vicky & Jack Cairns

Bill Callis

Nicholaus Campbell Jim & Diane Campbell

Samuel Campbell & Kitt J. Foster

Cape Gazette

José & Shannon Capiro Nancy Kleinstuber Carey Carl M. Freeman Companies

James Carlin TJ & Amy Caro Eunice Carpitella Mr. James Carter, Jr. Michael & Colleen Cawley





Chahalis Ward Wealth Management

Michael Channell

Chesapeake Utilities Corporation

Chevron

Chevy Chase Trust

Steven & Angela Chmielewski

William Christopher

Citi Private Bank

Rob & Terri Clark

Betsy Clark

Robert & Glenda Clarke

Coastal Point

Coastline Excavating, LLC

Coca Cola Bottling Co. Consolidated

Neil Cohen

Tom & Nancy Cole

Nancy & Steve Collins

Lisa & Kevin Collison

Carolyn Colucci

Elizabeth Conahan

Congressional Bank

Steve & Mary Connell

Cottage Cafe

Kathy Cramer Realtor-Vickie York at the Beach REALTY

lim & Linda Crandall

Tom & Debra Crawford

Margy & Bart Crivella

Howard & Kathleen Crossan

Iane & Rob Crowe

Colleen Culver & Dave Walczak

Pamela Cummins

Megan Curry

Mark & Margie Cyr / M&M Computer Services, LLC

George & Margaret Dabney

Bob & Nancy Dalesio

Mark & Kristin Damato

Dan Ryan Builders

The Danna Family

Steven & Donna Darr

Charles Anthony Davis

Alon Davis, MD, PA

Dealer Focus - Increasing profits one call at a time

Mark & Molly Decker

Tom & Mary Decrescente

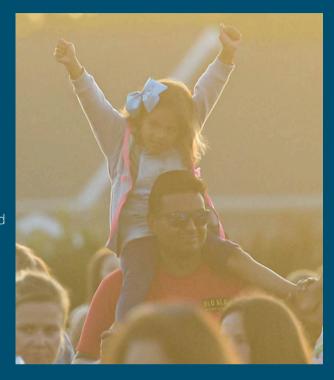
Delaware Beach Life

Delaware Electric Cooperative

Delaware Today/Today Media

Delaware Tourism Office

Anthony & Eileen DeMichael





Barry & Carole Depew John & Marci Derr Design & Integration, Inc. Jim & Annemarie Dickerson Alan Dietrich Bob & Charlotte DiFebo Dominic & Lauren DiFebo Bonnie & Paul DiFebo DiFebo's Restaurant Mark Dillon Paul E. & Sharon Dillon Victor & Deborah DiNoia David & Jamie Doane Dogfish Head Craft Brewery Carey & Karen Dolan David & Regina Donald Ken & Noreen Doody Sharon & Gary Dorsch lack Dott Jim Downs Drewer Electric, Inc. Robin & Michael Duer

Margot & Jim Durkin Monica Dwyer EagleBank Ellen & Bruce Eanet

Eastern Medical East-Side Car Wash

EDiS Company

Jenifer & Scott Edmonston

Nancy Eick

Marc & Billie Eisner

Paul T. & Dorothy S. Elder & Family

Eliz Joyner Photography

James & Amy Emge

Judy Emory

Ms. Theresa English

Evergreene Homes

Bill & Barb Evers

Exelon Foundation

Fager's Island

Fairway Independent Mortgage Corp.

Joan Falls

Lance & Paula Fargo

Evan & Linda Federman

Scott & VickieFeinstein

Fenwick Hardware

Ferris Blinds Shades & Shutters, LLC

Pamela & loe Fields

Tracey Firth

Robert & Linda Fisher

Lisa Fitzgerald

Peter FitzGerald, Jr.

Aimee & Todd Flubacher

Mike & Karen Forwood

Richard & Ceil Fox

Bill & Sonia Franklin

Tom & Karin Freedman

Nick Freeman

Michelle Freeman & Family

Bill & Cindy Freyer

Jeffrey & Sherry Fried

Michael Fritz

Gerald & Maureen Gallagher

Sean & Emily Gallagher

Sue & Mike Gallo

Karen & John Gannon

Chris & Becky Garland

Joe Garner

Andrew & Laura Gastwirth

Barbara S. Gatski

Jeffrey & Ellen Gehrs

Mark & Cindy Giler

John & Diane Gilner

Sandy Gimelstob

Mitch & Julie Gittelman

Virginia Giuffre

GMB Architects/Engineers

John M. Godbout

Jack & Joan Gordon

Donald Grace & Nancy Smith

Sean Gradomski & Natalie Brown

Glenn & Sarah Grady

Granger & Magee PA

Barbara & Scott Green

Kathy & David Green

Gillis & Lynn Green

Scott & Carole Greenhaus

James & Margaret Greenwood

John Gregory & Naomi Raynor

Kristine Griffin, M.D.

Terry & Maureen Griffith

Marc & Patti Grimes

Steven & Sheryl Grogg

Michael Guerrieri

Guerrieri Family Foundation

Carl Gutschick

lose & Kit Guzman

lim Haire

Tommy Haley

William B. Hall, III -

Fisher's Popcorn of Delaware

Gerry & Terri Halle

Ron & Julie Halteman

Dean Hamburg

leff & Kim Hamer

loe & Joan Hanratty

Daniel Hanson Jr.

Scot & Kim Hare

Scot & Millimare

Don & Dianne Harlacher

Cathy Davies Harmon &

the Harmon Family

Kathryn Harrington-Hughes

Harris Teeter

Thomas Hart

David & Jeanne Hartig

Tamara Hartman

Roger & Ginny Hartmuller

C.L. Harwood

Dave & Dorie Harz

Warren & Jody Hayden

Bill & Maureen Hearl

Fred Heinlen

Jeff & Liz Heintzelman

Dennis & Missie Hendrix

Rob & Whitney Henry

Susan Hersman

Hertrich Family of

Automobile Dealerships

Hickman Beach Plaza

Barbara Higgins

Sherine High

Russell & Iris Hobbs

Rick & Cynthia Holloway

Kathy Houchens

Jennifer Hughes, REALTOR

Matt Hurley

Alva & Bob Hutchison

iHeart Media

In loving memory of our mothers,

Barbara Hydro & Phyllis Wahl

Brett & Melissa Ingerman

Integrated Technologies Group, LTD

Island Watersports

Michael Jahnigen

Karen & Tom Jaschik

Lee & lackie lennings

John J. Pohanka Family Foundation Trust

Sheila Johnson

Johnson & Johnson

Jolly Trolley

JON Properties, LLC

IP Morgan

Mary & Larry Judge

K. Hovanian Homes

Billy & Toni Karlin

Kawa Family

Keane Enterprises, Inc.

Susan & Gregg Kearney

Bryan & Meg Keen

Theresa & Dave Keil

Denise & Michael Kelleher

Bernie & Dreda Kellev

Steve & Donna Kelly

Michael Kelly

Thomas Kelly

Mary & Bob Kendall

Stephan M. Kenny & Guy Paul

Keough Family

Eric Kessler

Key Advisors Group

Debra M. Killeen

Sean & Elizabeth Kilroy

Barrie & Steve Kimball

Jack & Becky King

Andy Kircher

Emily & Neil Kishter

Dave & Monika Kittell

Rick & Holly Kohr

Carol & Charles Kopay

Steven & Beverly Koren

James K. Kramer, DMD

David & Lisa Kuntz

James R. Kyger, Jr. Karin & Craig Lakin

Ginger Lamberson

diriger Lamberson

Leslie & Bruce Lane Suzee & Lou LaPenna

Dale & Patricia Larrimore

Randall Larrimore & Cathy Cutright

Catherine Larsen

Greg & Cindy Larson

Darryle & Karrina Lawson

Dave & Tracey Leatherman

Amos Lee

Greg & Maryann Lehman

Dave & Marcy Leonard

Lori & Stuart Levin

Alan & Ellen Levin

Marion & leff Levine

Dave & Annette Levitsky

Brian Litkowski

Art Little

Stan & Susan Livingstone

Lori Llewellyn & Luis Lugo

Bernie & Francine Lubran

Scott & Mindy Lucas

Joanna & Tom Lyckberg

Dr. Jack & Mrs. Carol Lynch

Shawn Lynes

Linda D. Lyons

Pete & Kathy Manzo

Anita Margarita

Carmen Marinelli

Marcy & Ken Markowitz

Mars Holdings LLC

Caren & Nigel Martin

Michael Martin

Len & Kathy Martin

Robert & Alice Martinelli

Travis Martz

Mathers Family

Kathleen Matthews

Max's Business Furniture, LLC

John & Karen McClung

Jason McFadden

Patrick & Roseann McGeehin

Michelle McGuinness

Connie McGuire

E. Susan McHenry & David Cropper

Jodie W. McLean

Emmy & John McNamara

Joan McVaugh

Betty & Robert Medalie

Louis & Jan Melton

Gail Merriam

Richard & Lynda Messick

Gail & Otello Meucci

Ron & Heather Michaud

John & Lisa Middlebrook

Lee & Kathy Mikles

James Milam

Donald & Mariann Miller

lanice & Fred Mink

Howard & Debra Mirvis

Drew & Kris Mitzner

Sherri & Vance Mitzner

Mock Leibovitz Charitable Fund

Elizabeth & Michael Monaghan

DJ & Trish Monagle

Amy Monahan

Carol & Denis Montandon

Montego Mike

Stacey Moran DeRosa

Mario & Dana Morino

Bob & Joanne Moser

Mr. Wash

Chuck & Paula Mullaney

Catherine Mullen

Russ Mullen & Rose Walker

Brian & Nicole Munro

Sue & Bob Murray

Carl & Wendy Nelson

NKS Distributors, Inc.

Northrop Realty

Nutrien, Inc.

Mark & Denise Oakey

Leo & Kathleen Oberto

Daniel O'Connell

Jonathan Ohliger

Ioanna O'Neal

David Orleans

Jordan Osias

Linda & Joe Outlaw

Carol & Lewis Owens

Frank & Allison Palmer

Bob & Janet Parsons

Pathwise Partners/Nancy Eberhardt

Bridget Paverd

John & Sharon Penhallegon

Peninsula Roofing

Jim & Jan Perdue

Emilio F. Pérez

Donna Mandel Perlmutter

& Richard Perlmutter Charitable Trust

Mark & Joan Permar

Ned & Betsy Perry

Kent Peterson

leff & less Peterson

Leanne Pfautz

Wayne Phillips & Fran Hearthway

The Pillets Family

Mary Pineda

Joe & Tina Pipitone

David Plaza

Pohanka of Salisbury, Inc.

Mary Posey

Anne Del Vecchio Powell, REALTOR

Purtill Family

Lorraine & John Ouinn

Mr. & Mrs. Gerald Quinn

Kim & John Ouinn

Bill Raddi

John E. Raffa

Norma & Russ Ramsey,

The Ramsey Foundation

Ross & Sondra Rappaport

Ralph & Siobhan Rather

Red Wing Shoes / Sid & Mary Jo Burkot

Reed Sales & Service

ReedSmith LLP

Joanne Reilly

Joe & Debbie Reilly

Andrew & Meredith Reinsdorf

Chris & Brigitte Reith

John & Carol Reitz

Matt Repass, Key Financial Services

Patrick & Susan Reppert

James & Linda Rettberg, III

Connie Richardson

The Rider Family

Ryan Riel

Susan G. Riel

Frank & Elena Ripkin

Keith & Cherie Rohrer

Alvin Ross & Christine Powers



Jill Rothman

Chris & Kristen Rowe

Elise & Stu Rubenstein

Rufus Giving Fund

Richard Ruggiero

Mike Ryan

Sachs Capital

LI Schalk

Joel & Trish Schechtman

Catherine L. Scheck

Schell Brothers LLC

Jerome Schiavino

John & Wendy Schilling

Tom & Lynda Schoeninger

K. William & Jennifer Scott

Sea Level Designs/Tami & Murray Oltman

Seaside Plumbing

Tom & Karen Seibel

Shaun Serfass

Barry Shapiro & Jessica Lilenfield

Judi & Steve Shaw

leff & loanne Sherr

Kevin Short

Tom & Christine Shreve Bowersox

Robert & Mary Shue

Blake & Hannah Shue

David & Danette Shultz

Julie & David Silver

Darren Silvis & Doug Church

Francis Simeone

Scott Simmer & Peg Schoen

Jim & Diane Simpson

Carolyn & Jack Smith

Greg & Lisa Smith

Bob & Barbara Smith

Chris & Lisa Smith

Ashley Smith, Sr. Mortgage Loan Officer

Chris & Larry Snyder

SoDel Concepts

Sodoka, Inc. - Sara Chase Carlson

Richard & Susan Sokolov

John & Donna Sondberg

Paul & Cathy Soule

James & Deborah Spellman

Sposato Landscape Company, Inc.

Standard Distributing Company, Inc.

State of Delaware

Karen Stebelski

Steele's HVAC

Jason Stiles

Leslie & Rob Strittmatter

Bob Strouse

Sean Sullivan

Sussex County

Sussex Environmental Consultants, LLC

lave S. Sutton

Daniel Swanson

Mike Sweeney

Lisa Sweeney

T. Rowe Price

Paul & Maria Taltavull

Ken & Sandy Taras

Leon & Arlene Taub

Terrinoni Family

The Brickman Foundation

The Carl M. Freeman Foundation

The DD Project

The Dispatch

The Lori Martin Group of Fairway

Independent Mortgage Corporation

The Meoli Companies

The Robert I. Schattner Foundation

- Phyllis & Sidney Bresler

The Starboard Restaurant

The Wilner Foundation - Jeff Abarbanel

Dr's William & Michele Thomas

<u>Iohn & Edna</u> Tiberi

Tidepool Toys & Games

Tidewater Utilities, Inc.

Cindy & John Timmerman

Mr. & Mrs. R. Tramaglini

Garth & Maggie Troescher

Debbie Trone & David Meyers

Troor

Ellen & Sam Tsakalas

United Bank

Chris & Karin Vanuga

Michael & Julia Vanzetta

S. Varughese & Family

Carey & Judy Verger

Amy Vickers

David Vones

Wade Architecture

Pam & Frank Waesche

Debby Waitkus

Ken & Melissa Wallace

Bill & Patti Walsh

Patricia & Jack Warden

Warren's Station

Therese & Xavier Wauters

Wealthspire Advisors

Sue Weber

Tina Wehberg & Laurie Milone

George & Therese Weise
Weller Development Company

Weller Development Company

Chris Werner

Laura West

Pam Whalen

Patsy & Cortez White

Gayle H. Widdowson

Lisa Wiegmann

Susan & Mike Wigley

Michael & Sandy Wilgus

Deborah Williams

Roy & Victoria Williams

Mark & Linda Williams

Nancy Williams

Michael & Kathy Wilmot

Pete Wimbrow

The Wink Family

Winkler Accounting Solutions

Anne Winter-Geier & Terry Geier

David Wisniewski & Michele Burke

Suzanne E. Worrall

Dennis Wright

Dawn Zimmerman

Gabor & Nancy Zsebo



THE LOOK FORWARD

2021 was a year of transformation and inspiration. As we look forward, we will continue to evolve as our mission — and your experience — remain intact. Patrons can expect to see the same smiling faces along with a continued commitment to service when they visit the venue, with just a bit more room to create everlasting memories with your loved ones.

















THANK YOU FOR BEING PART OF THE FREEMAN ARTS PAVILION JOURNEY!

We can't wait to welcome you back in 2022!