

**\*\*\* ALL NEW\*\*\***  
**FREMONT COUNTY FAIR**  
**AMBASSADOR PROGRAM**

FREMONT COUNTY FAIR  
1010 FAIRGROUNDS DRIVE  
RIVERTON WY 82501  
(307)856-6611

**All applications must be postmarked and/or submitted to the Fremont County Fair Office by Dec. 1, 2022.**

### **Applications Requirements:**

Applications will be accepted only at the Fremont County Fair Office, 1010 Fairgrounds Drive, Riverton WY. 82501 or emailed to [pat@fremontcountyfair.org](mailto:pat@fremontcountyfair.org). If mailed, the application must be postmarked no later than December 1, 2022.

All applicants will be required to prepare a letter of interest, and one letter of recommendation. Each applicant will go through an interview process and will be notified of date and time for interview.

Each Ambassador must be between the ages of 12- 21, attend school and have residency in Fremont County. Each Ambassador must be passionate about the Fremont County Fair and be willing to dedicate their time and talents to promote the Fremont County Fair.

An applicant must be willing to work hard and project a desirable image for the Fremont County Fair while serving as an ambassador. All ambassadors need to have:

- Time to commit to the Ambassador Program
- A positive attitude toward their duties
- Willingness to work well with people of all levels
- Dedication to the Fair's purpose

The 2023 Ambassador duties will start on March 1, 2023 and they will end their service on August 31, 2023. The Fremont County Spring Fair will be held May 31 – June 4. The Fremont County Fair begins on July 21 with the Horse Show and will conclude August 5, 2023.

The Ambassador Coordinator will serve to guide and implement the Ambassador program, advise the Ambassadors, and act as a liaison between the Fremont County Fair Staff and Board and the Ambassadors.

Ambassadors must be friendly, dedicated, committed, cooperative, and punctual. They must be willing to perform the duties described below to the fullest degree and strive for self-improvement at all times. The Fremont County Fair staff desires to promote the Ambassador Program and provide as many fulfilling opportunities for each Ambassador's personal growth.

### **Duties and Responsibilities:**

The Fremont County Fair Ambassador Program represents the Fremont County Fair with the primary focus to promote the Fremont County Fair and corresponding activities:

1. The Ambassadors will work together as a team and maintain communication between each member and Ambassador Coordinator.
2. The Fremont County Spring Fair will be held May 31 – June 4, Ambassadors are expected to be available during this time. (If Ambassadors are showing at the Jackpot Show, duties will be arranged around their show schedule.)

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3. The Fremont County Fair begins on July 21 with the Horse Show and will end on August 5. Ambassadors are expected to be available during this time. (If Ambassadors show livestock, a schedule will be developed around their show schedules.)
4. During the summer, the duties of the Ambassadors will include but not be limited to:
  - Assisting with marketing efforts at local events prior to the Fremont County Fair.
  - Representing the Fremont County Fair at all Special Events to greet attendees and help when appropriate.
  - Participating in Awards ceremonies and share duties with the Fremont County Fair Royalty, with handing out ribbons and awards during the Fremont County Springtacular (Jackpot Show, if requested) and at the Fremont County Fair.
  - Assist in delivering Sponsor Packets to Sponsors.
  - Receiving exhibits and assist on judging day when appropriate during the Fair.
  - Actively seeking opportunities to effectively promote the Fremont County Fair throughout the year including traditional media, social media, community events, Daycare and Summer Program visits. Etc. prior to the Fair.
  - Assisting the Fair Staff with Marketing and Advertising for the Fair, which will include media interviews. (television, radio, social media, and newspaper)

### **Conduct:**

Ambassadors are expected to conduct themselves in a respectful manner during the Fremont County Fair and at any time they are representing the Ambassador Program. They will be helpful and friendly to others. It is very important that they make every effort to portray a positive image for themselves and the Fremont County Fair.

- Ambassadors must use wholesome and appropriate language at all times.
- Ambassadors are in the public eye and are considered role models representing the Fremont County Fair.
- Ambassadors must behave in a polite and gracious manner at all times.
- Absolutely no use of alcohol, tobacco, or illegal substances will be tolerated.

If a member of the Ambassador Program breaks the law of Fremont County, the State of Wyoming, or the United States and is found guilty of criminal charges, there will be an automatic removal of his or her title, and all duties.

### **Appearance:**

Ambassadors must always wear the designated attire when representing the Fremont County Fair. Matching shirts will be provided to the Ambassadors by the Fremont County Fair and/or Sponsors. Other items, such as jacket etc. may be purchased by participating in fundraisers with the Fremont County Fair Royalty, or other Sponsorships. Keep in mind that Ambassadors are always in the public eye even when not in official attire – this includes activity on social media during their ambassador term.

### **Parents and Friends:**

The parents of the Ambassadors are very instrumental to the support and implementation of the duties and responsibility of the Ambassadors, however, it is the intent of the Fremont County Fair to foster leadership skills in the Ambassadors. Although parental input and guidance is invited and encouraged, great efforts will be taken to develop the individual Ambassador's skills by allowing them to make their own decisions. In the event of a disciplinary discussion, the parent will be notified in advance.

Friends, including boyfriends or girlfriends, are not allowed to "tag along" in any designated trainings, media sessions, or official appearances with the Ambassadors.

