



New & Expanded Attractions at the Fair! eSports Plus New Extreme Trampoline Show, Camel Rides & More!

Pop! Culture Experience Featuring The Showdown and Virtual Reality

The Fair has partnered with Blue Shell Gaming once again to bring a one-of-a-kind experience to the Fair with the Pop! Culture Experience building, which was first debuted in 2021. This Comic-Con style building will feature a variety of new and returning vendors, plus retro and new gen video gaming, eSports tournament play, and cosplay characters for Fairgoers to meet! You can see a line-up and schedule of [gaming celebrities and cosplay characters here](#). Fighterz Academy game design will also be part of the Pop! Culture Experience, Fairgoers will be able to experience new technologies in game creation, virtual reality, streaming and tournament play. Made possible by The Big Fresno Fair, Blue Shell Gaming, Xfinity and S.T.E.A.M. Station. Admission and gaming in the building are free. Tournament entry cost is \$10 per game. Tournaments will be played both weekends!

NEW Wild Science! in Kids' Town

Take an excursion into the wild and amazing world of science through a plethora of highly interactive, fun and visually captivating displays and activities. Journeying through Wild Science!, families, adults, and children can experience the mysterious and entertaining aspects of science and technology in a fun and casual environment. Play with captured lightning and learn about electricity and which gases will change the lightning's color! In our Maker's Faire area, kids of all ages use their imagination to create all kinds of contraptions. Kids and adults alike will have fun in the Jumbo Bubble Making Arena, where you might even trap a friend inside a bubble! Enjoy a collection of puzzles and brainteasers in the Can You Do It! area that is sure to draw the old and young. Get hands-on with the What Did You Make? area where you can build whatever you can imagine using jumbo foam or wood blocks and magnetos. Or try out our Etch Panel where you can trace the Wild Science! logo onto a sheet of paper and color it however you like. It could take as little as ten seconds or maybe as long as five minutes for the more creatively minded individual.

NEW Flippenout Extreme Trampoline

Flying high in the sky is what these group of athletes are all about! Don't miss the world class athletes of Flippenout perform extreme trampoline tricks featuring twisting triple flips, complex acrobatic routines, cirque-style action plus so much more! They've performed worldwide for various NFL, NBA, NHL and college teams, as well as shows such as the David Letterman Show plus so much more! Check the Events Calendar for show time details: www.fresnofair.com/events

Livin' Local Marketplace – Back and Even Bigger!

After a successful debut in 2021, the popular Livin' Local Marketplace is back with even more local businesses and products featured! Ranging from food to clothing, and jewelry to candles and art, plus much more – the Livin' Local Marketplace is the perfect spot to shop local and support the Valley's small businesses! There will also be daily demonstrations; a schedule along with complete vendor list will be posted here: www.FresnoFair.com/livinlocal.



Fresno County Historical Museum

This treasure of Fresno County history has now gone online! The new video tours of the entire Fresno County Historical Museum, along with a detailed breakdown of the Italian Heritage Museum Exhibit will debut before the 2022 Big Fresno Fair thanks to a grant from the Isnardi Foundation. While experiencing the Museum in person is always best, these video tours expand the reach of the incredible history housed within the 14,000 sq. ft. Museum to people throughout the state, nation and world – bringing Fresno County’s history worldwide. Also, in the Community Cultural Center a new interactive Russian–German exhibit will debut – along with the newly created Art Gallery, which is showcasing the masterpieces of world–famous, local Armenian artist, Varaz Samuelian. Additionally, there are three newer additions of iconic signs around the perimeter of the Paul Paul Theater which are Fat Jack’s, Fresno Bee and Luigi’s Restaurant, plus a custom art piece dedicated to the late John Lawson, honoring his legacy and his love of cars and racing was added to the Eddie’s Speed Shop sign.