



New & Expanded Attractions at the Fair! Sting Ray Exhibit Plus New Extreme BMX Show, & More!

NEW! Mascot Races during September Horse Racing

Watch your favorite local mascots compete in the 2024 Mascot Races on Sunday, September 29 during Sunday Fun Day at September Horse Racing! Come out to the races to find out which one of your favorite Valley mascots wins!

NEW Aqua Pals Town in Kids' Town!

Take a trip under the sea in the new Aqua Pals Town in Kids' Town! Families, adults and children can experience the mysterious and entertaining aspects of wildlife in a fun and safe environment! From viewing live sharks to being able to get hands-on learning with stingrays and butterflies, individuals of all ages can enjoy the beauty of wildlife here at The Big Fresno Fair! Come and get to know a Nurse Shark with Owner and Performer, Felipe Velarde! In an educational and visual outlook, attendees will be able to see live sharks through a mesmerizing exhibit. Receive hands-on experience with being able to touch and feel the majestic stingrays. All while being presented with new and cool interesting facts about these sea creatures. Fairgoers can also interact with butterflies while feeding them in a bright and lively environment. Learning the life cycle of butterflies can be enjoyed all while being surrounded by the fluttering of their wings! Kids' Town is FREE with your paid Fair admission.

NEW! Drone Shows – Every Friday & Saturday Nights!

Carnival lights aren't the only thing lighting up the night sky during this year's Fair! Each Friday and Saturday night of the 2024 Big Fresno Fair at 9:00 p.m. is the NEW Drone Show above the Brian I. Tatarian Grandstand! Experience a one-of-a-kind and FREE Drone Show with your favorite Fair images as they light up the night sky. Brought to you by [Skye Dreams](#).

Pop! Culture Experience

The Fair has partnered with Blue Shell Gaming once again to bring a one-of-a-kind experience to the Fair with the Pop! Culture Experience building, which was first debuted in 2021. This Comic-Con style building will feature a variety of new and returning vendors such as This n' That Collectibles, Fighterz Academy Game Design, plus retro and new gen video gaming, and cosplay characters for Fairgoers to meet! **A line-up for meet-and-greets will be posted to our website soon.** **NEW** this year is TCC 3D Prints, Central Valley Robotics Presentation Booth, Hot Wheels Race Tournament, LEGO Build Challenge, S.T.E.A.M. activities booth, Digital Art Animation Studio and YouTube Stream Education Booth! Made possible by The Big Fresno Fair, Blue Shell Gaming, Xfinity and S.T.E.A.M. Station. Admission and gaming in the building are free.

NEW Off Axis Stunt Show

These daredevils are combining their skills of extreme sports and acrobatics to bring an energetic circus show to the 2024 Big Fresno Fair. Don't miss out on the biggest BMX performance featuring tramp-wall, BMX, parkour, teeterboard, slam dunk contests, comedy and more! Based in Las Vegas, they've performed at the biggest fairs in North America, amusement parks such as Six Flags, and at Viva Le Cirque in Taipei, Taiwan.



Livin' Local Marketplace – Back and Even Bigger!

After a successful debut in 2021, the popular Livin' Local Marketplace is back with even more local businesses and products featured! Ranging from food to clothing, and jewelry to candles and art, plus much more – the Livin' Local Marketplace is the perfect spot to shop local and support the Valley's small businesses! There will also be daily demonstrations; a schedule along with complete vendor list will be posted here: www.FresnoFair.com/livinlocal.

Fresno County Historical Museum

This treasure of Fresno County history has now gone online! The new video tours of the entire Fresno County Historical Museum, along with a detailed breakdown of the Italian Heritage Museum Exhibit will debut before the 2022 Big Fresno Fair thanks to a grant from the Isnardi Foundation. While experiencing the Museum in person is always best, these video tours expand the reach of the incredible history housed within the 14,000 sq. ft. Museum to people throughout the state, nation and world – bringing Fresno County's history worldwide. Also, in the Community Cultural Center a new interactive Russian-German exhibit will debut – along with the newly created Art Gallery, which is showcasing the masterpieces of world-famous, local Armenian artist, Varaz Samuelian. Additionally, there are three newer additions of iconic signs around the perimeter of the Paul Paul Theater which are Fat Jack's, Fresno Bee and Luigi's Restaurant, plus a custom art piece dedicated to the late John Lawson, honoring his legacy and his love of cars and racing was added to the Eddie's Speed Shop sign.