



**21st DISTRICT AGRICULTURAL ASSOCIATION
BIG FRESNO FAIR**

1121 S. Chance Avenue, Fresno CA 93702 (559) 650-3247
Email: info@fresnofair.com Website: www.fresnofair.com

AGENDA

The Board of Directors of the 21st District Agricultural Association will be holding a regular monthly Fair Board meeting on
TUESDAY, JULY 8, 2025, at 12 Noon

The Big Fresno Fair - Fresno County Historical Museum, 2nd Floor.

Zoom Option - to participate follow this link.

<https://us02web.zoom.us/j/7339943574?pwd=STljOEYzaUF6Tzlnb09sVVFYaDM1dz09>

Meeting ID: 733 994 3574 - Password: 1121
One tap mobile
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MISSION STATEMENT

“TO PROVIDE QUALITY EXPERIENCES FOR THE COMMUNITY”
-CELEBRATE, EDUCATE AND HAVE FUN-

NOTE

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comments” portion and/or during the discussion of any particular item listed on the agenda.

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

AMERICANS WITH DISABILITIES ACT

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any 21st District Agricultural Association Board meeting may request assistance at the Fair Office, 1121 S. Chance Ave., or by calling 559-650-3247, during normal business hours of 9:00 a.m. to 4:00 p.m. Monday through Thursday. Requests should be made one (1) week in advance whenever possible.

¹ Persons with disabilities who may require accommodation to attend the meeting are requested to contact the Fair office at (559) 650-3247.

² Questions regarding agenda items should be directed to the Fair office at (559) 650-3247.

³ Public notices required by Government Code - Section 11125(a) is available for viewing at www.fresnofair.com

The agenda for the regular meeting will consist of the following matters:

1. **CALL TO ORDER:**

2. **PLEDGE OF ALLEGIANCE:**

3. **INTRODUCTION OF STAFF AND GUESTS:**

4. **ROLL CALL OF DIRECTORS AND DECLARATION OF QUORUM:**

President Gary Chahil, Vice President Frank Flores, Secretary/Treasurer Jerry Pacheco, Linda Mae Balakian Hunsucker, Terry Gonsalves, Annalisa Perea, Chuck Riojas, and Larry Salinas.

5. **CLOSED SESSION:**

Pursuant to Government Code (GC) section 11126, the Board is authorized to meet in Closed Session for the purpose of considering matters involving:

a. Pending Litigation: - Govt. code 11126(e)(2)

6. **REPORT OUT ON ACTION TAKEN DURING CLOSED SESSION:**

a. Disclosure of any action taken place during the Closed Session Meeting

7. **PUBLIC COMMENT:**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board's jurisdiction. Please be informed that public participation under public comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such public comment item for business until and unless such item has been properly listed on the agenda at a future meeting.

8. **MINUTES:** *(Action by the Board)*

a. Approve Board Minutes:

1. Regular Board Meeting 05/27/2025

9. **ACKNOWLEDGE CONSENT AGENDA:** (colored pages) Item #15 thru Item #105

10. **COMMITTEE REPORTS:** *(Action by the Board)*

a. Finance Committee

- Acknowledge Financial Reports from Price Paige & Company.

11. NEW BUSINESS: (*Action by the Board*)

- a. Approval of Contract Renewal Option for The Hmong Inc. for the 2025 Hmong New Year Celebration with a daily rate of \$109,755 plus \$5,000.00 Improvement fund

12. BOARD RECOMMENDATION FOR FUTURE AGENDA ITEMS:

13. FOR YOUR INFORMATION:

Next Board Meeting - August 26, 2025, 12 Noon

14. ADJOURNMENT:

**ACKNOWLEDGE THE FOLLOWING SERVICE
 AGREEMENTS FOR 2025 FAIR: EXPENSE AGREEMENTS**

Item #	15	25-017	05/06/25	Etix	10% - ticket price with a
			to	Agrees to provide online and	max fee of \$4.50/ticket
			05/06/26	POS ticket sales for the Big	Admission \$0.75/ticket
				Fresno Fair for a one year	Carnival Wristband:
				period.	\$3.00/ticket

Item #16 thru Item #18 **ACKNOWLEDGE THE FOLLOWING SPONSORSHIP
 AGREEMENTS FOR 2025 FAIR: REVENUE AGREEMENTS**

Item #	16	25-902-S	10/01/25	New Era Satellite	\$25,000.00
			to	Agrees To be a Major Sponsor	
			10/12/25	of the 2025 Big Fresno Fair.	

Item #	17	25-909-S	08/31/25	O'Reilly Automotive Stores	\$38,500.00
			to	Agrees to be a Presenting	
			12/31/25	Sponsor of the Pavillion Stage	
				and the Hispanic Concerts	
				during the 2025 Big Fresno	
				Fair.	

Item #	18	25-016-S	08/01/25	Iheart Media Fresno	\$4,100.00
			to	Agrees to be an Official	Media Trade
			12/31/25	Sponsor of 4.0 & Above	
				during the 2025 Big Fresno	
				Fair.	

Item #19 thru Item # 21 **ACKNOWLEDGE THE FOLLOWING RENTAL
 AGREEMENTS FOR 2025 FAIR: REVENUE AGREEMENTS**

Item #	19	Dianna Segura	6/14/2025	Celebration of Life	\$255.00
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Item #	20	BRC Global Kevin Greco	11/8/2025	Dog Show	\$3,534.00
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Item #	21	Tuner Empire PJ Sorono	12/13/2025	Car Show + Live Performances	\$10,695.00
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Item #22 thru Item #25 **ACKNOWLEDGE THE FOLLOWING RENTAL AGREEMENT FOR 2026: REVENUE AGREEMENTS**

Item #	22	Central Valley Reptile Expo Neil Blatner	6/6/26 to 6/7/26	Reptile and Pet Expo	\$12,270.00
Item #	23	Martin Martinez	4/11/26	Dog Show	\$4,885.00
Item #	24	Del Rey Bullies Ricardo Arozco	1/24/26	Dog Show	\$4,383.50
Item #	25	CaliCreaming Sean Singh	3/28/26	Car Show	\$32,067.00

Item # 26 thru Item # 48 **ACKNOWLEDGE THE FOLLOWING COMMERCIAL AGREEMENTS FOR 2025: REVENUE AGREEMENTS**

Item #	26	IC-512	Fat Straw Cafe	Sale of Cotton Candy Flowers	\$3,710.00
Item #	27	93-GR	Club Nirvana Inc	Promote CBD Oil, Ointments, Edibles, and Vape Cartridges	\$1,950.00
Item #	28	C-511	Country Builders	Display of Windows, Insulation, AC and Solar	\$1,650.00
Item #	29	C-303	Fresno County Democratic Party	Display of Voter Registration	\$2,150.00
Item #	30	GR-49	Glittery, LLC	Sale of Face Painting	\$7,050.00
Item #	31		Chapman Fashions International	Sale of Permanent Jewelry	\$7,100.00
Item #	32	GR-115	AK Name Rings	Sale of Custum Engraved Name Rings - Wooden Roses	\$4,175.00
Item #	33	GR-118B	Khausak Imports	Sale of Import Clothing, Toys, Ecuador and Peru Products	\$5,650.00

Item #	34	GR-26	Mejia Curios	Sale of Stain Glass, Leather Seats, Tiles Frames, Ceramics	\$3,800.00
Item #	35	C-104	Renewal by Andersen	Information Booth	\$3,150.00
Item #	36	GR - 23	International Treasures	Sale of Clothing, Jewelry, Toys, and Hair Accessories	\$9,925.00
Item #	37	GR-Park	City of Fresno Animal Shelter	Animal Adoptions	\$2,000.00
Item #	38	GR-114A	Touch of Fantasy	Sale of Disney and Hello Kitty Products, Toys, Jewelry, Bags	\$3,800.00
Item #	39	GR-114B	World of Gifts	Sale of Light Up Masks, Glasses, and Hats	\$2,000.00
Item #	40	IC-216	Cultura Vaquera	Cowhide Leather Handbags, Belts, Buckles, and Hats	\$1,650.00
Item #	41	IC-314	Aida's Sterling Silver	Sale of Sterling Silver Jewelry	\$1,650.00
Item #	42	C-110	A Spice Above California	Pre-Packaged Gourmet Spices and Dips	\$2,210.00
Item #	43	C-313	Preston Leather Company	Sale of Sterling Silver Jewelry	\$1,950.00
Item #	44	C-311	Arabia Essence	Perfume Bottles, and Oils	\$4,175.00
Item #	45	C-507	Mommy on Iced Coffee LLC.	Themed Clothing, Mugs, and keychains	\$2,400.00
Item #	46	C-115	Fireside Pine	Veteran Owned American Made Clothing Brand	\$3,675.00
Item #	47	C-503	Children's Choice Dental Care	Informational Booth,	\$1,650.00

Item #	48	C-123	Metolius Hemp Co. LLC	Sale of Anixty Gummies and Dips	\$2,175.00
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Item # 49 thru Item # 105 **ACKNOWLEDGE THE FOLLOWING CONCESSION AGREEMENTS FOR 2025: REVENUE AGREEMENTS**

Item #	49	GR-3007	A Taste of Paradise	Sale of Shaved Ice	\$1,500.00 + 25%
Item #	50	GR-6019	Aurora's Authentica Comida Mexicana	Sale of Mexican Food	\$5,000.00 + 27.5%
Item #	51	GR-7013	Big Jim's Concessions/ Churro Zone	Sale of Churros	\$3,000.00 + 25%
Item #	52	GR-29	Boy Scout Pepsi Stands	Sale of Pepsi Products	\$2,800.00 + 25%
Item #	53	GR-4021	Brian's Concessions, The Candy Stand	Sale of Cotton Candy & Candy Apples	\$2,100.00 + 25%
Item #	54	GR-6023	Brock Enterprises	Sale of Dippin Dots	\$2,100.00 + 25%
Item #	55	GR-2009	Calipso Enterprises (La Fruteria)	Sale of Fruit & Aguas	\$2,100.00 + 25%
Item #	56	GR-7007	Chicken Charlie's Ent	Sale of Fried Chicken	\$7,500.00 + 25%
Item #	57	GR-2014	Country Fair Cinnamon Rolls D & D	Sale of Cinnamon Rolls	\$10,000.00 + 25%
Item #	58	GR-6018	Country Fair Cinnamon Rolls E & A	Sale of Cinnamon Rolls	\$4,000.00 + 25%
Item #	59	GR-2012	DB Coffee Fresno, Inc.	Sale of Coffee Beverages	\$1,800.00 + 25%
Item #	60	GR-3025	Duggan's Concessions	Sale of Corn Dogs and Fries	\$50,000.00 + 32%
Item #	61	GR-5001	Extreme Food and Beverage/Sharky's	Sale of Lobster Fries, Fish and Calamari	\$4,000.00 + 25%

Item #	62	C-404	Fairtime Fudge	Sale of Fudge & Candies	\$2,100.00 + 25%
Item #	63	IC-123A	Fairtime Fudge	Sale of Fudge & Candies	\$2,100.00 + 25%
Item #	64	IC-212	Fairtime Fudge - Licorice	Sale of Licorice Ropes in Various Flavors	\$2,000.00 + 25%
Item #	65	GR-3002	Fruit Caboose, Inc.	Sale of Ice Cream	\$3,000.00 + 25%
Item #	66	GR-00	Fry Burger	Sale of Burgers, Fries, and Soda	\$2,100.00 + 25%
Item #	67	GR-3023	Jackson Enterprises (Corn Stars)	Sale of Roasted Corn & Baked Potatoes	\$2,800.00 + 25%
Item #	68	AG-002	JLQ Concessions	Sale of Fruit & Aguas	\$2,100.00 + 25%
Item #	69	Food Truck	JLQ Concessions	Wetzel Pretzel	\$2,100.00 + 25%
Item #	70	GR-5000	JLQ Concessions	Sale of Mexican Food	\$4,000.00 + 25%
Item #	71	GR-6022	JLQ Concessions	Sale of Fruit, Waffles and Aguas Frescas	\$2,100.00 + 25%
Item #	72	GR-1018	Joe Mestmaker Ent.	Sale of Fried Food (Veggies, Cheese)	\$1,700.00 + 25%
Item #	73	GR-3025	Log Cabin Concessions	Sale of Lemonade	\$1,500.00 + 25%
Item #	74	C-518	Mad Mountain Concessions	Sale of Cinnamon Rolls	\$8,000.00 + 25%
Item #	75	GR-7003	MBM Concessions/ Fabulous Fanny's	Sale of Funnel Cakes	\$21,600.00 + 25%
Item #	76	GR-3001	Milo And Son Enterprises, Inc.	Sale of Corndogs	\$50,000.00 + 32%
Item #	77	GR-3002	Milo And Son Enterprises, Inc.	Sale of Pizza	\$10,000.00 + 25%

Item #	78	GR-2007	MKM Concessions, LLC	Sale of Kettle Corn	\$10,000.00 + 25%
Item #	79	GR-3033	MKM Concessions, LLC	Sale of Kettle Corn	\$10,000.00 + 25%
Item #	80	GR-7002	Oriental Cuisine Express	Sale of Asian Food	\$2,800.00 + 25%
Item #	81	GR-7004	Pardini Fair Ventures, L.P.	Sale of Slush Puppie & Frozen Cocktails	\$1,600.00 + 25%
Item #	82	GR-6024	Red & White Concessions	Sale of Corn Dogs	\$8,000.00 + 32%
Item #	83	GR-00	RM Concessions	Sale of Asian Tacos	\$2,100.00 + 25%
Item #	84	GR-2013	Ryan Needham Concessions	Sale of Dole Whip	\$3,000.00 + 25%
Item #	85	GR-3014	Ryan Needham Concessions	Sale of Gelato & Milkshakes	\$6,000.00 + 25%
Item #	86	GR-6000	Ryan Needham Concessions	Sale of Soft Serve Ice Cream	\$3,000.00 + 25%
Item #	87	GR-7010	Ryan Needham Concessions	Sale of Sandwiches, Fries, Chicken	\$3,000.00 + 25%
Item #	88	GR-3006	Seven Palms, Inc. (Munch a Bunch)	Sale of Indian Tacos	\$1,800.00 + 25%
Item #	89	GR-6026	Sharp Concepts dba Garlicky's	Sale of Pizza	\$30,000.00 + 25%
Item #	90	GR-4020	Sharp Concepts dba Good Ol' Burgers	Sale of Hamburgers	\$4,000.00 + 25%
Item #	91	GR-4019	Space Age Food Concession	Sale of Corndogs	\$11,000.00 + 32%
Item #	92	GR-2000	Suck It Up Concessions	Sale of Soft Serve Ice Cream	\$23,000.00 + 25%
Item #	93	GR-6021	Texas Twister Drink	Sale of Fruit Drinks	\$1,500.00 + 25%

Item #	94	GR-3004	The Original Soft Taco	Sale of Soft Rolled Tacos	\$5,000.00 + 25%
Item #	95	GR-3003	The Sleek Greek	Sale of Greek Food	\$2,700.00 + 25%
Item #	96	IC-301	Timbo's	Sale of Jerky, Pickles & Bottled Water	\$2,100.00 + 25%
Item #	97	GR-3009	Tony's Concessions (Candy Land)	Sale of Cotton Candy & Candied Apples	\$2,100.00 + 25%
Item #	98	GR-5002	T's Concessions	Sale of Corndogs	\$7,000.00 + 25%
Item #	99	GR-7000	West Coast Concessions	Sale of Churros	\$3,500.00 + 25%
Item #	100	GR-7000	West Coast Concessions	Sale of Churros	\$3,500.00 + 25%
Item #	101	GR-7000	West Coast Concessions	Sale of Churros	\$3,500.00 + 25%
Item #	102	GR-3005	West Coast Weenies	Sale of Hamburgers	\$25,000.00 + 25%
Item #	103	GR-3024	West Coast Weenies	Sale of Corndogs & Korean Dogs	\$18,000.00 + 32%
Item #	104	GR-4022	West Coast Weenies	Sale of BBQ	\$63,000.00 + 25%
Item #	105	GR-4006	WG Concessions	Sale of Funnel Cakes	\$13,000.00 + 25%