



## **Ramon Ayala Y Sus Bravos Del Norte** **The Table Mountain Concert Series Presented by Coors Light & Toyota**

On **Sunday, October 10**, legendary Norteño musician, **Ramon Ayala** will perform in the Paul Paul Theater at The Big Fresno Fair as part of the Table Mountain Concert Series presented by Coors Light and Toyota!

Legendary Norteño musician Ramón Ayala has been making Norteño and Conjunto music for over 50 years. Known as the “King of the Accordion,” Ayala defined Norteño music with signature songs and definitive instrumental styles that have made him a superstar on both sides of the Rio Grande. He’s recorded over 113 albums and received four Grammy Awards.

Ayala formed the legendary Ramon Ayala y Sus Bravos Del Norte in late 1971, with member Eliseo Robles. Together, Ayala and Robles forged a partnership and style that became the standard Norteño music. During the Eliseo Robles years, Ramon Ayala y Sus Bravos del Norte’s album sales reached peak high in Mexico and the U.S. with hits such as “Un Rinconcito En El Cielo” and “Chaparra de Mi Amor” among other timeless songs. In the 1980s, Robles left the band and Ayala again found himself without a lead singer. In 1993, Mario Marichalar became the group’s fifth and current lead singer and brought a new style to the band, appealing to a younger generation.

A legend of Norteño music, Ayala is one of the most recognized and best-selling artists of this genre of Mexican music, breaking many record sales along the way. Some of Ramón Ayala y Sus Bravos del Norte’s top hits include “Casa De Madera,” “Tragos Amargos,” “Trieste Recuerdos,” “Bonita Finca de Adobe” and “Mi Golandrina” to name a few!

### **Ramon Ayala Highlights:**

- Has recorded over 113 albums and 13 movies
- 2001: Grammy Award for Best Mexican/Mexican–American Album
- 2002: Grammy Award for Best Norteno Album
- 2010: Grammy Award for Best Norteño Album

**Ramon Ayala Y Sus Bravos Del Norte – Sunday, October 10 @ 7 p.m. - Ticket  
Prices: \$95, \$65, \$45, \$25**