

Quebradita Fest Sponsored By FoodMaxx and O'Reilly Auto Parts Table Mountain Concert Series Presented by Modelo Especial, Toyota and Valero

A night of Mexican banda music takes over the Paul Paul Theater Stage as Quebradita Fest sponsored by FoodMaxx and O'Reilly Auto Parts heads to the 2023 Big Fresno Fair on Sunday, October 8 at 7 p.m. as part of the Table Mountain Concert Series presented by Modelo Especial, Toyota and Valero! Bandas featured are: Banda Machos, Mi Banda El Mexicano de Casimiro, Banda Maguey and Banda Vallarta Show.

Known for its iconic music, **Mi Banda el Mexicano** is finding its place today as a viral music sensation – performing not only regional Mexican music, but also rock and jazz. Mi Banda el Mexicano was originally formed in 1973 as a rock group, then evolved to synthesized Sinaloan banda music in the 80s, ultimately hitting its stride in the 90s with a technocumbia sound (also known as technobanda). In 1993, they released their hit "Bailando de Caballito" which put them on a path of success that crossed borders, from Mexico to the United States, Central America to South America. In its 47-year history, Mi Banda el Mexicano has achieved 25 gold albums and many awards and nominations.

Banda Machos hails from Jalisco, Mexico, and has a career spanning over 24 years and 24 albums, plus multiple awards and nominations. Banda Machos modernized the traditional Sinaloan banda style, augmenting the genre's traditional big, brassy sound with amplified instruments, flashy keyboard flourishes and their longtime battle cry "Arre Macho!" Banda Machos' 1992 breakthrough album, Sangre de Indio, included the radio hit "El Gato y el Raton" that helped launch the Quebradita sound. In 1993, Banda Machos was crowned "La Reina de las Bandas" at the Viva México festival in Chicago. They achieved even wider acclaim in 2008, when they released their first YouTube video in conjunction with the album, Proximo Tonto, garnering millions of views throughout the world. Following the release of "La Huella de Mis Besos" in 2018, Banda Machos was acknowledged by the International Human Rights Commission for its commitment to fighting music piracy. Banda Machos is an iconic band that's performed throughout the world and nation, including stops at the Los Angeles Memorial Coliseum and New York's Madison Square Garden.

Banda Maguey is a musical group from Jalisco, Mexico. They originated in Villa Corona, also home to Banda Machos, who along with Banda Maguey have been called the two most successful champions of the "technobanda" sound. During the 1990s, Banda Maguey dominated the radio waves with the debut of their album Tumbando Caña, which contained a number of hits including "El Alacran" a cover originally sung by La Sonora Matancera. In 1995, Banda Maguey released La Estrella De Los Bailes, which featured hit singles "Como La Luna," "Si Tú No Estás," "Que Sacrificio," and "Eva Maria" that climbed the music charts!



Banda Vallarta Show is a Mexican musical group formed in Los Angeles, California. Their success began in the early 90s and continues to this day, making them one of the most important and influential groups of Mexican music internationally. Their main successes are: "Esa Chica Me Vacila," "Provócame," "Te Ves Bien Buena," "Tu Pum Pum," "Muévelo," "Ven y Ven," among others, which are still frequently played on radio stations and all streaming platforms. In 1995, the band renewed their image after the departure of former band member Ezequiel Peña, which has allowed the band to continue with all project throughout the United States, Mexico, and Central and South America.

<u>Mi Banda el Mexicano</u>

- 1973 | Originally formed as a Rock group then eventually evolved into technocumbia.
- 1993 | Released their hit single "Bailando de Caballito" which launched their success.
- Has achieved 25 gold albums and many awards and nominations in its 47-year history.
- Found its place today as a viral music sensation that performs Mexican music, rock and jazz.

Banda Machos

- 1992 | Radio hit "El Gato y el Raton" from *Sangre de Indio* helped start the Quebradita Sound.
- 1993 | Crowned "La Reina de Las Bandas" at the Viva Mexico festival in Chicago.
- 2008 | Had millions of views on their YouTube channel promoting with album *Proximo Tonto*.
- Performed throughout the world and nation, including New York's Madison Square Garden.

Banda Maguey

- Originated in Villa Corona, also home to Banda Machos
- Have been called one of the most successful champions of the "technobanda" sound.
- Dominated the radio waves during the 1990s with their album Tumbando Caña.
- 1995 | Released La Estrella De Los Bailes with hit singles "Como La Luna" and "Que Sacrificio."

Banda Vallarta Show

- A Mexican musical group formed in Los Angeles, California in the 1990s.
- One of the most important and influential groups of Mexican music internationally.
- Hit singles include "Esa Chica Me Vacila," "Provócame," "Te Ves Bien Buena," and "Ven y Ven."
- Has performed throughout the United States, Mexico, and Central and South America.

Quebradita Fest - Sunday, October 8 @ 7 p.m. - \$95, \$75, \$55, \$35