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2 CHAINZ ADDED TO THE 2023 BIG FRESNO FAIR TABLE MOUNTAIN CONCERT SERIES LINE-UP

Exclusive Big Fair Fan Club Pre-sale now underway with Fair Admission Discount

FRESNO, CALIFORNIA, August 17, 2023...The Big Fresno Fair has added award-winning rapper and hip-hop artist 2 Chainz to the line-up for the Table Mountain Concert Series in the Paul Paul Theater presented by Modelo Especial, Toyota and Valero. 2 Chainz will perform on Saturday, October 14. This show joins a line-up that already consists of: En Vogue with special guest Exposé; Carlos Mencia; Elle King; Hairball; Danny Gokey and Ryan Stevenson; Midland; The Beach Boys; and The Offspring.

The 2 Chainz concert will go on sale first to Big Fair Fan (BFF) Club members, the Fair's free email newsletter, as part of an **online-only** pre-sale starting on Thursday, August 17 at 10:00 a.m. and going until Wednesday, August 23 at 11:59 p.m. During this time, any BFF Club member who purchases concert tickets to one of these shows can also purchase a 50% off Fair admission ticket. Discounted admission and concert ticket must be purchased in the same transaction. Tickets will then go on sale to the general public at the Fair Box Office or online on Thursday, August 24 at 10:00 a.m. Box Office hours are Monday through Friday from 8:00 a.m. – 4:00 p.m.

BFF Club Members received a special password via email; new BFF Club Members will receive the password in their confirmation email when they sign up! Know someone who isn't a part of the BFF Club, but would like to purchase their concert tickets AND receive 50% off Fair admission ahead of time? Tell them to sign up for free at www.FresnoFair.com/BFFClub.

MORE ABOUT THE NEW CONCERT ADDED!

2 Chainz

Saturday, October 14 at 7:00 p.m. | Ticket Prices: \$55, \$45, \$35

2 Chainz, the multi-platinum, Grammy Award®-winning MC first made his mark when he broke out of Atlanta as a founding member of the duo, Playaz Circle. Their rap-R&B-pop crossover hit "Duffle Bag Boy" featuring Lil' Wayne, released on the *DTP (Disturbing Tha Peace)* with Def Jam label, sent shock waves across the hip-hop universe in 2007. 2 Chainz' solo career began that same year with the release of his first mixtape.

Chainz capitalized on his notoriety with the back-to-back mixtapes *Codeine Withdrawal* (2010), and *Codeine Cowboy* (2011). His 2011 mixtape *T.R.U. REALigion* mined downloads in the millions. The outspoken rapper had established a new sphere of influence.

2 Chainz' name was on everyone's lips in 2012, when he stole a verse on "Mercy," from fellow Def Jam artist Kanye West's RIAA triple-platinum No. 1 R&B / No. 1 Rap hit from *Cruel Summer*. In August 2012, Chainz arrived as a Def Jam solo artist with *Based On A T.R.U. Story*, his Platinum debut album, which entered the charts at No. 1. Its success was fueled by the platinum No. 1 "No Lie" featuring Drake, the double-platinum "Birthday Song" featuring Kanye West, and double-platinum "I'm Different." "Mercy" was subsequently a Grammy® nominee for Best Rap Song and Best Rap Performance, while *B.O.A.T.S.* was nominated for Best Rap





Album. 2 Chainz' dominance was extended when the sequel, *B.O.A.T.S. II: Me Time* entered the hip-hop chart at No. 1 in September 2013, and spun off the gold single, "Feds Watching" featuring Pharrell.

2 Chainz went on to release mixtapes in 2016 and in 2017, where he released his first solo album in four years, the RIAA platinum No. 1 *Pretty Girls Like Trap Music*. The album nettled over two billion streams, three consecutive multi-platinum hits and accompanied by a 35-city tour of North America. Chainz' went on to release back-to-back albums in 2018 and 2019 and in 2020, returned to the front line with "Money Maker" featuring Lil Wayne from his fifth solo album, *So Help Me God*.

2 Chainz' cultural impact continues to flourish. His indie record label *T.R.U. (The Real University)*, featuring Skooly, Cap.1, Fresh, and C White celebrated its fifth anniversary in 2020. In addition to music, his wildly popular tv show "Most Expensivest" on VICELAND wrapped up its third season in 2019. His "Chain Reaction" sneaker collaboration with Versace hit stores in the spring 2018, and was their most popular shoe of the year. His cannabis brand, GAS Cannabis Co. is available throughout California. His *Crate Talk* interview series (on his YouTube channel, part of YouTube Music's short-form video mini-series project), which premiered in March 2019, invited guests to discuss the power of education and entrepreneurship over a game of SELF (instead of HORSE) on a basketball court in Atlanta.

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the 5th largest fair in the state of California and represents the 21st District Agricultural Association. Nearly 600,000 people from throughout the state visit The Big Fresno Fair each year, making it the largest annual event in the Central Valley. Members of the Board of Directors include: Terry Gonsalves, President; Gary Cahil, Vice President; Frank Flores, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Jerry Pacheco; Annalisa Perea, Chuck Riojas and Lawrence Salinas. The 2023 Big Fresno Fair will run October 4 - 15. More details at: www.FresnoFair.com.

Resources:

Big Fresno Fair Logo & Artist Publicity Photos | <https://spaces.hightail.com/space/OKKT2feqqq>

2 Chainz | <https://www.2chainz.com/>

