



PINT FOR A PASS BLOOD DRIVE



MEDIA ALERT

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11TH ANNUAL “PINT FOR A PASS” BLOOD DRIVE LAUNCHES WEDNESDAY, SEPTEMBER 15

WHO: The Big Fresno Fair, Central California Blood Center, donors and blood donation recipients whose lives were saved.

WHAT: The Big Fresno Fair and the Central California Blood Center will hold their special launch event on Wednesday, September 15, to officially kick off the 11th Annual “Pint for a Pass” Blood Drive with new dates that will run through October 16. All donors will receive a “Buy One, Get One Free” admission voucher redeemable for the 2021 Big Fresno Fair, plus be automatically entered to win concert and horse racing tickets.

Exclusively for the September 15 launch event, donors will be able to enjoy a Fair food favorite (kettle corn!), plus put their name into a tumbler for an even greater chance to win concert and horse racing tickets! Winners will be selected every hour.

WHEN: “Pint for a Pass” Blood Drive Launch Event
Wednesday, September 15 from 8 a.m. – 5 p.m.

WHERE: Central California Blood Center – Jenny Eller Donor Center
4343 W. Herndon Ave, Fresno, CA 93722

WHY: In the last ten years, roughly 91,000 pints of blood have been collected at donor centers, mobile units and a special Fresno State campus blood drive. For every pint of blood, there is the potential to save up to three lives! That means with that total of blood collected, we have potentially helped save 273,000 lives!

The Central California Blood Center provides blood and services to patients who receive care at hospitals and their network of facilities in Fresno, Tulare, Madera, Kings and Mariposa counties – there is a constant ongoing need for blood donations. While all blood is needed and welcome, Type O blood is routinely in short supply and in high demand by hospitals – both because it is the most common blood type and because type O negative blood is the universal blood type needed for emergency transfusions. Don't know your blood type? The easiest way to find out is donate blood! So come out, donate and give life to our community at the “Pint for a Pass” Blood Drive!

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Donor Requirements & Instructions:

Blood donation takes less than one hour to complete. Donors must be in good general health, weigh a minimum of 110 pounds and be at least 18 years old (16- and 17-year-olds can donate with written parental consent). Senior citizens are encouraged to donate, as there is no upper age limit. Donors should eat a good meal and drink plenty of water within 4 hours prior to their donation. Donors can give blood every eight weeks. Photo ID is required at donor registration.

ATTACHMENT:

- "Pint for a Pass" logo