



MEDIA ALERT

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THE BIG FRESNO FAIR'S HOLIDAY FANTASY OF LIGHTS DRIVE-THRU LIGHT SHOW RETURNS THIS HOLIDAY SEASON WITH TWO WALK NIGHTS ADDED

*Will feature Christmas music, food trucks, visits from Santa and a
Winter Wonderland of 450 holiday light displays*

WHAT: The Fresno Fairgrounds will transform into a magical Winter Wonderland once again for the return of The Big Fresno Fair's Holiday Fantasy of Lights Show! Attendees will drive through the Fairgrounds and enjoy more than 450 holiday lights displays as they listen to Christmas music, enjoy treats from local food trucks and more. New this year, there will be two special walk nights happening Saturday, December 4 and Wednesday, December 15, which will feature appearances from Santa and Mrs. Claus!

Tickets can be purchased in advance online at www.fresnofair.com/FantasyofLights, at the Fair's Box Office Monday - Thursday, 9 a.m. - 4 p.m. or at the gate (cash only). Ticket prices are \$20 per vehicle Monday - Thursday and \$25 Friday - Sunday. If tickets are purchased before December 1, they are only \$18 and are good for any one day!

At the Holiday Fantasy of Lights Show, there will be an area to drive-up and purchase tasty treats from local food trucks before starting your drive-thru holiday adventure. A list of featured food trucks and vendors will be listed on the Fair's website.

WHEN: Friday, December 3 - Tuesday, December 23 from 5 p.m. until 9 p.m.
Special walk nights: Saturday, December 4 and Wednesday, December 15

WHERE: Fresno Fairgrounds
1121 S. Chance Ave.
Fresno, CA 93702
Enter from Kings Canyon Avenue

WHY: "We are thrilled to be bringing back our Holiday Fantasy of Lights event held in partnership with Lightasmic," said Lauri King, Deputy Manager II, The Big Fresno Fair. "Last year it was so wonderful to bring our community another 'must do' holiday activity for family and friends to spread some joy. We can't wait to welcome everyone back this year to enjoy new light displays and have the chance to attend our two walk nights!"

CONTACT: For more information about the Holiday Fantasy of Lights Show, please call (559) 650-FAIR, email info@fresnofair.com or visit www.fresnofair.com/FantasyofLights.
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