



2022 ENTERTAINER HANDBOOK COMMUNITY STAGES

BIG FRESNO FAIR
Entertainment Department
1121 S Chance Ave, Fresno, CA 93702
entertainment@fresnofair.com
www.fresnofair.com

ENTERTAINER HANDBOOK

Thank you for your interest in performing at the 2022 Big Fresno Fair. Here at the Fair, we are thrilled to offer an opportunity to feature talent in front of audiences of all sizes. Please remember that these performances are offered to provide exposure and experience rather than for financial gain. The Big Fresno Fair has a very limited entertainment budget and those groups willing to perform for free or at a discounted rate will be considered first.

APPLICATION GENERAL GUIDELINES	3
BOOKING INFORMATION	4
SELECTION CRITERIA	4
COMPENSATION, TRAVEL, LODGING AND MEALS	5
STAGE AND TIME ALLOCATION POLICIES	5
CANCELLATIONS	5
PERFORMANCE POLICIES AND EVALUATIONS.....	6
SOLICITATION POLICIES.....	7
PROHIBITED ITEMS AND ACTIVITIES	7
ADMISSION AND CREDENTIAL POLICIES	8
PERFORMER CREDENTIAL POLICIES.....	8
PERFORMER PARENT CHAPERONE CREDENTIAL POLICIES	8
PERFORMER DISCOUNT ADMISSION TICKETS	8
PARKING POLICIES	8
FAIR LIABILITIES	9
COMMUNITY STAGES.....	9

APPLICATION GENERAL GUIDELINES

Submission of an application does not guarantee a booking, nor does it constitute any guaranteed agreement to provide a stage, space, services, or compensation. Each performing group must have a separate application. Multiple groups under one name will not be accepted.

All applications **MUST** be filled out online and must be filled out completely with no missing information in order to be accepted. Application submission deadline is July 31, 2022. Once you submit your online application you will automatically receive confirmation that your application was successfully submitted. Please be sure to print your submission confirmation page which will include your specific application reference number. We will need that number to follow up on your application should there be any questions/issues.

FAXES, WALK-INS, MAILED OR EMAILED APPLICATIONS

WILL NOT BE ACCEPTED

All applicants who submit their application by the July 31st deadline will be notified by email no later than Sunday, August 21, 2022, whether you are chosen to perform or not chosen to perform. If you are **NOT** booked, you will be notified by email and placed on our waiting list. If we receive cancellations, we will select from the waiting list. Applications received after the July 31st deadline will automatically be placed on the waiting list. We will pull from the waiting list **AFTER** the applications received prior to the deadline have been processed.

Applications with the most availability have the best opportunity of getting booked to perform. Weekend spots are the hardest to accommodate. Each year we start the screening process over. If you have applied or performed for the Fair before, you will still be required to fill out an application.

Entertainment applications are only for **COMMUNITY STAGE ENTERTAINMENT**. This includes the following stages:

- **Save Mart Beer and Wine Garden Stage**
- **Pavilion Stage**
- **Craft Brew Court Stage**

- Mexican Heritage Patio Stage
- Dairyville Stage
- Rancharia Park Stage
- Food Truck Alley Stage

BOOKING INFORMATION

Once we process your application and you are chosen to perform at the 2022 Big Fresno Fair, we will send out an EMAIL OFFER. Because the Entertainment Department does most of our corresponding by email, be sure to list an email address on your application that you will check regularly. Be sure to also check your spam/junk file for anything from the Big Fresno Fair and add the entertainment@fresnofair.com email to your address book. Once you accept an offer you will receive an email with “Next Steps” Information.

NOTE: There are deadline dates included in your Next Steps document. Please pay attention to the deadline dates. *All performers and assistants who are 18 years old and over will be required to complete a Megan’s Law Form. This form is mandatory and will require Name, Driver’s License, Date of Birth, Phone Number and Zip Code. Megan’s Law Forms will be available online via a link that will be provided with the “Next Steps” information.* Scheduling decisions will be made **no later than Sunday, August 21, 2022.**

PLEASE DO NOT CALL THE OFFICE TO CHECK ON YOUR BOOKING STATUS. THANK YOU!

SELECTION CRITERIA

We appreciate everyone who has the desire to play at the fair. We could not have grounds entertainment without our community groups so thank you. Community stages are meant to promote the talent in our communities across the state. This fair has extremely limited entertainment budgets so scheduling priority is given to groups that are willing to perform on a beautiful stage with professional lighting and sound, in front of large crowds and on a volunteer basis. After all of the volunteer groups have been booked, we look to the groups that will only play for compensation and make very careful, considerate choices with the few paid spots that are available.

Because of the volume of applications received, not all groups may be accommodated. Each application for performance time during the Fair is given consideration by Management on the following basis:

- Timely receipt of a completed application
- Uniqueness and appeal of performance
- Appropriateness of the performance for our Fair audience
- Overall presentation of promotional material
- For returning applicants, a satisfactory history of evaluation, as conducted by Fair Management

COMPENSATION, TRAVEL, LODGING AND MEALS

The California State Fair **does not** provide travel, lodging or meals for community acts booked to perform at the fair. Compensation for the community stages is limited and groups willing to perform for free public exposure are given priority booking.

STAGE AND TIME ALLOCATION POLICIES

Returning applicants might not get the same stage or time from year to year. We do try to accommodate all requests for dates and times, but please understand it is not always possible. Directors/performers check in with the Stage Manager at least 60 minutes prior to your performance time. All songs must be on Mp3 technology (iPod, Cell phones, etc.) with the following requirements.

- Be prepared to facilitate your own music
- Appropriate USB cord
- Backup copy
- Battery fully charged to accommodate full set

CANCELLATIONS

If you need to **CANCEL** your performance, your **Notice of Cancellation** must be in writing, via email, to entertainment@fresnofair.com, 48 hours prior to performance date to

allow arrangements to be made for replacements. Notification may first be made by telephone call; however, the written cancellation must follow. Performers who fail to appear without adequate advance notification will not be allowed to perform at future Fairs. If you cancel during the run of Fair, it must be 48 hours before you are scheduled to perform.

Misrepresentation of your group on the application, or in photographs accompanying the application, is grounds for cancellation. The Big Fresno Fair reserves the right to select acts that it deems most appropriate.

PERFORMANCE POLICIES AND EVALUATIONS

The Fair is a family event. Attire and image of all performers, as well as content of performance, must be family friendly. Shirts and shoes must be worn at all times. The Fair Management has the right to monitor sound levels and make adjustments at its sole discretion. To produce a quality, attractive, family-oriented experience for our patrons, and to determine future eligibility to perform, all performances are evaluated during the Fair. It is the performance group director's responsibility to inform all performers of the impact these evaluations have on future participation at the Fairgrounds. These evaluations are based on the following:

- Timely arrival of group
- Organization of the group
- Attitude and professionalism of performers and directors
- Adherence to performance rules & regulations, along with general Fair rules & regulations
- Adherence to scheduled time
- Audience response
- Overall performance

Please see section "Prohibited Items and Activities" in the Entertainer Handbook for the complete list of prohibited items and activities.

If we experience inclement weather or in case of an emergency, and it is the Fair's decision to stop a show on any stage, or stages, we cannot guarantee that we will be able to

rebook a performance. If you are cancelled, and want to be rebooked, please contact the Entertainment Department.

SOLICITATION POLICIES

You **MUST** have approval in advance from the Entertainment Department for the distribution of advertising, handbills, flyers, tokens, or other material during the California State Fair. If approval is granted, distribution will be limited to the scheduled performance time at your assigned stage. Tacking or posting of an advertisement, bill, sign, banner, or printed matter is prohibited. No one is allowed to solicit or distribute materials while roving on the grounds. No “playing for tips” or other tip solicitation is allowed.

Conducting personal business on Big Fresno Fair property prior to, during or after a performance is prohibited unless authorized by Fair Management. Performers will not offer or give any gift or gratuity to any employee or officer of Cal Expo. Employees and officers are not permitted to accept gifts or gratuities.

PROHIBITED ITEMS AND ACTIVITIES

Visit <https://www.fresnofair.com/p/plan/fair-policies> for complete list of prohibited items and activities.

- Offensive or inappropriate language.
- Depictions of pornographic, lewd or obscene images.
- Any material that promotes or depicts sexual, racial, or religious harassment or discrimination.
- Pyrotechnics or weapons of any kind, including martial arts weapons. (Please call the Entertainment Department for details regarding pyrotechnics equipment or weapons if any are considered part of your performance).
- Items are **NOT** to be thrown from the stage into the audience.

NOTE: Fair Management reserves the right to approve, in its sole and exclusive discretion, all merchandise, displays, materials and images. Management reserves the right

to determine whether an item is considered offensive or in poor taste, and to prohibit the free distribution/sale/display of such an item.

ADMISSION AND CREDENTIAL POLICIES

PERFORMER CREDENTIAL POLICIES

Admission credentials are given out to admit performers into the Fair who will be **1.) Appearing on stage, and 2.) Directors and assistants helping on stage/backstage.** These credentials may not be given to neighbors and/or friends. Admission tickets **WILL NOT** be issued to *relatives, friends, guests, or fans of the performers.*

Misuse of the credentials will result in the performance to be cancelled and will affect any future participation with the California State Fair. *Unused admission and parking passes must be turned in to the Stage Manager prior to or on the day of your performance.*

PERFORMER PARENT CHAPERONE CREDENTIAL POLICIES

Performers 17 years of age and younger will receive admission credentials for one parent or adult.

PERFORMER DISCOUNT ADMISSION TICKETS

For those who would like to purchase tickets for family and friends, performer discounted admission tickets will be available at the discounted price of \$10.00 each. The Entertainment Department will have more details and information on how to go about purchasing these discounted admission tickets closer to the opening of the fair.

PARKING POLICIES

Appropriate number of parking passes will be determined by the Big Fresno Fair staff. The general rule is 70% parking passes in relation to the number of performers. Because of limited parking spots for entertainers, carpooling, mass transportation, and ride share options are strongly recommended. Acts that abuse their Parking Passes by using these for purposes other than your performance **WILL NOT** be allowed to perform in the future.

Parking Passes must be left on the dashboard and may not be reused or replicated for re-entry.

FAIR LIABILITIES

The Big Fresno Fair is not responsible for fire, theft, damage to, or loss of vehicles, or articles left therein, on the premises. Persons parking in non-designated areas do so at their own risk and are subject to towing and storage fees. The Big Fresno Fair Management reserves the final and absolute right to interpret rules and regulations and to arbitrarily settle and determine all matters, questions or differences in regard thereto, or otherwise arising out of, connected with, or incident to the Big Fresno Fair. It further reserves the right to determine unforeseen matters not covered by these rules, to amend or add to these rules as in its judgment it may determine necessary.

COMMUNITY STAGES

The Big Fresno Fair will provide the following:

For the Save Mart Beer and Wine Garden Stage, Pavilion Stage, Craft Brew Court Stage, and Mexican Heritage Patio Stage.

- Electrical Outlets
- Professional sound tech and lights
- Microphones
- Mic Stands
- Monitors
- Tables *(Only available at the Save Mart Beer and Wine Garden, Promenade Craft Brew Court Stages)*
- Chairs *(Only available at the Save Mart Beer and Wine Garden, Promenade Craft Brew Court Stages)*

Performers will need to bring the following:

- Instruments/Backline
- All Props
- Costumes
- Dance groups and vocalist singing to track must bring all music on MP3 technology, i.e. iPod, iPad, mobile phone. If your music is on a thumb drive you will need to bring your own laptop.
- MP3 Aux Cables

NOTE: THE BIG FRESNO FAIR DOES NOT PROVIDE A BACKLINE. YOU MUST BRING YOUR OWN INSTRUMENTS.