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THE BIG FRESNO FAIR ANNOUNCES 2026 BOARD OFFICER POSITIONS

Jerry Pacheco succeeds Gary Chahil as President of the Fair Board

FRESNO, CALIFORNIA, April 13, 2026...The Big Fresno Fair announces the new 2026 Board officer positions for the 21st District Agricultural Association, which were voted on at the January 27, 2026 Board meeting: Jerry Pacheco, President; Chuck Riojas, Vice President; and Terry Gonsalves, Secretary/Treasurer.

“The Big Fresno Fair Board remains committed to growing and enhancing the Fair and fairgrounds for generations to come,” said Christina Estrada, CEO of The Big Fresno Fair. “Our 2026 officers will lead with purpose and enthusiasm, strengthening community connections and elevating the guest experience. We’re grateful for their leadership and the continued dedication of our entire Board in preserving this treasured tradition.”

Jerry Pacheco, of Kerman, has served on The Big Fresno Fair Board of Directors since 2012 and previously held the position of Secretary/Treasurer in 2025 and Board President in 2021. He has been president of Pacheco Dairy Inc. since 1996. Previous to that, he was owner of Pacheco Farms from 1967 to 1996. Pacheco is currently a member of the Fresno County Farm Bureau, Nisei Farmers League, Sun-Maid Growers of California and the Fresno State University Bulldog Foundation.

“The Big Fresno Fair has long brought our community together to celebrate agriculture, entertainment and local pride,” said Pacheco, President of The Big Fresno Fair Board. “In my 14th year on the Fair Board, it’s an honor to serve as President and work alongside our Board, staff and partners to ensure this tradition continues to thrive for generations to come.”

Chuck Riojas, of Fresno, is on the California Workforce Development Board and has been a member of the International Brotherhood of Electrical Workers, Local 100, since 1987. He was the executive board president of the International Brotherhood of Electrical Workers from 2004 to 2008, where he was also treasurer from 1998 to 2001.

Terry Gonsalves, of Laton, has been a partner at Superior Dealer Insurance Services, LLC since 2007. He started Duvall Ag farming almonds in 2004 and expanded farming operations with Letson Limited Ag, LLC in 2013. Gonsalves was Managing Operator at Bennie Gonsalves Dairy from 2000 to 2012. Gonsalves formerly served on the 21st District Agricultural Board from 2001-2003.





The Big Fresno Fair is governed by an eight-member Board of Directors. Current Board members are: Jerry Pacheco, President; Chuck Riojas, Vice President; Terry Gonsalves, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Gary S. Chahil; Frank Flores; Annalisa Perea; and Lawrence Salinas. Christina Estrada heads the Fair's daily operations in her role as CEO.

The 2026 Big Fresno Fair will run October 7 – 18. The coming months will bring more announcements regarding discounts, concerts, attractions, competitive exhibits and more. Visit the Fair's website regularly for details and updates www.FresnoFair.com.

LINK TO BOARD PHOTOS: <https://spaces.hightail.com/space/OYQ2CZUv5h>

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