



## FOR IMMEDIATE RELEASE

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### **FOUR MORE SHOWS ANNOUNCED FOR THE 2021 BIG FRESNO FAIR TABLE MOUNTAIN CONCERT SERIES LINE-UP**

*Exclusive Big Fair Fan Club Pre-sale starts September 1*

**FRESNO, CALIFORNIA, August 27, 2021...**The Big Fresno Fair is excited to announce four new shows that join a stellar line-up of artists as part of the Table Mountain Concert Series in the Paul Paul Theater presented by Coors Light and Toyota. These new concerts are: Ladies Night Out: Featuring Bell Biv Devoe, Jon B and Mýa; Metal Featuring Chris Pérez and Kumbia Kings; Ramón Ayala y Sus Bravos del Norte; and Smokey Robinson.

These four concerts will go on sale first to Big Fair Fan (BFF) Club members, the Fair's free email newsletter, as part of an online only pre-sale from Wednesday, September 1 at 10:00 a.m. until Tuesday, September 7 at 11:59 p.m. During this time, any BFF Club member who purchases concert tickets to one of these shows can also purchase a Fair admission ticket for 50% off. Discounted admission and concert tickets must be purchased in the same transaction. Tickets will then go on sale to the general public beginning Wednesday, September 8 at 10:00 a.m.

BFF Club Members will receive a special password via email today before the pre-sale. Know someone who isn't a part of the BFF Club, but would like to purchase their concert tickets AND receive 50% off Fair admission ahead of time? Tell them to sign up for free at [www.FresnoFair.com/BFFClub](http://www.FresnoFair.com/BFFClub).

#### **MORE ABOUT THE ENTERTAINMENT**

**Ladies Night Out: Bell Biv Devoe, Jon B and Mýa – Friday, October 8 | Ticket Prices: \$49, \$39, \$29**  
Bell Biv Devoe (BBD) have been bridging the gap between R&B and Hip-Hop music with a “pop-feel-appeal-to-it” for more than 25 years. A direct byproduct of the greatly successful 1980's vocal quintet, New Edition, BBD merged the irresistible sounds of Hip-Hop beats, new Jack Swing and R&B harmonies. The group's widely successful debut album, *Poison*, sold more than four million copies and featured classic hits such as “Poison,” “Do Me!,” “When Will I See You Smile Again,” and “B.B.D. (I Thought It Was Me?)” to name a few. Over the years, BBD has collected multiple Grammy nominations, three American Music Awards, two Soul Train Awards, and Lifetime Achievement Awards from both Soul Train and BET. The trio coproduced the BET bio-pic three-part miniseries, *The New Edition Story*, which has been seen by over 29 million viewers internationally. Since their early New Edition days, BBD has sold over 20 million albums worldwide and has won the hearts of fans globally.





Jon B known for his famed R&B hits in the 90s is an accomplished artist, musician, songwriter and producer with several gold and platinum records under his belt, and whose early influences included Duran Duran, Insx, Marvin Gaye, Michael Jackson, Babyface, Prince and Sade. Prior to his rise to fame, Jon B was a songwriter for legendary artists such as After 7, Michael Jackson, Toni Braxton, Color Me Badd, the Spice Girls and others. His popularity began to rise in the mid-90s when he released his debut album in 1995 titled, *Bonafide*. The album quickly produced the popular hit and Grammy-nominated single “Someone to Love,” which featured Babyface, along with “Pretty Girl.” The album was a commercial success as it went platinum, selling over one million copies. In 1997, he released his second studio album, *Cool Relax*, with Top 10 single, “They Don’t Know” and hit “Are U Still Down” which featured 2Pac. The album later went on to become certified as a Double Platinum by the RIAA.

Grammy Award-winning artist, Mýa celebrates over 20 years in the music industry as an internationally known, respected singer, songwriter, musician, dancer, choreographer, actress, activist and philanthropist. In 1998, she released her debut self-titled, double platinum album, *Mýa*, and featured massively successful singles such as “It’s All About Me,” “Movin’ On,” “My First Night With You,” “Ghetto Superstar” and “Take Me There.” In 2000, Mýa released her second double platinum album, *Fear of Flying*, featuring hits “Case of the Ex,” “Free” and “Best of Me.” In May of 2001, Mýa collaborated with Christina Aguilera, Lil’ Kim, P!nk and Missy Elliot on a remake of LaBelle’s “Lady Marmalade,” which is featured in Baz Luhrmann’s 2001 movie, *Moulin Rouge*. Selling over 5.5 million copies, it became the most successful airplay-only single in history and won the Grammy Award for “Best Pop Collaboration” while continuing to collect numerous awards. Mýa went on to release her third studio album, *Moodring*, which featured hit singles including, “My Love is Like Wo,” “Fallen” and “Everything or Nothing” a theme song for the 2004 video game *James Bond 007: Everything or Nothing*.

**Metal Featuring Chris Pérez and Kumbia Kings – Saturday, October 9 | Ticket Prices: \$44, \$34, \$26**

Metal Featuring Chris Pérez is the latest band being fronted by Chris Pérez, the Tejano superstar and best known as lead guitarist for the Tejano band, Selena y Los Dinos, and husband of the late Selena. After Selena’s passing in 1995, Pérez formed the Chris Pérez Band, which signed with Hollywood Records and released their first album, *Resurrection* (1999), which won a Grammy Award for “Best Latin Rock or Alternative Album.” The band disbanded after their second album, *Una Noche Mas* (2002), was released. Pérez continued in the music business and often played with the Kumbia Kings. In 2012, Pérez wrote a book about his relationship with Selena titled, *To Selena, with Love*. Pérez’s favorite musicians and inspirations for his band “Metal” include Van Halen, Mötley Crüe, Def Leppard, Kiss, The Scorpions, Ozzy Osbourne, Iron Maiden, and Carlos Santana.





Los Kumbia Kings are a Mexican-American cumbia group that was originally formed by Cruz Martinez and A.B Quintanilla in 1996. The Kumbia Kings came in where Selena y Los Dinos left off, dominating Latin pop for years on end and selling out venues in USA and Latin America. Their bilingual hitmaking collective fused traditional Mexican music (cumbia, above all) with urban American styles (hip-hop, funk, R&B, reggae), topping it all off with a slick sheen of easily enjoyable pop accessibility. More recently, Los Kumbia Kings have reunited their original members from both first and second generations led by original founding member, Cruz Martinez and the original lead singer, DJ Kane, along with featured singer Pee Wee, and “Nu Flavor” lead singer, Frankie Pangelinan. The group has had an outstanding return to the music prior to the pandemic, selling out 140+ concerts throughout Latin America in 2018 – 2019. They are now making their return to touring so don’t miss them at the Fair!

**Ramón Ayala y Sus Bravos del Norte – Sunday, October 10 | Ticket Prices: \$95, \$65, \$45, \$25**

Legendary Norteño musician Ramón Ayala has been making Norteño and Conjunto music for over 50 years. Known as the “King of the Accordion,” Ayala defined Norteño music with signature songs and definitive instrumental styles that have made him a superstar on both sides of the Rio Grande. He’s recorded over 113 albums and received four Grammy Awards. A legend of Norteño music, Ayala is one of the most recognized and best-selling artists of this genre of Mexican music, breaking many record sales along the way. Some of Ramón Ayala y Sus Bravos del Norte’s top hits include “Casa De Madera,” “Tragos Amargos,” “Trieste Recuerdos,” “Bonita Finca de Adobe” and “Mi Golandrina” to name a few!

**Smokey Robinson – Friday, October 15 | Ticket Prices: \$62, \$52, \$47**

William “Smokey” Robinson, Jr. is a legendary singer-songwriter, record producer and executive, and co-founder of Motown Records. Robinson and his group, The Miracles, recorded their and Motown’s first million selling hit, “Shop Around.” Between 1960 and 1970, Robinson would produce 26 Top 40 hits with The Miracles including several Top 10 hits including “You Really Got a Hold On Me,” and the group’s only No. 1 pop hit, “The Tears of a Clown.” In 1975, Robinson went to release his most successful solo album, *A Quiet Storm*, which yielded three hit singles, “Baby That’s Backatcha,” “The Agony & The Ecstasy” and “Quiet Storm.” His classic hit, “Cruisin’” peaked at No. 4 on the Billboard Hot 100, and then topped again with another ballad, “Being With You.” In 1987, Robinson made a successful return with his album, *One Heartbeat*, and the singles “Just to See Her” and “One Heartbeat,” which both became Top 10 hits. “Just to See Her” won Robinson his first Grammy Award and in the same year, was inducted as a solo artist into the Rock and Roll Hall of Fame. Robinson has also been inducted into the Kennedy Center, awarded an individual star on the Hollywood Walk of Fame and a second star with The Miracles. He was awarded a medal at the National Medal of Arts, A Heritage Award at the Soul Train Music Awards and a BET Lifetime Achievement Award. In more recent years, Robinson released the standards album, *Timeless Love, Time Flies When You're Having Fun, Now And Then + Smokey & Friends* and his first-ever solo Christmas album, *Christmas Everyday*.





### **COVID-19 HEALTH GUIDELINES**

The health and safety of Fairgoers and the community is the top priority at The Big Fresno Fair. Fair Management is in constant contact with the Fresno County Department of Public Health regarding health and safety guidelines for the 2021 Big Fresno Fair, as it returns to an in-person event. Currently guidelines require masks indoors regardless of vaccination status and strongly recommend masks be worn outdoors where social distancing cannot be accomplished. The Big Fresno Fair team is committed to putting on a safe and healthy event, which will take community collaboration. Any new information regarding COVID-19 guidelines will be posted on the Fair's website.

### **About The Big Fresno Fair:**

The Big Fresno Fair, founded in 1884, is the fourth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest event in the Central Valley. Members of the Board of Directors include: Jerry Pacheco, President; Charles Riojas, Vice President; Terry Gonsalves, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Gary Chahil; Frank Flores; Annalisa Perea; Larry Serpa; and Lawrence Salinas. Deputy Managers, Stacy Rianda and Lauri King oversee the daily operations of the Fair. After a modified, drive-thru event in 2020 due to COVID-19 restrictions, the 2021 Big Fresno Fair will return for 12 days of fun and entertainment, October 6 - 17. For more information about The Big Fresno Fair, please visit [www.FresnoFair.com](http://www.FresnoFair.com).

### **Resources:**

Fair Logo, Artist Graphics & Publicity Photos | <https://spaces.hightail.com/space/VZ4BY0sLNC>

Bell Biv Devoe Website | [www.bellbivdevoe.com](http://www.bellbivdevoe.com)

Jon B Website | [www.jonbworld.com](http://www.jonbworld.com)

Mýa Website | [www.myamya.com](http://www.myamya.com)

Chris Perez Website | [www.facebook.com/ChrisPerezMusic](https://www.facebook.com/ChrisPerezMusic)

Kumbia Kings Website | [www.loskumbiakings.net](http://www.loskumbiakings.net)

Ramon Ayala Website | [www.facebook.com/iamramonayala](https://www.facebook.com/iamramonayala)

Smokey Robinson Website | [www.smokeyrobinson.com](http://www.smokeyrobinson.com)

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