



## **FOR IMMEDIATE RELEASE**

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### **TICKETS FOR LIVE HORSE RACING AT THE 2023 BIG FRESNO FAIR GO ON SALE AUGUST 1** *Exclusive online-only pre-sale is available to Big Fair Fan Club members*

**FRESNO, CALIFORNIA, July 25, 2023...**In just three months, live horse racing excitement will return to the Brian I. Tatarian Grandstand as part of the 2023 Big Fresno Fair! Tickets for the Luxury Deck, Turf Club, Box Seats and Reserved Seats will go on sale (online only) exclusively to Big Fair Fan (BFF) Club members on August 1 at 10 a.m. until August 7 at 11:59 p.m. Tickets will go on sale to the general public (online only) on August 8 at 10 a.m. The 2023 live horses racing is sponsored by Table Mountain Casino & Resort and Coors Light.

Members of the Fair's BFF Club, its free email newsletter, will receive their pre-sale password via email on July 28. Any new members will receive the password in their email sign-up confirmation. Anyone who is not a BFF Club member can sign up today to receive information on discounts, concert news and of course get their horse racing pre-sale password: [www.FresnoFair.com/BFFClub](http://www.FresnoFair.com/BFFClub).

Here is a look at what horse racing tickets will be on sale:

- **Reserved Seats (Single Day)**
  - \$10 Fridays
  - \$6 Other Days
- **Box Seats (Single Day)**
  - 4 seats for \$32
  - 6 seats for \$48
- **Turf Club Tables (table of 4)**
  - \$90 (Fri/Sat)
  - \$50 (Sun/Mon)
- **Turf Club Tables (table of 8)**
  - \$180 (Fri/Sat)
  - \$100 (Sun/Mon)
- **Luxury Deck Tables (tables of 3 & 4)**
  - \$195 (Fri/Sat)
  - \$175 (Sun/Mon)

#### **About The Big Fresno Fair:**

The Big Fresno Fair, founded in 1884, is the fourth largest fair in the state of California and represents the 21st District Agricultural Association. More than 600,000 people from throughout the State visit The Big Fresno Fair each year making it the largest annual event in the Central Valley. Members of the Board of Directors include: Terry Gonsalves, President; Gary Chahil, Vice President; Frank Flores, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Jerry Pacheco; Annalisa Perea, Chuck Riojas and Lawrence Salinas. The 2023 Big Fresno Fair will run October 4 - 15. For more information about The Big Fresno Fair, please visit [www.FresnoFair.com](http://www.FresnoFair.com).

