



2021 COMMERCIAL APPLICATION

Fair Dates: Wednesday, October 6 – 17, 2021

An application must be submitted each year for each space at The Big Fresno Fair regardless of the number of years of participation. Application does not guarantee acceptance. All questions must be answered completely before consideration for space will be given. If you're requesting more than one space with us with different products, EACH space must have its own application. Incomplete applications will not be considered or returned. If accepted, a Contract Agreement will be sent to you based on the information on this application. If you have not been contacted by the Commercial/Concessions office by August 1st, you have not been selected for a vendor space in this year's fair and may be placed on the waiting list. All correspondence and contracts will be email only. 2021 Lease Agreements not paid in full by 4:30pm on September 6 will have a \$100.00 fine added to your bill per space.

PLEASE PRINT ALL INFORMATION

Returning Vendor _____ New Vendor _____
Returning Vendors: if requesting location or booth size change, please indicate change request below:

Company Name _____
(Your contract will be issued in this name and must match the name on your insurance policy)

Business Name _____ Website _____

Contact (Owner) _____ Email _____
(We no longer use snail mail so please make sure we can read your e-mail)

Person Authorized to Pick Up Credentials _____

Address _____

City _____ State _____ Zip _____

Business Phone _____ Cell Phone _____

Onsite Contact _____ Cell Phone _____

How many employees (including yourself) work in your booth per day? _____

CA Seller's Permit # _____ Federal Tax ID # _____ Works Comp Cert _____
(Attach copy to application) (Located on federal tax return)

Certificate of Insurance: is required in the Commercial Office **no later** than August 31, 2021. If you need to renew your insurance after the due date, please just call and let us know. **(\$50** Late Fee will be applied to all late submissions of insurance

Please email to Stacy Rianda at srianda@fresnofair.com. For questions call (559)650-3247.



Insurance Own _____ Master List _____ # _____ Expiration Date _____

Buying Fair's Insurance? _____ (\$155.00)

Miscellaneous Requirements

CHECK ALL ITEMS THAT APPLY TO YOUR EXHIBIT BOOTH

USE OF MICROWAVES, MINI FRIDGES, AND HOT PLATES IS STRICTLY PROHIBITED IN ANY BOOTH

Do you drop off your trailer before fair? _____
If yes rate is **\$25.00** a day before Sept. 14, 2021

Do you leave trailer after fair? _____
If yes rate is **\$25.00** a day after October 22, 2021

Will you be giving away products? _____

Will you be selling any food/beverage products? _____
If yes a health permit is required

Will you be offering free food samples (Samples must be 2 ounces or less)? _____
If yes a health permit is required

Will you be using any sound devices (T.V., Radio, PA, Etc.)? _____
Do you sell a pitch product? _____

Will you require the use of water (riser) and/or drain for operation? (Approval is required) _____

Proposed commercial products, prices, and pictures of your booth:

List ALL items that you would like to **SELL, EXHIBIT or PROMOTE (with prices)**. Items must be typed on a separate page and attached to your application or they will not be considered. Products allowed, including the number of booths selling specific items will be at the discretion of Fair Management. Item lists must be **SPECIFIC**, no generalizations such as accessories, related products, etc., or other vague descriptions. No products may be added or removed from your contracted list without prior approval from Fair Management. Products not listed on your contract **will not** be permitted for sale. You will be required to immediately remove any items not listed on your contract from your booth and will be issued a written warning. Further noncompliance may result in closure and removal of your booth from the Fairgrounds. Fair management reserves the right to determine whether an item is considered offensive or in poor taste, and to prohibit the sale/display of any such item. **If you do not include your typed product list/prices and pictures we will not keep your application for 2022.**

Please note: The Big Fresno Fair does not grant exclusivity for products, services or exhibits.

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| | Size of Booth | Price per Booth |
|--|---------------|-----------------|
| Commerce/Industrial Commerce Buildings <u>In-Line Booths</u> | 10x10 | \$1,300.00 |
| Commerce/Industrial Commerce Buildings <u>Corner Booths</u> | 10x10 | \$1,800.00 |
| Outside Commercial Booths | 10x10 | \$1,600.00 |
| Agriculture Building | 10x10 | \$1,300.00 |
| Any Booth Using Pitch Sales (Microphone) | 10x10 | Add \$500 |

Any booth found to be subleased will receive a minimum \$1,000.00 fine and will not be able to return to The Big Fresno Fair in the future.

Commercial Exhibit Space Only Size of space required _____

Preference of Location Inside _____ Outside _____

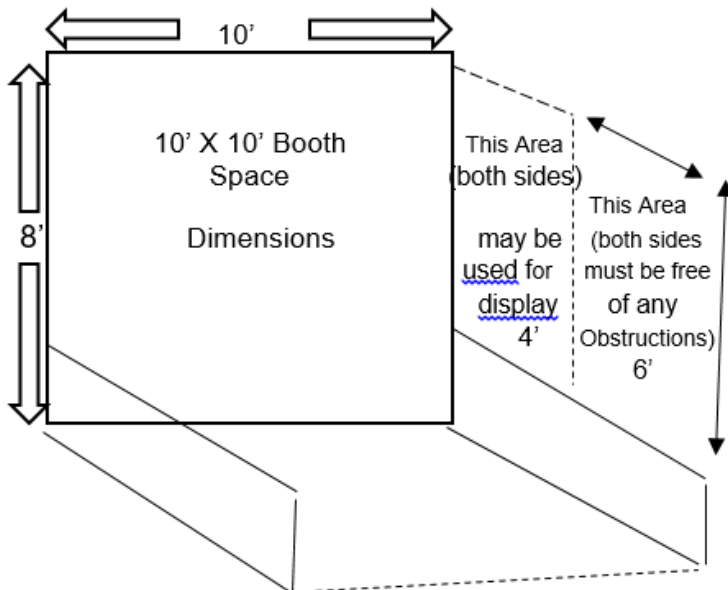
 Corner _____ In-Line _____

Which building would you prefer? Commerce_____ Industry Commerce_____ Agriculture_____

If you have an outside location, do you require a canopy from us? (Additional fee will apply depending on size)

Yes _____ No _____ Size _____

Indoor vendors may not install a canopy inside the buildings without prior approval and proper fire marshal certifications. Tent frames are permitted if utilized within the height limits and decorated at a professional level.



Inside Booth Includes

- 8' draped back wall
- 4' draped side dividers
- 1 outlet

Fair does not provide chairs or tables

Fair does not provide internet service, however service is available for purchase from AT&T. (see vendor book for details)

All lighting MUST be LED for 2021



Other Needs

If you need an RV, you will be put on a waiting list. "Food vendors" have first priority of RV spaces. Yes _____ No _____ Price is **\$525.00** (includes two badges and one vehicle parking space. Badges will get you onto the fairgrounds and into the RV Park.) Anyone staying in RV lots must have a photo ID. **ONE CAR PER RV IS ALLOWED, NO EXCEPTIONS. VEHICLES PARKED WITHOUT A TAG WILL BE TOWED AT OWNERS EXPENSE.**

Will you need to park an extra vehicle/stock truck outside the RV Lot?

Yes _____ No _____ Price is **\$125.00** with approval.

Do you have an **ANIMAL** in your RV? Price is **\$20.00** per RV Yes _____ No _____

Please use the diagram below to write the measurements of your RV. Please include the tongue and slide outs extended. If you get another RV to replace the old one before fair, you must let us know ahead of time. Space is limited and we might not have the space difference for your new RV.

Number of _____ (draw in slides)
slides _____

Road



Fence

_____ Ft.

_____ Ft.

Golf Cart? (\$100)

Yes _____ No _____

Golf Cart Insurance?

Yes _____ No _____

Will a company other than UPS or FedEx be delivering product to you during the fair and need to drive onto fairgrounds before fair is open?

Yes _____ No _____ Price is **\$100.00** for the company delivery truck/car to come on grounds.

If yes, who is purchasing a permit? Vendor? _____ Delivery Company? _____

(If it's a company, have them call the commercial/concessions office to order permit.)

Company Name _____

Company Phone # _____

Will you be needing forklift use at any time before/during/after fair?

Yes _____ No _____ Price is **\$50.00** per pallet/item to be moved during fair .



NEW VENDORS: Please list (3) recent county fairs or events at which you have exhibited. Please include the following for each: Name of the event, years you have participated, contact person at event and their email and/or phone number.

1. _____
2. _____
3. _____

Please Note:

If you are a **NEW VENDOR** a \$25.00 non-refundable application fee is due along with your application, pictures of your booth and a list of what you sell with prices. If you don't send these things your application will not be considered. Your \$25.00 application fee is not refundable and is not credited towards your booth space. Please send to fair office, attention **Stacy Rianda**. Please send check or money order made payable to The Big Fresno Fair. No checks accepted after August 15, 2021. If you are chosen as a vendor we will contact you in a timely manner, no need to call us.

I agree to abide by the rules and regulations stipulated in this application. This application in no way implies or guarantees that a space will be offered. The Big Fresno Fair reserves the right to refuse any application, and may refuse to execute a contract without giving reason. The Big Fresno Fair also reserves the right to relocate a stand at any time for the betterment of the fair. I agree to access the vendor handbook online at www.fresnofair.com under the Commercial and Concessions menu and abide by all rules and regulations therein.

Name (please print)

Title

Signature

Date

Please visit our website at www.fresnofair.com for any additional vendor information and updates!

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