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FIRST ROUND OF CONCERTS ANNOUNCED FOR THE 2026 BIG FRESNO FAIR *Exclusive Big Fair Fan Club Pre-sale starts March 18 at 10 a.m. with Fair Admission Discount*

FRESNO, CALIFORNIA, March 11, 2026...The Big Fresno Fair is thrilled to announce the first four shows as part of its 2026 Table Mountain Concert Series in the Paul Paul Theater presented by Modelo Especial and Toyota! This year's line-up already delivers on variety and value – with more announcements to come. Here is who you can see at this year's Fair: the return of “Fluffy” aka Gabriel Iglesias (10/8); Tower of Power and WAR (10/12); Iratation (10/14); and Diplo (10/17).

“We’re excited to launch the 2026 Table Mountain Concert Series with a dynamic and diverse line-up that truly offers something for everyone — from comedy and nostalgic favorites to reggae and, for the first time ever, EDM,” said Christina Estrada, CEO of The Big Fresno Fair. “These first four shows are just the start. We look forward to announcing even more concerts and exciting attractions in the weeks ahead.”

This is the first round of concert announcements with more to follow to fill the 12 nights of the 2026 Big Fresno Fair. These four concerts will go on sale first to Big Fair Fan (BFF) Club members, the Fair’s free email newsletter, as part of an online-only pre-sale starting on Wednesday, March 18 at 10:00 a.m. and going until Tuesday, March 24 at 11:59 p.m. During this time, any BFF Club member who purchases a Fair concert ticket can also purchase a Fair admission ticket for 50% off; discounted admission and concert tickets must be purchased in the same transaction. Tickets will then go on sale to the general public (online-only) beginning Wednesday, March 25 at 10:00 a.m.

BFF Club Members will receive a special password via email the day before the pre-sale. Know someone who isn’t a part of the BFF Club, but would like to purchase their concert tickets AND receive 50% off Fair admission ahead of time? Tell them to sign up for free at www.FresnoFair.com/BFFClub.

MORE ABOUT THE ENTERTAINMENT

Gabriel “Fluffy” Iglesias - Thursday, October 8 | Tickets start at \$45

Ten years after his last appearance, **Gabriel “Fluffy” Iglesias** returns to The Big Fresno Fair as one of the most successful and highest-grossing touring comedians in the world. With more than 2.4 billion YouTube views and 34.7 million social media followers, Iglesias was ranked the third highest-grossing comedian of 2024 by Billboard and continues to sell out iconic venues including Madison Square Garden, Crypto.com Arena and the Sydney Opera House. In March 2025, he cemented his place in entertainment history with a handprint ceremony at the legendary TCL Chinese Theatre in Hollywood – and he is set to receive a star on the Hollywood Walk of Fame in 2026. A decade later and bigger than ever, Fluffy’s return promises an unforgettable night of laughter for Fairgoers.

Tower of Power and WAR - Monday, October 12 | Tickets start at \$25

For nearly six decades, **Tower of Power** has delivered its signature blend of funk and soul, defining the unmistakable “Oakland soul” sound. Formed in 1968 by Emilio Castillo, the band rose to national prominence with their Warner Bros. debut *Bump City*, producing timeless hits like “You’re Still a Young Man,” “So Very Hard to Go” and “What Is Hip?” Known for their tight horn section, infectious grooves and high-energy live performances, Tower of Power has toured the world and shared stages with legendary





artists including Otis Redding, Elton John, Santana and Aerosmith. More than 58 years later, their window-rattling sound and raucous party spirit remain as powerful as ever.

Formed in 1969 with a mission to spread brotherhood and harmony, **WAR** emerged as one of the most influential and socially conscious bands of their era. Blending funk, soul, rock, Latin and jazz influences, the multi-cultural group used their music to speak out against racism, hunger and violence while promoting unity and hope. Discovered by producer Jerry Goldstein and joined early on by rock legend Eric Burdon of The Animals, WAR quickly made history with their powerful sound and message-driven songs. Decades later, their timeless grooves and spirit of togetherness remain just as relevant and electrifying today.

Iration – Wednesday, October 14 | Tickets start at \$30

Hailing from Isla Vista, CA, Iration has spent nearly two decades blending reggae, rock, pop and soul into their signature feel-good sound. With over 1 billion streams, multiple No. 1 Billboard Reggae albums and RIAA Gold-certified hits like “Time Bomb” and “Falling,” the band has become one of the most beloved reggae-rock acts to emerge from the SoCal scene. After teasing 2025 with singles including “Roots” featuring Maoli and “Say Goodnight” with Little Stranger, Iration is entering a new phase with fresh music. Known for creating a little “paradise” every night on stage, Iration is ready to bring their uplifting grooves to the Central Valley on October 14 at The Big Fresno Fair.

Diplo – Saturday, October 17 | Tickets start at \$45

For the first time in Big Fresno Fair history, EDM will take over the Paul Paul Theater Stage with award-winning DJ, **Diplo!** A thirteen-time Grammy nominee and three-time winner, Diplo has spent over 20 years shaping the global music landscape. From his legendary Philadelphia club night Hollertronix to chart-topping collaborations with Dua Lipa, Major Lazer, LSD, Jack Ü and Silk City, he has continually pushed the boundaries of electronic, pop and genre-defying music. As the founder of Mad Decent and Higher Ground, Diplo champions artists from around the world, while his projects span publishing, film, television and live experiences like Diplo’s Run Club. Most recently, he brought his electrifying sound to a global audience at the closing ceremony of the 2026 Winter Olympics in Milan. With recent releases including his phonk project *d00mscrvll*, Diplo Presents *Thomas Wesley: Chapter 2 – Swamp Savant* and 2022’s electronic album *Diplo*, he continues to deliver innovative sounds that keep fans dancing worldwide. Don’t miss Diplo as he closes out the last Saturday at the 2026 Big Fresno Fair!

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the fifth largest fair in the state of California and represents the 21st District Agricultural Association. More than 500,000 people from throughout the state visit The Big Fresno Fair each year, making it the largest annual event in the Central Valley. Members of the Fair Board of Directors include: Jerry Pacheco, President; Chuck Riojas, Vice President; Terry Gonsalves, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Gary S. Chahil; Frank Flores; Annalisa Perea; and Lawrence Salinas. Christina Estrada heads the Fair’s daily operations in her role as CEO. The 2026 Big Fresno Fair will run October 7 – 18. For more details, please visit www.FresnoFair.com.

Resources:

Big Fresno Fair Logo & Artist Publicity Photos | <https://spaces.hightail.com/space/aYV79TOGkZ>

Gabriel Iglesias | www.fluffyguy.com

Tower of Power | www.towerofpower.com

WAR | www.war.com

Iration | www.irationmusic.com

Diplo | www.diplo.com

