



**21st DISTRICT AGRICULTURAL ASSOCIATION  
BIG FRESNO FAIR**

1121 S. Chance Avenue, Fresno CA 93702 (559) 650-3247  
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**BOARD MEETING NOTICE**

The Board of Directors of the 21st District Agricultural Association will be holding a regular monthly Fair Board meeting on **TUESDAY, JANUARY 24, 2023 at 12 Noon**

The Big Fresno Fair – Fresno County Historical Museum, 2<sup>nd</sup> Floor

Zoom Option - to participate follow this link.

<https://us02web.zoom.us/j/7339943574?pwd=STljOEYzaUF6Tzlnb09sVVFYaDM1dz09>

Meeting ID: 733 994 3574 - Password: 1121  
One tap mobile  
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**MISSION STATEMENT**

“TO PROVIDE QUALITY EXPERIENCES FOR THE COMMUNITY”  
-CELEBRATE, EDUCATE AND HAVE FUN-

**NOTE**

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comments” portion and/or during the discussion of any particular item listed on the agenda.

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

**AMERICANS WITH DISABILITIES ACT**

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any 21st District Agricultural Association Board or Committee meetings, or in connection with other The Big Fresno Fair ground activities, may request assistance at the Fair Office, 1121 S. Chance Ave., or by calling 559-650-3247, during normal business hours of 9:00 a.m. to 4:00 p.m. Monday through Thursday. Requests should be made one (1) week in advance whenever possible.

<sup>1</sup> Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Fair office at (559) 650-3247.

<sup>2</sup> Questions regarding agenda items should be directed to the Fair office at (559) 650-3247.

<sup>3</sup> Public notice required by Government Code – Section 11125(a) is available for viewing at [www.fresnofair.com](http://www.fresnofair.com)

The agenda for the regular meeting will consist of the following matters:

**AGENDA**

1. **CALL TO ORDER:**
2. **PLEDGE OF ALLEGIANCE:**
3. **INTRODUCTION OF STAFF AND GUESTS:**
4. **ROLL CALL OF DIRECTORS AND DECLARATION OF QUORUM:**  
Chuck Riojas, President; Terry Gonsalves, Vice President; Gary Chahil, Secretary/Treasurer; Linda Mae Balakian Hunsucker, Frank Flores, Jerry Pacheco, Annalisa Perea and Larry Salinas.
5. **Presentation of 2023 Officers:**
  - a. President
  - b. Vice-President
  - c. Secretary/Treasurer
6. **CLOSED SESSION:**  
Government Code - Section 11126(e)(2)
  - a. Pending Litigation:
7. **MINUTES:** (*Action by the Board*)
  - a. Approve Board Minutes:
    1. Regular Board Meeting 11/15/2022
8. **ACKNOWLEDGE CONSENT AGENDA:** (colored pages) Item #19 thru Item #52
9. **PUBLIC COMMENT:**  
Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board's jurisdiction. Please be informed that public participation under public comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such public comment item for business until and unless such item has been properly listed on the agenda at a future meeting.
10. **PROGRAM REPORT:** (*Informational*)
  - a. Communications and Marketing at the Big Fresno Fair

**11. EXECUTIVE STAFF REPORT: (*Informational*)**

- a. Report on Satellite Racing
- b. Report on Interim Events
- c. Report on Compliance Audit Exit
- d. Report on 2023 WFA Convention
- e. Report on Strategic Planning
- f. Report on Friends of the Fair

**12. COMMITTEE REPORTS: (*Action by the Board*)**

- a. Finance Committee
  - Acknowledge October 31, 2022, Check Register in the amount of \$2,955,251.71 and the November 30, 2022, Check Register in the amount of \$2,086,209.16.
  - Acknowledge Statement of Operations dated October 31, 2022, and November 30, 2022.
  - Acknowledge Balance Sheets dated October 31, 2022, and November 30, 2022.

**13. OLD BUSINESS: (*Informational/Action by the Board*)**

- a. Presentation by Baolia Xiong regarding cultivating a tobacco-free environment.
- b. Discussion on Revenue Generating Ideas
- c. Discussion on possible cashless options

**14. NEW BUSINESS: (*Action by the Board*)**

No New Business

**15. CORRESPONDENCE: (*Informational*)**

- a. Proposition 12 Update – CDFA Letter - F200-10

**16. MANAGER’S UPDATE: (*Informational*)**

**17. BOARD RECOMMENDATION FOR FUTURE AGENDA ITEMS:**

**18. FOR YOUR INFORMATION:**

Next Board Meeting – February 28, 2023, 12 Noon

**19. ADJOURNMENT:**

Item #20 thru Item #22 **ACKNOWLEDGE THE FOLLOWING SERVICE AGREEMENTS FOR 2022 FAIR: EXPENSE AGREEMENTS**

Item #	20	22-165	06/01/22 to 11/01/22	Eddy Staub Agrees to assume the responsibilities as the Gem & Mineral Superintendent during the 2022 Big Fresno Fair.	\$2,000.00
Item #	21	22-166	12/29/22 to 01/01/23	Chou Vang Agrees to assume the responsibilities as Vault Monitor and cash drops during the 2022 Hmong New Year.	\$1,200.00
Item #	22	22-168	12/26/22 to 01/03/23	Mighty Sharp Cleaning LLC - Janitorial Services Christopher Sharpe will be responsible for overseeing and supervising all janitorial services for the 2022-23 Hmong New Year.	\$10,000.00

**ACKNOWLEDGE THE FOLLOWING SERVICE AGREEMENT FOR 2023 FAIR: EXPENSE AGREEMENTS**

Item #	23	23-001	02/01/23 to 11/01/25	Nine 13 Productions Agrees to assume the responsibilities as Grounds Entertainment Coordinators.	\$120,000.00 \$40,000/year for 3-years 2023-2025
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Item #24 thru Item #25 **ACKNOWLEDGE THE FOLLOWING SPONSORSHIP AGREEMENTS FOR 2022 FAIR: REVENUE AGREEMENTS**

Item #	24	22-939-S	10/05/22 to 08/31/27	Valley Children's Healthcare Agrees to be the Official Sponsor of the Big Fresno Fair	\$500,000.00 \$100,00/year for 5-years 2022-2026
Item #	25	22-947-S	10/05/22 to 10/16/22	Winning Ways Agrees to be an Official Sponsor of the 2022 Big Fresno Fair.	\$7,500.00

**ACKNOWLEDGE THE FOLLOWING RENTAL AGREEMENT FOR 2022: REVENUE AGREEMENT**

Item #	26	12/3/22	Christina Estrada	Birthday Party	\$170.00
				Table Mountain Rancheria Park	

Item #27 thru Item #49 **ACKNOWLEDGE THE FOLLOWING RENTAL AGREEMENTS FOR 2023: REVENUE AGREEMENTS**

Item #	27	1/1/23 to 6/30/23	Fresno Heat c/o Martina Gregusova 1702 Morris Avenue Clovis, CA 93611	Club Sports, Tournaments & Athletic Training Including Volleyball & Basketball  Armory Building	\$37,164.34
Item #	28	1/8/23 to 1/9/23	GMR Marketing LLC 5000 S. Towne Drive Berlin, WI 53151	Prepare and Install Vehicle Graphics and Limited Storage  Ag Building	\$2,500.00
Item #	29	1/12/23 to 1/22/23	Alegria Brothers, Inc. 348 Esquina Drive Henderson, NV 89014	Circus  Maple/Butler Lot	\$8,780.00
Item #	30	1/27/23 to 1/29/23	Xtreme Backyards 1050 Shaw Avenue Clovis, CA 93612	Spa & Hot Tub Sale  Industry Commerce	\$6,992.00
Item #	31	1/28/23 to 1/29/23	Jurassic Adventure LLC c/o Harding Macdona 752 Sandra Court Dearborn, MI 48127	Dinosaur Show  Commerce Bldg.	\$7,070.00
Item #	32	2/6/23	Driving Dynamics Adv. Driving School 258 Chapman Road Newark, DE 19702	Drive School  Carnival Lot	\$1,500.00
Item #	33	2/17/23	Take the Lead c/o George Milutinovich 7564 N. Tahan Fresno, CA 93711	Take the Lead Dinner  Fresno County Historical Museum	\$930.00

Item #	34	2/20/23	Fresno Dog Training Club c/o Rebecca Janzen 6569 N. Riversie Drive Fresno, CA 93722	Dog Show/Training  Industrial Education	\$1,385.00
Item #	35	3/11/23 to 3/12/23	Andrew Leonardo 1757 Avenue B Kingsburg, CA 93631	Park and Sell Event  Carnival Lot	\$4,880.00
Item #	36	3/18/23	Rebecca Enriquez 139 W. Olive Avenue Fresno, CA 93728	Chatholic Family Retreat  Junior Exhibits	\$3,020.00
Item #	37	3/20/23 to 3/30/23	County of Fresno c/o Robert Bash P.O. Box 11800 Fresno, CA 93775	Mobile Round Up 2023  Carnival Lot	\$900.00
Item #	38	4/8/23	Kristina Hale 1209 E. Pontiac Way Fresno, CA 93704	Quinceanera  Table Mountain Rancheria Park	\$1,435.00
Item #	39	4/8/23	Men of Prayer International 28806 Avenue 15 Madera, CA 93638	Men of Prayer Praise & Worship Concert  Carnival Lot	\$3,861.00
Item #	40	4/21/23	Driving Dynamics Adv. Driving School 258 Chapman Road Newark, DE 19702	Drive School  Carnival Lot	\$1,500.00
Item #	41	6/3/23 to 6/4/23	Central Valley Reptile Expo c/o Neil Blatner 1105 N. Velie Court Visalia, CA 93292	Reptile & Pet Expo  Commerce & Ag Building	\$8,259.00
Item #	42	6/3/23 to 6/4/23	A and L Truck Supply c/o Axel Reyes 505 W. Morris Avenue Fresno, CA 93704	Commerical Truck Show  Carnival Lot	\$7,220.00
Item #	43	6/17/23 to 6/18/23	Kerman Kart Club c/o Scott Andresen 6368 N. Del Mar Avenue Fresno, CA 93704	GoKart Racing  Carnival Lot	\$2,500.00

Item #	44	6/24/23	Thomas Galt 961 N. Armstrong Avenue Clovis, CA 93611	ALS Car Show Carnival Lot	\$2,385.00
Item #	45	7/8/23	Ruben Gomez 940 S. Linda Lane Fresno, CA 93727	Quinceañera Industrial Education	\$1,315.00
Item #	46	9/2/23	Maribel Valenzuela 2916 E. Brown Avenue Fresno, CA 93703	Quinceañera Industrial Education	\$2,714.00
Item #	47	9/8/23 to 9/10/23	Xtreme Backyards 1050 Shaw Avenue Clovis, CA 93612	Spa & Hot Tub Sale Industry Commerce	\$6,992.00
Item #	48	11/18/23	The Original Fit Factory DBA Cool Events 21002 N. 19th Ave., #120 Phoenix, CA 85027	Bubble Run Infield Event Area	\$7,547.00
Item #	49	11/19/23	HSE Holdings 6 LLC c/o Maria Palumbo 6901 Jericho Turnpike Syosset, NY 11791	Bridal & Wedding Expo Ag Building	\$4,792.00

Item #50 thru Item #51      **ACKNOWLEDGE THE FOLLOWING CONCESSION AGREEMENTS FOR 2023: REVENUE AGREEMENTS**

Item #	50	Country Fair Cinnamon Rolls c/o William & Ryan Madaus 42411 Windy Gap Drive Ahwahnee, CA 93601	Sale of Cinnamon Rolls.	25%	Spring Home & Garden Show 2023
Item #	51	Twisted Masala c/o Amanda Vogel 6658 E. Cetti Avenue Fresno, CA 93727	Sale of Specialty Indian Food.	25%	Gaming Expo

Item #52      **Acknowledge Expense Claims**

TRAVEL EXPENSE CLAIMS

October/November/December

Travel	Lauri King	Traveled to Sacramento to attend the Fair's CEOs meeting with Deputy Secretary Michael Flores. Dinner, fuel, and parking paid by employee.	\$115.58
Travel	Lauri King	Traveled to Sacramento November 1-3, 2022, for the Fall Managers Conference; lunch & dinner provided with registration, employee share room with Ventura CEO S. Rianda.	\$296.30
PR Expense	Danielle Griffin	2022 Fair recap luncheon meeting with DNI, Cohen Communications, Supervisory staff, and CEO.	\$332.46