



June 17, 2022

TO: Board of Directors

SUBJECT: Board of Directors Meeting

The June Board of Directors Meeting has been scheduled for **Tuesday, June 28, 2022, 3:00 p.m.** Please let us know if you will be attending.

The Sponsorship program report presentation that was previously schedule for the June meeting has been switched to Maintenance, Grounds & Infrastructure at the Big Fresno Fair.

The following documents are enclosed:

1. June 28, 2022 Board Agenda
2. Regular Board Meeting Minutes of 5/24/2022
3. Check Register, Statement of Operations and Balance Sheet
4. Check Register Explanation Sheet
5. Letter from Mr. and Mrs. Claes concerning gun shows on the Fairgrounds
6. Our current No Smoking Event Policy (information to assist you for Baolia Xiong's presentation)

If you have any questions, feel free to call the Office.



1121 S. Chance Avenue, Fresno, California, 93702-3707
559 650-3247 • FAX 559 650-3226 • www.FresnoFair.com

WFA
MERRILL AWARD WINNER





**21st DISTRICT AGRICULTURAL ASSOCIATION
BIG FRESNO FAIR**

1121 S. Chance Avenue, Fresno CA 93702 (559) 650-3247
Email: info@fresnofair.com Website: www.fresnofair.com

BOARD MEETING NOTICE

The Board of Directors of the 21st District Agricultural Association will be holding a regular monthly Fair Board meeting on
TUESDAY, JUNE 28, 2022 at 3:00 p.m.

The Big Fresno Fair – Fresno County Historical Museum, 2nd Floor

MISSION STATEMENT

**“TO PROVIDE QUALITY EXPERIENCES FOR THE COMMUNITY”
-CELEBRATE, EDUCATE AND HAVE FUN-**

NOTE

Please be informed that any member of the public has a right and is invited to participate during this public meeting and may address the Board either during the “Public Comments” portion and/or during the discussion of any particular item listed on the agenda.

Items listed on this agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

AMERICANS WITH DISABILITIES ACT

Pursuant to the American with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any 21st District Agricultural Association Board or Committee meetings, or in connection with other The Big Fresno Fair ground activities, may request assistance at the Fair Office, 1121 S. Chance Ave., or by calling 559-650-3247, during normal business hours of 9:00 a.m. to 4:00 p.m. Monday through Thursday. Requests should be made one (1) week in advance whenever possible.

¹ Persons with disabilities who may require accommodations to attend the meeting are requested to contact the Fair office at (559) 650-3247.

² Questions regarding agenda items should be directed to the Fair office at (559) 650-3247.

³ Public notice required by Government Code – Section 11125(a) is available for viewing at www.fresnofair.com

The agenda for the regular meeting will consist of the following matters:

AGENDA

1. **CALL TO ORDER:**
2. **PLEDGE OF ALLEGIANCE:**
3. **INTRODUCTION OF GUESTS:**
4. **ROLL CALL OF DIRECTORS AND DECLARATION OF QUORUM:**
Chuck Riojas, President; Terry Gonsalves, Vice President; Gary Chahil, Secretary/Treasurer; Linda Mae Balakian Hunsucker, Frank Flores, Jerry Pacheco, Annalisa Perea and Larry Salinas.
5. **CLOSED SESSION:**
Government Code - Section 11126(a)
 - a. Personnel Matter:
 1. CEO Hiring & Recruitment
6. **MINUTES:** *(Action by the Board)*
 - a. Approve Board Minutes:
 1. Regular Board Meeting 05/24/2022
7. **ACKNOWLEDGE CONSENT AGENDA:** (colored pages) Item #19 thru Item #39
8. **PUBLIC COMMENT:**

Public comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board's jurisdiction. Please be informed that public participation under public comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such public comment item for business until and unless such item has been properly listed on the agenda at a future meeting.
9. **PROGRAM REPORT:** *(Informational)*
 - a. Maintenance, Grounds & Infrastructure at the Big Fresno Fair
10. **EXECUTIVE STAFF REPORT:** *(Informational)*
 - a. Report on Satellite Racing/Belmont Stakes
 - b. Report on CARF Meeting
 - c. Report on Interim Events
 - d. Report on Entertainment/Ticket Sales

- e. Report on Hall of Fame/Community Champions Awards,
Due August 15th
- f. Report on Hiring and Recruitment of Key Staff
- g. Report on 2022 Big Fresno Fair Planning
- h. Report on Friends of the Fair

11. COMMITTEE REPORTS: *(Informational/Action by the Board)*

- a. Finance Committee
 - Acknowledge May 31, 2022 Check Register in the amount of \$275,518.05
 - Acknowledge Statement of Operations dated May 31, 2022;
 - Acknowledge Balance Sheets dated May 31, 2022;
- a. Update on Compliance/Financial Audit Exit

12. OLD BUSINESS: *(Informational/Action by the Board)*

- a. Discussion on Revenue Generating Ideas

13. NEW BUSINESS: *(Informational/Action by the Board)*

- a. Presentation by Baolia Xiong regarding cultivating a tobacco-free environment
- b. Award the Municipal Solid Waste, Agricultural and Animal Waste Removal Contract IFB #22-008
- c. Award the Fair Time and Interim Rental Usage Security Services Contract RFP #22-001
- d. Approve Bank Authorization for 2022

14. CORRESPONDENCE: *(Informational)*

- a. Letter from Mr. & Mrs. Claes concerning gun shows on the Fairgrounds

15. MANAGER'S UPDATE: *(Informational)*

16. BOARD RECOMMENDATION FOR FUTURE AGENDA ITEMS:

17. FOR YOUR INFORMATION:

Next Board Meeting – August, 23, 2022, 3:30 p.m.
No July Board Meeting

18. ADJOURNMENT:

Item #19 thru Item #25 **ACKNOWLEDGE THE FOLLOWING SERVICE AGREEMENT
FOR 2022 FAIR: EXPENSE AGREEMENTS**

Item #	19	22-047	10/14/22 to 10/14/22	Phil Wickham Music f/s/o Phil Wickham Agrees to perform on Friday, October 14th for one (1) show at 7pm in the Paul Paul Theater during the 2022 Big Fresno Fair.	\$40,000.00
Item #	20	22-048	10/06/22 to 10/06/22	Lench Mob Productions, Inc. f/s/o Ice Cube Agrees to perform on Thursday, October 6th for one (1) show at 7pm in the Paul Paul Theater during the 2022 Big Fresno Fair.	\$150,000.00
Item #	21	22-049	10/07/22 to 10/07/22	DMH Enterprises f/s/o Queen Nation Agrees to perform on Friday, October 7th for one (1) show at 7pm in the Paul Paul Theater during the 2022 Big Fresno Fair.	\$8,500.00
Item #	22	22-050	10/12/22 to 10/12/22	Electric Rodeo, Inc. f/s/o Midland Agrees to perform on Wednesday, October 12th for one (1) show in the Paul Paul Theater during the 2022 Big Fresno Fair.	\$100,000.00
Item #	23	22-051	10/05/22 to 10/05/22	Via Entertainment Tour, Inc. f/s/o Dwight Yoakam Agrees to perform on Wednesday, October 5th for one (1) show at 7pm in the Paul Paul Theater during the 2022 Big Fresno Fair .	\$125,000.00
Item #	24	22-052	10/11/22 to 10/11/22	Tower of Powert, A Partnership f/s/o Tower of Power Agrees to perform on Tuesday, October 11th for one (1) show at 7pm in the Paul Paul Theater during the 2022 Big Fresno Fair.	\$42,500.00

Item #	25	22-053	10/05/22 to 10/16/22	R&R Sound Agrees to provide complete sound reinforcement and equipment services for the 2022 Big Fresno Fair.	\$146,500.00
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Item #26 thru Item #30 **ACKNOWLEDGE THE FOLLOWING RENTAL AGREEMENTS
FOR 2022: REVENUE AGREEMENTS**

Item #	26	6/4/22 to 6/6/22	Pete Vang 2044 N. Garden Ave. Fresno, CA 93703	Funeral Services Junior Exhibits	\$2,727.50
Item #	27	6/10/22 to 6/11/22	Table Mountain Casino c/o John Dinius 8184 Table Mountain Friant, CA 93626	Job Fair Commerce	\$800.00
Item #	28	6/10/22	Ruben Gomez 940 S. Linda Lane Fresno, CA 93727	Funeral Industrial Education	\$600.00
Item #	29	7/23/22	Fresno County 4-H c/o Tracy Newton 550 E. Shaw Avenue Fresno, CA 93710	4-H Sheep Show Livestock Pavilion	\$100.00
Item #	30	7/30/22	Cande Villazana 1023 E. Garland Ave. Fresno, CA 93704	Wedding Industrial Education	\$2,903.00

Item #31 thru Item #33 **ACKNOWLEDGE THE FOLLOWING RENTAL AGREEMENTS
FOR 2023: REVENUE AGREEMENTS**

Item #	31	3/25/23	Cool Events LLC 24850 N. 19th Avenue Phoenix, AZ 85085	Foam Glow 5K Infield Event Area	\$8,520.00
Item #	32	4/22/23	Angélica Santiago 1133 W. Gettysburg Fresno, CA 93705	Wedding Junior Exhibits	\$3,704.00
Item #	33	5/27/23	Sharon Robles 4633 E. Shields Ave. Fresno, CA 93726	Wedding Anniversary Table Mountain Rancheria Park	\$1,115.00

Item #34 thru Item #39 **ACKNOWLEDGE THE FOLLOWING INTERIM CONCESSION AGREEMENTS FOR 2022: REVENUE AGREEMENTS**

Item #	34	Talks Over Boba 3839 E. Fountain Way Fresno, CA 93726	Sale of Boba Drinks	25%	Yokai Market
Item #	35	Dervo's Deli and Grill c/o Justin Dervishian 2633 E. Shaw Avenue, #103 Fresno, CA 93710	Sale of Garlic Bread, Tomato Basil Soup, Bottled Water.	25%	Anime Fuse Car Show
Item #	36	TeppOn Wheels c/o Tony Yangnouvong 3628 E. Butler Avenue Fresno, CA 93702	Sale of Fried Rice Bowls.	25%	Anime Fuse Car Show
Item #	37	Heavenly Freeze c/o Isaac Lui 5790 N. Fresno Street Fresno, CA 93710	Sale of Ice Cream.	25%	Anime Fuse Car Show
Item #	38	Papas & Mamas Tacos & More c/o Yolanda Alvarado 395 Tulare Street Parlier, CA 93648	Sale of Tacos, Quesadillas, & Burritos.	25%	Anime Fuse Car Show
Item #	39	Thirsty Toxicos c/o Ruby Alvarado 395 Tulare Street Parlier, CA 93648	Sale of Agua Frescas, Corn on the Cob, Hot Cheetos and Cheese Nachos.	25%	Anime Fuse Car Show

RESOLUTION

On a motion of Director _____, seconded by Director _____ and carried, the Board of Directors authorizes management authority to perform services regarding the Bank Authorization:

Bank Authorization

The following individuals shall be authorized, individually, to deposit and withdraw funds of the 21st District Agricultural Association in an amount of \$10,000 or less or any two of the following individuals may deposit and withdraw funds of the 21st District Agricultural Association in an amount in excess of \$10,000, said funds being held with Citizens Business Bank and Central Valley Community Bank, for the Payroll, Operating, Premium, and Jr. Auction Accounts during 2022:

Payroll, Operating, Premiums, and Jr. Auction Accounts

Lauri King, Deputy Manager II
Saundra West, AGPA
Christina Estrada, AGPA

The following individuals shall be authorized to make wire transfer deposits to Citizens Business Bank and Central Valley Community Bank and telephone transfer deposits from the Fair's Operating Account of Payroll, Premiums, and Jr. Auction Accounts at Citizens Business Bank and Central Valley Community Bank during 2022:

Lauri King, Deputy Manager II
Saundra West, AGPA
Christina Estrada, AGPA

And, each of the above listed employees must be bonded in an amount consistent with policy set for same by the Division of Fairs & Expositions.

**MINUTES
21ST DISTRICT AGRICULTURAL ASSOCIATION
BIG FRESNO FAIR
BOARD OF DIRECTORS MEETING
MAY 24, 2022 AT 3:30 PM**

Please be informed that any member of the public has the right and is invited to participate during this public meeting and may address the Board either during the "Public Comments" portion and/or during the discussion of any particular item listed on the agenda. Public Comment is a right granted to the public. It is reserved for items that are not listed on the agenda, but under this Board's jurisdiction. Please be informed that public participation under Public Comment will be limited to five (5) minutes per speaker and in accordance with state law, the Board will not comment or otherwise consider such public comment item for business until and unless such item has been properly listed on the agenda at a future meeting.

Items listed on the agenda may be considered in any order at the discretion of the Chair. All items so listed may be considered for action. Any item not listed on the agenda will not be discussed or considered by the Board.

ITEM #1. CALL TO ORDER:

The meeting was called to order at 3:30 p.m. by President Riojas. Those in attendance were: President Chuck Riojas, Vice President Terry Gonsalves, Directors Linda Mae Balakian Hunsucker, Gary Chahil, Frank Flores, Jerry Pacheco, Annalisa Perea and Larry Salinas; Deputy Manager II Stacy Rianda, Deputy Manager II Lauri King, AGPA Christina Estrada, Events Coordinator Taylor Childers; John Alkire & Debbie Jacobsen with Friends of the Big Fresno Fair, Don & Jerry Hunsucker and via zoom Sarah Pelle with CDFA.

ITEM #2. PLEDGE OF ALLEGIANCE:

Director Gary Chahil opened the meeting by leading the Pledge of Allegiance.

ITEM #3. INTRODUCTION OF GUESTS:

ITEM #4. ROLL CALL OF DIRECTORS AND DECLARATION OF QUORUM:

President Riojas called roll and a full quorum was declared.

ITEM #5. CLOSED SESSION:

Government Code - Section 11126(a)

1. Personnel Matter:

a. CEO Recruitment & Hiring

The meeting reconvened, no action was taken.

ITEM #6. MINUTES: (Action by the Board)

A. Approve Board Minutes:

1. Regular Board Meeting 04/26/2022

MSP (Flores - Salinas) to approve the Board minutes. The vote was unanimous.

ITEM #7. ACKNOWLEDGE CONSENT AGENDA (COLORED PAGES) ITEM #18 THRU ITEM #94:

MSP (Pacheco - Flores) to approve the Consent Agenda. The vote was unanimous.

Item #20, the contract with KMJ for the Anniversary Celebration during the fair, was discussed. Deputy Manager II Rianda stated that we are partnering with them like we have done with David Valdivia and Brad Jarique in the past. They pay the talent and we pay the production. They keep their ticket sales and we keep parking, admission and concessions. A one-sheet outlining all of this was distributed.

Item #21 was discussed. Director Hunsucker asked what the \$1,500 trade was for and why would we take a trade and not the cash? Deputy Manager II King stated if we meet with clients for lunch, this is where we go and use the gift cards. They are also only a sponsor of one day of racing on one of the tiers, where other sponsors are here for the entire run of the fair.

ITEM #8. PUBLIC COMMENT:

No public comment.

ITEM #9. PROGRAM REPORT:

a. Educational Programs of the Big Fresno Fair:

A power point was presented on all of our educational programs including Fair Education, 4.0 and Above and Big Band Review. Next month the program report will be Sponsorships by DNI.

ITEM #10. EXECUTIVE STAFF REPORT: (Informational)

a. Report on Satellite Racing:

Deputy Manager II King reported that all of our numbers for the Preakness are not in yet as it just happened last weekend. The Derby was a lot bigger for us this year. We are up \$43,000 over 2021. Our attendance was down for the Preakness due to a lack of a Triple Crown contender. This will most likely affect the Belmont, as well. Ruben is doing amazing! He is currently \$459,000 up over 2021 and he attributes about 60% of that to the return of night racing.

b. Report on CARF Meeting:

Deputy Manager II King reported that there have been some changes to the sports wagering information. Larry Schwartzlander from CARF provided a letter outlining these changes, which was distributed to the Board. There is a legal concern about what is going on with sports wagering and they have been working through that. They are still very optimistic that we will get sports wagering going. The Indian tribes are very against it and are heavily fighting it. Our legislative analysts are still saying we are going to get it passed. We have customers who are anxious for this to get here. Racing starts at Pleasanton next month. We have some equipment that we co-own with CARF and they have taken that up to Pleasanton to start working the track. David Nalchajian with sponsorships has had some conversations with Table Mountain about sports wagering already. They don't seem to be that concerned with it. Once things get more solidified, we will have more dialogue with them about it. They were actually interested in getting it in the casino and using us as a way to make that happen.

c. Report on Interim Events:

Event Coordinator Taylor Childers reported that we just wrapped up the Garlic Festival. They had approximately 20,000 people through the gates. For a first year event we thought that was pretty good. They already want to get on the calendar for next year. We have a meeting scheduled with them next week to recap on the event. Taylor continues to book events every day. Summer months are usually slower for us, but based on current bookings we will be very busy.

d. Report on Entertainment/Ticket Sales:

Deputy Manager II Rianda reported that we went on sale for our fan club members last week and our number one selling show right now is Dwight Yoakam with over 1,200 tickets sold. Midland is number 2 followed by Ice Cube. All are over 1,000 tickets sold. Things are going really well so far. June 1st is our public on-sale and we will be announcing the second half of our line up the middle of next month.

e. Report on Employee Leave Buyback/Cash Out Program Participation:

AGPA Estrada reported that CalHR is offering the employee leave buyback/cash out program again. It allows the employees to cash out their vacation hours, therefore reducing their leave balances. It is only for State employees and up to 80 hours or less. Of the 9, we have 4 that will be cashing out time. The amount depends on their individual hourly wages.

f. Report on Friends of the Fair:

Friends of the Fair CEO John Alkire reported that we had the Fresno East Rotary Club here for lunch and tour of the museum about a month ago. Thanks to the board of directors and our management team for coming out for the Italian ribbon cutting. We had 150 – 200 people here. Thank you Frank, Terry and Jerry for being in attendance. The John Lawson ball is finished; the truck should be finished in about two weeks. It is taking a bit longer because the welder is working on the fair side three days a week. The Hacienda sign on the Mexican Patio has been moved per the Fire Marshal's requirements. We have a lot of special tours coming in including a big tour on Thursday. Our Sister City representatives from Munster Germany will be coming in. A week ago, because of the Italian Exhibit ribbon cutting, our PR staff handled a whole KMPH morning live broadcast. They were here for two hours filming live! Debbie Poochigian donated \$5,000 to the Samuelian Armenian Art Exhibit. All the art work that would fit has been put up.

Thanks to Mike Kludjian, all new track lighting will be installed tomorrow. Working with KMJ on their exhibit in the museum. During the Garlic Festival we had a special group from Italy come in at the last minute. All in all, very busy trying to get everything ready for the summer tours. We will be talking to the school districts soon about getting more field trips to come in. Down the hallway, the artwork for the Fresno State Pow-Wow has been replaced with The Fresno Bee artwork/articles.

ITEM #11. COMMITTEE REPORTS: (Action by the Board)

A. Finance Committee:

- Acknowledge March 31, 2022 Check Register in the amount of \$411,722.42 and the April 30, 2022 Check Register in the amount of \$5,192,826.01;

MSP (Chahil - Perea) to approve the Check Registers. The vote was unanimous.

- Acknowledge Statement of Operations dated March 31, 2022 and April 30, 2022:

MSP (Chahil - Perea) to approve the Statement of Operations. The vote was unanimous.

- Acknowledge Balance Sheet dated March 31, 2022 and April 30, 2022:

MSP (Chahil - Perea) to approve the Balance Sheet. The vote was unanimous.

b. Update on Compliance/Financial Audit:

Deputy Manager II King reported that not having a compliance audit for 12 years is making it very difficult. We will definitely have things on the report. They did finish our financial audit which got an A+. With the compliance, there are little things that, honestly, in 20+ years of working here, we have never heard of. It is a lot, with Saundra being gone, trying to get all of the things they need, so bear with us. They will be gone on Thursday. The write up will take months. We will be lucky if we get it by the fair.

Sarah Pelle with CDFA stated that, as was said, the compliance audits haven't taken place for a number of years so it is more of a learning experience than anything. All the fairs that are going through compliance audits are experiencing the same thing. It does take a long time before we get the final audit back. We will have a draft audit that might come out before the fair, but the final might be available around October. There are audits from last October that are still being finalized. The audit office is very small, but hopefully they are going to get a few more positions filled to ramp that up, but it will take a while to get the final report. Deputy Manager II King stated that it was her hope that once we get through the 2022 fair we could do the 2021 financial audit, but there is no way we are going to be able to get that done. So next year we will probably have to do another 2 year financial audit.

ITEM #12. OLD BUSINESS: (Informational)

a. Discussion on Revenue Generating Ideas:

Director Chahil had wanted this on the agenda but we tabled it from last month since several people had to leave early. Director Chahil had something planned but it canceled.

He asked if anyone else had any ideas. Director Flores suggested reaching out to comedy and using the Paul Paul Theater for more things. Partner up with a promoter to do a comedy act or a band or cheerleading seminar or contest. Deputy Manager II King stated that Taylor doesn't turn anything away. She is booking every single thing that comes at us. We are looking at making some additions to the team to get her some help selling, because Taylor is so good at our special events and sometimes it gets her spread thin. Taylor stated that we are booked pretty solid. Director Flores asked if there was ever any thought to putting up shade on the Paul Paul Theater, because during the day it gets so hot sitting out there. Yes, we have looked into it. It would be a whole engineering project. The grandstand is set up for those types of things. The God and Country event we have coming July 3rd will be held in the grandstand. All they need to do is bring in the stage.

Director Hunsucker brought up her comments from the February Board Meeting regarding "not everybody gets minimum wage", which she believes they should. At the March Board Meeting someone in the audience said that everyone gets minimum wage because it's the law. There was an article in The Fresno Bee, which she made copies of for Christina to distribute, and it will tell you that it is obvious that not everybody gets minimum wage.

Director Salinas suggested that using our facilities might be something they could work into the meeting with the school superintendents this week to remind them of what we have here and to encourage their schools to look to us as a venue which could, ultimately, generate additional dollars for us. Taylor said that one of the things that the schools struggle with us is that we are not the most up to date facility. They often need wifi and this and that, but we can definitely mention it. Director Gonsalves said he always had a vision of the kids having their graduation parties here. Bring in the carnival and do grad night parties. Deputy Manager II Rianda stated that the challenge we would have would be in getting a carnival here in June; it is the middle of fair season and they are all over the state. Great idea and definitely worth looking into.

ITEM #13. NEW BUSINESS: (Informational/Action by the Board)

- a. Information Purposes Only
 - Dymally-Allatore Bilingual Services Act Language Survey – D2022-01 F
- b. Award the Canopy Tents & Large Tent Structures Contract, IFB #22-006:

MSP (Chahil – Perea) to award the contract to Expo Marketing & Services for a one year period (2022) with four, one year options (2023-2026) in the amounts of \$33,170 (2022); \$33,300 (2023), \$34,885 (2024), \$36,425 (2025), \$38,150 (2026). The only responsive bidder.

c. Award the Hard Tickets Contract, IFB #22-007

MSP (Balakian Hunsucker – Pacheco) to award the contract to Admit One Productions for a one-year period (2022) with four, one-year options (2023 - 2026) in the amount of \$13,966.92 per year, total sum for the five (5) year period is \$69,834.60.

ITEM #14. MANAGER'S UPDATE:

Deputy Managers II Rianda and King reported on Sponsorships; Entertainment; New Projects and Improvements.

- Deputy Manager II Rianda reported that we did have a couple vegetation fires. One was in the Maple/Butler parking lot. A small patch of grass was lit on fire by a homeless person. Luckily Station 8 is so close that they were here in no time, so that was put out very quickly. A couple weeks ago we had an arson fire on Chance Avenue on the other side of the fair museum. A man lit the shrubs on fire and it burned about 48 feet of the fence line. We have him on camera at the time of the fire. The vegetation has been replaced by green privacy fence. It got dangerously close to the fair museum. Again, Station 8 was here so fast, got it put out, got the building aired out and we had no damage to the building.

Deputy Manager II King stated that we had a public records request from Sacramento. It was a request for our carnival contract and the bids from the last process from the attorney representing Talley Amusements in a case they have pending against the San Diego County Fair for their carnival bid process. We provided all of that information to them.

Deputy Manager II Rianda stated that applications are available and coming in for all of our commercial exhibits and concessions. We did switch to EventHub so everything is now on line. This is our first year using this new system and it has been challenging as I have been the only one learning and using it, plus managing all of the incoming applications; I have weekly onboarding meetings with EventHub.

Our exhibitor handbook is now on line so competitive exhibits are open and people are entering and asking lots of questions. Our first livestock entries are due June 3rd.

We had our department superintendents meeting at the beginning of the month. We get together with the people who run all of our competitive exhibit buildings. It was the first time in 3 years that we have had a meeting all together. We are renaming the Junior Exhibits Building to Home and Hobby to encompass both Juniors and Home Arts. If we need space, we will move some of the larger industrial Ag projects to the Ag Building, which has a big void in it because we lost Easton last year. Deputy Manager II King reported that we are having budget meetings with all of our department heads.

Deputy Manager II Rianda stated that we have been working on recruiting for someone to take Sandra's position as well as some additional staff to help Christina do contracts. We are still very understaffed for what we have coming. We are trying to build up our workforce now by working with a staffing agency for Christina's additional position and a company called Haystack Consulting, which specializes in accounting positions, for Sandra's position. We have had two interviews so far for Sandra's position. Director Hunsucker asked if we planned to hire back any people that were laid off. Deputy Manager II King replied that yes, we had already contacted 3 people who were affected during the layoffs and we are working to bring them back, others have retired or have a new career.

Deputy Manager II Rianda reported that at this time every year she works on securing shower and restroom trailers for the backside. Every year it gets harder and harder. They just don't have the supplies needed. It is a huge challenge. We will have to use several different companies to piece it together. Fire season hasn't even started yet and that will impact availabilities, as well.

We are booking all of our Turf Club parties. So far everyone is coming back who had a party last year. We have given two of the tiers to Sponsorships. They are trying to upsell to generate more revenue off of the tiers because that's where everybody wants to be. They put together a package and are pitching it to anyone who is interested in a party outside as well as a lot of their existing sponsors as another opportunity to bump up their sponsorship.

- Deputy Manager II Rianda reported that at this time of year she works on the diversion reports which is the diversion of waste from the landfill to be recycled. Those reports go to the City, County and State. Those have already been completed and submitted.

Deputy Manager II King reported that we received a letter from F & E last Wednesday stating that we will be receiving an additional \$171,000.

- Deputy Manager II Rianda stated, again, thanks to Jerry, Terry and Frank for coming to the Italian Exhibit Ribbon Cutting.

Deputy Manager II King reported that she and Taylor met with the E-gaming guys to discuss the 2022 plans. We are planning to go back down to the Armory Building and doing a similar exhibit to last years, but making it bigger and better. They have some great new ideas to bring in some bigger cosplay players and have some more local groups get involved. Fresno State loved being a part of it last year with their e-gaming team, so they will be out doing more with it. Their vendors will be geared more towards e-gaming this year. The building doesn't cost us anything. They take on all of the risk. Reported that Fantasy of Lights will be back for 2022. The promoter wants to come back! It will be on the south end of the grounds which won't impact the set up for Hmong New Year, now that they will be back in full force. We will also only do it Fridays, Saturdays and Sundays and it will be walking only. We will add a Santa's Village with crafts and vendors, which will help generate revenue. We will use a lot of the same props and lights as we had last year, but we will move them around to try to keep it fresh. Photos with Santa will be available to help generate revenue, as well.

Deputy Manager II King stated that she sits on the WFA Bylaws committee and they are in the process of redoing the bylaws. This takes lots of meetings; they are moving to try to not be so California centric and more Western United States centric. They have been wanting to do this for the past 25 years, so it is finally happening.

Deputy Manager II King reported that the Fire Marshal was out for the Garlic Festival and it was a fantastic meeting. Great quality time. They had some really good suggestions for us. Fingers crossed and hopeful that it will continue and we can get to where we need to be. If you have any accounting questions, we do have Sandra still kind of helping remotely, but please direct everything to me.

- Deputy Manager II King expressed to the board that they all need to sign up to be Fan Club members. When you do that, you will get an e-mail once a month, sometimes twice, telling you everything that is going on from events to tickets on sale, etc. Our Fan Club pre-sale is for them to buy tickets before they go on sale to the general public. They have about 2 weeks to purchase tickets and they also get the ability to purchase admission tickets for 50% off in the same transaction. It drives them to do it now and gets that revenue in our pockets now. Encourage people to become a Fan Club Member and follow us so they can get all the insider information.

Deputy Manager II Rianda reported that since the last board meeting we did confirm The Pretty Reckless, which is a rock band. That concludes all the acts we are paying for.

We are coming in at \$146,500 under budget, mainly because of the partnerships we have established and because Queen Nation is so cheap and so was Phil Wickham. We are still waiting for finalization from Brad on our Saturday, October 8th show, which will be Cruisin' to the Souldees, which is old school. Our two Hispanic nights are still open and Valdivia is working on those. He said he has one done but he has been traveling so we have been unable to connect. We will announce the second half of our line up on June 15th.

ITEM #15. BOARD RECOMMENDATION FOR FUTURE AGENDA ITEMS:

None

ITEM #16. FOR YOUR INFORMATION:
Next Board Meeting – June 28, 2022, 3:30 p.m.

ITEM #17. ADJOURNMENT:

Respectfully Submitted,

Stacy Rianda
Deputy Manager II

Chuck Riojas, President
Board of Directors

AP Payments Check Register

May 2022

Fresno Fair
Lorena DeVincenzi

Wednesday, June 15, 2022 4:01:26PM
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Reference	Date	Vendor	Vendor Description	Net Pay	Merge #
2022226	5/2/2022	STA942	BOARD OF EQUALIZATION	762.00	95,473
2701	5/3/2022	AT&MOB	AT&T MOBILITY	840.01	95,485
2702	5/3/2022	COMCAS	COMCAST	789.20	95,486
2703	5/3/2022	CULLIG	CULLIGAN	36.00	95,487
2704	5/3/2022	DAVNAL	DAVID NALCHAJIAN, INC.	10,400.00	95,488
2705	5/3/2022	DEL254	DELRAY TIRE & RETREADING, INC.	520.67	95,489
2706	5/3/2022	DEL444	DELTA DENTAL PLAN OF CALIFORNIA	839.11	95,490
2707	5/3/2022	FREPRI	FRESNO COUNTY PRIVATE SECURITY	32,480.00	95,491
2708	5/3/2022	NAPAUT	NAPA AUTO PARTS	212.95	95,492
2709	5/3/2022	NCOTWI	N. C. O. T. W. INC	692.16	95,493
2710	5/3/2022	PACSUP	PACE SUPPLY	2,442.83	95,494
2711	5/3/2022	PAR225	PARDINI'S INC. dba PARDINI'S CATERING	1,146.72	95,495
2712	5/3/2022	RGE587	RG EQUIPMENT	204.99	95,496
2713	5/3/2022	RVJENS	ROBERT V. JENSEN, INC.	4,275.52	95,497
2714	5/3/2022	OTI553	OTIS ELEVATOR COMPANY	3,252.27	95,500
2715	5/4/2022	RIASTA	RIANDA, STACY	188.37	95,524
2716	5/12/2022	A1N403	A-1 NATIONAL FENCE / FAMICO CORPORATION	450.00	95,532
2717	5/12/2022	ACCWAR	ACCOUNTING WARE	402.50	95,533
2718	5/12/2022	ALP395	ALPHA GRAPHICS	69.30	95,534
2719	5/12/2022	BMC133	BMC WEST BUILDING MATERIALS	256.64	95,535
2720	5/12/2022	CALBUS	CALIFORNIA BUSINESS MACHINES, INC.	350.62	95,536
2721	5/12/2022	CIT206	CITY OF FRESNO-UTILITY BILLING	4,352.36	95,537
2722	5/12/2022	COO469	COOL EVENTS LLC	1,647.76	95,538
2723	5/12/2022	CRT495	CRT 495 FUND	3,969.07	95,539
2724	5/12/2022	DEPOFI	DEPT. OF INDUSTRIAL RELATIONS (ACCTG)	675.00	95,540
2725	5/12/2022	DUN488	DUNN-EDWARDS CORPORATION	1,323.25	95,541
2726	5/12/2022	FTBGAR	Franchise Tax Board - Garnishment	200.00	95,542
2727	5/12/2022	GRECAL	GREATER CALIF SOCIETY OF POULTRY	800.00	95,543
2728	5/12/2022	HAYCON	HAYSTACK CONSULTANTS	220.00	95,544
2729	5/12/2022	INTNET	INTEGRITY NETWORKS	45.00	95,545
2730	5/12/2022	KAMIND	KAMAN INDUSTRIAL TECHNOLOGIES	73.38	95,546
2731	5/12/2022	MEJYVE	Yvette Mejia	500.00	95,547
2732	5/12/2022	MIDVAL	MID VALLEY DISPOSAL	2,602.80	95,548
2733	5/12/2022	MUTMOT	MUTTS IN MOTIONS	500.00	95,549
2734	5/12/2022	PACGAS	PACIFIC GAS & ELECTRIC	49.28	95,550
2735	5/12/2022	PACSUP	PACE SUPPLY	1,087.56	95,551
2736	5/12/2022	PAPMAT	PAPE MATERIAL HANDLING	1,506.90	95,552
2737	5/12/2022	RGE587	RG EQUIPMENT	1,063.53	95,553
2738	5/12/2022	ROATAL	ROADSHOW TALENT, LLC	25,000.00	95,554
2739	5/12/2022	SELSAN	Sandy Self	551.25	95,555
2740	5/12/2022	SITONE	SITONE LANDSCAPE SUPPLY, LLC	2,638.48	95,556
2741	5/12/2022	THEOFF	THE OFFICE CITY	1,691.13	95,557
2742	5/12/2022	VAL921	VALLEY CLEAN AIR NOW	499.50	95,558
2743	5/12/2022	XIOSEN	Seng Xiong	400.00	95,559
022258	5/5/2022	JOSBAR	Josh Barnett Productions, Inc.	39,534.50	95,562
022259	5/5/2022	BOASAC	Bank of America	28.21	95,563
022260	5/4/2022	JPMORG	JP Morgan Chase Bank	887.83	95,564
744	5/15/2022	BOXOPS	BOXOPS, LLC	3,969.60	95,569
745	5/18/2022	TWIASN	TWICE AS NICE JANITORIAL	20,500.00	95,571
746	5/18/2022	ACCWAR	ACCOUNTING WARE	1,752.38	95,573
747	5/18/2022	ADVSpe	ADVANCED SPECIALTY CLEANING, INC.	298.00	95,574

AP Payments Check Register

May 2022

Fresno Fair
Lorena DeVincenzi

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Reference	Date	Vendor	Vendor Description	Net Pay	Merge #
2748	5/18/2022	AEROTE	AEROTEK, INC.	1,846.90	95,575
2749	5/18/2022	COHCOM	COHEN COMMUNICATIONS	10,631.25	95,576
2750	5/18/2022	CON522	CONETRIX TECHNOLOGY	388.64	95,577
2751	5/18/2022	DEL444	DELTA DENTAL PLAN OF CALIFORNIA	135.88	95,578
2752	5/18/2022	DEPFOR	DEPT OF FORESTRY & FIRE PROTECTION	1,560.00	95,579
2753	5/18/2022	FREPRI	FRESNO COUNTY PRIVATE SECURITY	3,248.00	95,580
2754	5/18/2022	HAYCON	HAYSTACK CONSULTANTS	220.00	95,581
2755	5/18/2022	HOMDEP	HOME DEPOT CREDIT SERVICES	61.37	95,582
2756	5/18/2022	HOMPRO	HOME DEPOT PRO INSTITUTIONAL	222.50	95,583
2757	5/18/2022	JORBAT	JORGENSEN BATTERIES, INC.	792.54	95,584
2758	5/18/2022	NAPAUT	NAPA AUTO PARTS	212.06	95,585
2759	5/18/2022	OTI553	OTIS ELEVATOR COMPANY	934.96	95,586
2760	5/18/2022	PACGAS	PACIFIC GAS & ELECTRIC	5,122.76	95,587
2761	5/18/2022	PACSUP	PACE SUPPLY	813.81	95,588
2762	5/18/2022	RICUSA	RICOH USA, INC.	62.99	95,589
2763	5/18/2022	SEBAST	SEBASTIAN	634.50	95,590
2764	5/18/2022	SITONE	SITEONE LANDSCAPE SUPPLY, LLC	1,082.93	95,591
2765	5/18/2022	THEOFF	THE OFFICE CITY	390.02	95,592
2766	5/18/2022	TWE112	21ST DISTRICT AGRICULTURAL ASSOCIATION	92.73	95,593
2767	5/18/2022	WELPAY	WELLS FARGO PAYMENT REMITTANCE CTR	4,753.64	95,594
2768	5/24/2022	FREPRI	FRESNO COUNTY PRIVATE SECURITY	51,337.12	95,595
2769	5/24/2022	ACSS	ASSOCIATION OF CALIF. STATE SUPERVISORS	15.00	95,596
2770	5/24/2022	BDPEST	B & D PEST CONTROL, INC	180.00	95,597
2771	5/24/2022	CAR143	CART ADDICTIONS	810.00	95,598
2772	5/24/2022	COMPHO	COMCAST - PHONE SERVICE	1,147.76	95,599
2773	5/24/2022	CON522	CONETRIX TECHNOLOGY	388.64	95,600
2774	5/24/2022	FAC152	FACSCO	280.63	95,601
2775	5/24/2022	FAIPUB	THE FAIR PUBLISHING HOUSE INC.	266.09	95,602
2776	5/24/2022	HAYCON	HAYSTACK CONSULTANTS	220.00	95,603
2777	5/24/2022	HOMPRO	HOME DEPOT PRO INSTITUTIONAL	374.46	95,604
2778	5/24/2022	LEAF	LEAF (Kyosera Copier)	592.05	95,605
2779	5/24/2022	MODWIL	MODERN WILDLIFE SOLUTIONS	500.00	95,606
2780	5/24/2022	NAPAUT	NAPA AUTO PARTS	136.13	95,607
2781	5/24/2022	PACSUP	PACE SUPPLY	748.91	95,608
2782	5/24/2022	PLATT	PLATT	2,421.99	95,609
2783	5/24/2022	RGE587	RG EQUIPMENT	617.55	95,610
2784	5/24/2022	ROT923	ROTARY CLUB OF FIG GARDEN	120.00	95,611
2785	5/24/2022	SELSAN	Sandy Self	2,651.25	95,612
2786	5/24/2022	THEOFF	THE OFFICE CITY	524.36	95,613

Total Payments: 90

Total Amount: 275,518.05

THE BIG FRESNO FAIR, 21ST DAA
Statement of Operations
May 31, 2022

		Current Fiscal Year				Prior Fiscal Year	
Acct. No.	Title				(Over)/Under		
		Budget	Month	Year to Date	Budget	Month	Year to Date
REVENUES							
Non-Operating							
311	Non-Operating	0	0	406,650	(406,650)	82,411	1,402,206
Operating							
410	Admission to Grounds	2,530,000	155,232	175,899	2,354,101	1,020	1,020
415	Commercial Space	337,350	0	0	337,350	0	0
420	Concessions	3,400,000	462	4,669	3,395,331	611	13,006
430	Exhibits	42,000	863	5,905	36,095	4,197	6,935
450	Horse Racing - Fair	1,044,000	15,272	28,456	1,015,544	0	0
457	Satellite Wagering	373,000	34,054	212,045	160,955	58,734	245,221
458	Sat Wagering - Polo Lounge	0	0	0	0	0	0
470	Miscellaneous Fair	2,387,500	9,750	488,797	1,898,703	475	475
480	Non Fair/Interim	1,070,200	373,287	1,053,065	17,135	136,829	437,444
490	Prior Year Revenue Adjustments	0	1,613	19,823	(19,823)	0	0
495	Miscellaneous Income	12,000	0	376	11,624	14,406	14,406
Total Operating Revenues		11,196,050	590,533	1,989,035	9,207,015	216,271	718,508
TOTAL REVENUES		11,196,050	590,533	2,395,685	8,800,365	298,683	2,120,714
EXPENSES							
Operating							
500	Administration	1,644,800	62,180	442,650	1,202,150	65,194	400,856
520	Maint & Gen Oper	2,138,859	144,625	671,957	1,466,902	66,557	318,108
540	Publicity Expense	567,500	10,400	77,689	489,811	3,606	6,456
560	Attendance Operation	2,350,864	13,971	24,863	2,326,001	0	1,607
570	Miscellaneous Fair	332,500	391	(2,299)	334,799	188	19,849
541	Museum	36,456	0	0	36,456	0	0
580	Premium	157,000	400	389	156,611	0	0
630	Exhibits (Excluding Premiums)	563,947	10,400	18,234	545,713	5,537	6,964
650	Horse Racing - Fair Live	1,212,304	8,246	22,809	1,189,495	636	10,511
659a	Satellite Wagering	262,833	20,623	85,111	177,722	16,262	65,933
659b	Satellite Wagering - Polo Lounge	0	0	0	0	(17)	222
660	Attractions (Fairtime)	1,979,348	0	25,000	1,954,348	0	0
668	Interim Event Expense	378,482	29,806	109,594	268,888	30,866	99,252
723	Equipment Funded by Fair	20,500	0	0	20,500	0	0
800	Prior Year Expense Adjustments	0	0	3,659	(3,659)	1,304	(14,920)
850	Cash Over/(Under)	0	(438)	(1,032)	1,032	(36)	(37)
Total Operating Expenses		11,645,393	300,604	1,478,624	10,166,769	190,097	914,801
Non-Operating							
91000	Depreciation Expense	702,000	52,732	263,658	438,342	56,431	282,156
91300	Capital Expense - Equipment	0	0	0	0	0	0
96000	Pension Expense GASB68	241,117	28,241	130,455	110,662	21,299	96,052
Total Non-Operating Expenses		943,117	80,973	394,113	549,004	77,730	378,207
TOTAL EXPENSES		12,588,510	381,577	1,872,737	10,715,773	267,827	1,293,008
Non-Operating							
Revenues		0	0	406,650	(406,650)	82,411	1,402,206
Expenditures - Depreciation		(943,117)	(80,973)	(394,113)	(549,004)	(77,730)	(378,207)
Non-Operating Income/(Loss)		(943,117)	(80,973)	12,537	(955,654)	4,681	1,023,998
Operating							
Revenues		11,196,050	590,533	1,989,035	9,207,015	216,271	718,508
Expenditures		(11,645,393)	(300,604)	(1,478,624)	(10,166,769)	(190,097)	(914,801)
Operating Income/(Loss)		(449,343)	289,929	510,411	(959,754)	26,175	(196,293)
NET INCOME/(LOSS)		(1,392,460)	208,956	522,948	(1,915,408)	30,856	827,706

The Big Fresno Fair, 21st DAA
Balance Sheet
As of May 31, 2022

ASSETS	2022	2021	Increase/Decrease	
			Amount	Percent
Current Assets				
Cash				
Cash - Unrestricted	6,279,872	1,056,524	5,223,348	494%
Cash - Payroll	4,714	729,279	(724,566)	-99%
Cash - Savings Account	1,067,886	1,066,255	1,631	0%
Total Cash	7,352,471	2,852,058	4,500,413	158%
Accounts Receivable	676,611	156,825	519,787	331%
Prepaid Premiums	6,885	7,070	(185)	-3%
Fixed Assets				
Construction in Progress	13,987	(14,195)	28,182	-199%
Land	244,077	244,077	0	0%
Buildings & Improvements	26,316,281	26,293,498	22,783	0%
Accum Dep - Buildings & Improvements	(19,198,720)	(18,635,204)	(563,516)	3%
Equipment	848,304	890,910	(42,606)	-5%
Accum Dep - Equipment	(622,730)	(660,089)	37,359	-6%
Total Assets	8,284,696	8,282,892	1,803	0%
Deferred Outflows of Resources				
Deferred Outflows of Resources - Pension	1,202,782	1,202,782	0	0%
Total Deferred Outflow of Resources	1,202,782	1,202,782	0	0%
Total Assets & Deferred Outflow of Resources	16,839,949	12,337,733	4,502,216	36%
LIABILITIES & RETAINED EARNINGS				
Current Liabilities				
Accounts Payable	861,706	600,502	261,204	43%
Payroll Liabilities	192,988	66,840	126,148	189%
Deferred Revenue	348,352	148,780	199,572	134%
Other Liabilities	62,649	2,752	59,897	2177%
Guaranteed Deposits	45,375	30,300	15,075	50%
Compensated Absences Liability	231,503	197,190	34,313	17%
Current Year Long Term Debt	108,571	103,846	4,725	5%
Total Current Liabilities	1,851,144	1,150,210	700,934	61%
Long Term Liabilities				
Long Term Debt	271,478	459,383	(187,906)	-41%
Long Term Debt - SB 84 Obligation	456,401	456,401	0	0%
Long Term Debt - PPP Loan	0	406,650	(406,650)	-100%
Pension Liability				
Net Pension Liability	3,989,645	3,989,645	0	0%
Total Long Term Liabilities	4,717,524	5,312,079	(594,556)	-11%
Deferred Inflow of Resources				
Deferred Inflows of Resources - Pension	160,074	160,074	0	0%
Total Deferred Inflows of Resources	160,074	160,074	0	0%
Total Liabilities & Deferred Inflow of Resources	6,728,742	6,622,363	106,379	2%
Retained Earnings				
Beginning (Jan 1) Investment in Facilities	7,382,026	7,735,339	(353,313)	-5%
Beginning (Jan 1) Investment in Reserves	451,266	97,953	353,313	361%
Unrestricted Net Position - Pension/OPEB	(2,946,937)	(2,946,937)	0	0%
Non-Operating Net Income	(1,302,456)	(378,207)	(924,249)	244%
Operating Net Income	6,527,309	1,205,923	5,321,385	441%
Adjustment for rounding	(0)	1,299	(1,299)	-100%
Total Liabilities & Retained Earnings	16,839,949	12,337,733	4,502,216	36%



MEMORANDUM

DATE: June 17, 2022

TO: Board of Directors

FROM: Lauri King, Deputy Manager II

SUBJECT: May Check Register Explanation

Check #	Vendor	Amount	Purpose
2707	Fresno County Private Security	\$32,480	Monthly security and event security
2711	Pardini's Inc	\$1,146.72	Board Dinner from April
2715	Stacy Rianda	\$188.37	Travel for Olive Oil Contest
2722	Cool Events	\$1,647.76	Interim Event Refund
2738	Road Show Talent	\$25,000	Entertainment Buyer Contact
2022258	Josh Barnett Productions	\$39,534.50	Revenue Split on Light Show
2744	BoxOps	\$3,969.60	Operations Supervisor for Garlic Festival
2745	Twice as Nice Janitorial	\$20,500	Janitorial Services for Garlic Festival
2749	Cohen Communications	\$10,631.25	PR, Social and Marketing Services
2768	Fresno County Private Security	\$51,337.12	Security for Garlic Festival
2771	Cart Addictions	\$810	Golf Cart Rental for Derby Down and Garlic Festival

June 8, 2022

RECEIVED

JUN 13 2022

21ST D.A.A.

Fresno Fair
Lauri Aing
Stacy Rianda
Fresno Fair Board of Directors

The Fresno Fair has a good reputation, but hosting the Gun Show is an absurdity!

In the wake of the terrible shootings that have happened across the country, there is no need to have such an event as this at the Fresno Fair or anywhere else in Fresno or Clovis.

We recommend considering not renewing the contract with the Gun Show. Please have respect for the community and resist this immoral activity.

Sincerely,

Mrs. Constance Claes, R.N.

Mr. Dale E. Claes, B.S., R.R.T., R.P.F.T.

Mrs. Constance H. Claes R.N.
Dale E. Claes B.S. RRT

Item #8-d Discussion and action, if necessary on No Smoking Event Policy

Deputy Manager II Rianda reported each year the Directors sign a policy basically stating that the fair will designate a smoke free kids day that will be promoted on Kid's day during the fair and we have certain designated areas that are smoke free; those being the Park Kiddie Land, Kid's Town, all of the Exhibit Buildings and the Livestock area. We also have a non-smoking area in the Grandstand.

Deputy Manager II Rianda stated that basically, what the new policy is doing is rather than designating non-smoking areas, it's designating smoking areas. This would mean that the rest of the grounds would be smoke free. She stated she has been working with the County Department of Public Health on estimates for signage and it appears we can do the signage cheaper than purchasing them. So the County Department of Public Health has been working on some funding for us to pay for the signage and they have been great partners. In her opinion, adopting this policy wouldn't be much different that what we are currently doing. It's changing the wording and making it more prevalent and adding an educational element for our exhibitors and our patrons.

The Board asked where smoking would be permitted. Deputy Manager II Rianda stated, the Blues and Brews, Sports Zone, the Cantina, Wine Garden; anywhere alcohol is sold. It is Staff's recommendation to approve the new smoking policy.

MSP (Hudson-Jones) to approve the new No Smoking Event Policy.

Thanked the Board for adopting the new smoking policy which will protect patrons that do not smoke, children, people with Asthma or other illness that are affected by tobacco smoke. It will make the Fair healthier and a fun place for them to be. And it's also convenient for smokers because they know there will be certain areas where they can smoke. They stated this was a very big accomplishment and they thanked the board very much. This is a great achievement for the central valley because we don't have any fairs within the central valley that are smoke free.

Item #6 Committee Reports:

6-A Finance Committee

- Acknowledge February 28, 2010 Check Register in the amount of \$268,748.62; and March 31, 2010 in the amount of \$317,840.14;

MSP (Jones – Der Manouel) to acknowledge the February 28, 2010 Check Register in the amount of \$268,748.62; and March 31, 2010 in the amount of \$317,840.14.

The Big Fresno Fair No Smoking Event Policy

The Big Fresno Fair Board, 21st District Agricultural Association adopts the following No Smoking *Big Fresno Fair* Event Policy:

I. POLICY PURPOSE

The purpose of this policy is to reduce patron and employee exposure to secondhand smoke while attending the annual *Big Fresno Fair* Event held at the Fresno County Fairgrounds.

The Big Fresno Fair Board, 21st District Agricultural Association wants to provide everyone who attends or works at *The Big Fresno Fair* Event with a healthy and safe environment. Smoking is counterproductive to this goal, as documented in the attached "Findings."

II. DEFINITIONS

Whenever the following words are used in this policy, they will be understood to mean:

- (a) *Event*: The annual *Big Fresno Fair* Event organized, sponsored or operated either totally or in part by The Big Fresno Fair Board, 21st District Agricultural Association and over which it has control or responsibility. This definition includes activities related to the scheduled Event (*The Big Fresno Fair*) itself as well as Event set-up and take-down.
- (b) *Event Site*: The entire physical area of the Fresno County fairgrounds where *The Big Fresno Fair* Event is being staged and over which The Big Fresno Fair Board, 21st District Agricultural Association has control or responsibility. The Event Site includes all open, semi-open, and enclosed spaces and structures, including for example, exhibit halls, vendor booths, conference rooms, dining areas, bathrooms, performance stages, sports or other recreational areas or facilities, pedestrian walkways or pathways, and roads accessible to motorized vehicles.
- (c) "*Smoking*" and "*to Smoke*": Inhaling, exhaling, burning or carrying any lighted substance containing tobacco leaf, including but not limited to cigars, cigarettes, pipes, and hookah pipes.

III. NO SMOKING EVENT POLICY AND PROCEDURES

In order to safeguard the health, safety, and general welfare of everyone present at *The Big Fresno Fair Event*, The Big Fresno Fair Board, 21st District Agricultural Association adopts the following policy and procedures:

- (a) No Smoking at Event: The Big Fresno Fair Board, 21st District Agricultural Association will not allow smoking during *The Big Fresno Fair Event* or on the Event Site, except in designated outdoor smoking areas.
- (b) This policy applies at all times during the Event, including during set-up and take-down, and to everyone, including:
 - All *Big Fresno Fair* board members, officers, employees, volunteers and agents;
 - Event exhibitors and their employees, volunteers or agents;
 - Independent contractors working at the Event Site;
 - Event facility staff and employees;
 - Event performers, participants, or contributors; and
 - All Event attendees.
- (c) Designated Outdoor Smoking Areas: The Big Fresno Fair Board, 21st District Agricultural Association will permit smoking during the fair only at designated locations within the Event Site. All other areas within the Event Site shall be Smoke-Free. The following six areas are the designated outdoor smoking areas. These areas may be relocated or eliminated upon the determination of the Big Fresno Fair Board, 21st District Agricultural Association. There will be no more than six designated smoking areas, for *The Big Fresno Fair Event*.
 - Wine Garden
 - Blues and Brews
 - Sports Zone
 - Cantina
 - Area south of Paul Paul Theater
 - Grandstand, except for already established nonsmoking areas (tiered seating and Luxury Deck)
- (d) Policy Communication: The Big Fresno Fair Board, 21st District Agricultural Association will communicate its No Smoking Event Policy as widely as possible through press releases, website announcements, public service announcements, fair materials and instructions, Event maps, and all other forms of communication (both internal and external) about *The Big Fresno Fair*.
- (e) Event Signage: The Big Fresno Fair Board, 21st District Agricultural Association will make sure that numerous easy-to-read posters or signs are posted prominently at *The Big Fresno Fair Event Site* (including at entrances, exits, and other

appropriate areas) to inform all attendees of the policy. The signs will indicate that smoking is not permitted anywhere on the Event Site, except for designated areas. The designated outdoor smoking areas will be clearly marked.

- (f) Policy Enforcement: The staff and management of the 21st DAA will work to enforce the policy to the best of their ability by helping to direct people wishing to smoke to the designated smoking areas.

IV. STATE AND LOCAL LAWS

This No Smoking Event Policy is in addition to any federal, state, or local laws that restrict or otherwise regulate the use of tobacco. Smoking is also prohibited in all enclosed places of employment (Cal. Labor Code Section 6404.5). Smoking is prohibited in exhibit and livestock areas (2007 Cal. Fire Code Section 310). In addition, smoking is prohibited within 20 feet of all main entryways, exits, and operable windows of the buildings on the Fresno County fairgrounds (Cal. Gov't Code Sections 7596-98).

V. POLICY EFFECTIVE DATE

This No Smoking Event Policy is effective as of [____] [____], [____], and applies to all Events on or after that date.

VI. POLICY CONTACT INFORMATION

For questions about this No Smoking Event Policy, contact:

Stacy Rianda
Deputy Manager II
The Big Fresno Fair
(559) 650-3211
(559) 650-3226-Fax
srianda@fresnofair.com

Leila Gholamrezaei
Project Director/Health Educator
Fresno County Department of Public Health
Office of Policy, Planning & Communication
Tobacco Prevention Program
(559) 445-3276
(559) 445-3360-fax
lgholamrezaei@co.fresno.ca.us

This No Smoking Event Policy is accepted by and for The Big Fresno Fair Board, 21st
District Agricultural Association.

John C. Alkire, CEO
The Big Fresno Fair

Date

Stacy Rianda, Deputy Manager II
The Big Fresno Fair

Date

FINDINGS IN SUPPORT OF TOBACCO-FREE EVENT POLICY

The Big Fresno Fair Board, 21st District Agricultural Association recognizes that tobacco use and exposure to secondhand smoke cause death and disease and impose great social and economic costs, as evidenced by the following:

- More than 438,000 people die in the United States from tobacco-related diseases every year, making it the nation's leading cause of preventable death;¹ and
- Scientific studies have concluded that cigarette smoking can cause chronic lung disease, coronary heart disease, and stroke, in addition to cancer of the lungs, larynx, esophagus, and mouth;² and
- Smokeless tobacco use causes leukoplakia, a disease causing white patches that can become cancerous to form in the user's mouth;³ smokeless tobacco products and cigars are known to cause lung, larynx, esophageal, and oral cancer;⁴ and the regular use of snuff doubles the user's risk of cardiovascular disease and death;⁵ and
- Secondhand smoke is responsible for an estimated 38,000 deaths among non-smokers each year in the United States, which includes 3,000 lung cancer deaths and 35,000 deaths due to heart disease;⁶ and
- The Surgeon General has determined that secondhand smoke contains hundreds of chemicals that are known carcinogens or poisons, including formaldehyde, polonium-210, benzene, lead, cadmium, and nickel;⁷ and
- The California Air Resources Board has declared secondhand smoke a toxic air contaminant, the same category as the most toxic automotive and industrial air pollutants for which there is no safe level of exposure;⁸ and

¹ CENTERS FOR DISEASE CONTROL AND PREVENTION, TARGETING TOBACCO USE: THE NATION'S LEADING CAUSE OF DEATH 2 (2007) [hereinafter TARGETING TOBACCO USE], available at www.cdc.gov/tobacco/basic_information/00_pdfs/AAGTobacco2007.pdf.

² *Id.*

³ NATIONAL CANCER INSTITUTE, SMOKELESS TOBACCO AND CANCER: QUESTIONS AND ANSWERS 2 (2003), available at www.cancer.gov/images/Documents/018bcc3a-06d0-4858-bfb9-85acff215e9c/fs10_15.pdf.

⁴ TARGETING TOBACCO USE, *supra* note 1, at 2.

⁵ Dorothy K. Hatsukami and Herbert H. Severson, *Oral Spit Tobacco: Addiction, Prevention, and Treatment*, 1 NICOTINE & TOBACCO RESEARCH 21-44, 29 (1999).

⁶ NAT'L CANCER INST., NCI HEALTH INFORMATION TIP SHEET FOR WRITERS: SECONDHAND SMOKE (2005), available at www.cancer.gov/newscenter/tip-sheet-secondhand-smoke.

⁷ U.S. SURGEON GENERAL'S OFFICE, THE HEALTH CONSEQUENCES OF INVOLUNTARY EXPOSURE TO TOBACCO SMOKE: A REPORT OF THE SURGEON GENERAL 31-32 (2006) available at www.surgeongeneral.gov/library/secondhandsmoke/report/chapter2.pdf.

⁸ Resolution 06-01, Cal. Air Resources Bd. (2006) at 5, available at www.arb.ca.gov/regact/ets2006/res0601.pdf.

- The California Environmental Protection Agency has included secondhand smoke on the Proposition 65 list of chemicals known to the state of California to cause cancer, birth defects, and other reproductive harm;⁹ and
- Tobacco use begins young: most new cigarette smokers were between the ages of 12 and 17 when they smoked their first cigarette, and the average age of first smokeless tobacco use is 16.7 years old;¹⁰ and
- Smoking incurs over \$9 billion worth of medical costs per year in California and \$8.5 billion in lost productivity due to premature deaths;¹¹ and
- Smoke-free events protect the 86.7% of Californians who are nonsmokers;¹² and
- More than 500 California events or organizations have adopted policies to create smoke-free areas or prohibit smoking.¹³

⁹ CAL. ENVIRONMENTAL PROTECTION AGENCY, CHEMICALS KNOWN TO THE STATE TO CAUSE CANCER OR REPRODUCTIVE TOXICITY 8, 17 (2006), available at www.oehha.ca.gov/prop65/prop65_list/files/P65single081106.pdf.

¹⁰ U.S. DEPT. OF HEALTH AND HUMAN SERVICES, TOBACCO USE IN AMERICA: FINDINGS FROM THE 1999 NATIONAL HOUSEHOLD SURVEY ON DRUG ABUSE 3-4 (2001) available at www.oas.samhsa.gov/nhsda/tobacco/tobacco.pdf.

¹¹ CENTERS FOR DISEASE CONTROL AND PREVENTION, SUSTAINING STATE PROGRAMS FOR TOBACCO CONTROL: DATA HIGHLIGHTS 2006 (2006) 16, available at www.cdc.gov/tobacco/data_statistics/state_data/data_highlights/2006/00_pdfs/DataHighlights06rev.pdf.

¹² CAL. DEP'T OF HEALTH SERVICES, SMOKING PREVALENCE AMONG CALIFORNIA ADULTS 1984-2006, available at www.dhs.ca.gov/tobacco/documents/press/2006SmokingPrevalenceCharts.xls.

¹³ DEPARTMENT OF HEALTH AND HUMAN SERVICES, CALIFORNIA TOBACCO CONTROL UPDATE (2004) 7, available at www.dhs.ca.gov/ps/cdic/tcs/documents/eval/RPT_2004TCSupdate.pdf.