



October 6-17, 2021

# Livin' Local Marketplace

**Calling All Local Artisans & Growers...**

Become a vendor at The Big Fresno Fair. The Livin' Local Marketplace will give thirty artisans and growers a home to showcase their locally grown and hand-crafted items to over 600,000 fairgoers. A place where the fairgoer will be able to purchase the Central Valley's best products and locally made goods. 10-15 hours of Staffing is required with each applicant.

Application DEADLINE September 15, 2021.

Space is Limited so Hurry Apply Today!

[WWW.FresnoFair.com/livinlocal](http://WWW.FresnoFair.com/livinlocal)

## Livin' Local

LOCALLY GROWN  
HAND CRAFTED  
FARM TO TABLE

AFFORDABLE  
EXPOSURE

OPEN DAILY

PRODUCT  
EDUCATION  
DEMONSTRATIONS  
AND SAMPLES!

**THE BIG FRESNO FAIR**  
1121 S. Chance Avenue  
Fresno, CA 93702

559.650.3228

[www.fresnofair.com](http://www.fresnofair.com)

[lking@fresnofair.com](mailto:lking@fresnofair.com)

Local vendors will be hand selected to showcase their products in the Livin' Local Market Place ... where the farm meets the fork. Central cashiering will be utilized. Each vendor will be assigned a number, all their sales will be rung under their number payment will be made from the Fair to the vendor within 2 weeks of the closing of the fair.

The Fair will provide each of the participants product placement in the Livin' Local Marketplace, formally known as the Gem & Minerals Building. The vibe will be that of a quaint general store hidden in the heart of the Big Fresno Fair!

We are excited to share the hidden talents of our local companies and artisans with visitors to the Big Fresno Fair while encouraging them to BUY LOCAL!!

We are also delighted to offer an affordable option for smaller unique businesses to sell their goods at the Fair. We are looking for things like artisan cheeses, dairy products, honey, olive oil, vinegars, almonds, walnuts, walnut oil, teas, breads, dried fruit, spices, jerky, preserved food, hand crafted and repurposed items, locally roasted coffee, products that have a unique story to the Central Valley. We look forward to hearing your story.

The fee will be \$200.00 per business, plus 10% commission on products and services sold and 10-15 hours of volunteer time in the building during the Fair.

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Product  
Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please contact Carrie Fraley at (559)765-8667 or [carriesonflower@gmail.com](mailto:carriesonflower@gmail.com) for more information or questions.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

