



Quick Story Ideas

There are so many great stories to tell both in advance of and during the 2024 Big Fresno Fair! Here's a guide of the biggest stories known today. The Communications Team will be sure to update you on new and exciting stories throughout the Fair!

FAIR SAVINGS

- **O'Reilly Auto Parts Season Pass (September 4 – October 12)**
Get your Season Passes at participating O'Reilly Auto Parts stores for just \$40! That's an \$8 discount and without a doubt the best deal available! Redeem your O'Reilly proof of purchase receipt at the Fair Administration Ticket Box Office to pick up your Season Pass. Then you can visit the Fair as many days as you would like! **NOTE:** A photo ID is required for use of Season Pass; Season Pass good for one person only during the 2024 Big Fresno Fair.
- **Save Mart & FoodMaxx Pre-Sale (September 4 – October 14)**
Purchase your discounted tickets at participating Save Mart or FoodMaxx stores from September 4 until October 14! Get \$3 off Adult Admission (Regular Price: \$15), \$2 Off Seniors/Kids/Military (Regular Price: \$8) and up to \$7* Off Unlimited Carnival Ride Wristbands (Regular Price: \$40 M–TH, \$45 Fri–Sun *plus fees). For a full list of participating stores and locations, [click here](#).
- **“Pint for a Pass” Blood Drive (August 27 – October 14)**
Do you know your blood type? Want to help save a life? Then donate at the 14th Annual “Pint for a Pass” Blood Drive! You can find out your blood type and help save a life right here in our community, plus get a “Buy One, Get One Free” admission ticket voucher good for the 2024 Big Fresno Fair by donating blood at any Central California Blood Center donor center or mobile unit from August 27 through October 14! Then redeem the BOGO offer online or at the Fair Administration Box Office. PLUS, everyone that donates blood is entered to win a FREE pair of concert or reserved seat horse racing tickets and Fair admission! Winners will be chosen at random throughout the “Pint for a Pass” Blood Drive.
- **Seniors' Day (10/7)**
Seniors 62 and BETTER are able to enjoy the Fair for free 10 a.m. – 1 p.m., along with special Seniors' Expo throughout the grounds! After 1 p.m., cost of Senior Admission goes up to \$4. Remember, gates will open at 10 a.m. on this day.
- **Special Interest Day (10/7)**
Admission is FREE to persons with disabilities plus their chaperone from 10 a.m. – 1 p.m. After 1 p.m., price for persons with disabilities and their chaperones goes up to \$4 each.
- **\$2 “Fans & Followers” Happy Hour Entry (10/8)**
Save BIG on Fair entry just by connecting with us on social media! Connect and follow us on Twitter, Facebook, Instagram and TikTok to get into the Fair for just \$2 from 4 p.m. – 7 p.m. on Tuesday, October 8. A special barcode will be posted the day before on the Fair's social media channels; show it at the gate during that timeframe and pay only \$2 to get into the Fair!



- **Sun-Maid Kids' Day (10/9)**

It's Sun-Maid Kids' Day on Wednesday, October 9 which means admission to the Fair is FREE for kids 12 and under with a paid adult admission on this day only. Remember, children 5 and under are always free. **NOTE:** Carnival Rides are regular price on this day.

SPECIAL EVENTS

- **13th Annual 4.0 & Above Program presented by Valley Children's Healthcare, EECU, Toyota and iHeart Media (10/2)**

All Fresno County 8 - 12 grade students with a 4.0 or higher GPA as of June 2024 will be eligible for this amazing scholastic rewards program with a variety of prizes! Eighth grade students will have the chance to compete for scholarships and other great prizes, while high school students will have the chance to win those same prizes PLUS a brand-new Toyota Corolla! The drawing will take place on Wednesday, October 2 at 6:30 p.m. in the Brian I. Tatarian Grandstand! This is definitely a "must cover" event! If interested, we can connect you with past winners to see how winning has both motivated them and affected their education!

- **13th Annual Big Band Review presented by Valley Children's Healthcare, EECU, Toyota and iHeart Media (10/3)**

High School & Jr. High Marching Bands compete for \$20,000 in prizes from 2 p.m. to 6 p.m.! Takes place in the Brian I. Tatarian Grandstand.

- **Beer & Wine Fest (10/5)**

The Fair's Annual Beer & Wine Fest on Saturday, October 5 from 2 p.m. until 6 p.m. From inside the horse racing track, sip on beer and wine from more than a dozen craft breweries and wineries, live music, food trucks, lawn games and of course, wager on horse races from private betting stations. Tickets cost \$25 for Event Only and \$7 for Designated Drivers. Attendees must be 21 or older. All proceeds go to support the Fresno County Historical Museum.

- **Jr. Livestock Auctions (10/5 & 10/12)**

This annual competition is the culmination of a year's worth of work for agriculture students who select, purchase, feed and groom livestock to be judged, graded and sold at the Fair both Saturdays of the Fair.

- **Derby Dog Dash (10/12)**

Watch small but speedy dogs race to the finish line! The Annual Derby Dog Dash is on Saturday, October 12, in between horse races, when participants will race for cash prizes and, of course, bragging rights.

- **Bulldog Stakes Race (10/13)**

Join the tradition and wear red to the horse races for your chance to win cash prizes and honor our hometown Fresno State Bulldogs on Sunday, October 13!

- **City Horse Race Days (10/4 - 10/6 and 10/11 - 10/14)**



Officials from each of the 15 Fresno County incorporated cities will join us for their special day at the horse races and will even get to take their photo with the winning horse and jockey!

FAIR FOOD NEWS

NEW Foods to Try at the 2024 Big Fresno Fair!

NEW Food to Try at the 2024 Big Fresno Fair!

- Hot Honey Funnel Cake Chicken Sandwich and Doctor Pepper Pickle Drink from **Chicken Charlies**
- Deep Fried Crushable from **MBM Concessions**
- Korean Corndog from **Weenies on Wheels Concessions**
- Won Ton Chicken tacos, Pull Pork egg Roll, Chicken Rice bowls, Yum Yum Fries, Teriyaki Chicken on a stick from **RM Concessions**
- Hand-rolled and baked-fresh pretzels from **Wetzel Pretzel Food Truck**

Returning Fair Favorites:

- Deep-fried burgers from **Fry Burger**
- Famous Dole Whip, Dole Float and Frozen Banana's from **Ryan's Dole Whip**
- Tri-Tip, BBQ Beef and Smoked Turkey Legs and more from **Big Bubba's Bad BBQ**
- Delicious Deep-Fried creations like Oreos, Twinkies, Frog Legs and more; plus some of his healthier menu options like Maui Pineapple Bowls, Kabobs and more from **Chicken Charlie's**
- Warm and delicious Cinnamon Rolls from **Country Fair Cinnamon Rolls** three stands
- Fish Ceviche, Shrimp Cocktail, Chili Relleno Burrito and more from **Pepe's Mariscos**
- Multi-flavored Licorice Ropes from **Fair-time Licorice Ropes** in the Industry Commerce Building

[See a full list of new and returning Fair food items here.](#)

NEW \$3 Fair Bites & Fair Value Meals!

NEW at the 2024 Big Fresno Fair is our \$3 Fair Bites, which will be available on Thursday, October 3 from 2 p.m. – 6 p.m. only. We have 44 food concessionaires serving up bite-sized Fair food and drinks for just \$3 so come out and sample as much Fair food as you can handle! PLUS, save a buck and feed the family with Fair Value Meals that will be available every day! More details to come on what food booths will be offering these great deals!

FAIR ENTERTAINMENT THROUGHOUT GROUNDS

Carnival Rides | Enjoy a ride on the Century Wheel, Grand Carousel and all of your other midway favorites! Plus enjoy these new rides that will be at the 2024 Big Fresno Fair: Mega Flip and Turbo, two thrilling and unforgettable rides.

Live Performers on Grounds | Stop, watch and interact with our ground performer throughout the Fair! Here's the scoop on what you can see!



- **Balloonacy**

Balloonacy's very own Balloon Guy, Dennis Forel, is considered America's foremost single-balloon specialist. Forel has a repertoire of over 100 different balloon animals. Dennis has performed throughout the Western United States, Mexico and Japan. He is a member and performer at the Magic Castle in Hollywood. He is also a member of the Western Fairs Association.

www.balloonacy.com

FACEBOOK - www.facebook.com/DennisForel/

INSTAGRAM - www.instagram.com/DennisForel/

- **NEW - Barrel O' Fun**

Barrel O' Fun is a classic presentation of magic and comedy that will have you amazed and rolling on the ground laughing. With numerous awards backing their skill and entertainment, Charlie & Delilah look forward to entertaining the crowds at the Fair! <https://leapfrog-entertainment.com/project/barrel-o-fun/>

- **Chef Ray Duey - Produce Craving Artist**

Produce artist and chef!!! Worker of magic from the Earth's bounty!! www.chefgarnish.net

- **NEW - Dinos and Dragons**

Dino's & Dragons is a strolling act featuring 3 different walks, one is with Dagger the Dragon (full size), Blue the Dinosaur (full size) of Jurassic fame followed by the baby puppets Bolt (T-Rex) and Baby Blue a (Velociraptor) which appeal to the younger kids who may be afraid of the full-size characters.

INSTAGRAM - <https://www.instagram.com/dinosanddragonsusa/>

- **NEW - Funkanometry**

Funkanometry is a dynamic Hip Hop and Popping dance duo from Vancouver Island, Canada, formed by Jacksun Fryer and Carlow Rush. With their infectious energy and love for dance, this fun duo are growing and expanding within the entertainment industry as they continue to captivate audiences with their live performances around the world. <https://funkanometry.com/>

FACEBOOK - <https://www.facebook.com/funkanometry>

INSTAGRAM - https://www.instagram.com/funkanometry_/

TWITTER - <https://x.com/funkanometry>

YOUTUBE - <https://www.youtube.com/@Funkanometryduo>

TIKTOK - <https://www.tiktok.com/@funkanometry>

- **Jack Spareribs Shipwreck Show**

Swashbuckling, rib-tickling, magical fun! Featuring Maynard, the Talking Monkey and the world's worst pirate jokes. www.jackspareribs.com

INSTAGRAM - www.instagram.com/jackspareribs/

- **Lanky the Clown**

Lanky the Clown is an energetic, talented and colorful clown. Over 40 years of clowning experience and a large variety of venues make this clown an awesome entertainer.

www.clownone.com

FACEBOOK - <https://www.facebook.com/lankyscorner>

INSTAGRAM - www.instagram.com/lankyclown/

- **Mango and Dango's Flying Umbrella Ship**



The Adventures of the Flying Umbrella Ship is an energizing spectacle of wonder and amazement! Experience stilt walkers like you have never seen before as they ride their unique contraption (The Flying Umbrella Ship) through the fair.

www.mangoanddango.com

FACEBOOK - www.facebook.com/MangoandDango/

INSTAGRAM - www.instagram.com/mangoanddango/?hl=en

- **Stilt Circus**

Stilt Circus is a three-time award-winning company known for its detailed handmade costumes and whimsical characters. Audiences are delighted and enthralled by our captivating, strolling ambient entertainment through pantomime, playful gestures, prop manipulations, and guest interaction. www.stiltcircus.com

FACEBOOK - www.facebook.com/stiltcircus

INSTAGRAM - www.instagram.com/stiltcircus/?hl=en

TWITTER - www.twitter.com/StiltCircus

YOUTUBE - www.youtube.com/channel/UCNv3TF7MME1FpfgoXpGkr2Q

- **Roberto the Magnificent**

Roberto the Magnificent's show combines interactive comedy with amazing stunts for audiences of all ages. As fast as his pins fly, his one liners fly even faster! www.leapfrog-entertainment.com/project/roberto-the-magnificent/

FACEBOOK - www.facebook.com/profile.php?id=100061913931149

- **Robocars**

Robocars are highly skilled operators bringing these brightly colored, unique and innovative vehicle costumes to life with their amazing driving skills and crowd interaction. With over 30 unique ROBOCARS vehicles in their inventory, including Cars, Trucks, Tractors, Motorcycles and our hugely popular First Responder Police Car and Firetrucks, there's definitely a favorite for everyone. <https://jinternationalmanagement.com/talent/robocars/>

INSTAGRAM - <https://www.instagram.com/robocarsentertainment/>

- **Tanzanite African Acrobats**

A unique cultural experience from Africa. High energy acrobatics mingled with live music and dance. Witness spectacular choreographed routines involving fast pyramid building, limbo, contortion, bottle balancing, chair stacks and hand balancing all set to African beats.

www.capitolint.com/Fairs/tanzanite/tanzanite

- **NEW - The Drumheads**

The Drumheads have touched down on planet Earth with a mission: to delight you and your guests with the best music of today, tomorrow, and the classics of yesteryears. Don't let this opportunity slip away – make sure you catch The Drumheads as they bring the rhythm and excitement to your next event! <https://thedrumheads.com/>

FACEBOOK - <https://www.facebook.com/DrumheadsShow>

INSTAGRAM - <https://www.instagram.com/DrumheadsShow/>

TWITTER - <https://x.com/DrumheadsShow>

YOUTUBE - <https://www.youtube.com/@DrumheadsShow>

TIKTOK - <https://www.tiktok.com/@DrumheadsShow>

- **The Throw Zone with Jeremiah Johnston**



Jeremiah's award-winning juggling talents and cutting-edge light show will captivate and dazzle you with spectacular tricks and visuals. His thrilling and illuminating juggling act is an experience the whole family will love. www.thethrowzone.com
FACEBOOK - www.facebook.com/thethrowzone/
INSTAGRAM - www.instagram.com/thethrowzone/
TIKTOK - www.tiktok.com/@thethrowzone
YOUTUBE - www.youtube.com/c/TheThrowZone

- **Violin On Fire**

Patrick Contreras 'Violin On Fire' is an electric violinist who performs today's hits and yesterday's favorites in a completely unique way – from Santana to Bruno Mars to exciting originals.

FACEBOOK – <https://www.facebook.com/violinonfire/>
INSTAGRAM – <https://www.instagram.com/violinonfire/>
TWITTER – <https://x.com/violinonfire>
TIKTOK – <https://www.tiktok.com/@violinonfire>

Check out NEW Dinos and Dragons, The Drumheads, Barrel O'Fun plus so many returning favorites!

Live Music Featured on the 5 Free Stages | Don't miss performances by the amazing Jay Rin & Jimmy Becker, Tina the Hypnotist, Tanzanite African Acrobats, El Mariachi de mi Tierra de Roosevelt High School plus so many more talented artists and bands!

Sports Stories

- Get the inside scoop on horse racing from the Jockeys and Trainers to Owners, plus tips on how to wager from the Handicapper Help Booth.
- Rock Climbing Wall on the grass area on the east side of the Pavilion Stage!
- Miller Lite Starter's Sports Bar – perfect place for sports enthusiasts to catch their favorite teams playing while enjoying the excitement of live horse racing.
- Derby Dog Dash – Small Dog Races on Saturday, October 12 in the Brian I. Tatarian Grandstand.

Educational & Philanthropic Programs

- 4.0 & Above Program presented by Valley Children's Healthcare, EECU, Toyota and iHeart Media rewarding high achieving 8th – 12th grade students
- Big Band Review presented by Valley Children's Healthcare, EECU, Toyota and iHeart Media

Big Fresno Fair Attractions

- **NEW** Off Axis Stunt Show
- Kids' Town **RETURNS** with Aqua Pals Town
- Livin' Local Marketplace
- Pop! Culture Experience (located in the Armory)
- All-Alaskan Pig Races
- Iron Mountain
- Big Fresno Fair Tractor Tree (featured in *Ripley's Believe It Or Not!*)
- Table Mountain Rancheria Park:
 - The Big Fresno Fair Old School House; Fort Fresno; Miners' Town; Pirate Ship; Farmer's Market; Dairyville USA; Catfish Falls



- Livestock Pavilion
 - Baby Boom Area

HIGHLIGHTED EXHIBITS

- **Fresno County Historical Museum**
 - Expanded History of Fresno Projection Map
 - Newly added Italian Exhibit focuses on the history and culture of the Italian Heritage in Fresno County.
 - Neon Signs | Fat Jack's, Castillo's Mexican Restaurant, John Lawson addition to Eddie's Speed Shop.
- **Off Axis Stunt Show**

Off Axis is a world-renowned high-energy circus show from Las Vegas combining the talents of extreme sports and acrobatics.
- **Lorikeets Encounter**

Stroll through the open aviary as these beautiful parrots fly overhead in their open-air exhibit and you even have the chance to feed them! You'll find the Lorikeet Encounter inside The Greenhouse, so be sure to stop by on your trip to the 2024 Big Fresno Fair!
- **Big Fresno Fair Tractor Tree**

The "Tractor Tree," located on the south side of the Paul Paul Theater, stands 32 ft. tall and features 22 various sized tractors welded to a metal frame to create a "tree". Integrated into the design are two tractor cabs in which kids (and adults) can sit in and steer the tractor, pose for pictures and most importantly learn about the incredible impact of tractors on agriculture in the San Joaquin Valley. Surrounding the "Tractor Tree" are storyboards telling the evolution in farming in the Valley from early mule pulled plows to the modern day tractor, accompanied by an educational video. It was featured in the Fall 2019 issue of "Ripley's Believe It Or Not!"

Special Services

All Gender/Family Restroom

Mommy Zone presented by Valley Children's Healthcare

Found Children's Center presented by Valley Children's Healthcare

Exclusive Interviews: Need to be requested in advance so special arrangements can be made.