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SUGAR RAY ADDED TO THE 2024 BIG FRESNO FAIR TABLE MOUNTAIN CONCERT SERIES LINE-UP

Tickets will go on sale May 27, as part of an exclusive Big Fair Fan Club Pre-sale

FRESNO, CALIFORNIA, May 20, 2024... The Big Fresno Fair is excited to announce Double-Platinum artists, Sugar Ray, as part of the Table Mountain Concert Series in the Paul Paul Theater presented by Modelo Especial and Toyota. This show joins a line-up that already consists of: Walker Hayes; The Righteous Brothers; G-Eazy; and Dwight Yoakam.

The Sugar Ray concert will go on sale first to Big Fair Fan (BFF) Club members, the Fair's free email newsletter, as part of an **online-only** pre-sale starting on Monday, May 27 at 10:00 a.m. and going until Monday, June 3 at 11:59 p.m. During this time, any BFF Club member who purchases a Fair concert ticket can also purchase a Fair admission ticket for 50% off; discounted admission and concert tickets must be purchased in the same transaction. Tickets will then go on sale to the general public (online only) beginning Tuesday, June 4 at 10:00 a.m.

BFF Club Members will receive a special password via email the day before the pre-sale. Know someone who isn't a part of the BFF Club, but would like to purchase their Sugar Ray concert tickets AND receive 50% off Fair admission ahead of time? Tell them to sign up for free at www.FresnoFair.com/BFFClub.

Sugar Ray

Thursday, October 3 | Ticket Prices: \$42, \$32, \$22

Beyond sales of 10-million records, four top 10 songs, hundreds of millions of streams, and millions of tickets sold, Sugar Ray – co-founded by Mark McGrath [vocals] and Rodney Sheppard [lead guitar] – embody the endless summer of popular music and culture. The band has had the privilege of performing on the same stage as other large artists such as The Rolling Stones, KISS, and Sex Pistols, Run-DMC and was interpolated by Post Malone.

1994's *Lemonade & Brownies* took the guys around the world and earned cult classic status for its frenetic and unpredictable hybrid and later set the stage for *FLOORED* in 1997. The latter's immortal lead single "Fly" [feat. Super Cat] made them a household name. 21 years down the road, Post Malone incorporated "Fly" in "Sugar Wraith" on the triple-platinum *Beerbongs & Bentleys*. Helmed by GRAMMY® Award-winning producer David Kahne [Sublime, Paul McCartney, The Strokes], *FLOORED* earned the band's first gold plaque and eventually went double-platinum. Two years later, *14:59* bowed in the Top 20 of the *Billboard* Top 200, went triple-platinum, and gave us "Someday," "Falls Apart," and their second No.1 "Every Morning."

In 2001, *Sugar Ray* crashed the Top 200 at No.6 as "When It's Over" staked out a spot on the charts. It added another platinum plaque to their walls. Enjoying a renaissance, Sugar Ray headlined the *Under the Sun* Tour 2013-2015. They inked a deal with BMG in 2019 and dropped their seventh full-length, *Lil Yachty*. In addition to features from *Rolling Stone* and *Billboard*, NPR claimed, "*The Newport Beach*





natives returned to their signature uplifting and airy rock sound.” It only set the stage for more touring and music. No matter how much everything changes, we’ve got Sugar Ray forever. Don’t miss the chance to see a nostalgic performance by Sugar Ray on Thursday, October 3 at the 2024 Big Fresno Fair!

About The Big Fresno Fair:

The Big Fresno Fair, founded in 1884, is the 5th largest fair in the state of California and represents the 21st District Agricultural Association. Over 500,000 people from throughout the state visit The Big Fresno Fair each year, making it the largest annual event in the Central Valley. Members of the Board of Directors include: Terry Gonsalves, President; Gary Chahil, Vice President; Frank Flores, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Jerry Pacheco; Annalisa Perea, Chuck Riojas and Lawrence Salinas. Christina Estrada heads the daily operations in her role as Interim CEO. The 2024 Big Fresno Fair will run October 2 - 14. For more details, please visit www.FresnoFair.com.

Resources:

Artist Publicity Photo & Concert Graphics for Use | <https://spaces.hightail.com/space/v3wWWe1rrr>
Sugar Ray | www.sugarray.com

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