



## **FOR IMMEDIATE RELEASE**

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### **THREE MORE SHOWS ANNOUNCED FOR THE 2024 BIG FRESNO FAIR TABLE MOUNTAIN CONCERT SERIES LINE-UP** *Exclusive Big Fair Fan Club Pre-sale starts July 17 with Fair Admission Discount*

**FRESNO, CALIFORNIA, July 10, 2024...** The Big Fresno Fair is excited to announce three more dynamic shows as part of the Table Mountain Concert Series in the Paul Paul Theater presented by Modelo Especial and Toyota. These new performances are: Sheila E. with special guest Midnight Star (10/4); Big Daddy Weave (10/8); and 311 (10/9). These shows join a line-up that already consists of: Walker Hayes; Sugar Ray; El Flaco vs. El Mimoso; The Righteous Brothers; G-Eazy; Calibre 50 and Banda Carnaval; and Dwight Yoakam.

These concerts will go on sale first to Big Fair Fan (BFF) Club members, the Fair's free email newsletter, as part of an **online-only** pre-sale starting on Wednesday, July 17 at 10:00 a.m. and going until Tuesday, July 23 at 11:59 p.m. During this time, any BFF Club member who purchases a Fair concert ticket can also purchase a Fair admission ticket for 50% off; discounted admission and concert tickets must be purchased in the same transaction. Tickets will then go on sale to the general public (online only) beginning Wednesday, July 24 at 10:00 a.m. The Fair's Box Office opens August 19 for in-person purchases.

BFF Club Members will receive a special password via email the day before the pre-sale. Know someone who isn't a part of the BFF Club, but would like to purchase their concert tickets AND receive 50% off Fair admission ahead of time? Tell them to sign up for free at [www.FresnoFair.com/BFFClub](http://www.FresnoFair.com/BFFClub) and they will receive the password in their confirmation email.

#### **Sheila E. with special guest Midnight Star Friday, October 4 | Ticket Prices: \$40, 30 and \$20**

**Sheila E.** is no stranger to music. The Oakland native derives from a long line of musicians, such as her father, Pete Escovedo, a well-known Mexican-American percussionist; former Santana member and Azteca founder, Coke Escovedo (uncle); the Dragons' frontman, Mario Escovedo (uncle); and fellow Latin star, Tito Puente (godfather). Sheila became a top session and touring musician before the age of 20, performing and/or recording with George Duke, Herbie Hancock, Billy Cobham, Con Funk Shun, Marvin Gaye, Diana Ross, Lionel Richie, Gloria Estefan, Patti LaBelle and Steve Nicks among others.

Sheila E.'s career launched in 1984 after being featured as vocals on the classic *Purple Rain* recording of "Erotic City." Her debut album, *The Glamorous Life*, spun off the Grammy Award-nominated Top 10 hit of the same name, plus a second Top 40 single "The Belle of St. Mark." Between her 80's tenure as a drummer, songwriter and musical director for Prince's backup band, Sheila E. released two more solo albums, *Romance 1600* and *Shelia E.*, plus scored another classic hit with "A Love Bizarre." Sheila E.'s producing, arranging and performance talents have been showcased throughout the music and film industry with appearances on The Academy Awards, The Latin Grammy Awards, BET Awards, The American Music Awards, The Kennedy Center Honors, The Summer Olympics, WOW Awards, ALMA's and The Image Awards, just to name a few. In 2014, Sheila E. released her literary biography titled, *The Beat of My Own Drum*, and her solo album, *ICON*. Following Prince's death in 2016, she released the single





“Girl Meets Boy” in memory of the late, great Prince. In 2018, Sheila E. released her album, *ICONIC: Message for America*, which displays her efforts to bring awareness to social issues and humanitarianism. Sheila E. continues to produce and perform music throughout the world and is in the process of completing her first-ever Salsa project.

**Midnight Star** first began their musical career in 1976 when trumpeter, Reggie Calloway and saxophonist, Bill Simmons set their sights on creating a new band. They later recruited Belinda Lipscomb (lead vocals); Kenneth Gant (bass, vocals); Jeff Cooper (guitar); Boaz Watson (lead vocals, keyboards); and Melvin Gentry (vocals, guitar, drums) to join in their quest for greatness. The group quickly developed a reputation as a jamming party band at dances in their hometown, covering Top 40 material of the day. They later added guitarist, Dana Mattison and trombonist, Vincent Calloway (Reggie’s younger brother). In 1978, after being signed by Solar Records, the group recorded their first album, *The Beginning*, which spawned their hit, “Make It Last” and garnered airplay for their soulful ballad “Searching for Love.” In 1981, the band went on to release their second album, *Standing Together* and in 1982, released their third album titled, *Victory*. In 1983, the group recorded their fourth album, *No Parking on the Dance Floor*, which includes hits like “Freak-A-Zoid,” “No Parking on the Dance Floor” and “Wet My Whistle,” – and launched the group to new heights and into superstar status – selling over two million units and receiving RIAA Double-Platinum Certification. The group went on to record their fifth album, *Planetary Invasion*, which sparked the group’s first R&B hit “Operator” and was on the charts as No.1 for five weeks. In 1986, the group struck gold again with their hit single, “Midas Touch” off their final album, *Headlines*, and was quickly another chart topper across the world. This would be the last album with the Calloway brothers, who left the band to pursue a career as music producers. The group went on to release three more albums and in 2002, released their first album in over 12 years titled, *15th Avenue*. Midnight Star continues to perform its music to sold out halls and arenas all over the world and will soon make their way to perform on the Paul Paul Theater stage at the 2024 Big Fresno Fair!

### **Big Daddy Weave**

**Tuesday, October 8 | Ticket Prices: \$32, 22 and \$18**

**Big Daddy Weave** is known for their honest songs that tell personal stories of freedom in Christ, which have made the band admired for their real-life, real-person openness. With popular songs such as “Redeemed,” “God is in the Story,” “Heaven Changes Everything,” “My Story,” “The Lion and the Lamb,” “Overwhelmed” and “Let it Begin,” the Christian group has become one of the most beloved bands in Christian music. Big Daddy Weave’s testimony is about a deep and personal faith in Jesus, no matter the circumstances, and that portrays throughout their music. A mainstay at radio, the band has achieved numerous No.1 singles such as their RIAA Platinum Certified “Redeemed.” This song quickly became an anthem of unprecedented impact when it spent 11 weeks at No.1 and was dubbed as Song of the Year at the first annual K-LOVE Fan Awards, and earned Dove Award and Billboard Music Award nominations. Big Daddy Weave members are Mike Weaver (lead vocals, guitar); Jeremy Redmon (guitar, vocals); Joe Shirk (saxophone, keys, vocals); Brian Beihl (drums); and Raul Alfonso (bass). They have amassed more than one billion career streams and have received numerous honors, including a Dove Award, ASCAP and BMI Awards and the prestigious Rich Mullin Artist Impact Award, amongst others. Don’t miss the chance to see this amazing, uplifting group at the 2024 Big Fresno Fair!

### **311**

**Wednesday, October 9 | Ticket Prices: \$75, 60, \$50 and \$40**

The band **311** was formed in 1990 in Omaha, Nebraska and features Nick Hexum (vocals, guitar); Chad Sexton (drums); Tim Mahoney (guitar); SA Martinez (vocals, DJ); and P-Nut (bass). Their music varies across the board from rock, rap, reggae and funk, giving them a unique, hybrid sound, and 32 years later, the band is still regarded as one of the most entertaining and dynamic live bands in the U.S. As veterans of over 2,000 shows across 27 countries, 311 is one of the longest running original lineups in rock, alongside other iconic acts like U2 and Radiohead. The band has released 13 studio albums, two





greatest hits albums, two live albums, three DVD's and a boxed-set, and have sold over nine million records in the U.S. A total of 10 of their albums have reached the Top 10 on Billboard's Top 200 Sales Chart, and nine of their singles have reached the Top 10 on Billboard's Alternative Radio Chart, including three No.1 singles, "Down," "Love Song" and "Don't Tread on Me" along with "Amber," "All Mixed Up," "Come Original" "Creatures for Awhile," "Hey You" and "Sunset in July." Don't miss your chance to see 311 live on October 9 at the 2024 Big Fresno Fair and hear these hits you love in-person!

### **About The Big Fresno Fair:**

The Big Fresno Fair, founded in 1884, is the 5th largest fair in the state of California and represents the 21st District Agricultural Association. Over 500,000 people from throughout the state visit The Big Fresno Fair each year, making it the largest annual event in the Central Valley. Members of the Board of Directors include: Terry Gonsalves, President; Gary Cahil, Vice President; Frank Flores, Secretary/Treasurer; Linda Mae Balakian Hunsucker; Jerry Pacheco; Annalisa Perea, Chuck Riojas and Lawrence Salinas. Christina Estrada heads the daily operations in her role as Interim CEO. The 2024 Big Fresno Fair will run October 2 - 14. For more details, please visit [www.FresnoFair.com](http://www.FresnoFair.com).

### **Resources:**

Artist Publicity Photo & Concert Graphics for Use | <https://spaces.hightail.com/space/hKF3qF6K9O>

Sheila E. | <https://sheilae.com/>

Midnight Star | [www.midnightstarband.com](http://www.midnightstarband.com)

Big Daddy Weave | <https://bigdaddyweave.com/>

311 | <https://311.com/>

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