



Airstream Club International

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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AIRSTREAM CLUB INTERNATIONAL RALLY COMMITTEE ACCEPTING APPLICATIONS FOR EXHIBITORS, SPONSORS AND PRESENTERS

Airstream Club's largest annual gathering will bring more than 1500 Airstream owners to Fryeburg, Maine July 23-29, 2022. The schedule is currently being planned, and opportunities are available to exhibit, sponsor and speak at the event.

JACKSON CENTER, Ohio – Airstream Club International (ACI) will be holding its 2022 International Rally at the Fryeburg Fairgrounds in Maine, July 23-29. The event is the club's largest annual gathering for its members. It features six days of seminars, exhibits, entertainment, tours and - best of all - camaraderie amongst fellow Airstream enthusiasts.

The International Rally Committee, a group of eight club volunteers plus members of corporate staff are presently hard at work making plans for the event. Most recently, the planning committee announced its invitation to exhibitors, sponsors and speakers to participate at this summer's event.

"Our advertisers and sponsors see a great return on investment. As a not-for-profit event, we are able to keep our exhibit fees low," said Lori Plummer, Corporate Manager at Airstream Club International.

The exhibit hall floor not only showcases the RV Industry's best products, but also

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gives attendees a chance to bring products back with them to their trailers and motorhomes. “It’s definitely a consumer’s kind of exhibit floor. Our people love to shop,” said Rich Collins, Exhibits Chair. For more information on exhibiting, visit www.airstreamclub.org/fryeburg/exhibitors

Sponsorship packages for special events like the First-Timers’ GAM (Get Acquainted Meeting) and the Opening Ceremony Dinner are available in addition to a myriad of other digital and interactive advertising opportunities.

For the well-informed RV or Airstream enthusiast, the Call for Presenters is currently open. Tracks will be run on the following topics: Maintenance and Technical, Airstream Lifestyle, Club Leadership, Hobbies, Crafts and Special Interests and History and Storytelling. Anyone with a deep passion and willingness to share information is encouraged to apply by visiting www.airstreamclub.org/fryeburg/presentations.

Caravans begin rolling well in advance of arrivals to Maine, with anticipation for the event growing by the mile. It’s estimated the event brings more than \$2 million through the communities in which members travel, stay and dine before, during and after the event. For the latest information on the 2022 Airstream Club International Rally, visit www.airstreamclub.org/fryeburg.

ABOUT AIRSTREAM CLUB INTERNATIONAL:

Airstream Club International (ACI) is a non-profit organization with headquarters in Jackson

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Center, Ohio. The club originated when Wally Byam, the inventor of the Airstream, first led a group of travel trailers from Texas to Nicaragua in 1951, followed by subsequent caravans that encouraged people to get out and use their travel trailers.

In doing so, Wally inspired travel enthusiasts to see and enjoy the world, encouraging cross-cultural encounters, all the while using these environments to test the travel trailers he manufactured. On a caravan to Eastern Canada in 1955, the Wally Byam Caravan Club International (WBCCI) was formed.

The club was later renamed the Wally Byam Airstream Club and is currently doing business as Airstream Club International (ACI). Today, ACI holds hundreds of local club and regional rallies as well as dozens of local, region and national caravans to provide club members with many opportunities to carry on the tradition of discovering fun, philanthropy, camaraderie and adventure together while travelling in their Airstreams. The ACI Annual Rally is the club's largest annual gathering. To learn more, visit www.airstreamclub.org/fryeburg and follow ACI on social media [@airstreamclub](https://www.instagram.com/airstreamclub).

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