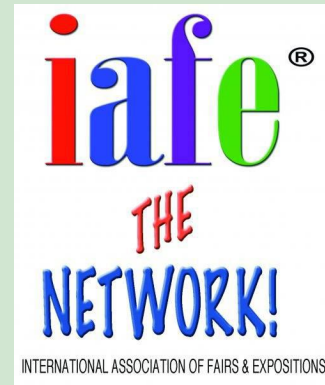




MAAF NEWSLETTER

February 2022

Issue #2



EXECUTIVE DIRECTOR'S REPORT by BARRY NORRIS

Welcome Back - Finally!

In less than three weeks, fair folks from across the state will meet in South Portland at the Sheraton at Sable Oaks for the 2022 Maine Association of Agricultural Fairs annual conference. I am pleased to share with you a preview of some of our workshops, organizational meetings and so much more.

On Friday, registration is open from 12-1:15 PM, and then 4:00-5:00 PM. The Marketplace will be open Friday afternoon from 1:00-5:00 PM. Our MAAF General Session will reconvene at 2:30 PM. Friday night dinner is on your own. Friday evening at 7:00 PM I invite you to join in our MAAF auction. There will be something offered for everyone's taste and pocketbook! At 8:00 PM we welcome back a fair favorite as Sharon Hood & Dixon Road entertain us with a mix of modern country and classic rock.

Saturday begins with a Breakfast buffet from 6:30-8:00 AM. The Fair Presidents' Breakfast meeting will be held from 7:30-8:45 AM. Registration is open from 8:00-12 PM. The Marketplace will open at 9:00 AM and close at 3:00 PM. Conference opening remarks are offered at 9AM, and the first workshop begins at 9:30 AM. Our 2019 Maine Agriculture Teacher of the Year, Lynn Anderson-Snow, will open the conference with a program "Agriculture Education For All." Her remarks are designed to help fairs learn the steps for how to teach your fair goers about agriculture. Organizational group meetings will be scheduled concurrently.

Lunch will be available in the courtyard in a taste-tempting selection of food trucks. Open for business will be Ye Olde English Fish and Chips from Richmond and Fat Guys from Cumberland. Plus some newcomers!

The afternoon workshop, starting at 1:30 PM, is titled: "Volunteers: How To Get Them...How To Keep Them." Junia Norris and Kat Kugelman have teamed together to help you locate the perfect volunteers for your fair, and then how to ensure that these volunteers will be with you for many fair seasons to come. Once again, there will be other meetings occurring concurrently.

The 2022 MAAF Annual Banquet will be held in the Grand Ballroom at 5:45 PM and will begin with our special presentations and awards. Dinner will be served at 6:30 PM and followed by a special guest speaker.

A Breakfast Buffet will be served on Sunday morning, followed by affiliate group meetings. A lot has changed since our last annual conference, and I am enthusiastic about our new location and format. The MAAF board has worked hard to offer you a weekend of new ideas, old friends, familiar vendor faces and, most of all, plenty of fun!

2022 CONFERENCE SCHEDULE

MARCH 11, 12 & 13

SHERATON AT SABLE OAKS

S. PORTLAND, MAINE

Thursday March 10, 2022

MAAF Board arrives at site

Friday March 11, 2022

7:00 AM-12:00 PM

Marketplace Setup, Casco Bay Ball Rm

12:00 PM -1:15 PM

Registration Desk Open

1:00 PM

Marketplace Opens, Casco Bay Ball Rm

1:00 PM

Race Directors Meeting, Salon A & B

1:30 PM

MAAF Board Meeting, Salon D & E

2:30 PM

General Session continued, Salon D & E

4:00-5:00 PM

Registration Desk Open

Marketplace Closes

NOTE: Auction items will be on display in the Casco Bay Ball Room.

7:00 PM

Auction, Salon D & E

8:00 PM

Dance with Sharon Hood, Salon D&E

THE SOUTH PORTLAND ROOM WILL BE SETUP AS A NETWORKING LOCATION TO JUST TALK THINGS OVER.

Saturday March 12, 2022

6:30-8:00 AM

Breakfast Buffet

7:30-8:45 AM

Only Fair President's Breakfast, Portland Room

8:00-12:00 PM

Registration Desk Open, Hallway

9:00-9:15 AM

Opening Remarks: President Weymouth & a representative from the Department of Agriculture, Conservation and Forestry

9:30-10:30 AM

"Agriculture Education For All," Salon D

Presenter is: Lynn Snow, Maine's Agriculture Teacher of the Year in 2019

"How is your Fair scoring in the area of 'Educational Emphasis?'"

Are there multiple and varied opportunities for fairgoers to learn about Maine's food, fiber and fuel? In this session, attendees will be encouraged to consider their fair's current level of educational emphasis and how this area might improve.

Come to 'school' with Mrs. Snow and discover some ideas to 'teach' your fair patrons about agriculture."

9:30-10:45 AM

Pulling Superintendent Training, Salon A&B

9:30-10:30 AM

Carnival(s) Meet the Fire Marshal's Office, Salon C

9:30-11:00 AM

Maine Assoc. of Livestock Exhibitors, Salon E

10:45-11:45 AM

Ment-A-Minutes, Portland Room

Ask a fair professional your burning questions in a "speed dating" style event.

11:30 AM-1:30 PM

Lunch with our Food Trucks

1:30-2:45 PM

“Volunteers: How to get them .. HOW TO KEEP THEM, Salon D

Junia Norris, veteran educator and nonprofit volunteer, and

Kat Kugelman, MAAF Junior Advisory board member and

Fryeburg Fair 4-H Horse Show superintendent, will share ‘Specific Steps’

to help you locate and attract the perfect volunteers for your Fair’s needs.

Included will be outlining strategies for the follow-up during and after your event and key components to retaining your volunteers.

Junia and Kat will offer suggestions to ensure year-round success for your Fair in creating and then building upon a year-round volunteer base.

1:30-2:30 PM

Expert Panel, Salon A&B

Q&A with Public Safety, State Veterinarian, DHS,

Quality Assurance & Regulation, and Public Health

1:30 -2:45 PM

Fair Livestock Superintendents, Michele Walsh, MDA, Portland Room

3:00 PM

Marketplace Closes

5:45 PM

Banquet Grand Ball Room

Please be seated for Special Presentations

6:30 PM

Banquet and Guest Speaker

Sarah J. Bohnenkamp is the Chief Trail Blazer of Epic Conversations in

Leadership and Business. Sarah attributes much of her success to

lessons she learned from horses, including her first horse ‘Buck’

who taught her volumes about leadership, never saying a word.

FMI: <https://www.sarahjbohenkamp.com/>

Sunday March 13, 2022

6:30-8:00 AM

Breakfast Buffet

8:30 AM

Goats at the Fair Part 2, Salon C

8:30-9:30 AM

Maine Draft Horse And Ox, Salon A

9:00 AM

MAAF Board Meeting, Salon B

9:45 AM

Farmers Horse, Mule and Pony Club, Portland Rm

9:45 AM

Pine Tree Steer and Ox, Salon A

10:45 AM

Farmer’s Steer and Ox Club, Salon A

Thanks for Attending the 2022 Conference!

See you next year January 20-22, 2023

PORTLAND **SHERATON AT** **SABLE OAKS**

200 SABLE OAKS DRIVE
SOUTH PORTLAND, USA MAINE 04106
MAAF CONFERENCE INFO





[Link to all photos from MAAF 2020 Conference](#)

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