IN PARTNERSHIP WITH

UNIVERSITY OF GEORGIA
College of Agricultural & Environmental Sciences

GRANDFARM

From Mules to Microchips

Honoring the Past, Showcasing the Future

Celebrating 250 Years of Agriculture and the American Farmer

Georgia National Fairgrounds & Agricenter
Perry, GA
November 11-14, 2026

Sponsorship Opportunities

About the Show

In 2026, America will mark its 250th anniversary. At the heart of that history stands the American farmer-innovative, resilient, and essential. From November 11-14, 2026 we are hosting the Georgia National Antique Agriculture Show, *From Mules to Microchips-Honoring the Past, Showcasing the Future*. This event will be a celebration of agricultural heritage, craftsmanship, and the equipment that shaped rural life across generations. The show will bring together collectors, exhibitors, ag enthusiasts, families, and educators for a unique look at historic farm tools, restored tractors, vintage and modern machinery, demonstrations, and hands-on learning experiences.

The show will honor America's agricultural past while inspiring future generations to appreciate the evolution of farming, mechanical innovation, and rural culture.

Visitors will be able to explore and enjoy:

- Antique tractor and equipment exhibits to showcase the evolution of farm equipment
- Traditional process demos such as threshing, milling, and grinding
- Educational agriculture history stations
- Field demonstrations
- Modern ag demonstrations
- Equipment Parade
- Indoor and Outdoor vendors
- Commodity displays
- Mini Tractor pulls
- Concert series
- Nightly Patriotic Fireworks Spectacular
- Kids tractor games and hands on educational activities
- and more!

Presenting Sponsor
Total Investment: $100,000

Naming rights of the Georgia National Antique Agriculture Show

- Logo prominently displayed on all marketing materials associated with the event
- Media Package (radio, tv, social media)
- Onsite Vendor/Display during the event
- Logo included on I-75 LED and Corner LED board all 4 days of the event and leading up to the event
- Provide promotional item in vendor/exhibitor packet
- 1 reserved table at the banquet
- Opportunity to speak at the banquet Wednesday November 11

Promotional Recognition on all references by the Ag Show. Including the following:

- Schedule of Events
- Georgia National Fairgrounds website
- Social media mentions
- Email Newsletter feature
- LED advertisement in all 9 barns and arenas during the 2026 Georgia National Fair

Concert Sponsor
Total Investment: $50,000

Concert sponsor of the Georgia National Antique Agriculture Show

- Media Package (radio, tv, social media)
- Onsite Vendor/Display during the event
- Signage at the main stage
- Opportunity to introduce main act at concert
- Invitation to banquet on Wednesday November 11
- 1 reserved table at the banquet

Promotional Recognition also includes the following:

- Schedule of Events
- Georgia National Fairgrounds website
- I-75 LED Board during the event
- Social media mentions
- Email Newsletter feature
- Logo displayed on all marketing materials and signage

Onsite Activation (optional)

- Onsite Vendor/Display during the event

Fireworks Sponsor
Total Investment: $20,000

Fireworks sponsor of the Georgia National Antique Agriculture Show

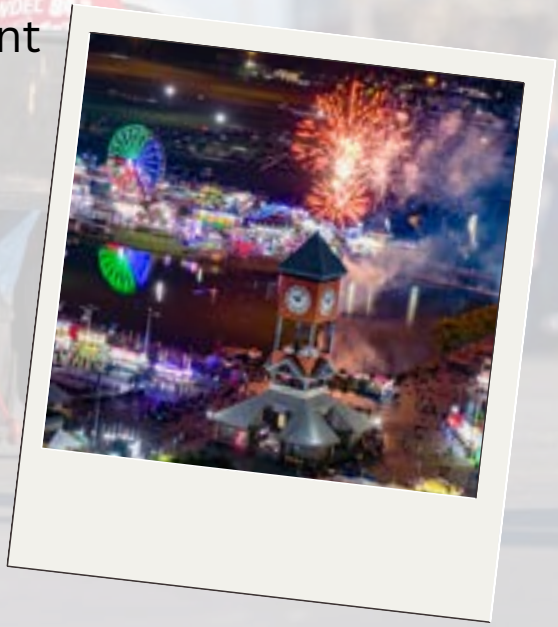
- Name/logo recognition everywhere fireworks are mentioned
- Social Media exposure
- Logo displayed on all marketing materials and signage
- On-site signage
- Invitation to banquet on Wednesday November 11

Promotional Recognition also includes the following:

- Schedule of Events
- Georgia National Fairgrounds website
- I-75 LED Board during the event
- Email Newsletter
- Opportunities for additional media coverage during the event

Onsite Activation (optional)

- Onsite Vendor/Display during the event



Food Court Sponsor
Total Investment: $15,000

Food Court sponsor of the Georgia National Antique Agriculture Show

- Name/logo recognition everywhere the Food Court is mentioned
- Social Media exposure
- Logo displayed on all marketing materials and signage
- On-site signage
- Invitation to banquet on Wednesday November 11

Promotional Recognition also includes the following:

- Schedule of Events
- Georgia National Fairgrounds website
- I-75 LED Board during the event
- Social media mentions
- Email Newsletter
- Opportunities for additional media coverage during the event

Onsite Activation (optional)

- Onsite Vendor/Display during the event

Banquet Sponsor
Total Investment: $10,000

Banquet sponsor of the Georgia National Antique Agriculture show

- Logo included on banquet invitation
- Opportunity to provide promotional item at banquet to all attendees
- 1 reserved table at the banquet
- Opportunity to speak at banquet on Wednesday November 11
- Logo displayed on all marketing materials and signage
- Opportunities for additional media coverage during the event

Promotional Recognition includes the following:

- Schedule of Events
- Georgia National Fairgrounds website
- I-75 LED Board during the event
- Social media mentions
- Email Newsletter
- Opportunities for additional media coverage during the event

Space Sponsor
Total Investment: $10,000

- Prominent display at the clocktower
- Logo displayed on all marketing materials and signage
- Invitation to banquet on Wednesday November 11

Promotional Recognition also includes the following:

- Schedule of Events
- Georgia National Fairgrounds website
- I-75 LED Board during the event
- Social media mentions
- Opportunities for additional media coverage during the event

Educational Demonstration Sponsor
Total Investment: $2,500

- Banner located onsite at the demonstration area
- Invitation to banquet on Wednesday November 11

Promotional Recognition also includes the following:

- Schedule of Events
- Georgia National Fairgrounds website
- Social media mentions
- Opportunities for additional media coverage during the event

Friend of the Antique Ag Show
Total Investment: $1,000

- Banner located onsite during the event
- Invitation to banquet on Wednesday November 11

Promotional Recognition include the following:

- Schedule of Events
- Georgia National Fairgrounds website

Contact Us

We can customize the perfect opportunity for your business!

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