GEORGIA NATIONAL RODEO & STOCK SHOW

February 18-20, 2027

Sponsorship Opportunities

Who We Are

OUR MISSION

is to showcases Georgia's agriculture, promote agricultural achievements of Georgia's youth, provide a center for diverse activities and events, as well as stage and promote a statewide fair to accomplish the above goals.

OUR BRAND

has been established over the last 36 years as a premier facility catering to diverse groups from all over the country. Our signature events include the Georgia National Fair, Georgia National Rodeo, and Georgia National Antique Agriculture Show.

OUR POTENTIAL

is limitless as we continue to innovate our facilities, offerings, and channels. An onsite Marriott Towneplace Suites/ Fairfield Inn opened early 2026. A new livestock barn & arena is scheduled to be completed early 2027.

GEORGIA NATIONAL RODEO & STOCK SHOW

The 37th Annual Georgia National Rodeo runs February 18-20, 2027. The Rodeo is sanctioned by the PRCA and packs the house every night, hosting more than 15,000 people! Points earned at the Georgia National Rodeo qualify riders for the National Finals Rodeo held every December in Las Vegas.

15,000

Average Attendees Each Year

2027 Georgia National Rodeo Presenting Sponsorship |$15,000

SOLD

- Media Package for all TV and Radio Stations (Tickets, Posters, Website, TV, Radio and Social Media) valued at $18,000
- Name and logo on all radio and TV produced commercials
- Logo Placement on:
  - Ticket Stubs
  - Arena LED boards
  - Livestock LED boards
  - Full-page Rodeo Program insert
  - I-75 LED board
- Banners placed on
  - Bucking Shoot
  - Arena Floor
- 20 X 20 booth space on-site all days of Rodeo
- 20 Box seats tickets to use at any performance
- Live sponsor recognition Friday night
- Social Media
- Verbal recognition by rodeo announcer

Bull Riding Event Sponsor
$5,000

SOLD

- Presenting rights to Bull Riding Event
- 2 (two) 3' X10' Banners on the rodeo arena floor
- 10' X 8' Activation Space in Rodeo Arena all nights of Rodeo
- Verbal recognition by rodeo announcer
- 12 (twelve) upper-level reserved seat tickets to performance of choosing
- Sponsor Logo on:
  - Rodeo Program
  - GNR Website
  - LED Boards in Rodeo Arena
- Social Media Shout-outs each night of Rodeo (3)

VIP Experience & Banner Display Sponsor
$4,000

VIP Experience Includes

- Private Premium Box (seats 30)
- Reserved Parking & Early access
- Refreshments
- Georgia National Rodeo souvenir item

- 2 (two) 3' X 10' banners inside seating area of arena
- Sponsor Logo on:
  - Rodeo Program
  - Cowboy Autograph Item
  - GNR Website

Great for corporate groups and employee families!

Event Competition Sponsorship
$3,500

- Presenting rights to your choice of event
  - Saddle Bronc Riding
  - Bareback Riding
  - Tie-Down Roping
  - Team Roping
  - Steer Wrestling
  - Barrel Racing
- 2 (two) 3' X 10' Banners inside seating area of arena
- 8 (eight) upper level reserved seats to performance of choice
- Verbal recognition by rodeo announcer
- Sponsor Logo on:
  - Rodeo Program
  - GNR Website
  - LED Boards in Rodeo Arena
- Social Media Posts (2)

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Walk-Thru Gate Sponsor
$2,500

- 2 (two) banners on walk-thru gates
- Verbal recognition by rodeo announcer
- 4 (four) upper-level reserved seats to performance of choice
- Sponsor Logo on:
  - Rodeo Program
  - Cowboy Autograph Item
  - GNR Website
  - LED Boards in Rodeo Arena

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Backtag Sponsor
$2,500

- Sponsor Logo on all participant backtags
- Verbal recognition by rodeo announcer
- 4 (four) upper-level reserved seats to performance of choice
- Sponsor Logo on:
  - Rodeo Program
  - Cowboy Autograph Item
  - GNR Website
  - LED Boards in Rodeo Arena
- 2 (two) Social Media Posts

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Exit Gate Sponsor
$2,000

- 1(one) 4' X 8' banner on exit gate
- Verbal recognition by rodeo announcer
- 4 (four) upper-level reserved seats to performance of choice
- Sponsor Logo on:
  - Rodeo Program
  - Cowboy Autograph Item
  - GNR Website
  - LED Boards in Rodeo Arena

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Bucking Chute Sponsor
$2,000

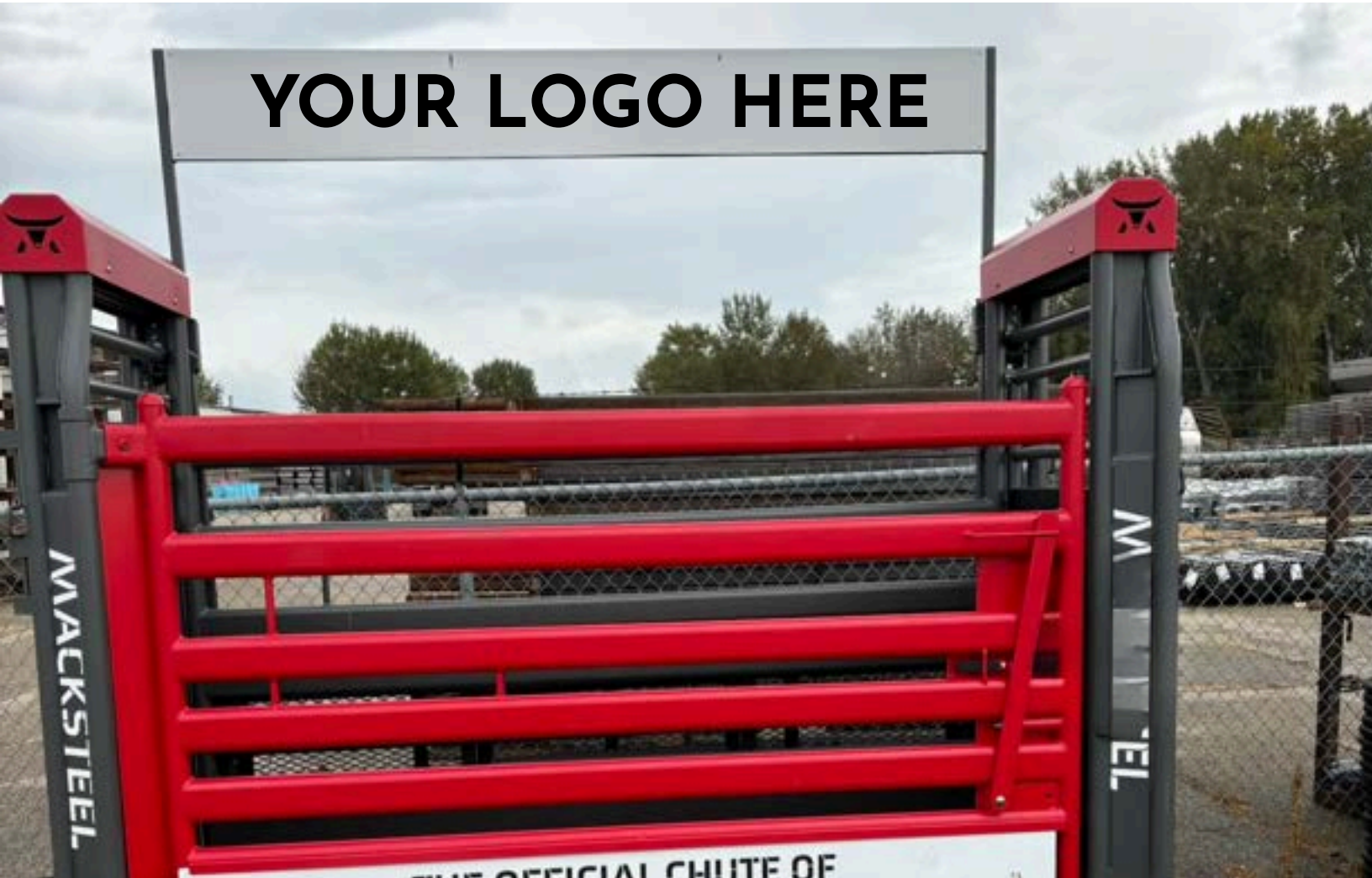
- 1(one) 2' X 6' banner on bucking chute gate
- Verbal recognition by rodeo announcer
- 4 (four) upper-level reserved seats to performance of choice
- Sponsor Logo on:
  - Rodeo Program
  - Cowboy Autograph Item
  - GNR Website
  - LED Boards in Rodeo Arena
- 1 (one) Social Media Post

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Above the Bucking Chute Sponsor
$1,500

- 1(one) banner above bucking chute gate
- Verbal recognition by rodeo announcer
- 4 (four) upper-level reserved seats to performance of choice
- Sponsor Logo on:
  - Rodeo Program
  - Cowboy Autograph Item
  - GNR Website
  - LED Boards in Rodeo Arena
- 1 (one) Social Media Post

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment



Rodeo Character Sponsor
$1,500 each

- 3 characters to choose from:
  - Rodeo Clown
    - Logo on clown barrel or jersey
  - Bull Fighters
    - Logo on their jerseys
  - Pickup Men
    - Logo on their jerseys
- 4 (four) upper-level reserved seats to performance of choosing
- Verbal recognition by announcer
- Sponsor Logo on:
  - Rodeo Program
  - Logo on Arena LED Boards
  - GNR Website

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Banner Display Sponsor
$1,500

- 2 (two) 3' X 10' banners inside seating area of arena
- 4 (four) upper-level reserved seats to performance of choosing
- Sponsor Logo on:
  - Rodeo Program
  - Logo on Arena LED Boards
  - GNR Website

*10 X 8 booth space all 3 nights of Rodeo for additional $500 investment

Contact Us

We can customize the perfect oppourtunity for your business!

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